

STARFIRE



NINETY-EIGHT



SUPER 88



DYNAMIC 88



F-85

'62 OLDSMOBILE





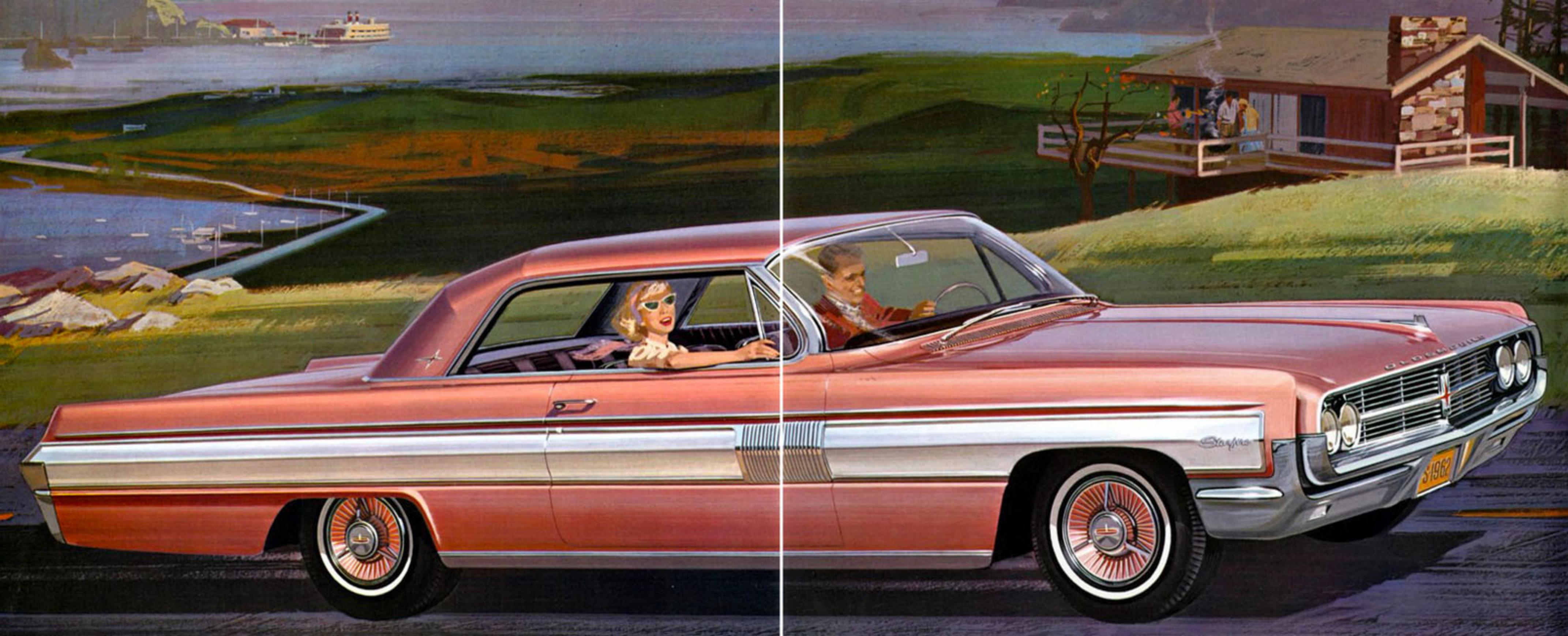
***There's "Something Extra"
about owning an OLDS!***

Something that transcends the inviting look of rich new fabrics or the crisp response of a precisely-engineered power plant. Something beyond the simple pleasure of threading an Olds through traffic . . . or thundering it through its paces on a turnpike . . . or merely parking it out front.

➤ Perhaps it is the sense of pride you feel when you quietly tell a parking lot attendant, "Mine's the '62 Olds." Or the flattering professional respect your Olds earns when you sweep into the neighborhood gas station. Or the calm assurance of knowing that you've invested wisely and well . . . and that your investment will hold.

➤ On the following pages, you'll meet a sparkling array of new Oldsmobiles —magnificent Ninety-Eights . . . superb Super 88's . . . dazzling Dynamic 88's . . . stylish new F-85's . . . plus a stunning new Starfire! Any one you choose will amply demonstrate the point: there is "something extra" about owning an Olds!







Starfire ...AN OLDSMOBILE ORIGINAL!



Sparkling style and spirited performance were never so wonderfully wed as they are in this new '62 beauty—Starfire by Oldsmobile! Here's the blazing action of a 345-h.p. V-8 power plant with an ultra-high 10.50-to-1 compression ratio . . . teamed with a high-torque rear axle! Plus the sports-car fashion of leather-appointed bucket seats, stick-operated 4-S Hydra-Matic, center control console! All that—and more—in two bold new body styles!

STANDARD EQUIPMENT: Foam-cushioned, leather-detailed bucket seats—Sports-type control console—Tachometer—4-S Hydra-Matic with stick control—Power steering—Power brakes—Aluminum-accented carpet inserts—Starfire V-8 Engine with 10.50-to-1 compression ratio, high-speed camshaft, Multi-Jet Carburetion, Ultra

high-compression cylinder heads—440 lb.-ft. torque at 3200 rpm—345 h.p. at 4600 rpm—Dual exhaust system—Special fiber-glass-packed mufflers—Color-matched luggage compartment—Wheelbase, 123"—Overall length, 213.9". Power seat, power windows and white sidewall tires are also standard on the Starfire Convertible.



HOLIDAY SPORTS COUPE

MAGNIFICENT NEW NINETY-EIGHT

Long on looks . . . great on "go"! Here is the measure of cars for 1962! Crisp new body lines . . . luxurious interior tailoring . . . impeccable appointments give the Ninety-Eight a daring new elegance all its own! And its 330-h.p. Skyrocket Engine—more generously powered than ever—gives it action to match. Oldsmobile's smooth 4-S Hydra-Matic Drive—the performance transmission—power brakes and power steering are all standard at no extra cost in any of the five distinctive Ninety-Eight models!



Gleaming chrome detailing sets off the elegant tailoring inside this dashing Ninety-Eight Holiday Sports Coupe! Choose from five tasteful color motifs!

MAGNIFICENT NEW NINETY-EIGHT

Styling elegance finds its finest expression
in three fashionable four-door models!



HOLIDAY SEDAN



Holiday Sedan: You can stretch out in full sedan comfort in this attractive six-window model . . . styled in the classic manner . . . with a hardtop flair!

