



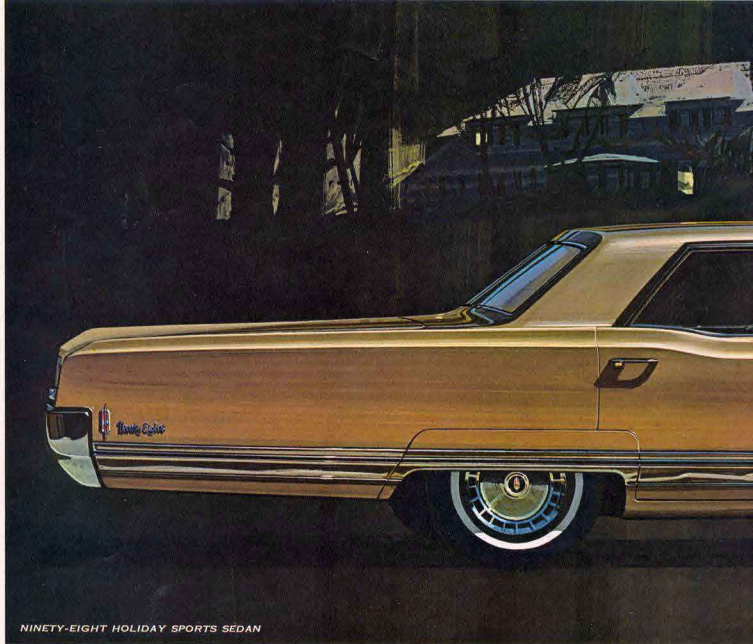
'65 OLDSMOBILE

Styled to go . . . where the action is!



The Rocket Action Cars . . . with a price for every pocket!

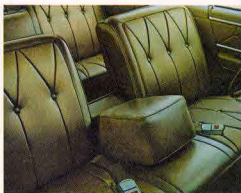
Ninety-Eight • Starfire • Delta 88 • Dynamic 88 • Jetstar I • Jetstar 88 • Vista-Cruiser • F-85



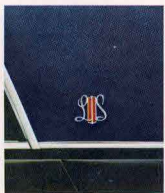
NINETY-EIGHT HOLIDAY SPORTS SEDAN



Artful appointments reflect Ninety-Eight excellence, too! Safety-padded instrument panel, deep-pile carpeting, textile and Moroccan upholstery, walnut-grained paneling all cater to your good taste.



Custom Sport Seat, standard in Holiday and Convertible models, offers bucket-seat comfort with armrest down, luxury of a bench seat with armrest up.



Ninety-Eight Luxury Sedan is the ultimate in elegance. Many of its appointments are shown on page 21.

