



1983 OLDSMOBILE

AT HOME ANYWHERE IN AMERICA...AT HOME ANYWHERE YOU ARE.

TORONADO • NINETY-EIGHT REGENCY • DELTA 88 • CUSTOM CRUISER



1983 OLDSMOBILE

No matter where you live in America. No matter who you are or what your lifestyle, there's a 1983 Oldsmobile that fits right in.

Oldsmobile has long recognized that there is no such thing as a "typical American driver." America's drivers are as diverse as America itself.

It's horizontal-stretching highways in the Texas Panhandle, hairpin curves in the Colorado Rockies. It's Yuma, Arizona, with 110° in the shade and Bangor, Maine, at 10° below. It's small towns, pleasant suburbs and bustling cities, seashores, mountains and forests.

So Oldsmobile recognizes that it's not only who you are, but where you live and how you drive that has a lot to do with choosing the car that's right for you. That's why Oldsmobile offers such a wide variety of models for 1983—30 models which differ in size, style and driving appeal.

You can choose from economical small cars and compacts like Firenza and Omega...stylish intermediates like Cutlass Supreme and Cutlass Ciera...roomy family-size Delta 88...and the luxurious Ninety-Eight Regency and one-

But there's more. Would drive? You can. Rear-Gasoline or available choices are many. And want or imagine. What it matter who you are, where there's a 1983 Oldsmobile



of-a-kind Toronado, you like to have front-wheel wheel drive? You can. diesel V6 or V8? The options? All you could gets down to is this: No you live or what you like doing, that's built for you.

Oldsmobile

Have one built for you.

Important: A word about this catalog. We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this Olds catalog is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up-to-date. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Olds dealer for complete information.

A word about engines: Some Oldsmobiles are equipped with engines produced by other GM divisions, subsidiaries or affiliated companies worldwide. See your dealer for details. Please refer to the "Fuel Economy Estimate/Engine Supplement Sheet" provided to your dealer for engine source and EPA mileage estimates.

LUXURY-SIZE AND FAMILY-SIZE OLDSMOBILES:



TORONADO

One-of-a-kind car in a carbon-copy world.



NINETY-EIGHT REGENCY

The luxury car for logical people.



DELTA 88

The family car that didn't forget the family.

© Oldsmobile Division of General Motors Corporation

AMERICA'S FAVORITE MID-SIZE OLDSMOBILES:



CUTLASS SUPREME

An American favorite in style and value.



CUTLASS CIERA

The best that is Cutlass... plus front-wheel drive.



CUTLASS CRUISER

First, it's an Oldsmobile. Then, it's a wagon.

SMALL CARS WITH BIG OLDS IDEAS ABOUT VALUE:



OMEGA

Compact car practicality with solid Olds value.



FIRENZA

What a small car can be when it's an Oldsmobile.



FIRENZA CRUISER

Versatile new wagon joins the Firenza line.

TORONADO BROUGHAM COUPE

You wouldn't settle for a carbon copy of anything.
Only the unique and distinctive. This one is right at home.



TORONADO BROUGHAM COUPE

Looking for luxury with an uncommon look? You'll feel right at home right here.

Behind the wheel of the one-of-a-kind personal luxury car, Oldsmobile Toronado. Here's the car that got America moving with a modern-day version of front-wheel drive. FWD, not only provides impressive traction on snow, ice and rain, but also

flat floors and a roomy passenger compartment.

And what a passenger compartment it is! So plush! So incredibly comfortable! You'll feel right at home in those luxurious Prima cloth velour interiors. Of course, if you prefer the supple softness of leather, it's available for the seating areas.

You'll also like the many personal comforts

Toronado offers as standard equipment: air conditioning, Cruise Control, Tilt-Wheel Steering, automatic transmission, power steering, brakes, seat, door locks, electronically tuned AM-FM stereo with digital clock. (Which may be deleted for credit.) Also available is a Delco-GM/Bose music system which rivals the finest home systems.

What about fuel economy? Very impressive. A 4.1-liter V6 is standard. A 5.0-liter V8 is available. For even better fuel economy in a V8, choose the available 5.7-liter diesel V8. 4-speed overdrive automatic transmission is standard on all engines.

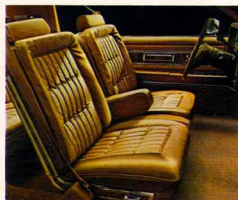
So if you're right at home with the unique, you've got unique company, Toronado.



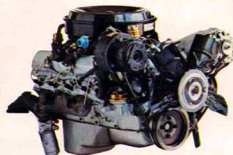
Toronado facts, figures and features.