Holiday Sports Sedan: Style comes first in this handsome new hardtop! Sleek side molding . . . unique roof motif give it a sporty new sparkle! And the glamorous interior reflects the quality touch of Oldsmobile craftsmanship!

Town Sedan: Formal four-door styling never looked so fresh! Generous rear window . . . gracefully slim pillars . . . distinctive four-lamp rear styling provide a smart contemporary note!



Brilliant chrome appointments highlight the comfortable Custom-Lounge interior of the Ninety-Eight Holiday Sedan! Rich fabrics are blended with Morocceen for new elegance!



TOWN SEDAN

HOLIDAY SPORTS SEDAN

MAGNIFICENT NEW NINETY-EIGHT

Fashion with a flair! The luxury of genuine leather! The opulence of deep-pile carpeting! The pure excellence of a 330-h.p. Skyrocket Engine that turns your urge for action into sheer adventure! The glamorous new Ninety-Eight Convertible offers them all! And from that distinctive Power-Profile grille to sleek new rear end it boasts a stirring new style that promises to please the most discriminating member of the soft-top set!



Smart new instrument panel highlights the luxurious convertible interior! 4-S Hydro-Matic Drive . . . power steering, brakes, windows, seat are standard equipment!

8



CONVERTIBLE COUPE





CELEBRITY SEDAN

Superb New SUPER 88



Rich fabrics . . . sleek Morocceen . . . new elegance for Celebrity Sedans!

Out ahead in style . . . out front in action! Oldsmobile's Super 88 sparkles with glamorous new interior detailing . . . gleaming new exterior design! Plus the eight-cylinder punch of a 330-h.p. Skyrocket Engine with the lightning response of new Fire-Swirl combustion! You may be sure . . . when you turn the key on any of the four spectacular 1962 Oldsmobile Super 88 models . . . you've started something beautiful!