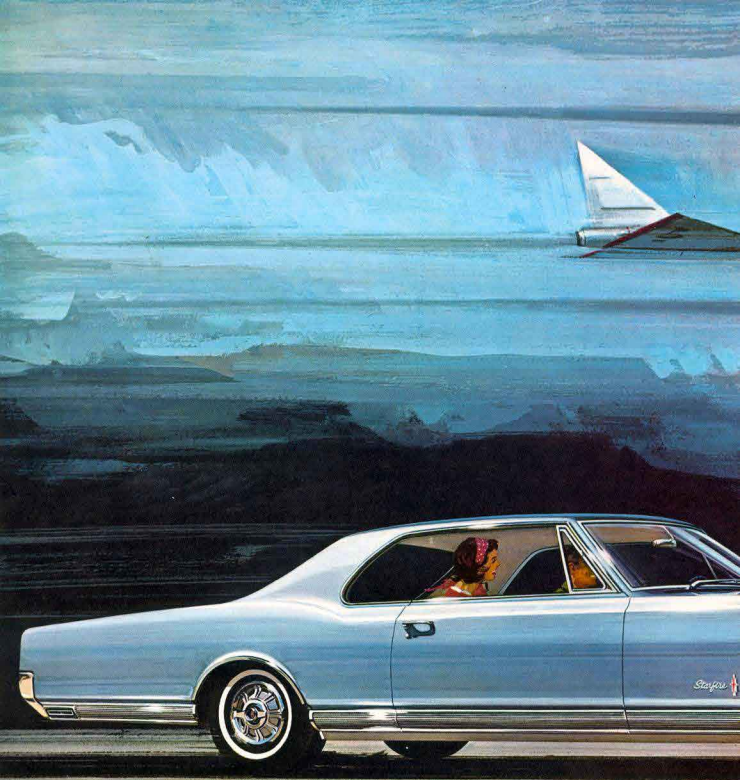


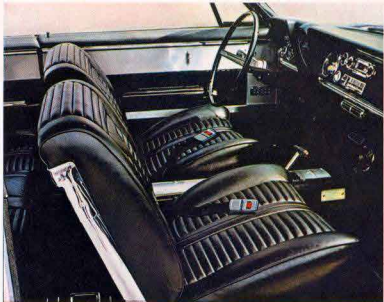
Ninety-Eight

The most beautiful compliment you can pay yourself!

The fashionable new air of the Ninety-Eight clearly states: This is a car that belongs . . . anywhere! And every detail echoes it. Its sleek, sculptured styling on noticeably longer, wider dimensions. Its greater smoothness and quietness . . . compliments of a fully refined coil-spring suspension system. Its incredible responsiveness from a new 425-cubic-inch Super Rocket V-8, coupled with new Turbo Hydra-Matic Drive. Its many, many items of standard equipment—power steering, power brakes, electric clock, courtesy lights. They all accentuate the ease and luxury that make the Ninety-Eight Oldsmobile's proudest series!

All five Ninety-Eight models are shown on page 18. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 16-17.





Bucket seats, console with T-stick Turbo Hydra-Matic and tachometer, sill-to-sill carpeting, electric clock, deluxe steering wheel, power steering and brakes, standard on Starfire models. Distinctive twin side exhausts, bold new grille with rectangular headlight motif are Starfire styling innovations.



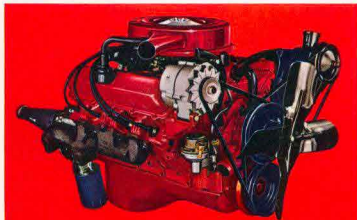
Starfire *The car that makes luxury a sporting proposition!*

Starfire-gazing was never nicer—but just look what's *behind* that proud new profile! Slip into the foam-padded comfort of leather-appointed bucket seats. Reach to the console and snap that silken new Turbo Hydra-Matic transmission (or 4-on-the-floor, if you prefer) into action. Now hear the rumble of dual side exhausts as Oldsmobile's most potent power plant—the new 425-cubic-inch Starfire V-8—unleashes 370 horses! Then relax in the elegant kind of luxury that tells you nothing's too good for the Starfire. Or for you!

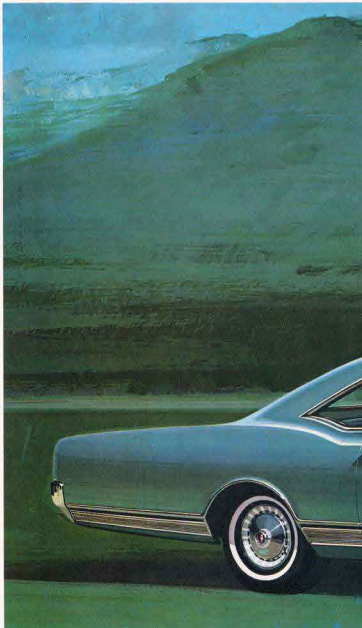
Starfire models are shown on page 18. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 16-17.



Armrest up, it's a luxurious bench seat. Armrest down, it's like a pair of buckets! Versatile Custom Sport Seat is standard on Delta 88 Holiday Coupe and Holiday Sedan. Front seat belts are standard on all Oldsmobile models.



Oldsmobile's 310-h.p. Super Rocket V-8 is standard on Dynamic and Delta 88s. 360-h.p. Super Rocket, 370-h.p. Starfire on Delta 88, are extra-cost options. Regular-gas version with 300-h.p. V-8 is optional at no extra cost.



DELTA 88 HOLIDAY COUPE

Dynamic 88

*The look that says "action"
... the action that says "look"!*

Stylish? You bet it is! And this dashing Dynamic 88 has plenty more going for it, too: Big new 425-cubic-inch Super Rocket V-8 and eager Turbo Hydra-Matic Drive! Ride is smoother than ever! Self-adjusting brakes are bigger than ever! You name it—Dynamic 88 has more of what it takes all the way around!



