

# 1983 OLDSMOBILE

AT HOME ANYWHERE IN AMERICA...AT HOME ANYWHERE YOU ARE.

FIRENZA • OMEGA • FIRENZA CRUISER





# 1983 OLDSMOBILE

**No matter where you live in America. No matter who you are or what your lifestyle, there's a 1983 Oldsmobile that fits right in.**

Oldsmobile has long recognized that there is no such thing as a "typical American driver." America's drivers are as diverse as America itself.

It's horizontal-stretching highways in the Texas Panhandle, hairpin curves in the Colorado Rockies. It's Yuma, Arizona, with 110° in the shade and Bangor, Maine, at 40° below. It's small towns, pleasant suburbs and bustling cities, seashores, mountains and forests.

So Oldsmobile recognizes that it's not only who you are, but where you live and how you drive that has a lot to do with choosing the car that's right for you. That's why Oldsmobile offers such a wide variety of models for 1983—30 models which differ in size, style and driving appeal.

You can choose from economical small cars and compacts like Firenza and Omega... stylish intermediates like Cutlass Supreme and Cutlass Ciera... roomy family-size Delta 88... and the luxurious Ninety-Eight Regency and one-of-a-kind Toronado. But there's more. Would you like to have front-wheel drive? You can. Rear-wheel drive? You can. Rear-Gasoline or available choices are many. And want or imagine. What it matter who you are, where there's a 1983 Oldsmobile



of-a-kind Toronado, you like to have front-wheel drive? You can. Rear-wheel drive? You can. Rear-Gasoline or available choices are many. And want or imagine. What it matter who you are, where there's a 1983 Oldsmobile

**Oldsmobile**

Have one built for you.

**Important: A word about this catalog.** We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this Olds catalog is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up-to-date. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Olds dealer for complete information.

**A word about engines:** Some Oldsmobiles are equipped with engines produced by other GM divisions, subsidiaries or affiliated companies worldwide. See your dealer for details. Please refer to the "Fuel Economy Estimate/Engine Supplement Sheet" provided to your dealer for engine source and EPA mileage estimates.

## LUXURY-SIZE AND FAMILY-SIZE OLDSMOBILES:



### TORONADO

One-of-a-kind car in a carbon-copy world.



### NINETY-EIGHT REGENCY

The luxury car for logical people.



### DELTA 88

The family car that didn't forget the family.

## AMERICA'S FAVORITE MID-SIZE OLDSMOBILES:



### CUTLASS SUPREME

An American favorite in style and value.



### CUTLASS CIERA

The best that is Cutlass... plus front-wheel drive.



### CUTLASS CRUISER

First, it's an Oldsmobile. Then, it's a wagon.

## SMALL CARS WITH BIG OLDS IDEAS ABOUT VALUE:



### OMEGA

Compact car practicality with solid Olds value.



### FIRENZA

What a small car can be when it's an Oldsmobile.



### FIRENZA CRUISER

Versatile new wagon joins the Firenza line.

# FIRENZA SX COUPE

Go where you must or  
where you will. It's right at home.





## FIRENZA SX & LX

**Firenza SX/LX... this is what a small car can be when it's the newest, smallest Oldsmobile.** Whether you choose the sporty, new, fun-to-drive Firenza SX hatchback coupe or Firenza LX sedan, this is the level of comfort, luxury and sophistication that awaits you. Settle into those plush, deep foam seats. Buckle up, grip the

sport steering wheel and reach for the ignition key, because an exciting small car ride and handling discovery is at hand.

Firenza is meant to be out where the roads take serpentine twists and turns. Where you can experience the real fun of driving. And, you'll find plenty of roads where you can put Firenza to the test.

Even the rough ones. Because Firenza's front-wheel drive, MacPherson strut suspension and rack-and-pinion steering help to pull you around turns, through snow and rain.

Specifically designed gauges and instruments, a 2.0-liter L4 electronic fuel injected engine and 4-speed manual transmission are standard.

A 1.8-liter L4 overhead cam fuel injected engine for added response is available.

Drive Firenza where you must or where you will. You'll enjoy the ride... and the uncommon feel of quiet in a car this size. This sporty and this much fun to drive. What the newest, smallest Oldsmobile does will make you feel right at home.