HOLIDAY SEDAN



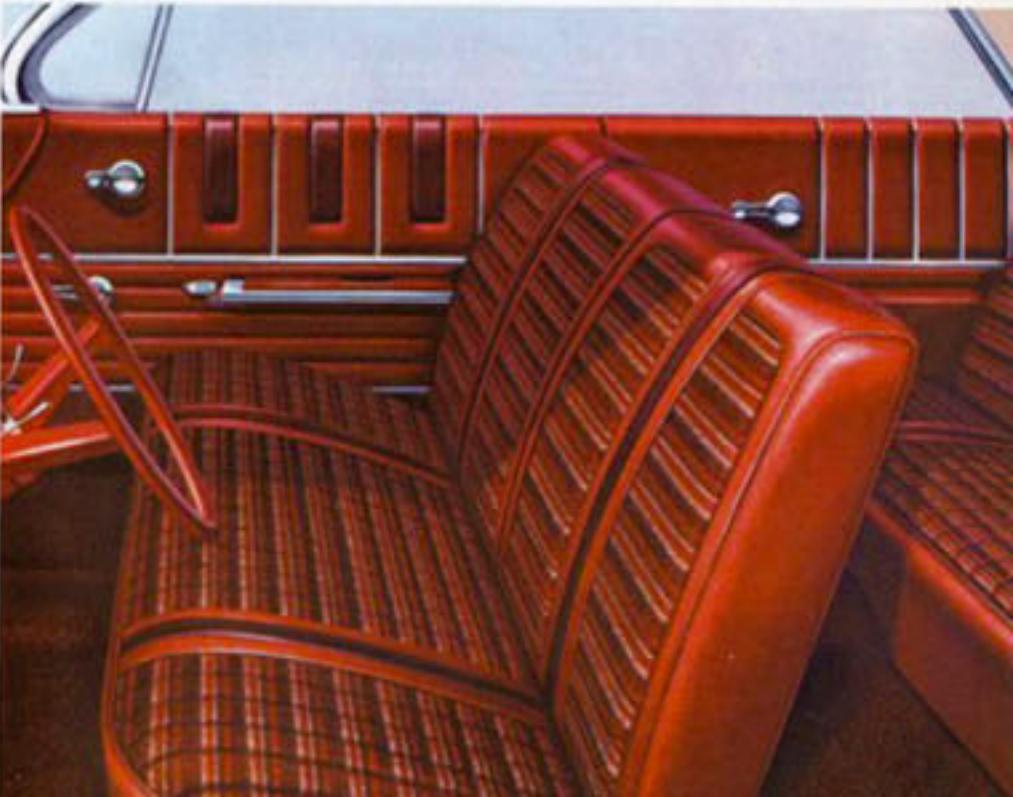
HOLIDAY COUPE

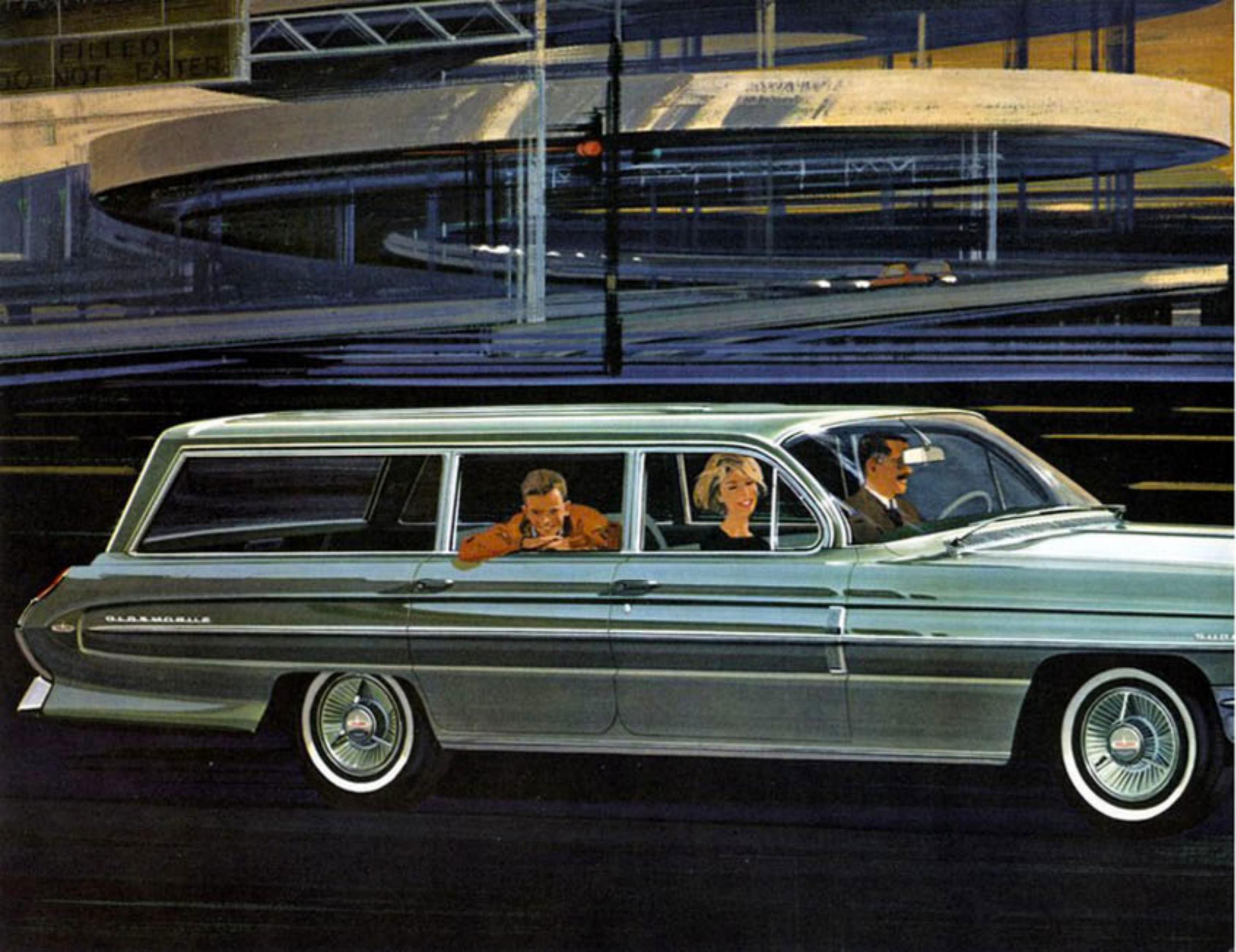


Superb New SUPER 88 ➤

The contemporary touch! Unique, crisply-angled roofline gives this handsome Holiday Coupe the sporty flair of a convertible . . . with all the advantages of a hardtop! Inside, the superbly-styled Super 88 interior offers "something extra" in exquisite appointments, spacious comfort! And in other respects as well—ride, performance, ease of control—it is as smart to own as it is to look at! As in all Super 88's, the action-packed 330-h.p. Skyrocket Engine, with ultra-high 10.25-to-1 compression, is standard equipment!

Deftly-tailored pattern cloth adds new zest to the Holiday Coupe interior! Five colors to choose from . . . each accented with harmonizing Morocceen!





Second seat folds into floor to accommodate over 85 cu. ft. of family cargo! Below-deck Luggage Locker, optional at extra cost, lets you lock additional gear out of sight . . . holds 8 cubic feet!

Superb New SUPER 88

You'll think Olds invented the word "practicality" when you slide into this wonderful new wagon! Seats are tailored in all-Morocceen to take all the punishment kids can dish out . . . or Morocceen-and-fabric for an added touch of luxury! Front and rear floors are carpeted; tough vinyl protects cargo area! And with all its utility, this Olds beauty is as sleek as they come, chic as they go!



Dazzling New DYNAMIC 88

Popular performer...with economy to match! There's an eager look of action in the dollar-saving Dynamic 88's crisp new silhouette . . . and "something extra" under its handsome hood besides! A hustling, high-compression Rocket V-8 power plant—with an exclusive new Fire-Swirl combustion chamber—delivers a full 280 h.p., at 10.25-to-1 compression! Couple that with a new low 2.56-to-1 rear-axle ratio . . . and you get more "go" from every gallon! Here's an action-economy combination that dares comparison in the medium-price class! All standard equipment at no extra cost, on any of the six smart new Dynamic 88 models for 1962 . . . Oldsmobile's lowest-priced, full-size cars!



Smart Morocceen-and-textile . . . or Jeweltone-finish all-Morocceen upholstery! The Holiday Coupe is yours in any of eight beautiful interior motifs!