Delta 88

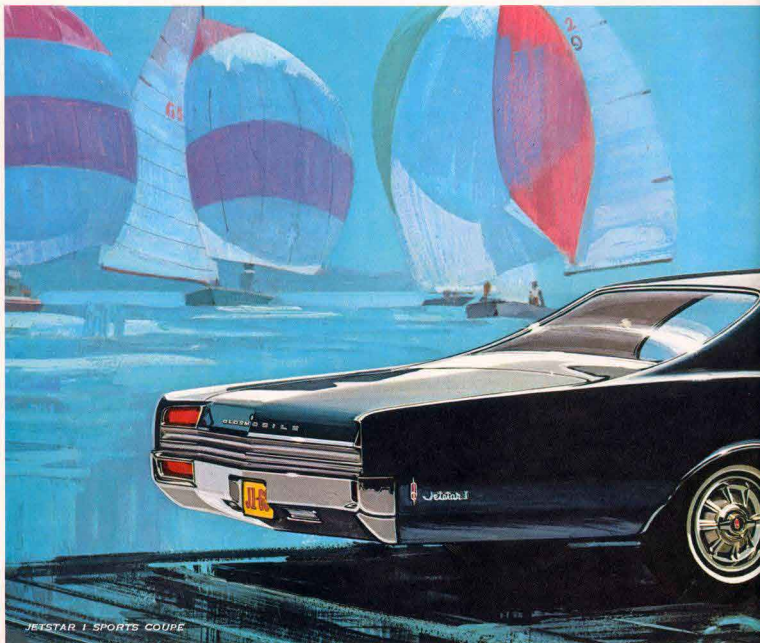
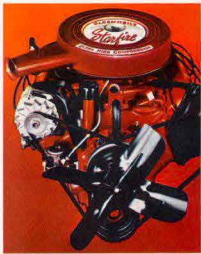
Super new way to go Olds with a Super Rocket flourish!

Oldsmobile's all-new Delta 88 wears a *crisp look of action* other cars can only envy! *New size*—longer, lower, wider, roomier . . . even the trunk is bigger! *New response*—up to 370 horsepower from a Super Rocket V-8 that outdoes every Rocket before it! *New ride* from a road-loving four-coil-spring suspension, wide-stance chassis and recalibrated shock absorbers. Fact is, *everything's* new about the three Delta 88 models, including the name!

All of the Delta 88 and Dynamic 88 models are shown on page 19. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 18-21.

Control console with tach or performance gauge is standard in the Jetstar I. So is three-speed synchromesh transmission (though you can elect this T-stick Turbo Hydra-Matic or four-on-the-floor, both extra-cost options). Bucket seats (with belts), plush carpeting are yours in any of five colors.

Here's where Jetstar I gets its action! This brawny 425-cubic-inch Starfire V-8 combines an ultra-high 10.5-to-1 compression ratio, four-barrel carburetor, special high-performance camshaft to put 370 horses at your command!



JETSTAR I SPORTS COUPE



Jetstar I

Has everything going for you...including an easy-going price!

Better look quickly . . . this Jetstar I really loves to move! It sports a road-eating, four-barrel, 370-h.p. Starfire V-8. A broad-shouldered 123-inch wheelbase. Plus a whole car full of standard appointments like foam-padded bucket seats, control console, twin pipes. All at a modest more-for-the-money price! Could anyone blame you if you belt yourself into Oldsmobile's lowest-priced, full-size sports model and leave the horizon behind?

Olds offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 16-17.





Nylon carpeting is keyed to Moroccan-and-cloth upholstery in any of five colors. (All-Moroccan interiors are available on Holiday models.)



Even the subtly curved side glass—free of moulding—emphasizes the Jetstar 88's clean, uncluttered styling, adds shoulder room inside, too!



Rear window on all full-size Oldsmobile convertibles is real glass! Cleans easily, improves visibility. And new design keeps top taut and trim!



JETSTAR 88 HOLIDAY SEDAN



Jetstar 88

A dollar never went farther...or more beautifully!

Think big, spend small, and look like a million doing it! For Oldsmobile's brilliant Jetstar 88 is here—with extra *everything!* Extra action from a stepped-up 260-h.p. Jetfire Rocket V-8 . . . or extra economy from a 250-h.p. regular-gas version (optional at no extra cost). Extra size for added stretch-out room inside that rugged Body by Fisher. Extra comfort from a wider wheel tread, stronger frame and four-coil suspension system. Extra style in Jetstar 88's eager-to-go Action-Line Design. And extra savings to boot—for the four value-packed Jetstar 88s are Oldsmobile's lowest-priced full-size models.