## FIRENZA LX SEDAN

When a trim sport sedan looks this sophisticated, wherever you go, it's right at home. Here's a new, small four-door sedan from Oldsmobile that's proof a car, even a small, new sedan, can be practical, sporty, elegant and sophisticated all in one. It can also be economical. Firenza is well-suited to today's needs, while it's well-fitted for comfort and enjoyment. Firenza LX. In today's world of efficient small cars, it's right at home... right in style.



## FIRENZA S COUPE & SEDAN

The spirit of fun and sport expressed in economical ways. It fits right in. There's a spirit deep within this little Olds that compels it to be fun as well as economical. That spirit was designed in from the start. Reclining bucket seats, comfortable room for five and a generous cargo capacity in hatchback coupe or stylish sedan make it just right for those on the go. All in all, Firenza S coupe and sedan are as playful as they are practical. With you, they're right at home.





## Firenza facts, figures and features.



Padded custom sport steering wheel and rallye instrument cluster are standard on Firenza SX Coupe.



Available sunroof. Just flip it up for the sun, fun and air of a convertible.



Firenza Coupes put 38.5 cubic feet of cargo area at your disposal with rear seat folded forward.



Optional rear window washer. Keeps rear window free and clear of road dirt.



AM Pushbutton radio is standard (may be deleted for credit). Other available radios include AM-FM stereos with digital clocks and cassette players.



Available wheel trims. (A) Super Stock wheels. (B) Simulated wire wheel discs with locks. (C) Rallye wheels. (D) Deluxe wheel discs, standard.



Firenza Coupe's cargo hatch cover allows you to keep things out of view.



Firenza's full-foam bucket seats recline...recline...recline! You just relax...relax...relax!



Optional transverse mounted 1.8 liter L4 OHC engine with available five speed manual transmission.



New trunk top luggage rack available. For extra carrying space.

### FIRENZA STANDARD EQUIPMENT

#### Chassis and Body:

- Electronic Fuel Injection
- Computer Command Control
- High-Energy Ignition System
- Rack-and-Pinion Steering
- Low-Drag Power Front Disc Brakes
- MacPherson Strut Front Suspension
- Front and Rear Bumper Fascia Covers
- Bright Roof Drip and Belt Reveal Moldings
- Wheel-Opening Moldings
- Extensive Anti-Corrosion Treatments
- Space-Efficient, Full-Width Flat Trunk Space
- Compact Spare Tire Stored Beneath Floor
- Maintenance-Free Battery
- Delicat
- 4-Speed Manual Fully Synchronized Transmission with Floor Shift
- Easy-Roll Tires, P175 80R13 Glass-Belted Radial-Ply Blackwall
- Rear Quarter Swing-Out Windows (Hatchback Models)

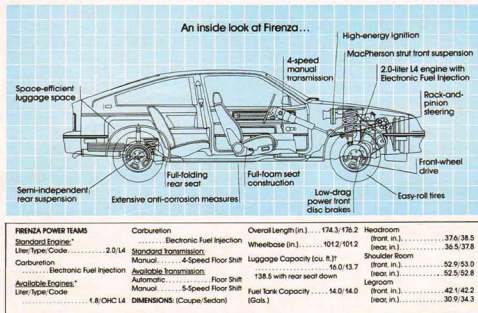
#### Interior:

- Full-Foam Seat Construction
- Armrests, Front and Rear
- Ashtray with Lamp Console
- Side Window Defoggers
- Interior Operated Hood Lock Release
- Cigar Lighter
- Inside Day/Night Mirror
- Contour Reclining Front Bucket Seats
- Deluxe Seat Belts Color-Keyed to Individual Interior
- Flo-Thru Ventilation System
- Sport Console
- AM Pushbutton Radio with Two Front Speakers and Front Fender Fixed Mast Antenna (may be deleted for credit)
- Cut Pile Carpeting, Wall-to-Wall with Carpeted Lower Door Panels
- Automatic Front Door Lamp Switches
- Interior Dome Lamp

#### STANDARD EQUIPMENT BY MODEL

##### Firenza S Coupe:

- Contour Reclining Bucket Front Seats, with 5 Cloth and 3 Vinyl Trims
- Full-Folding Rear Seats
- Carpeted Load Floor
- Rallye Wheels with Stainless Steel Trim Rings
- Patch-Style Outside Rearview Mirror, Driver Side



#### Firenza Sedan:

- Contour Reclining Bucket Front Seats, with 5 Cloth and 3 Vinyl Trims
- Patch-Style Outside Rearview Mirror, Driver Side
- Rallye Wheels with Stainless Steel Trim Rings
- Deluxe Steering Wheel