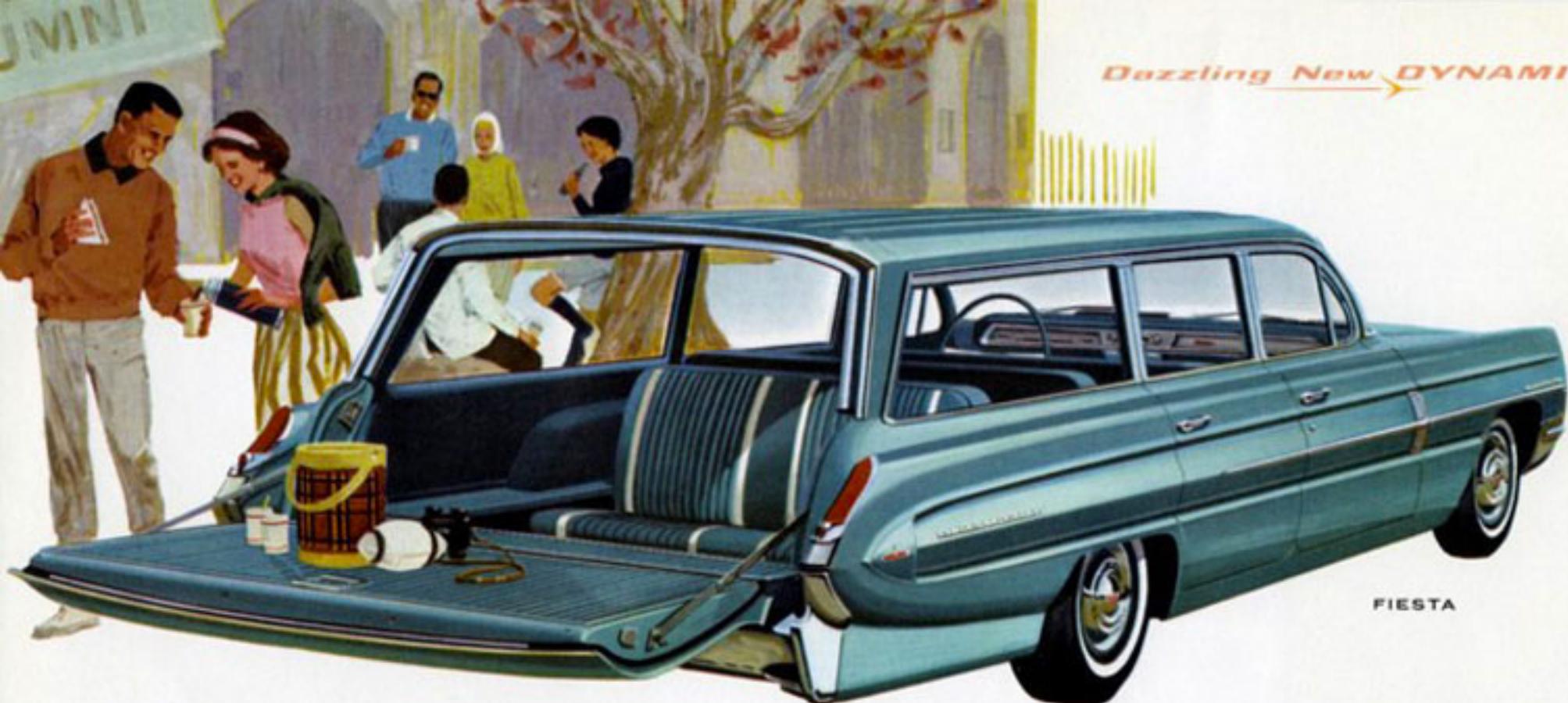
Dazzling New DYNAMIC 88

Holiday Sedan interiors are tailored in three-tone Morocceen . . . or Morocceen with rich metallic-flecked pattern cloth! Full color-coordinated carpeting is standard. And like all 1962 Oldsmobile models, the Holiday Sedan is yours in any of fifteen lustrous Magic-Mirror Finishes!



HOLIDAY SEDAN

Dazzling New DYNAMIC 88



FIESTA

Versatility never came in such a handsome package! Oldsmobile's two- or three-seat Dynamic 88 Fiestas accommodate big loads or big families with ease! With seats folded down, they handle over 85 cu. ft. of cargo. Interiors are fitted in a choice of six all-Moroccean color combinations . . . as wearable as you could ask! Deep-pile carpeting, matching vinyl cargo-floor covering help make the fabulous Fiesta as pretty as it is practical!



Full foam padding and scrupulously-tailored Jeweltone Morocceen make these convertible seats as soft to sit on as they are to feel! Matching carpeting adds another touch of luxury. Five beautiful interior color combinations to choose from! Five exciting top colors, too!



CONVERTIBLE COUPE



CUTLASS CONVERTIBLE

Built for the buyer who wants
OLDS quality in a low-priced car!

**More smart new body styles than ever . . . with new room . . .
new ride . . . zippy aluminum V-8's with up to 185 h.p.! Sparkling
coupes . . . practical station wagons . . . smart sedans . . . plus two gleaming
convertible coupes! You'll find them all in the wide new '62 lineup of
Oldsmobile F-85's! With shock absorber and suspension refinements to
make them more rideable . . . more roadable than ever! Extra rear-seat**

OLDSMOBILE F-85

spaciousness in sedan models! The fiery performance of action-packed,
aluminum V-8 engines—with up to 185 high-compression horsepower!
Plus the new smoothness of 4-S Hydra-Matic . . . the performance transmis-
sion with the solid "feel"! For 1962, the fabulous F-85 is better than ever
in every way . . . and every inch an Oldsmobile! Sized right! Powered
right! Priced right, too . . . in a class by itself—in the low-price field!



CLUB COUPE



DE LUXE STATION WAGON



DE LUXE SEDAN

New sports-type control console adds a dashing touch to F-85 sports models! It's optional at extra cost on both the Cutlass Coupe and Cutlass Convertible!



Twin bucket seats—finished in glove-soft Morocceen—are standard equipment on both the F-85 Cutlass Coupe and the new F-85 Cutlass Convertible Coupe.

Ultra High-Compression Cutlass 185 . . . now available in every F-85 model!—Oldsmobile's Cutlass 185 is performance-engineered with a high-capacity manifold, four-barrel carburetor, high-torque 3.36-to-1 rear axle and 10.25-to-1 compression! Cutlass 185 is standard equipment on F-85 Cutlass models; optional at extra cost on all other F-85 models.



F-85 SPECIFICATIONS

Wheelbase, 112" • Over-all Length, 188.2" • Over-all Width, 71.6" • Over-all Height (5-passenger load); Cutlass Coupe, 52.3"; Cutlass Convertible, 52.8"; Club Coupe, 52.3; 4-Door Sedan, 52.7"; Sports Convertible, 52.8"; Station Wagon, 53.3" • Tire Size, 6.50 x 17" • Shipping Weight (4-Door Sedan approx.), 2595 lbs.

CUTLASS 185 V-8 ENGINE

(Standard on Cutlass Coupe and Convertible, optional on all other F-85 models)

Horsepower—185 at 4800 R.P.M. • Torque—320 at 3200 R.P.M. • Compression Ratio—10.25-to-1 • Carburetor—4-Barrel • Displacement 215 cu. in.