Tilt-Wheel Steering is standard. So is the convenience of Cruise Control.



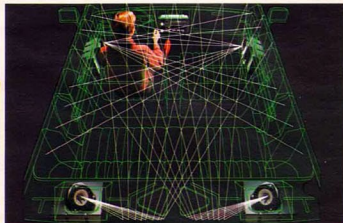
A "memory" seat is available. It's programmed to automatically preset the position most comfortable to the driver. Also available with genuine leather in the seating areas.



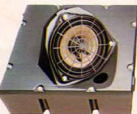
The mileage is impressive with the available 5.7-liter diesel V8. Gives fast starts in cold weather.



Power to please at the touch of a finger. Power windows. Power door locks. Power side-view mirrors. 6-way power seat for driver. All standard.



Available Twilight Sentinel lights your way after you park. It's a comfort. It's a convenience.



Delco-GM/Bose music system is available. It rivals the finest home systems.



Open skies! Electric sliding Astorool is available.



15.2 cubic feet of lined and carpeted trunk space let you take it with you.

TORONADO BROUGHAM STANDARD EQUIPMENT

Chassis and Body:

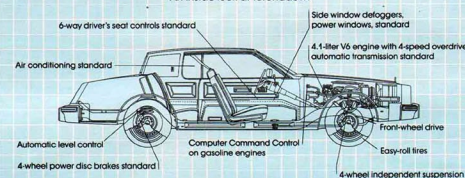
- Computer Command Control
- High-Energy Ignition System
- Power Four-Wheel Disc Brakes
- Power Steering
- Front Torsion Bar and Rear Coil Suspension
- Torque-Beam Full Frame Construction
- Side-Frame Jacking System
- Compact Spare Tire and Wheel
- Space-Efficient Trunk with Deluxe Trim and Spare Tire Cover
- Bumper Impact Strips with Integral Bumper Guards, Front and Rear
- Extensive Sound Deadeners
- Anti-Corrosion Treatments
- Automatic Level Control
- Tungsten Halogen Headlamps (High-Beams)
- Front Fender Cornering Lamps
- Four-Wheel Independent Suspension
- Bright Roof Drip, Rocker Panel and Wheel-Opening Moldings
- Deluxe Bright Wheel Discs
- Delcocon

Interior:

- Four-Season Air Conditioner
- Front and Rear Seat Center Armrests
- Pulse Tone Headlamp-On Warning
- ETR™ AM-FM Stereo Pushbutton Radio with Digital Quartz Clock, 2 Rear Speakers, plus Power Front Fender Antenna (May be deleted for credit)
- Convenience Group Lamps, Visor Vanity Mirror
- Cruise Control with Resume Feature
- Side Window Defogger
- Power Door Locks
- Power Side Windows
- Interior Operated Hood Lock Release
- Instrument Panel Temperature Gauge and Trip Odometer
- Soft-Ray Tinted Glass
- Simulated Butterfly Walnut Grained Instrument Panel Trim
- Full-Foam Seat Construction
- Divided Front Seats with Individual Controls
- 6-Way Power Seat Adjuster, Driver Side
- Deluxe Steering Wheel with Tilt-Away Features
- Deluxe Seat Belts, Color-Keyed to Individual Interiors
- Flo-Thru Ventilation
- Fusion Action Windshield Washers
- Dual Front and Rear Ashtrays
- Color Lighter
- Door Pull Handles
- Woll-

*See EPA mileage estimates in accompanying Fuel Economy Estimate Engine Supplement Sheet.

An inside look at Toronado...



TORONADO BROUGHAM POWER TEAMS		DIMENSIONS		DIMENSIONS	
Standard Engine*	4.1 V6	Liter, Type	5.0 V8	Overall Length (in.)	206.0
Carburetor	4-Barrel	Liter, Type	5.7 V8 Diesel	Wheelbase (in.)	114.0
Standard Transmission*	4-Speed Overdrive Automatic	Fuel Tank Capacity,		Luggage Capacity (cu. ft.)	15.2
Available Engines*		Gas (gals.)	21.1	Shoulder Room,	
		Diesel (gals.)	22.8	Front (in.)	56.6
		Headroom, Front (in.)	37.9	Rear (in.)	55.9

to-Wall Cut-Pile Carpeting with Carpeted Lower Door Panels

■ Courtesy Warning Lamps on Doors

■ Instrument Panel, Glove Box, Dome Courtesy Lamps

■ Inside Day/Night Mirror

Additional Standard Equipment:

- Engine, 4.1-liter V6, 4-Barrel
- 4-Speed Overdrive Automatic Transmission with Torque Converter Clutch
- P205 75R15 Steel Belled Road-PLY White-Stripe Tires
- Outside Rearview Mirrors with Remote Control on Driver and Passenger Side