#### Firenza SX Coupe:

- Contour Reclining Bucket Front Seats with 5 Velour Trims
- Carpeted Load Floor
- Full-Folding Rear Seat
- Assist Grips above Passenger Doors
- Instrument Panel Rallye Cluster
- Custom Sport Steering Wheel
- Color-Coordinated Outside Rearview Mirrors
- Driver Side Remote Control, Passenger Side Manual
- Rocker Panel Moldings
- Rallye Wheels with Stainless Steel Trim Rings
- Power Steering

#### Firenza LX Sedan:

- Contour Reclining Bucket Front Seats with 5 Velour Trims
- Assist Grips above Passenger Doors
- Deluxe Steering Wheel
- Color-Coordinated Outside Rearview Mirrors
- Driver Side Remote Control, Passenger Side Manual
- Rocker Panel Moldings
- Deluxe Wheel Discs
- Power Steering

#### FIRENZA AVAILABLE EQUIPMENT:

- 6-Way Power Seat Adjuster, Driver Side
- Removable Tempered Glass Sunroof
- Lift-Folding Rear Seat Back (Cpe.)
- Power Door Locks
- Soft-Ray Tinted Glass
- Power Side Windows
- Rear Compartment Power Lock Release
- Custom Interior Trim (S Cpe.)
- Auxiliary Floor Mats (F & R)
- Body Side Moldings
- Bright Door-Edge Guards
- Rust-Proof System
- Electric Rear Window Defogger
- Four-Season Air Conditioner
- Custom Sport Steering Wheel
- Rear Window Washer/Wiper
- Combination Dome and Dual Lens Reading Lamp
- Fold-Down Console Armrest
- Rear Storage Compartment Cover (Cpe.)
- Remote Control Outside Mirror
- Color-Coordinated Outside Mirrors, Driver Side Remote, Passenger Side Manual
- Body Side Accent Stripes
- Engine Block Heater
- Automatic Cruise Control
- Fuel Filter Door Lock
- Tilt-Away Steering Wheel
- Power Steering
- Super Stock Wheels—Color-Matched with Trim Rings
- Simulated Wire Wheel Discs with Locks
- Rallye Wheels with Trim Rings (Std. on Cpe.)
- Puncture-Sealing Tires
- Tires, P195 70R13 Steel-Belted Radial-Ply Blackwall, White Stripe or White Letters
- Convenience Lamps, Visor Vanity Mirror, Headlamp-On Chime Tones
- Tuned-Hi-Fi Stereo System
- High-Capacity Battery
- Dual Horns
- Instrument Panel Rallye Cluster—tachometer, Trip Odometer, Voltmeter, Coolant Temperature and Oil Pressure Gauges
- Tip Odometer
- Two-Tone Paint Scheme
- Firm Ride-Handling Package
- Radios and Tape Players (See Page 22)
- 1.8 OHC L4, Electronic Fuel Injected Engine (See Page 10)
- Three-Speed Auto. Trans.
- 5-Speed Overdrive Manual Trans.

\*See EPA mileage estimates in accompanying Fuel Economy Estimate/Engine Supplement Sheet.



# FIRENZA CRUISER

On the lookout for those little extra touches to spruce up your surroundings? It's right at home. This is what a small, front-wheel-drive wagon can be when it's an Olds. Sophisticated and functional. There's 63.4 cubic feet of cargo space with the rear seat back folded forward. A 2.0-liter L4 electronic fuel injected engine is standard. A 1.8-liter L4 overhead cam engine is available. Firenza LX Cruiser features rallye instrument cluster, power steering and more.



## FIRENZA CRUISER STANDARD EQUIPMENT

### Chassis and Body:

- Electronic Fuel Injection
- Computer Command Control
- High-Energy Ignition System
- Low-Drag Power Front Disc Brakes
- MacPherson Strut Front Suspension
- Front and Rear Bumper Fascia Covers
- Bright Roof Drip and Bell Reveal Moldings
- Wheel-Opening Moldings
- Extensive Anti-Corrosion Treatments
- Space-Efficient, Full-Width Flat Cargo Space
- Compact Spare Tire Stored Beneath Floor
- Maintenance-Free Battery
- Delcotron
- 4-Speed Manual Fully Synchronized Transmission with Floor Shift
- Easy-Roll Tires, P175/BGR13 Glass-Belted Radial-Ply Blackwall