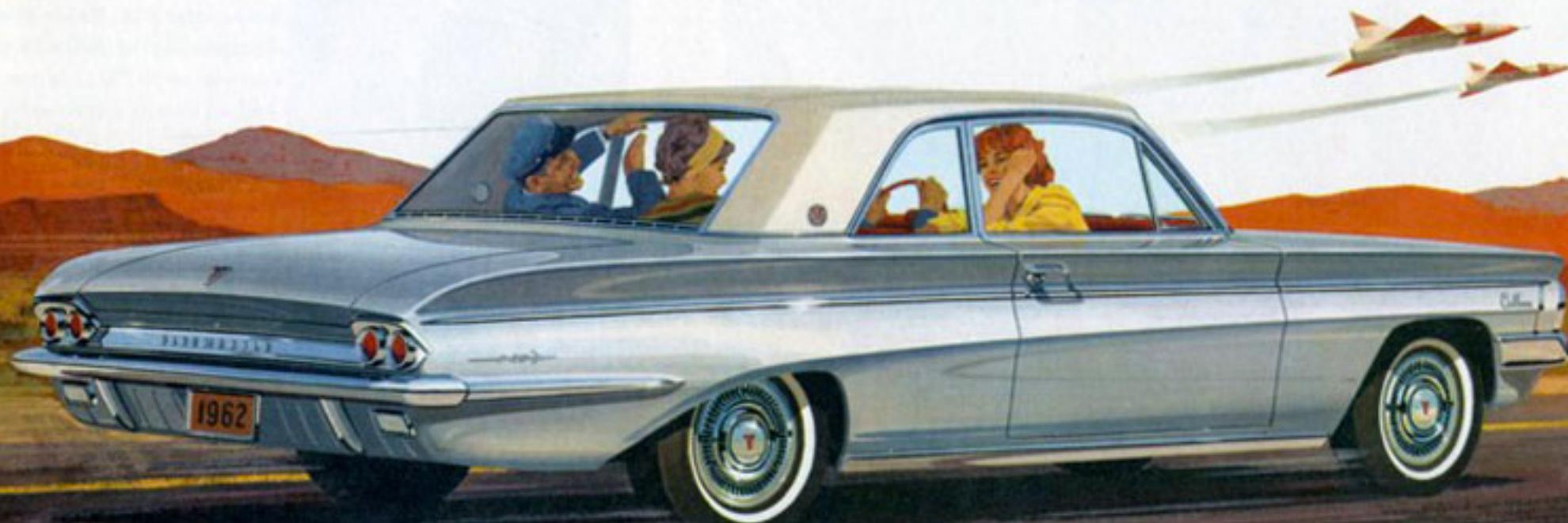
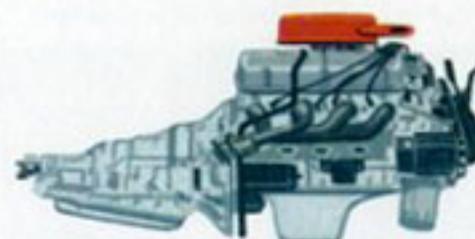
ROCKETTE V-8 ENGINE

(Standard on all F-85 Models except Cutlass)

Type—Aluminum Liquid-cooled V-8 • Horsepower—155 at 4800 R.P.M. • Torque (lb.-ft.)—210 at 3200 R.P.M. • Compression Ratio—8.75-to-1 • Bore and Stroke—3.5" x 2.8" • Piston Displacement—215 cubic inches • Pistons—Aluminum, tin-plated auto-thermic • Carburetor—Two-Barrel • Cooling System Cap.—16.5 Qts. • Electrical System—12-Volt.

CHASSIS

Frame—Frame-integral with body • Front Suspension—Pivot-Poise with Counter-Dive; Front Cross Member Rubber-insulated from Body; Stabilizer Bar; Nylon-Sleeved Shock Absorbers • Rear Suspension—Coil Springs with 4-link Stabilizer Control; Rubber Insulation • Brakes—Cast Iron Drums; Self-Energizing; 130-sq.-in. Brake Lining Area • Propeller Shaft—Two-piece with Constant Velocity Center Joint • Transmission—3-Speed Syncromesh Standard, New 4-5 Hydra-Matic Drive Optional at Extra Cost • Steering—Recirculating Ball-Nut Gear, Roto-Matic Power Steering Optional • Turning Circle Diameter—37.0 ft. • Rear Axle—Semi-Roofing; Hypoid Gears.



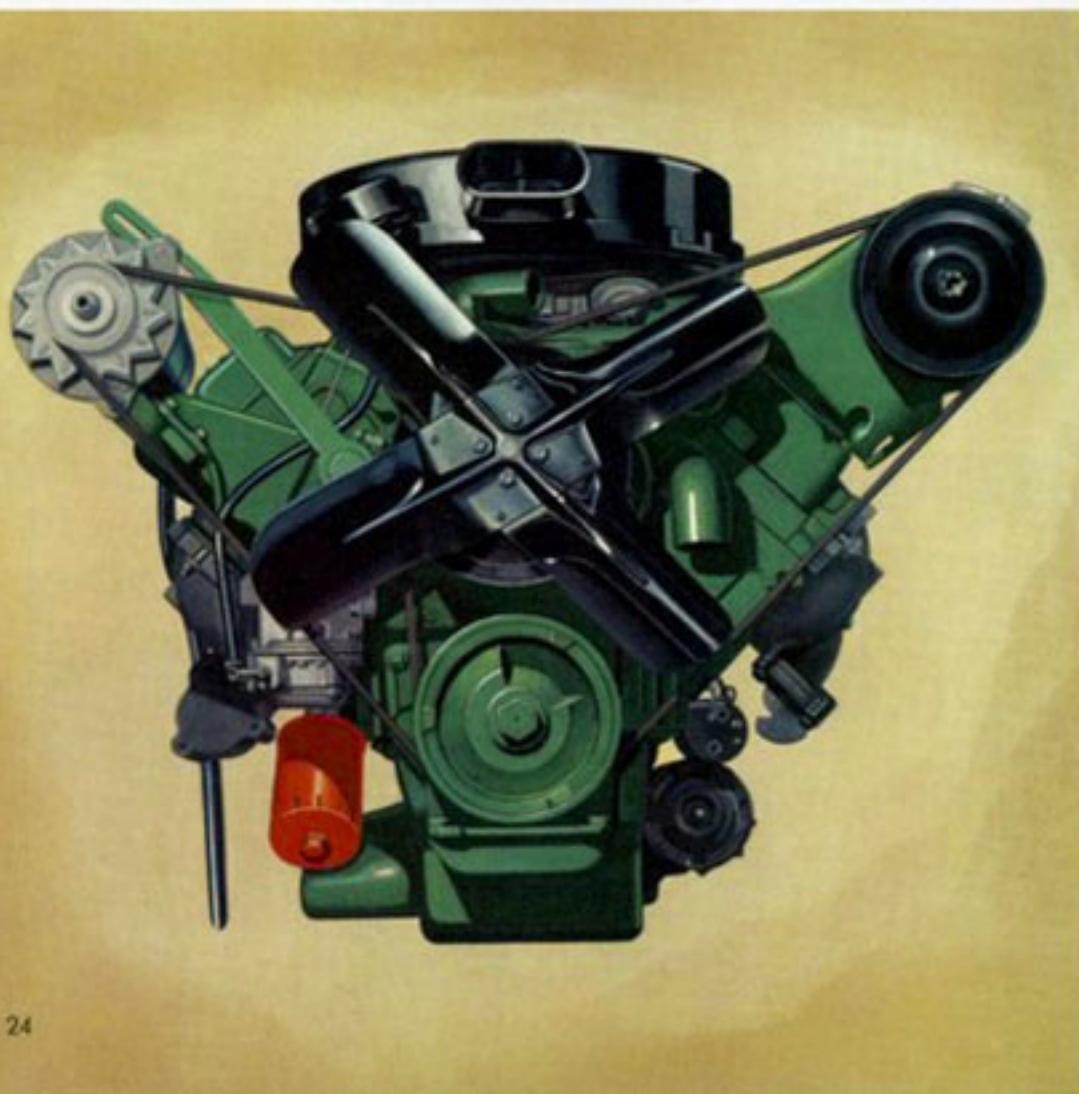
CUTLASS COUPE

THERE'S "SOMETHING EXTRA" ABOUT OWNING AN OLDS!

like the extra fire and economy of a hustling, high-compression 280-h.p. Rocket V-8 Engine!