TORONADO AVAILABLE EQUIPMENT:

- 6-Way Power Seat Adjuster (Passenger Side)
- 6-Way Power Seat Adjuster with 2-Position Memory Feature (Driver Side)
- Reclining Seat Back, Manual (Passenger Side)
- Reclining Seat Back, Manual (Driver Side)
- Reclining Seat Back, Power (Passenger Side)
- Automatic Power Door Locks
- Power Trunk Lid Lock Release
- Auxiliary Floor Mats with Carpet Inserts—Front and Rear
- Luggage Compartment Floor Mat

- Body Side Moldings—Color-coordinated with Lower Body or Vinyl Roof
- Roof Cover Edge Moldings
- Pulse Wiper System
- Electric Sliding Glass Astorool (headroom is reduced with this option)
- Lamada Padded Vinyl Rooflet Covering
- Electric Rear Window Defogger
- Tempmatic Air Conditioner
- Exterior Sail Panel Opera Lamps
- Dome and Dual Lens Reading Lamp Combination
- Front Door Locks and Interior Illumination Package
- Electrically Operated Outside Rearview Mirrors
- Illuminated Visor Vanity Mirror

- (Passenger Side)
- Outside Rearview Mirror with Illuminated Thermometer (Driver Side)
- Body Side Accent Stripes
- Engine Block Heater
- Diesel Engine Block and Fuel-Line Heater
- Leather-Wrapped Steering Wheel
- Tilt-and-Telescope Steering Wheel
- Simulated Wire Wheel Discs with Locks
- Puncture-Sealing White-Stripe Tires
- Twilight Sentinel Light Control
- High-Capacity Battery
- Theft-Deterrent System
- Exterior Lamp Monitors, Front and Rear
- Special Firearm Points in Auburn Red, Medium Sand Gray, Light Flax
- Custom Leather Trim for Seating Areas, in Sand Gray, Dark Maple Red, Saddle Tan and Sable Brown
- Reminder Package—includes indicators for Low Fuel, Low Washer Fluid, High-Low Voltage, High-Engine Temperature and Low Coolant
- Body Side Paint Scheme
- Firm Ride and Handling Package
- Includes Higher Rate Front Torsion Bars and Rear Springs, Firm Ride Front and Rear Shock Absorbers
- Larger Front Stabilizer Bar, Rear Stabilizer Bar and Special Steering Gear (Tires 2-WK required)
- High-Capacity Cooling Systems
- Trailer Electrical Wiring Harness
- Radios and Tape Players (See Page 30)
- Sport Console
- P225 70R15 Steel Belled Road-PLY White-Stripe Tires (Available and equipped with Firm-Ride and Handling Package)

Let's get it together... buckle up.

NINETY-EIGHT REGENCY BROUGHAM SEDAN

Not all cars would feel comfortable in a setting like this.
But this one is right at home. Sleek. Sophisticated. Self-assured.



NINETY-EIGHT REGENCY BROUGHAM SEDAN

Beneath all the luxury, the kind of logic that makes it all the more enjoyable.

Ninety-Eight Regency owners did not get where they are today by making rash decisions. They look long and hard to assure they are getting full value for their investment.

For example, Brougham interiors like this. If you

like your luxury on the generous side, you'll be right at home. In style.

Then, all those standard features. Regency pampers you hand and foot with everything from power door locks to cornering lamps, air conditioning to automatic transmission to trip odometer. To name only a few.

Ride is also important. A boulevard ride even when you're not on a boulevard. It's a result of Piacel shock absorbers, computer-selected springs, full coil suspension front and rear.

Finally, economy of operation. It's the result of many things. A 4.1-liter V6 teamed with 4-speed overdrive automatic transmission—both standard.

A 5.0-liter gas V8 and 5.7-liter diesel V8 are available. A torque converter clutch provides efficient transfer of power at highway speeds. And Computer Command Control constantly monitors the air/fuel mixture in gasoline engines.

Ninety-Eight Regency. For logic as well as luxury, it's right at home.



NINETY-EIGHT REGENCY COUPE

You appreciate what it takes to create something which combines both logic and luxury. With this one you feel right at home. It's the "thinking man's luxury car." On the one hand, there are those sleek, sweeping lines. On the other, a surprisingly moderate price. There are the stunning loose-pillow-look velour interiors. And admirable economy of operation. In short, Regency gives you the things you appreciate so much and so richly deserve.