### Interior:

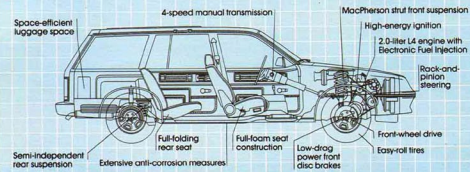
- Full-Foam Seat Construction
- Armrests, Front and Rear
- Ashtory with Lamp in Console
- Side Window Defoggers
- Interior Operated Hood Lock Release
- Cigar Lighter
- Inside Day/Night Mirror
- Contour Reclining Front Bucket Seats
- Deluxe Seat Belts Color-Keyed to Individual Interior
- Flo-Thru Ventilation System
- Deluxe Steering Wheel
- Sport Console
- AM Pushbutton Radio with Two Front Speakers and Front Fender Fixed Mast Antenna (may be deleted for credit)
- Cut Pile Carpeting, Wall-to-Wall with Carpeted Lower Door Panels
- Automatic Front Door Lamp Switches
- Interior Dome Lamp



Over 63 cubic feet of cargo volume with the rear seat folded forward.

\*See EPA mileage estimates in accompanying Fuel Economy Estimate/Engine Supplement Sheet.

## An inside look at Firenza...



### FIRENZA POWER TEAMS

#### Standard Engine\*

User Type Code ..... 2.0/L4

#### Corburetion

..... Electronic Fuel Injection

#### Available Transmissions\*

User Type Code ..... 1.8/OHC L4

### DIMENSIONS: (Cruiser)

Overall Length (in.) ..... 175.7

Wheelbase (in.) ..... 101.2

Cargo Capacity (ex. R.) ..... 63.4

Fuel Tank Capacity ..... 44.0 (Gals.)

Headroom (front, in.) ..... 38.3

Headroom (rear, in.) ..... 33.1

### STANDARD EQUIPMENT BY MODEL

#### Firenza Cruiser:

- Contour Reclining Bucket Front Seats, with 5 Cloth and 3 Vinyl Trims
- Full-Folding Rear Seats
- Carpeted Load Floor
- Deluxe Wheel Discs
- Patch-Style Outside Rearview Mirror, Driver Side

#### Firenza LX Cruiser:

- Contour Reclining Bucket Front Seats with 5 Velour Trims
- Assist Grips above Passenger Doors
- Deluxe Steering Wheel
- Color Coordinated Outside Rearview Mirrors
- Driver Side Remote Control, Passenger Side Manual
- Rocker Panel Moldings
- Deluxe Wheel Discs
- Power Steering

#### FIRENZA CRUISER AVAILABLE EQUIPMENT:

- 6-Way Power Seat Adjuster, Driver Side
- Removable Tempered Glass Sunroof

- Split-Folding Rear Seat Back
- Power Door Locks
- Soft-Ray Tinted Glass
- Power Side Windows
- Rear Compartment Power Lock Release
- Body Side and Tailgate Simulated Wood Grain Panels
- Auxiliary Floor Mats (F & R)
- Body Side Moldings
- Bright Door Edge Guards
- Pulse Wiper System
- Electric Rear Window Defogger
- Four-Season Air Conditioner
- Custom Sport Steering Wheel
- Rear Window Washer/Wiper
- Combination Dome and Dual

### Lens Reading Lamp

- Fold-Down Console Armrest
- Lock Release Power Tailgate
- Remote Control Outside Mirror
- Color-Coordinated Outside Mirrors, Driver Side Remote
- Passenger Side Manual
- Body Side Accent Stripes
- Engine Block Heater
- Automatic Cruise Control
- Fuel Filter Door Lock
- Tilt-Away Steering Wheel
- Power Steering
- Super Stock Wheels—Color-Matched with Trim Rings
- Simulated Wire Wheel Discs with Locks
- Rallye Wheels with Trim Rings
- Puncture-Sealing Tires
- Tires, P195/70R13 Steel-Belted Radial-Ply Blackwall, White Stripe or White Letters
- Convenience Lamps, Visor Vanity Mirror, Headlamp-On Chime Tones
- Tungsten Halogen High Beams
- High-Capacity Battery
- Dual Horns
- Instrument Panel Rallye Cluster—Tachometer, Trip Odometer, Voltmeter, Coolant Temperature and Oil Pressure Gauges
- Trip Odometer
- Two-Tone Paint Scheme
- Firm Ride Handling Package
- Radios and Tape Players (See Page 22)
- 1.8 OHC L4, Electronic Fuel Injected Engine (See Page 10)
- Three-Speed Auto. Trans.
- 5-Speed Overdrive Manual Trans.