All four Jetstar 88 models are shown on page 19. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 16-17.





F-85

Action leader of the low-price field!

This captivating Cutlass gives you some idea of the excitement you'll find in the F-85 lineup! Performance-packed V-8s (up to 315 h.p.) or a thrifty V-6! Smooth action-matched transmissions. Easy-riding four-coil-spring suspension. Maneuverable 115-inch wheelbase. Roomy, smartly appointed interiors. F-85 delivers 'em all in style . . . at a price that's within *any* new-car budget!



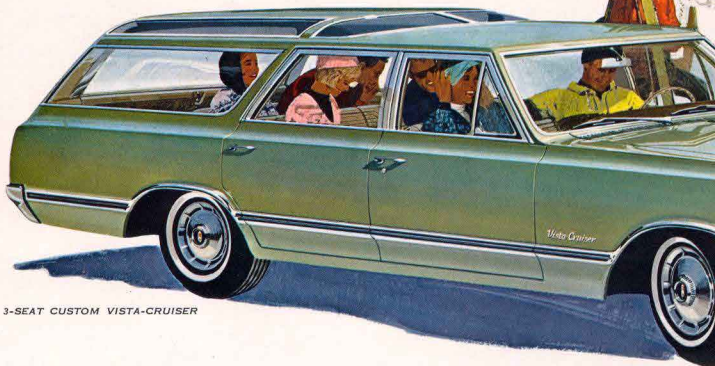
400-cu.-in. V-8 . . .

4-barrel carburetor . . . twin exhausts

If action's your dish, Olds has your number: 4-4-2! This swinging new performance package is available on any F-85 V-8 coupe or convertible! Its exclusive 400-cubic-inch, 4-barrel V-8 turns out a cool 345 horsepower. Twin exhausts . . . nylon red-line tires . . . heavy-duty suspension and transmission are included, too! Action? Ask about the Olds that sports this 4-4-2 emblem!

All F-85s are shown on page 20. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 16-17.





3-SEAT CUSTOM VISTA-CRUISER



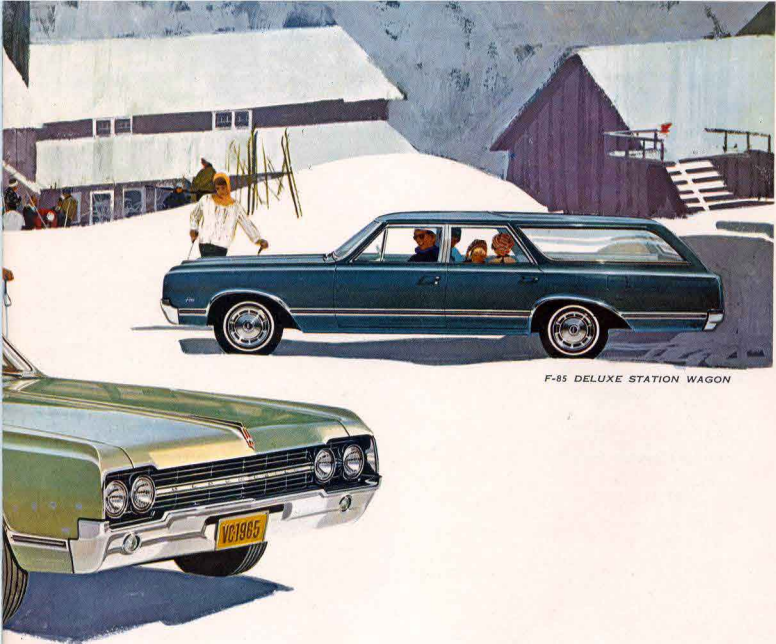
Vista-Cruiser's third seat faces forward, folds down easily for cargo. Moroccan or Moroccan-and-cloth interiors, in five smart colors, are pretty *and* practical.



Hidden, underfloor luggage compartment lets you store camera, briefcase or valuables out of sight in the Vista-Cruiser. May be equipped with a lock.



Rear seats fold into floor in seconds. Cargo area is nearly 5 feet wide, over 8 feet long! Raised Vista-Cruiser Roof, with tinted glass, accommodates tall items.