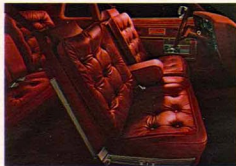
NINETY-EIGHT REGENCY SEDAN

Certain streets have a certain flair. So do certain cars. Like this one. It's right at home with the chic and the elegant. Regency style, Regency luxury, Regency comfort and ride in the 4-door version. They go hand in hand with Regency's reputation for economy, modest cost and traditional resale value. Perhaps that's why Regency's share of sales continues to grow at such a rewarding rate. Everything considered, it's only logical with this kind of luxury car.



Ninety-Eight Regency facts, figures and features.

The logic and luxury start behind this wheel.



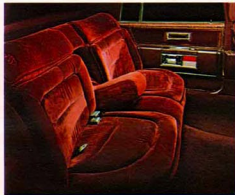
Genuine leather available in the seating areas with power assists to wait on you hand and foot.



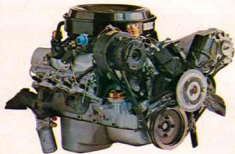
Body by Fisher with anti-corrosion treatments to help protect the beauty. And your investment.



The convenient remote control switch lets the driver and passenger adjust the side-view mirrors to his or her best viewpoint. Standard.



Brougham luxury. Just sit back, relax and enjoy all the elegance that surrounds you.

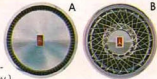


The popular 5.7-liter diesel V8 is available. It takes you a long way on a tank of fuel.*



Rear fender skirts are a dashing addition to Ninety-Eight Regency. A touch of class.

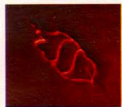
(A) Standard Regency discs. (B) Wire wheel discs with locks (Standard on Brougham, available on Regency.)



Opera lamps add a clear note of sophistication to Regency Brougham.



The elegance of the Brougham velour interior is enhanced by the embroidered Regency emblem.



Regency lets you travel in style. 20.5 cubic feet of trunk space gives you room to spare on trips.

NINETY-EIGHT REGENCY STANDARD EQUIPMENT Chassis and Body:

- Computer Command Control
- Torque-Beam Frame Construction
- Computer Selected Full Coil Spring Suspension, Front and Rear
- Anti-Corrosion Treatments
- Power Front Low-Drive Disc Brakes
- Power Steering
- High-Energy Ignition System
- Maintenance-Free Battery
- Dual Remote Control Outside Rearview Mirrors
- Rear Fender Skirts
- Space-Efficient Trunk
- Compact Spare Tire
- Deluxe Trim with Spare Tire Cover
- Bright Deluxe Wheel Discs
- Bright Roof Drip, Bell Reveal, Rocker Panel and Wheel-Opening Moldings
- Easy-Roll High-Pressure White-Stripe Tires
- Lower Body Side Moldings (Regency Brougham Sedan)
- Headlamps with Tungsten Halogen High-Beams (Regency Brougham Sedan)
- Sail Panel Opera Lamps

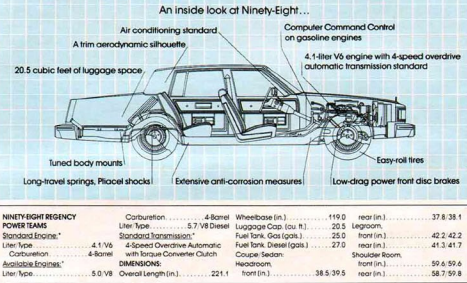
Interior:

- Four-Season Air Conditioner
- Armrests, Front and Rear
- Center Wall-to-Wall Cut-Pile Carpeting with Carpeted Lower Door Panels
- Cigar Lighters, Instrument Panel and Rear Seat
- Digital Quartz Clock
- Convenience Package of Lamps, Visor Vanity Mirror and Headrests
- Power Door Locks
- Door-Pull Handles
- Chime Lock Release, Interior Operated
- Instrument Panel Simulated Butterfly Walnut Grain Trim
- Trip Odometer
- Combination Dome and Reading Lamp
- Lamp Switches at all Doors
- Remote Control Outside Mirrors, Driver and Passenger Side
- AM-FM Stereo Radio with Two Rear Speakers (May be deleted for credit)
- Full-Foam Seat Construction
- Divided Front Seat with Individual Controls
- 2-Way Power Seat Adjuster, Driver Side
- Deluxe Seat Belts, Color-Coordinated to Individual Interiors
- Power Side Windows
- Deluxe Steering Wheel
- Soft-Ray Timed Glass

STANDARD EQUIPMENT BY MODEL

Ninety-Eight Regency Brougham Sedan:

- Engine, 4.1-liter V6, 4-Barrel
- 4-Speed Overdrive



- Automatic Transmission with Torque Converter Clutch
- Specific Model Identification
- Five Velour Standard Trims
- Simulated Wire Wheel Discs with Locks
- Full Vinyl Padded Roof Cover
- Front Fender Cornering Lamps
- Body Side Moldings—Color-Coordinated to Vinyl
- Roof Rack Cover
- P215 75R15 Steel-Belted Radial-Ply White-Stripe Tires
- Tilt-Away Steering Wheel

Ninety-Eight Regency Coupe and Sedan:

- Engine, 4.1-liter V6, 4-Barrel
- 4-Speed Overdrive Automatic Transmission with Torque Converter Clutch
- Five Velour Trims
- P215 75R15 Steel-Belted Radial-Ply White-Stripe Tires
- Bright Deluxe Wheel Discs

NINETY-EIGHT REGENCY/REGENCY BROUGHAM SEDAN AVAILABLE EQUIPMENT:

- 6-Way Power Seat Adjusters—Driver and Passenger Sides
- Reclining Seat Back—Passenger Side Manual, or Power
- Power Trunk-Lid Lock Release
- Auxiliary Floor Mats with Carpet Inserts, Front and Rear
- Luggage Compartment Floor Mat
- Body Side Moldings—Color-keyed to Body, except when Vinyl Top is Ordered, then keyed to Top Color (Std. on Brougham)
- Bright Door-Edge Guards
- Full Vinyl Padded Roof Covering (Std. on Brougham)
- (Sedan) and Landau Style Vinyl Covering (Coupe)

- Electric Rear Window Defogger
- Tempmatic Air Conditioner
- Sail Panel Reading Lamps (Sedans)
- Automatic Power Door Locks
- Lower Body Side Moldings
- Special Frontal Paints, in Autumn Red, Medium Sand Gray, Light Gray
- Removable Package, Indicators
- Automatic Leveling System
- High-Capacity Engine Cooling Systems
- Quartz Digital Fluorescent Clock (Not available with Electronically Tuned Radios)
- Heavy-Duty Wheels
- Custom Leather Trims in seating areas
- Mopar Red and Sable Brown (Regency Coupe and Sedan)
- Sand Gray and Sable Brown (Regency Brougham Sedan)
- Trailer Electrical Wiring Harness

- Simulated Wire Wheel Discs with Locks (Std. on Regency Brougham Sedan)
- Pulse Wiper System
- Combination Dome and Dual Lens Reading Lamp
- Litter Container
- Body Side Two-Tone Paint Scheme
- P225 75R15 Steel-Belted Radial-Ply White-Stripe Tires
- High-Capacity Battery
- Electric Sliding Glass Astor Roof (Headroom is reduced with this option)
- Puncture-Sealing Tires
- Tungsten Halogen Headlamps (High-Beam) (Std. on Regency Brougham Sedan)
- Twilight Sentinel
- Cornering Lamps (Std. on Regency Brougham Sedan)
- Instrument Panel Gage Cluster
- Radios and Tape Players (See Page 30)
- Exterior Lamp Monitor Front and Rear
- Special Frontal Paints, in Autumn Red, Medium Sand Gray, Light Gray
- Removable Package, Indicators
- Automatic Leveling System
- High-Capacity Engine Cooling Systems
- Quartz Digital Fluorescent Clock (Not available with Electronically Tuned Radios)
- Heavy-Duty Wheels
- Custom Leather Trims in seating areas
- Mopar Red and Sable Brown (Regency Coupe and Sedan)
- Sand Gray and Sable Brown (Regency Brougham Sedan)
- Trailer Electrical Wiring Harness

Let's get it together... buckle up. 17

DELTA 88 ROYALE BROUGHAM SEDAN

You went through the school of hard knocks. So you know a smart buy when you see it. This one is right at home.



WELCOME
FRESHMEN
Orientation Run 10:15

DELTA 88 ROYALE BROUGHAM SEDAN

This family car shows a lot of "smarts." The way it looks. The way it saves. The many standard features it offers. Who deserves it more than your family? That smart Winslow velour interior with the loose-pillow look is yours on Brougham models. But velour smartness comes in every Royale and Royale Brougham model. Prefer

a vinyl interior? It's yours in the Delta 88 Sedan.

What else does your family deserve? A big 20.8 cubic foot trunk, that's what. Just the ticket for vacation trips.

What about economy? Delta 88s take a dim view of squandering family funds. While a 3.8-liter V6 is standard, there are also two economy-

minded V8s available: 5.0-liter gas and 5.7-liter diesel (available with 4-speed overdrive automatic transmission). They know how to save.

What about comfort and convenience? You're covered there, too. Power steering is standard. So are power front disc brakes. Automatic transmission. Even a remote control mirror for the driver.