Or the extra performance of a more-powerful-than-ever Skyrocket V-8! Or the solid

new smoothness of Oldsmobile's 4-S Hydra-Matic Drive . . . the performance transmission!



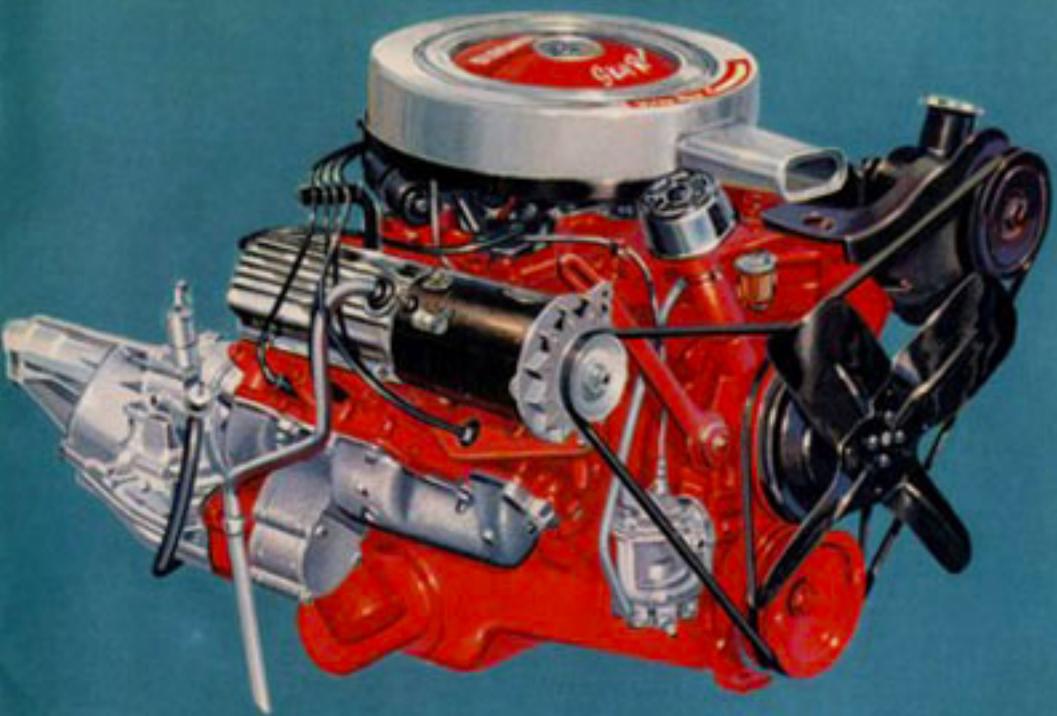
New high-compression Rocket V-8—standard equipment on every Dynamic 88—puts 30 more h.p. at your command . . . teams with low rear-axle ratio for more "go" per gallon!



If action's your object, you'll find it here! For this year, Olds introduces an action-packed high-compression Rocket Engine that puts performance and fuel economy under the hood of every Dynamic 88! The '62 Rocket boosts horsepower to 280 . . . a new high! And it's standard at no extra cost!

For '62, a unique Fire-Swirl combustion chamber . . . with a new contoured head and dished piston . . . improves firing through more uniform ignition of fuel-air mixture. Result: stepped up fuel efficiency and performance in every Dynamic 88! In addition, the high-performance '62 Rocket Engine with its 10.25-to-1 compression is coupled with a new low 2.56-to-1 rear axle ratio. Dynamic 88 owners get fiery action . . . excellent fuel economy, too!

Also available: Regular-gas 260-h.p. Rocket V-8 with an 8.75-to-1 compression ratio—optional at no extra cost on all Dynamic 88 models.



Power-packed Skyrocket Engine with Multi-Jet carburetion delivers a full 330 h.p. . . . is standard on Ninety-Eight and Super 88 models, optional at extra cost on Dynamic 88's!

The word "response" takes on new meaning in Oldsmobile's great new Skyrocket V-8! For the Skyrocket—standard on Ninety-Eights and Super 88's—has the displacement, the compression and the carburetion to turn out 330 horsepower . . . more than ever before!

New Power-Peak camshaft makes the most of the Skyrocket's 394-cubic-inch displacement! Oldsmobile's unique piston-integral Fire-Swirl combustion chamber permits a 10.25-to-1 compression ratio. Teamed with a Multi-Jet four-barrel carburetor, it delivers the kind of exhilarating action you expect in an Oldsmobile!

High-performance, ultra high-compression Starfire V-8 with a stepped up 345 h.p. rating—standard at no extra cost on Starfire models!

4-S HYDRA-MATIC DRIVE features extra smoothness . . . new silence . . . added passing safety . . . superior response! It's the performance transmission . . . with the solid "feel"!

There's a smooth, solid, geared-to-the-road "feel" to Oldsmobile's 4-S Hydra-Matic! And with good reason! New pressure-compensated shift pattern—another Oldsmobile automotive advancement—adds new smoothness to automatic driving without sacrificing any of the power-performance characteristics traditional with Hydra-Matic Drive!

Here's new silence—through all four stages—from first take-off to full tilt! Here is the added safety of more efficient downhill engine braking in all speed ranges . . . and an exceptionally authoritative passing gear! Plus a solid responsiveness that makes 4-S Hydra-Matic the perfect partner to rocketing Oldsmobile performance! New 4-S Hydra-Matic Drive is standard on all Ninety-Eight and Starfire models, optional at extra cost on all other Olds models.