F-85 DELUXE STATION WAGON



Station Wagons

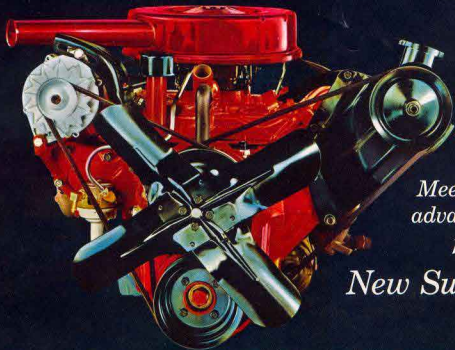
An Olds-size wagon for every size family!

Pack up all your cares and go . . . where the family action is! And can you think of a more stylish way than Oldsmobile's sleek Vista-Cruiser? It packs over 100 cubic feet of cargo under that see-all Vista-Roof! Boasts a road-easy, 120-inch wheelbase, solid Guard-Beam Frame . . . smooth coil-spring ride. Offers extra loading height, extra sit-up room in both two- and three-seat models. And it's powered by a Jetfire Rocket V-8 . . . with up to 315 h.p.!

Or do you favor the fashionable low-priced F-85 wagon? Equip it with a gas-saving Econ-O-Way V-6 or an action-packed V-8. It carts a full 85.2-cubic-foot load on an easily-maneuvered 115-inch wheelbase. And looks mighty good in the process!

All six Olds Station Wagons are shown on page 20. Olds also offers, at modest extra cost, a wide variety of options and accessories, many of which are shown in the car illustrations and described on pages 16-17.

'65 Oldsmobile...engineered to put you where the action is!



*Meet the biggest, most
advanced engine ever
from Olds...*

New Super Rocket V-8

Anatomy of a Super Rocket: Start with a 425-cubic-inch light-weight cast iron block. Give it the added durability of a forged crankshaft with center main bearing thrust. The extra precision of integrally-cast valve guides. The further weight reduction and improved performance of stamped rocker arms. And the ultra-high compression of a wedge-shaped combustion chamber. Result: Oldsmobile's most advanced Rocket power plant, the walloping new Super Rocket V-8! Four-barrel version, standard on all Ninety-Eight models and optional at extra cost on Dynamic 88s and Delta 88s, features a 10.25-to-1 compression ratio, 360 h.p. On all Delta 88 and Dynamic 88 models, a 310-h.p.

Super Rocket is standard, and a regular-gas, 300-h.p. option is available at no extra cost.

New Turbo Hydra-Matic Drive: Teamed with the Super Rocket V-8, Oldsmobile's Turbo Hydra-Matic automatic transmission provides up to 40% more torque from a standing start! Variable-vane torque converter action maximizes performance at every



speed. Versatile Super range facilitates downhill braking or uphill takeoff. Standard on Ninety-Eight, Starfire. Extra-cost option on Delta 88, Dynamic 88, Jetstar I.

Starfire Engine. Here's Oldsmobile performance... at its best! Special high-performance camshaft. 425-cu.-in. displacement. 370 h.p.; 470 lb.-ft. torque. 10.5-to-1 compression. Standard on Starfire, Jetstar I. Extra-cost option on Ninety-Eight and Delta 88.

Jetfire Rocket V-8. Bigger 2-barrel carburetor. 330-cu.-in. displacement. 260-h.p. version standard on Jetstar 88. 250-h.p. regular-fuel version optional at no extra cost. 315-h.p. version optional at extra cost. 250-h.p. Jetfire Rocket available on F-85.

Cutlass V-8. Four-barrel carburetor, ultra-high compression for outstanding performance. 315 h.p. 360 lb.-ft. torque. Standard on Cutlass, extra-cost option on F-85 V-8 models and Vista-Cruisers. 305-h.p. regular-fuel version available at no extra cost on Cutlass models.

Econ-O-Way V-6. 225-cu.-in. displacement. 155 h.p.; 225 lb.-ft. torque. 9.0-to-1 compression ratio. Regular fuel. Standard on V-6 Sports Coupe. Available on F-85, except Cutlass models. Not available on Vista-Cruisers.