Need extra space? You've got it with Firenza's optional stylish roof rack.



Hidden compartment. A great place to keep valuables while on the road.

Let's get it together...buckle up. 13



# OMEGA BROUGHAM SEDAN

In a place and time where efficiency goes  
hand in hand with intelligent value, it's right at home.





## OMEGA BROUGHAM

**It may be compact on the outside...but inside, it's comfortable. A lot like being at home.** Elegant Oldsmobile style in a compact size that's right for today. That's what an Omega Brougham sedan or coupe is all about.

Refined, luxurious, contemporary and affordable. Omega Brougham is all of these.

And it all begins inside with rich, sumptuous seating. Fold-down center armrest. Plenty of room for driver and passenger alike.

Under the hood, Omega delivers a lot of energy in a small fuel efficient package, too. The standard 2.5-liter L4 engine features electronic fuel injection for impressive fuel efficiency with

impressive performance. A 2.8-liter V6 engine is available for added performance.

Omega also delivers a lot of driving pleasure. Front-wheel drive puts weight over the front wheels to help pull you through rain, snow and slush.

Rack-and-pinion steering further enhances Omega's handling. It parks like a dream, handles

the turns and stretches out on a straightaway with typical Olds smoothness.

There's a lot to like about a car that's a compact, yet roomy Oldsmobile. Omega Brougham offers it to you. It fits right in wherever elegance in a practical form is called for. With you it will be right at home.



## OMEGA BROUGHAM COUPE

**You know the quality. You know the value. You go right to the source. It's the catch of the day.** Omega Brougham Coupe is big on value and long on standard features. Inside, a new two-toned, color-coordinated instrument panel features either brushed pewter or bronze appliques. It's the kind of front-wheel-drive compact that offers the room and ride you want at a very affordable price. Omega Brougham Coupe is value all the way.



## OMEGA COUPE & SEDAN

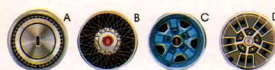
**It's comfortable. It's affordable. It's a medley of values that are right at home.** Omega has made quite a respectable name for itself with its front-wheel drive traction and its bumper-to-bumper style. Choose either coupe or sedan and get solid Olds value. Omega's new custom sport bench seating with fold-down center armrest is standard. Omega is everything a compact Olds should be—comfortable, affordable and definitely fuel efficient.





# OMEGA ES

To some, driving a road isn't the challenge. Maneuvering it gracefully is. That's when it's right at home. From its special front-wheel-drive Firm Ride and Handling Package to the special ES styling touches, Omega ES is outfitted to take a winding road and make it seem straight. With optional 2.8-liter 2-bbl. high output V6 engine, Omega ES is a driver's car in the grand touring tradition. Omega ES... just about everything is standard except the driving gloves.



Omega wheel trims. (A) Deluxe wheel discs are standard. Available: (B) Wire wheel discs with locks. (C) Super Stock wheels. (D) Polycast sport wheels are available on Omega ES models.

Omega facts, figures and features.



Omega instrument panel in brushed pewter Deluxe steering wheel std. on Brougham models.

## OMEGA/OMEGA BROUGHAM STANDARD EQUIPMENT

### Chassis and Body:

- Computer Command Control
- Electronic Fuel Injection
- High-Energy Ignition System
- Delco-Ronco Power-Assisted Rack-and-Pinion Steering
- Low-Drag Power Front Disc Brakes
- MacPherson Strut Front Suspension
- Integral Body Frame Construction
- Front Cradle Strut Engine Mounting
- Transverse-Mounted Engine with Front-Wheel Drive
- Space-Efficient Tires
- Compact Spare Tire
- Bright Side Window Frames
- Dual Fluidic Windshield Washers
- Easy-Rolling P185-80R13 Glass-Belted Radial-Ply Blackwall Tires
- Tungsten Halogen Headlamp High Beams
- Deluxe Wheel Discs
- Patch Style Rearview Mirror
- Driver Side