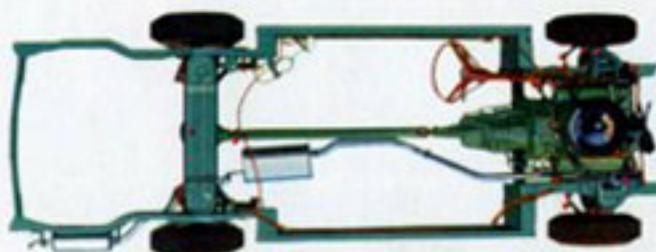
THERE'S "SOMETHING EXTRA" ABOUT OWNING AN OLDS!

The way it babies you over bumps and cushions you on the curves!

The way it saves you maintenance money and time! The way its beauty holds and its quality pays off . . . mile after merry mile!

New Factory-Sealed Lubrication . . . Self-Adjusting Power Brakes simplify Olds maintenance, cut operating costs! Your '62 Olds will be as easy to take care of as it is to look at! Now Olds offers two important advancements that cut both service time and costs.

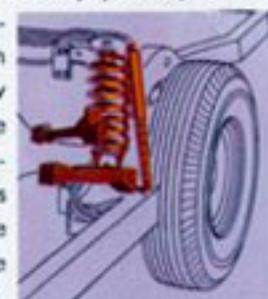
One of these is Oldsmobile's new Factory-Sealed Lubrication system. For 1962, all Oldsmobile chassis lubrication points—shown in red below—have been sealed at the factory with the proper lubricant to provide a longer-lasting "original-design" ride and reduced maintenance. Result: Your '62 Olds, under normal conditions, does not require further chassis lubrication!



Oldsmobile also features Self-Adjusting Power Brakes for 1962! Brakes adjust themselves. You save the time and expense of manual lining adjustments! And stopping's safer, more dependable with the new design. The automatically-correct lining clearance assures plenty of pedal reserve to bring the car to a steady, positive stop. Standard on Starfire and Ninety-Eight, optional on all other models.



Improved shock absorbers . . . softer suspension highlight Oldsmobile's '62 Vibra-Tuned Ride! Every detail of every '62 Oldsmobile assures the measure of quietness, comfort and sheer roadability you expect in a fine car. The Olds body is cushioned in live rubber at more than ninety points . . . with resilient new body mounts to screen road noise and dampen vibration. New resistance rates in Olds springs literally tune the springs to the road . . . help feather out the biggest bump or smallest ripple. New valving of Olds shock absorbers builds extra smoothness into every wheel. And that's only the beginning!



Olds positioned the steering column on all models to provide additional wheel-to-seat clearance and front-seat ease! Foam padding—up to 2½" thick—builds solid comfort into every Olds seat! Pivot-Poise front suspension, with Counter-Dive, provides heads-up stops! And efficient Twin-Triangle Stability brings out the full ride benefits of over-the-axle coil springs...provides superior roadability!

Deep-seated comfort . . . all-around passenger protection are built-in extras of Oldsmobile's Guard-Beam Frame! You can really sit up and take notice of the surrounding scenery in the spacious new Oldsmobile—thanks in large measure to the advanced design of the rugged Guard-Beam Frame. The seats extend down between the frame side rails to permit deeper cushions and provide extra protection against side impact. And Oldsmobile's Torque-Box construction adds greater strength all around!



WHEEL TRIM RINGS—fashioned in gleaming chrome—complement Oldsmobile's smart '62 style.



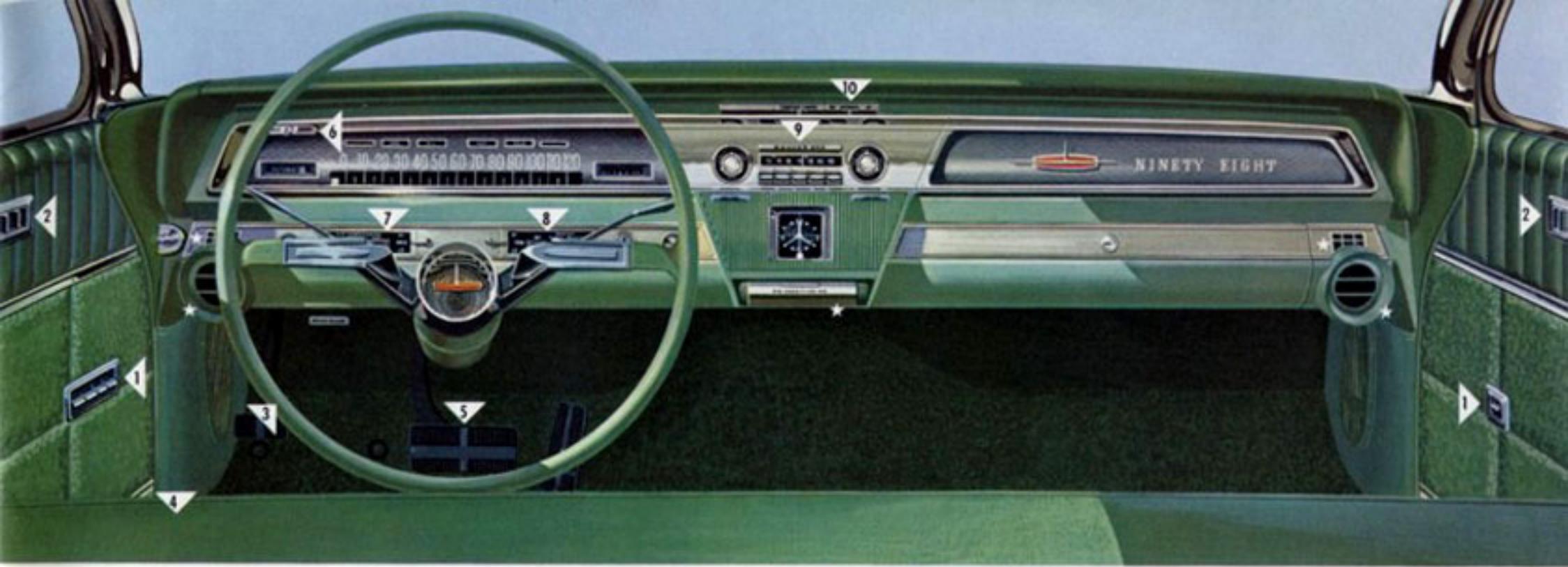
DELUXE WHEEL DISCS add a touch of glamor to wheels. Available in six harmonizing colors.



DECK LID POWER LOCK RELEASE opens trunk automatically from control in glove compartment.