Transmissions for every performance need! New high-performance four-speed fully-synchronized floor shift puts exciting action at your fingertips. Optional at extra cost on all models (except Starfire, no extra cost). Not available on Ninety-Eights. **Jeta-way Drive** gives smooth quick starts automatically, provides instant performance in all speed ranges with variable-vane torque converter. Extra-cost option on F-85, Vista-Cruiser, Jetstar 88. **Three-speed synchromesh** standard on F-85, Vista-Cruiser, Jetstar 88, Dynamic 88, Delta 88, Jetstar I.

Oldsmobile's new Power-Profile chassis...

Superb Olds ride... responsive handling... famed reliability! Engineered to build new comfort and convenience into everyday owner driving • Guard-Beam Frame • New suspensions • New brakes • Body by Fisher • Comfort-contoured seats • Vented rocker panels • Increased trunk space • Effortless steering.



OPTIONS AND ACCESSORIES . . . for your everyday driving pleasure at modest extra cost!



Four-Season Air Conditioning reduces moisture, dust for maximum comfort. Push-buttons and slide-lever temperature regulation give instant cool-down on hottest, muggiest days. Individually controlled outlets.



Tilt-Away Steering Wheel tilts to seven positions to suit your preference, reduces fatigue by allowing new positioning of wheel on long trips. Moves up, out of the way, to let you get in and out with ease!



Power Door Locks are vacuum-operated to lock or unlock all doors with single switch. For all full-size models. **Cruise Control** maintains preset speed on highway. Not available on Jetstar 88, F-85 or Vista-Cruiser.



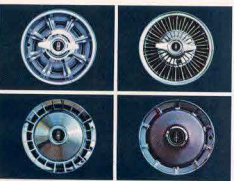
Power Windows standard on 98s (except Town Sedan) and Starfire Convertible. Not available on F-85 Club Coupe, Sedan, Wagon or Vista-Cruiser. **Deck Lid Power Lock Release** unlocks trunk lid from glove box.



Power Brakes reduce the effort of braking. Low, wide pedal for quicker reaction. **Power Steering** gives complete control with minimum effort for added ease and safety. Both standard on Ninety-Eight and Starfire.



Power Seat provides custom seating, reduces fatigue. Six-way seat adjusts up—down, forward—backward, tilts fore—aft. Not available on F-85, Vista-Cruiser, or with buckets. Four-way power seats available on all models.



Custom Sport Wheel Discs (top left) for Starfire, Jetstar I. **Simulated wire wheels** (top right) and **deluxe wheel discs** (lower left) available on all models. **Wheel discs** (lower right) standard on Ninety-Eight, Starfire.



Safety Cornering Lamps provide side visibility when turning. Not available on Jetstar 88, F-85, Vista-Cruiser. **Guide-Matic Power Headlight Control** flicks headlights on low. Not available on F-85, Vista-Cruiser.



Anti-Spin Differential lets you get a grip on any surface—and go! When traction is lost on one wheel, power is automatically transferred to other wheel. This equalizing force gives two-wheel power and traction all the time.

These additional accessories—available at extra cost on many models—help tailor the Olds of your choice to your comfort and convenience.

Walnut-grained Custom Sports Steering Wheel • Sports Console • Carpeting • Extra-thick, Foam-Padded Front and Rear Seat Cushions • Signal-Seeker Radio • Deluxe Radio • AM-FM Radio • Rear Seat Speaker • Safety-Padded Instrument Panel • Chrome Window Mouldings • Door Guard Mouldings • Tinted Glass in all windows or windshield only • Power Ventipanes • Chrome Luggage Rack, Power Tailgate Window on wagons • Luggage Compartment Lock on Vista-Cruiser • Map and Courtesy Lights • Brake Signal Lamp • Back-up Lights • Rear Window Defroster • Windshield Washers • Glareproof Rearview Mirror • Safety Sentinel • White Sidewall Tires • Two-Tone Paint

Ninety-Eight



HOLIDAY SPORTS SEDAN



LUXURY SEDAN



HOLIDAY SPORTS COUPE



TOWN SEDAN



CONVERTIBLE

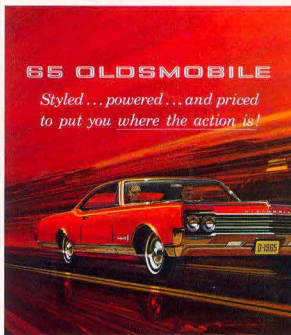
Starfire



COUPE



CONVERTIBLE



'65 OLDSMOBILE

*Styled... powered... and priced
to put you where the action is!*

Fold out opposite page for a look at all the
stunning new '65 Rocket Action Oldsmobiles! ▶