So it's easy to understand why Delta 88 is such a popular seller. It's the family car that didn't forget the family.

With five 88s to choose from, your family will be smartly at home in one of them. Which one will it be? That's up to you. Bring in the family and decide for yourself.



DELTA 88 ROYALE BROUGHAM COUPE

Pack a lunch. Pack up the family. Head for a quiet, relaxing spot. This one is right at home just about anywhere. There's stretch-out comfort for six on those handsome, full-foam seats. The front seat is divided so driver and passenger can adjust each side individually. And the deep, cut-pile carpeting extends right up onto the lower door panels. It reduces scuff marks while enhancing Brougham's appearance. But then, you wouldn't expect anything less.



DELTA 88 ROYALE SEDAN

You looked and looked until you found it. The room, the comfort, the quiet you wanted. Now you're right at home. Families like yours have made Royale our most popular 88. It's a lot of car for the money. Like all Oldsmobiles, it has a Body by Fisher to help protect your investment. That means thermoplastic liners in the fenders. Special rust-resistant metals. And extensive anti-corrosion treatments throughout the body. They'll help keep your Royale looking good a long time.



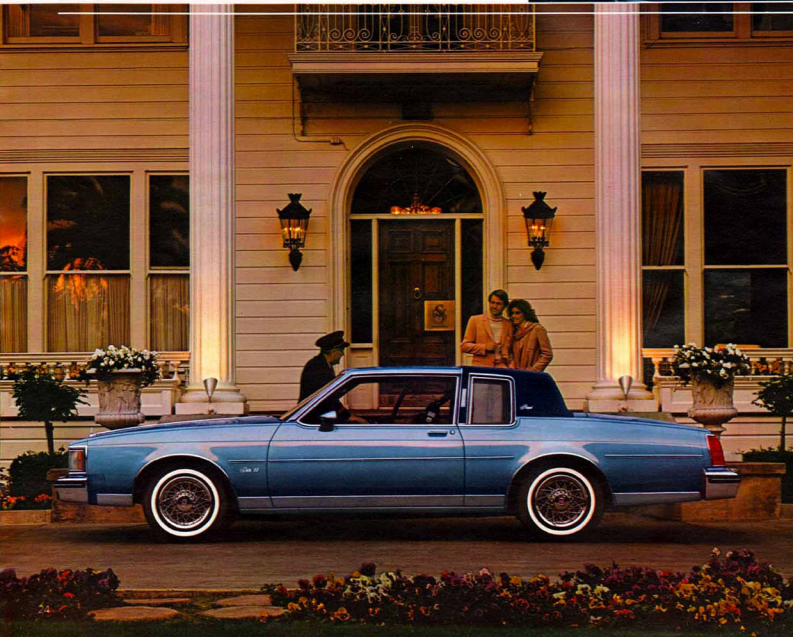
DELTA 88 ROYALE COUPE

The great traditional American road house. What better way to get there than in a great traditional American road car. It's right at home. It gets you there with a flourish, but with a minimum of effort. Aerodynamic lines help reduce wind resistance and add to efficiency. Easy-roll tires, low-drag power front disc brakes and torque-converter clutch all contribute and are all standard. As is the Computer Command Control on gasoline engines.



DELTA 88 SEDAN

Another happy occasion, and the family car is right at home. It's where everyone can get together comfortably. This is Oldsmobile's "step up" car for the American family. It allows you to step up in size—and all the other things that are important to you—without going overboard on price. Olds family-car room. Family-car ride. Family-car quality. See your Olds dealer and try one on for size. We think you'll feel right at home stepping up in this one.



Delta 88 facts, figures and features.

The deluxe steering wheel highlights a stylish instrument panel.



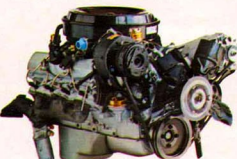
You can take it with you! 20.8 cubic feet of trunk space makes family trips more enjoyable.



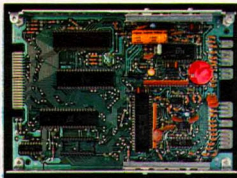
"Smart stick" Washers, wipers, high-beam lights, turn signals and available Cruise Control.



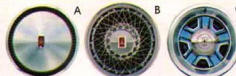
Easy-roll tires contribute to economy.



Delta 88 V6 fuel economy available in every Delta 88 model* with 5.7-liter engine.



Computer Command Control constantly monitors the air/fuel mixture.



(A) Standard discs. (B) Available wire wheel discs with locks. (C) Available super stock wheels with matching body color. Style on wheels!