### Interior:

- Full-Foam Seat Construction
- Armrests, Front and Rear
- Cui-Rite Carpeting, Wall-to-Wall
- Color-Coordinated Bushed Texture Instrument Panel Accents
- Interior Operated Hood Lock Release
- Headlamp-On Warning
- Cigar Lighter
- Inside Day/Night Rearview Mirror
- Deluxe Seat Belts Color-Matched to Interior
- Flo-Thru Ventilation
- Deluxe Steering Wheel (Brougham)
- AM Pushbutton Radio with Dual Front Speakers and Fixed Mast Fender Antenna (may be deleted for credit)

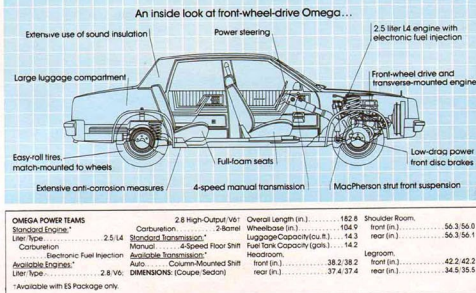
### STANDARD EQUIPMENT BY MODEL

#### Omega Coupe and Sedan:

- Engine, 2.5-liter L4 with Electronic Fuel Injection
- 4-Speed Manual Transmission with Floor Shift
- Custom Sport Bench Front Seat with Center Armrest in choice of Cloth or Vinyl
- Automatic Front Door Lamp Switches
- Rocker Panel Moldings (Sedan)
- Wheel-Opening Moldings (Sedan)
- Deluxe Wheel Discs
- Tires, P185-80R13 Glass-Belted Radial-Ply Blackwall

#### Omega Brougham Coupe and Sedan:

- Engine, 2.5-liter L4 with Electronic Fuel Injection
- 4-Speed Manual Transmission with Floor Shift
- Custom Sport Bench Front Seat with Center Armrest
- Carpeted Lower Door Panels
- Lower Body Side



- Moldings
- Hood Center Molding and Stand-Up Ornament
- Pillar Applique Molding (Sedan)
- Specific Sail Panel Ornament and Identification
- Deluxe Steering Wheel

### Available Omega ES Packages:

- ES2500 with 2.5-liter L4 Engine
- ES2800 with 2.8-liter V6 Engine
- Specific Grille with "Soft" Sloping Front End
- Wraparound Bumpers with Integral Scoop in Car Color
- Wide Body Side Moldings
- Bumper Rub Strips
- Blacked-Out Headlamp and Tailamp Bezels
- Window Reveal and Pillar Moldings
- Instrument Panel Brushed Black Applique
- Bright Roof Drip Moldings
- Sport Mirror
- Firm Ride and Handling Package
- Custom Sport Steering Wheel
- Steel-Belted Radial-Ply Tires
- Rallye Gages
- Available on Omega Brougham Coupe and Sedan, Choice of 4 Exterior Colors.
- 3 Interior Trims

### OMEGA/OMEGA BROUGHAM AVAILABLE EQUIPMENT:

- 6-Way Power Seat Adjuster (Bucket Seat, Driver Side)
- 6-Way Power Seat Adjuster (Bench—Auto. Trans. required)
- Reclining Seat Back Manual, Passenger Side
- Removable Sunroof, Tempered Glass Panel
- Power Door Locks
- Power Windows
- Soft-Ray Tinted Glass
- Contour Front Bucket Seats
- Power Trunk-Lid Lock Release
- Pillar Applique Moldings (Omega Sedan)
- Lower Body Side Moldings (Omega Models)
- Auxiliary Floor Mats with Carpet Inserts
- Bright Roof Drip Moldings (Included with Vinyl Roofcap Coverings)
- Body Side Moldings, Black
- Belt Reveal Moldings (Omega Sedan)
- Bright Door-Edge Guards
- Pulse Wiper System
- Lambda Padlocked Vinyl Roofcap Covering (Coupe), Full Vinyl Roofcap Covering (Sedan)
- Four-Season Air Conditioner
- Dome Lamp and Dual Reading Lamp Combination
- Quad Remote Control Mirror, Driver Side
- Outside Mirrors, Remote Control, Driver Side
- Color-Coordinated Mirrors