Delta 88 and Dynamic 88



DELTA 88 HOLIDAY COUPE



DELTA 88 HOLIDAY SEDAN



DELTA 88 CELEBRITY SEDAN



DYNAMIC 88 CONVERTIBLE



DYNAMIC 88 HOLIDAY COUPE



DYNAMIC 88 HOLIDAY SEDAN



DYNAMIC 88 CELEBRITY SEDAN

Jetstar I



SPORTS COUPE

Jetstar 88



HOLIDAY SEDAN



HOLIDAY COUPE



CONVERTIBLE



CELEBRITY SEDAN



CUTLASS HOLIDAY COUPE



CUTLASS SPORTS COUPE



CUTLASS CONVERTIBLE



V-6 SPORTS COUPE



DELUXE FOUR-DOOR SEDAN



FOUR-DOOR SEDAN



CLUB COUPE



3-SEAT CUSTOM VISTA-CRUISER



2-SEAT CUSTOM VISTA-CRUISER



3-SEAT VISTA-CRUISER



2-SEAT VISTA-CRUISER

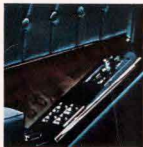


F-85 DELUXE STATION WAGON



F-85 STATION WAGON

Olds offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 16-17.



Open Invitation

Oldsmobile elegance and convenience are exemplified in the tasteful appointments of the Ninety-Eight Luxury Sedan. It features armrest with power window controls, rear map cases and assist handles, illuminated rear-seat vanity. Why not get the inside story on the Olds of your choice? Step into the cushioned, carpeted luxury of a '65 Oldsmobile—the *Rocket Action Car!*

1965 OLDSMOBILE SPECIFICATIONS

NINETY-EIGHT: Luxury Sedan, Holiday Sports Sedan, Town Sedan, Holiday Sports Coupe, Convertible. Standard equipment: Turbo Hydra-Matic, power steering and brakes, power windows and seat (except Town Sedan), clock, safety-padded instrument panel, foam-padded seats, parking brake signal lamp, deluxe steering wheel, wheel discs, windshield washer and 2-speed electric wipers, courtesy lamps, glove box lamp. Custom Sport Seat on Holiday and Convertible models.

STARFIRE: Coupe, Convertible. Standard equipment: T-stick Turbo Hydra-Matic, power steering and brakes, clock, courtesy lamps, bucket seats, center control console, tachometer, safety-padded instrument panel, parking brake signal lamp, deluxe steering wheel, wheel discs, glove box lamp, windshield washer and electric wipers. Power windows and seat and white sidewall tires (convertible only).

DELTA 88 and DYNAMIC 88: Delta 88 Holiday Sedan, Celebrity Sedan, Holiday Coupe, Dynamic 88 Holiday Sedan, Celebrity Sedan, Holiday Coupe, Convertible. Standard equipment: Safety-padded instrument panel, foam-padded front seat, carpeting, parking brake signal lamp, electric windshield wipers. Additional standard equipment on Delta 88 models: Exterior Delta moulding, chrome door window frames, deluxe interior trim, Custom Sport Seat with folding center armrest on Holiday models, courtesy lamps.

GENERAL	Wheelbase	Length	Width	Height*	Shipping Wt.†	Tire Size, Std.	Fuel Cap. Gal.
NINETY-EIGHT	126"	222.9"	80"	55.8"	4191	8.55 x 14"	25
STARFIRE	123"	216.9"	80"	54.1"	4112	8.25 x 14"	25
DELTA 88	123"	216.9"	80"	55.5"	3928	8.25 x 14"	25
DYNAMIC 88	123"	216.9"	80"	55.5"	3903	8.25 x 14"	25
JETSTAR I	123"	216.9"	80"	55.5"	3714	7.75 x 14"	25
V-85	123"	216.9"	80"	54.1"	3963	8.25 x 14"	25
VISTA-CRUISER	115"	204.3"	73.8"	54.5"	3161**	7.35 x 14"††	20
	120"	207.7"	73.8"	58.3"	3808†	7.75 x 14"	20

*4-Door Sedan Model; Coupe on Starfire and Jetstar I.