3.8-liter V6 is standard*



Remote control side-view mirror is standard for driver. Nice for multiple-driver families.



Buckle up the little ones for their safety and your peace of mind. And buckle up your self, too.

DELTA 88 STANDARD EQUIPMENT

Chassis and Body:
 ■ Computer Command Control
 ■ Control ■ Torque-Beam Frame Construction ■ Computer-Selected Front Coil Spring Suspension Front and Rear
 ■ Extensive Anti-Corrosion Treatments ■ Low-Drag Power Front Disc Brakes ■ Power Steering ■ High-Energy Ignition System ■ Delcotron
 ■ Compact Spare Tire ■ Side-Frame Jack ■ Bumper/Rub Strips, plus Integral Guards, Front and Rear ■ Recessed Windshield Wipers ■ Front-End Panel Stand-Up Ornament
 ■ Rearview Mirror Remote Control, Driver Side ■ Roof Drip, Rocker Panel and Wheel-Opening Moldings ■ Bright Deluxe Wheel Discs ■ Easy-Roll High-Pressure Tires

Interior:

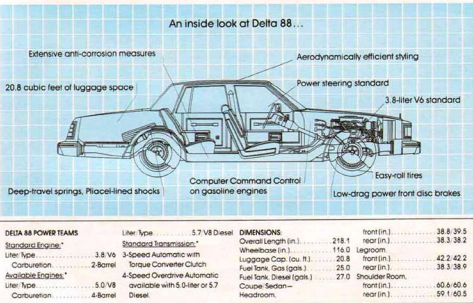
■ Full-Foam Seat Construction ■ Armrests, Front and Rear
 ■ Cup-Hold Carrying, Wall-to-Wall with Carpeted Lower Door Panels ■ Simulated Buttery Walnut Grain Instrument Panel Trim ■ Cigar Lighter ■ Door-Actuated Courtesy Lamps ■ Deluxe Steering Wheel ■ Headlamp-On Warning Sound ■ Inside Day-Night Rearview Mirror ■ Interior Hood Lock Release ■ Deluxe Seat Belts ■ Flo-Thru Ventilation

STANDARD EQUIPMENT BY MODELS

Delta 88 Royale Brougham Coupe and Sedan:
 ■ Engine, 3.8-liter V6, 2-Barrel ■ Transmission, Automatic with Torque Converter Clutch and Column Shift ■ Pillar Opera Lamps (Coupe) ■ Body Side Moldings Color-Coordinated to Lower Body (If Vinyl Roofcap Is Ordered, Moldings are Color-Keyed to Roofcap Color) ■ Bell Reveal, Rocker Panel and Wheel-Opening Moldings ■ Bright Roof Drip Moldings ■ P205 75R15 Steel-Belted Radial-Ply Blackwall Tires ■ Divided Front Seat with Individual Controls in Five Colors of Velour ■ Convenience Package of Lamps, Visor Vanity Mirror and Chime Tones

Delta 88 Royale Coupe and Sedan:

■ Engine, 3.8-liter V6, 2-Barrel ■ Transmission, Automatic



with Torque Converter Clutch and Column Shift ■ Rocker Panel, Wheel-Opening and Body Side Moldings ■ Body Side Moldings Color-Coordinated with Lower Body (If Vinyl Top Is Ordered, Moldings are Color-Keyed to Top Color) ■ P205 75R15 Steel-Belted Radial-Ply Blackwall Tires ■ Custom Sport Bench Front Seat with Center Armrest in Five Colors of Velour

Delta 88 Sedan:

■ Engine, 3.8-liter V6, 2-Barrel ■ Transmission, Automatic with Torque Converter Clutch and Column Shift ■ Bright Roof Drip, Rocker Panel and Wheel-Opening Moldings ■ P205 75R15 Steel-Belted Radial-Ply Blackwall Tires ■ Body Side Moldings Color-Coordinated to Lower Body (If Vinyl Roofcap Is Ordered, Moldings are Color-Keyed to Roofcap Color) ■ Bell Reveal, Rocker Panel and Wheel-Opening Moldings ■ Bright Roof Drip Moldings ■ P205 75R15 Steel-Belted Radial-Ply Blackwall Tires ■ Divided Front Seat with Individual Controls in Five Colors of Velour ■ Convenience Package of Lamps, Visor Vanity Mirror and Chime Tones

DELTA 88 AVAILABLE EQUIPMENT:

■ 4-Way Power Seat Adjuster (Bench)
 ■ 4-Way Power Seat Adjuster (Divided Seat, Driver and Passenger Sides)
 ■ Divided Seat with Individual Controls (Royale models)
 ■ Reclining Seat Back—Passenger Side (Royale Royale Brougham models)
 ■ Soft-Ray Tinted Glass
 ■ Power Door Locks
 ■ Power Side Windows