GUIDE-MATIC POWER HEADLIGHT CONTROL automatically dims headlights for approaching cars . . . features adjustable dial, foot override.



**Oldsmobile offers Power Equipment and Accessories
to suit your convenience... assure your motoring pleasure!**

- **POWER WINDOWS** operate individually or from driver's master control.
- **POWER VENTIPANES** open and close at touch of handy control switch.
- **ROTO-MATIC POWER STEERING** improves maneuverability, takes the effort out of parking and turning . . . gives you full feel of the road.
- **SIX-WAY POWER SEAT** moves forward and back, up and down, or tilts to desired position. Four-Way Power Seats are also available.
- **PEDAL-EASE POWER BRAKES** are self adjusting . . . assure safer, straighter stops with less push . . . save time and expense of maintenance.
- **SAFETY SENTINEL** flashes light on dash, sounds warning at pre-set speed.
- **AIR CONDITIONING**—with new 6-cylinder compressor—has a rated capacity up to 1½ tons, for high-volume air flow and quieter operation. Five outlets—shown by the stars on the illustration—are adjustable, direct cool washed air right where you want it.
- **DUAL-RANGE POWER HEATER** permits push-button control of direct or indirect air flow, also provides two-speed defrosting and ventilation.
- **SUPER DE LUXE RADIO** features Wonder-Bar automatic station selector and convenient foot switch. Fine fidelity, fully-transistorized De Luxe Radio and Bi-Phonic Rear Seat Speaker System also available.
- **POWER ANTENNA** raises or lowers quickly at the touch of a switch.



'62 OLDSMOBILE



SPECIFICATIONS

STARFIRE—Wheelbase, 123" • Over-all Length, 213.9" • Over-all Width, 77.9" • Over-all Height (5-passenger load); Coupe, 54.7" • Convertible, 55.3" • Tire Size: 8.50 x 14 (Convertible); 8.00 x 14 (Coupe) • Shipping Weight (Coupe approx.), 4203 lbs.

NINETY-EIGHT—Wheelbase, 126" • Over-all Length, 220" • Over-all Width, 77.9" • Over-all Height (5-passenger load); Town Sedan, 56.6"; Holiday Sedan, 56.6"; Holiday Sports Coupe, 55.1"; Holiday Sports Sedan, 55.1"; Convertible Coupe, 55.4" • Tire Size, 8.50 x 14" • Shipping Weight (Town Sedan approx.), 4294 lbs.

SUPER 88—Wheelbase, 123" • Over-all Length, 213.9" • Over-all Width 77.9" • Over-all Height (5-passenger load); Celebrity Sedan, 55.8"; Holiday Sedan, 55.8"; Holiday Coupe, 54.7"; Fiesta, 57.2" • Tire Size, 8.00 x 14" • Shipping Weight (Celebrity Sedan approx.), 4065 lbs.

DYNAMIC 88—Wheelbase, 123" • Over-all Length, 213.9" • Over-all Width, 77.9" • Over-all Height (5-passenger load); Celebrity Sedan, 55.8"; Holiday Sedan, 55.8"; Holiday Coupe, 54.7"; Convertible Coupe, 55.1"; Fiesta, 57.2" • Tire Size, 8.00 x 14" • Shipping Weight (Celebrity Sedan approx.), 4041 lbs.

Engine	STARFIRE (Ninety-Eight Super 88)	SKYROCKET (Ninety-Eight Super 88)	ROCKET (Dynamic 88)
Type	Ultra High Comp. V-8	Ultra High Comp. V-8	Ultra High Comp. V-8
Horsepower	345 at 4600 R.P.M.	330 at 4600 R.P.M.	280 at 4400 R.P.M.
Torque (lb.-ft.)	440 at 3200 R.P.M.	440 at 2800 R.P.M.	430 at 2400 R.P.M.
Displacement (cu.in.)	394	394	394
Compression Ratio	10.50-to-1	10.25-to-1	10.25-to-1
Bore (inches)	4 1/2	4 1/2	4 1/2
Stroke (inches)	3 1/4	3 1/4	3 1/4
Carburetor	Multi-Jet	Multi-Jet	Econ-O-Way
Fuel Required	Premium	Premium	Premium
Fuel Tank Capacity	20 Gallons	20 Gallons	20 Gallons
Cooling Capacity	20.25 Qts.	20.25 Qts.	20.25 Qts.

REGULAR ROCKET—260 Horsepower, 8.75-to-1 Compression Ratio, Regular Fuel; optional at no extra cost on Dynamic 88.

CHASSIS

LUBRICATION—Factory-Sealed Lubrication • **FRAME**—Guard-Beam Design with Torque-Box Construction • **FRONT SUSPENSION**—Pivot-Poise with Counter-Dive; Independent Coil Springs; Stabilizer Bar • **REAR SUSPENSION**—Twin-Triangle Stability with Coil Springs and 4-Link Suspension; Rubber Insulation • **BRAKES**—Air-Scoop, Super-Hydraulic, with cooling fan; 191.7 sq. in. Lining Area; Pedal-Operated Parking Brake. Self-adjusting Pedal-Ease Power Brakes Standard on Ninety-Eight Series and Starfire, Optional on other Series • **TRANSMISSION**—Syncromesh, Standard on Dynamic 88 and Super 88 Series • **NEW 4-5 HYDRA-MATIC DRIVE**—With Exclusive Accel-A-Rotor Action; Standard on Ninety-Eight Series and Starfire, Optional on other Series • **STEERING**—Dual Center-Control, Recirculating Ball-Nut Gear. Roto-Matic Power Steering Standard on Ninety-Eight Series and Starfire, Optional on other Series • **TURNING CIRCLE DIAMETER**—Dynamic 88 and Super 88, 43.0 ft.; Ninety-Eight, 43.8 ft. • **REAR AXLE**—Semi-floating; Hypoid Gears.

ACCESSORIES AND POWER FEATURES DESCRIBED OR ILLUSTRATED IN THIS CATALOG ARE OPTIONAL AT EXTRA COST UNLESS OTHERWISE SPECIFIED. A PARTIAL LIST OF ACCESSORIES FOR STARFIRE, NINETY-EIGHT, SUPER 88 AND DYNAMIC 88 MODELS IS ON PAGES 26, 27. A FULL PRICE LIST FOR ALL MODELS AND OPTIONS IS AVAILABLE AT ANY LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER'S.

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