**V-8; V-6: 2991

†3-Seat Custom Model

††V-8; V-6: 6.95 x 14"

ENGINE

	Usage	Displ. Cu.-In.	H.P.	Torque Lb.-Ft.	Comp. Ratio	Fuel
STARFIRE (a)	Starfire Jetstar I	425	370	470	10.50-to-1	Prem.
SUPER ROCKET (b)	Ninety-Eight	425	360	470	10.25-to-1	Prem.
SUPER ROCKET	Delta 88	425	310	450	10.25-to-1	Prem. (d)
JETFIRE ROCKET V-8 (c)	Dynamic 88	330	260	355	10.25-to-1	Prem. (e)
JETFIRE ROCKET V-8	Jetstar 88	330	260	355	10.25-to-1	Prem. (e)
JETFIRE ROCKET V-8	F-85	330	250	335	9.00-to-1	Reg.
CUTLASS V-8	Vista-Cruiser	330	250	335	9.00-to-1	Reg.
CUTLASS V-8	Cutlass	330	315	360	10.25-to-1	Prem. (f)
ECON-O-WAY V-6	F-85	225	155	225	9.00-to-1	Reg.

(a) Optional at extra cost on Ninety-Eight and Delta 88.

(b) Optional at extra cost on Dynamic 88 and Delta 88.

(c) 315 h.p., optional at extra cost. 4-bbl. carb., 10.25 comp. ratio.

(d) Regular fuel, 300 h.p., optional at no extra cost.

(e) Regular fuel, 250 h.p., optional at no extra cost.

(f) Regular fuel, 305 h.p., optional at no extra cost on Cutlass models.

ACCESSORIES AND POWER FEATURES DESCRIBED OR ILLUSTRATED IN THIS CATALOG ARE OPTIONAL AT EXTRA COST UNLESS OTHERWISE SPECIFIED. A PARTIAL LIST OF ACCESSORIES APPEARS ON PAGE 17. A FULL PRICE LIST FOR ALL MODELS AND OPTIONS IS AVAILABLE AT ANY LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER'S. OLDSMOBILE RESERVES THE RIGHT TO MAKE CHANGES AT ANY TIME, WITHOUT NOTICE, IN PRICES, COLORS, MATERIALS, EQUIPMENT, SPECIFICATIONS AND MODELS. AND ALSO TO DISCONTINUE MODELS.

REV. 10-64 LITHO IN U.S.A.

JETSTAR I: Sports Coupe. Standard equipment: Moroccan-covered bucket seats, center control console, carpeting, parking brake lamp, courtesy lamps, safety-padded instrument panel, windshield washers, deluxe steering wheel, wheel discs, clock.

JETSTAR 88: Holiday Sedan, Celebrity Sedan, Holiday Coupe, Convertible. Standard equipment: Foam-padded front seats, safety-padded instrument panel, rocker panel moulding, electric windshield wipers, carpeting, parking brake signal lamp.

VISTA-CRUISER: Custom 3-seat, Custom 2-seat, 3-seat, 2-seat. Standard equipment: Tinted Vista-Roof, underfloor luggage compartment, electric windshield wipers. Additional equipment standard on Custom models: Deluxe steering wheel, carpeting, safety-padded instrument panel, chrome door window frames, dual Vista-Roof sun visors, foam-padded seat cushions.

F-85: Cutlass Holiday Coupe, Cutlass Sports Coupe, Cutlass Convertible, Deluxe 4-Door Sedan, 4-Door Sedan, Deluxe Station Wagon, Station Wagon, V-6 Sports Coupe, Club Coupe. Standard equipment: Electric windshield wipers, dual sun visors, heavy-duty floor covering. Standard equipment on Cutlass, Deluxe and V-6 Sports Coupe: Deluxe steering wheel, safety-padded instrument panel, carpeting. Standard equipment on Cutlass and V-6 Sports Coupe: All-Moroccan bucket seats.

Standard equipment on all Oldsmobiles: Heater and defroster, Guard-Beam Frame, Twin-Triangle Stability, Vibra-Tuned Body Mounts, self-adjusting brakes, aluminum muffler and tailpipes, Delcotron Generator, oil filter, Magic-Mirror Finishes, Body by Fisher, positive crankcase ventilation, front seat belts, directional signals.



The Rocket Action Car!

'65 OLDSMOBILE