- Remote Control Driver and Passenger Side
- Rear Window Defogger
- Sport Console with Floor Shifter (Bucket Seats required)
- Body Side Accent Stripes
- Engine Block Heater
- Cruise Control with Resume Feature
- Automatic Transmission
- Custom Sport Steering Wheel
- Super Stock Wheels w/Body Color
- Wire Wheel Discs with Locks
- Tires, P185-80R13 Steel-Belted Radial-Ply Blackwall
- Tires, P185-80R13 Steel-Belted Radial-Ply White-Stripe
- Tires, P205-70R13 Steel-Belted Radial-Ply Blackwall
- Tires, P205-70R13 Steel-Belted Radial-Ply White-Stripe (Ride and Handling Package required)
- Tires, P205-70R13 Steel-Belted Radial-Ply White-Stripe (Ride and Handling Package required)
- Tires, P185-80R13 Glass-Belted Radial-Ply White-Stripe
- Convenience Group—Lamps, Visor Vanity Mirror and Chrome Trims
- Firm Ride and Handling Package
- High-Capacity Cooling
- High-Capacity Battery
- Digital or Analog Quartz Clock
- Dual Horns
- Instrument Panel Rallye Cluster—includes Tachometer, Trip Odometer, Voltmeter, Temperature Gages
- Trip Odometer
- Bumper Rub Strips and Bumper Guards, Front and Rear
- Two-Tone Paint Schemes (Six combinations to choose from)
- Radio and Tape Players (See Page 22)
- Optional High-Output 2.8-liter V6 (Available with Omega ES 2800 Package only)

Let's get it together... buckle up. 21



Options and accessories that will make you feel right at home.



Cruise Control with resume-speed feature. Lets you select the cruising speed you want.



Rear window washer, wiper on some models.

Illuminated visor vanity mirror. Lights up when cover is opened.



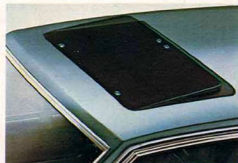
ETR® AM-FM stereo radio with cassette and digital clock.



Four-Season air conditioner with temperature control, dehumidifies and filters the air.

DELCO-GM SOUND SPECIALIST RADIOS	OMEGA	FIRENZA
ETR® AM/FM Stereo w/Cassette	A	A
ETR® AM/FM Stereo w/Cassette	A	A
ETR® AM/FM Stereo	A	A
ETR® AM/FM Stereo (No Clock)	A	A
AM Pushbutton*	S	S

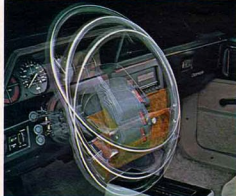
S=Standard A=Available \*May be deleted for credit



Vista Vent sunroof available. A tinted glass panel that pops open for sun, fun and air.



GM's Continuous Protection Plan offers service protection in addition to that provided by GM's New Vehicle Warranty. Ask your dealer about it. Coverage available only in U.S.A. and Canada.



Tilt-Wheel. Adjusts to six different driving positions.

**A word about assembly, components and optional equipment in these Oldsmobile products:** The Oldsmobiles described in this catalog are assembled at facilities of General Motors Corporation operated by Oldsmobile Division, General Motors Assembly Division and GM of Canada. These vehicles incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Oldsmobile products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Oldsmobile products and will provide the quality performance associated with the Oldsmobile name.

With respect to extra-cost optional equipment, make certain you specify the type of equipment

you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if the option you ordered is unavailable. We suggest that you verify that your car included the optional equipment you ordered or if there are changes, that they are acceptable to you.

**Standard occupant-protection features:** Manual lap, shoulder belts with pushbutton buckles for driver and right front passenger (driver seat includes visual and audible warning system) - Manual lap belt at center position, when applicable - Manual lap belts with pushbutton buckles at rear passenger positions including the center, when applicable - Energy-absorbing steering column - Passenger-guard inside door locks - High strength safety door latches and hinges - Inertia-type folding front seat back latches - Energy-absorbing instrument panel

and front seat back tops - Laminated safety-glass windshield - tempered safety-glass side and rear windows - Safety armrests - Standardized identification symbols for control and displays - Front seat head restraints for drivers and right front passenger (adjustable or integral).

**Standard accident-avoidance features:** Side marker lights and reflectors - Parking lamps that illuminate with headlamps - Four-way hazard warning flasher - Backup lights - Lane change feature in direction signal control - Windshield defrosters, washer and dual speed wipers - Vinyl-banded inside mirror glass - Outside left rearview mirror (right also standard on Toronto, Ninety-Eights, Cutlass Supreme Coupes, Cutlass Calais Coupe, and Firenza SX (LX models) - Dual master cylinder brake system with warning light - Starter safety switch - Dual action safety hood latch.

**Standard built-in, anti-theft features:** Audible anti-theft ignition key reminder - Anti-theft steering column lock - Inside hood release.





**Diesel economy.  
At Oldsmobile, it comes in  
all shapes and sizes.**

In 1977, Oldsmobile became the first to introduce diesel V8 economy\* in American passenger cars with the 5.7-liter diesel V8. Then, in 1982, Oldsmobile introduced another first: the world's first transverse-mounted 4.3-liter diesel V6 in passenger cars. As a result, people all across America have made Oldsmobile the number one choice in diesel cars.

**Over 500,000 Olds owners have discovered the advantages of a diesel.** For starters, they discovered that a diesel car can offer up to 30% better

fuel economy than a gas engine of comparable size. And do it on diesel fuel. These fuel-efficient engines with their added capacity fuel tanks provide extra driving range between stops.

**Olds offers 20 ways to enjoy diesel style and comfort.** For instance, you can enjoy diesel V8 economy in a roomy, comfortable Oldsmobile Delta 88, Custom Cruiser wagon, elegant Ninety-Eight Regency and the luxurious Toronado Brougham.

But what about Cutlass Supreme, America's most popular mid-size car? You can get the diesel V8 or the conventionally mounted version of the V6 on all five Supreme coupes and sedans.

In addition, the diesel V8 is available on Cutlass Cruiser.

The transverse-mounted version of the diesel V6 is ideally suited for the new front-wheel drive Cutlass Ciera, and is available on all four Ciera models.

**The diesel Olds difference.** When it comes to advancing the cause of diesel economy, Oldsmobiles offer some very important advantages. For example, you'll notice a certain smoothness as a result of the V-type design. There's also a water/fuel separation



system with warning light. Roller hydraulic lifters. Plus a 4-speed overdrive automatic transmission on some models.

For quick starting, every diesel-equipped Oldsmobile features the Fast-Start Glow Plug System. It's a proven system that gives quick, easy starting in cold or damp weather. This effi-

cient system features miniature heating elements that preheat the pre-chamber area around the fuel injection nozzle to aid combustion when the car is started. Its importance really pays off in climates

where the mercury dips below freezing and stays there for months on end. For example, at 0°F a diesel Olds is ready to start in about eight seconds or less.

Maintaining your diesel-equipped Olds is simple, too. The only special maintenance attention recommended for your diesel is an oil and oil filter change every 5,000 miles, and crankcase ventilation check every 15,000 miles. Other than that, its service schedules are similar to other Oldsmobiles—except that there are no spark plugs, no carburetor and no distributor.

**Oldsmobile offers a diesel-equipped passenger car to fit your needs.** And right now there's no better time to talk to

your Oldsmobile dealer about how a diesel Olds can benefit you.

Better yet, there's no better time to test drive a diesel Oldsmobile. You'll find that a diesel Olds gives you room to stretch out in comfort, while you get the fuel economy of many smaller cars.

New 3 year/50,000 mile Power Protection Plus limited warranty on diesel engines. See your Olds dealer for details.

**Oldsmobile**

America's #1 Seller of Diesels.





Now there are 30 beautifully  
engineered Oldsmobile models  
designed to be at home  
anywhere in America.  
At home anywhere you are.

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Toronado Brougham  
Ninety-Eight Regency Brougham Sedan  
Ninety-Eight Regency Sedan  
Ninety-Eight Regency Coupe  
Delta 88 Royale Brougham Sedan  
Delta 88 Royale Brougham Coupe  
Delta 88 Royale Sedan  
Delta 88 Royale Coupe  
Delta 88 Sedan  
Custom Cruiser  
Cutlass Ciera Brougham Sedan  
Cutlass Ciera Brougham Coupe  
Cutlass Ciera LS Sedan  
Cutlass Ciera LS Coupe  
Cutlass Supreme Brougham Sedan  
Cutlass Supreme Brougham Coupe  
Cutlass Calais Coupe  
Cutlass Supreme Sedan  
Cutlass Supreme Coupe  
Cutlass Cruiser  
Omega Brougham Sedan  
Omega Brougham Coupe  
Omega Sedan  
Omega Coupe  
Firenza LX Sedan  
Firenza SX Coupe  
Firenza Sedan  
Firenza S Coupe  
Firenza Cruiser  
Firenza LX Cruiser

**Oldsmobile**

Have one built for you.