■ Power Trunk-Lid Lock Release
 ■ Auxiliary Floor Mats, Front and Rear with Carpet Inserts
 ■ Deluxe Luggage Compartment Trim and Spare Tire Cover
 ■ Bright Door-Edge Guards
 ■ Pulse Wiper System
 ■ Electric Sliding Antenna in Tinted Glass (Headroom is reduced with this option)
 ■ Padded Vinyl Landau Roof Cover (Coupe), Full Vinyl Roofcap Cover (Sedan)
 ■ Body Side Moldings (Standard on Royale and Royale Brougham)
 ■ Belt Reveal Moldings (Standard on Royale Brougham)
 ■ Four-Season or Temperature Air Conditioners
 ■ Electric Rear Window Defogger
 ■ Front Door Locks and Interior Illumination Package
 ■ Color-Coordinated Remote and Manual Control Mirrors, Driver and Passenger Side
 ■ Automatic Cruise Control with

Resume Feature
 ■ Limited Slip Differential
 ■ Engine Block Heater
 ■ Diesel Engine Block and Fuel Line Heater
 ■ Tie-Away or Tilt-and-Telescope Steering Wheel
 ■ Simulated Wire Wheel Discs with Locks
 ■ Sport-Style Wheels, Color-Keyed to Body
 ■ Convenience Group, includes Lamps, Visor Vanity Mirror and Chime Tones (Std. on Royale Brougham)
 ■ Combination Dome and Dual Lamps Reading Lamp
 ■ Electric Outside Mirrors, Driver and Passenger Side
 ■ Cornering Lamps
 ■ Tungsten Halogen Headlamps (High-Beams)
 ■ High-Capacity Battery
 ■ Clock Quartz or Regular Clocks
 ■ Tire Adometer
 ■ Exterior Lamp Monitor, Front and Rear
 ■ Instrument Panel Reminder Package
 ■ Two-Tone Paint Scheme, Lower Body
 ■ Firm Ride and Handling Package
 ■ Automatic Leveling System
 ■ High-Capacity Engine Cooling Systems
 ■ Radios and Tape Players (See page 30)
 ■ Tires, P205 75R15 Steel-Belted Radial-Ply White-Stripe
 ■ Tires, P215 75R15 Steel-Belted Radial-Ply White-Stripe
 ■ Puncture-Sealing Tires
 ■ Litter Container
 ■ Body Side Accent Stripes
 ■ Trailer Electrical Wiring Harness, 5-Wire

Let's get it together... buckle up. 27

*See EPA mileage estimates in accompanying Fuel Economy Estimate Engine Supplement Sheet.

CUSTOM CRUISER

Thoroughbred country. Calls for a thoroughbred that is right at home doing chores by day or the town by night. Custom Cruiser is beautifully practical. There's 87.2 cubic feet of cargo space with the second seat down. An extra storage compartment with lock. Three-way tailgate with rear window remotely controlled by the driver. 5.0-liter V8 with 4-speed overdrive automatic transmission standard. 5.7-liter diesel V8 available. Fold-down third seat also available.



CUSTOM CRUISER STANDARD EQUIPMENT

Chassis and Body:

- Computer Command Control
- Computer Selected Full Coil Spring Suspension, Front and Rear
- Extensive Anti-Corrosion Treatments
- Low-Drag Power Front Disc Brakes
- Power Steering
- High-Energy Ignition System
- Easy-Rolling High-Pressure Tires
- Heavy-Duty Wheels
- Bumper Impact Strips with Integral Bumper Guards, Front and Rear
- 3-Way Tailgate Operation
- Side-Frame Jockeying System
- Spare Tire Extractor

Interior:

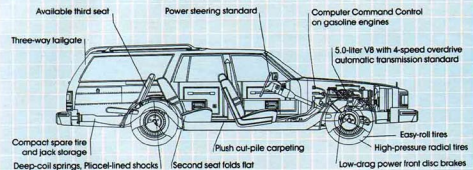
- Armrests, Front and Rear
- Ashtrays, Instrument Panel and Rear Seat
- Headlamp-On Warning
- Cigar Lighter
- Door Pull Handles, Front and Rear
- Wall-to-Wall Cut-Pile Carpeting, including Lower Door Panels and Cargo Area
- Hood Lock, Interior Operated
- Simulated Butterfly Walnut Grain Instrument Panel Trim
- Electric Rear Window Control on Instrument Panel
- Remote Control Outside Mirror, Driver Side
- Rear Storage Compartment with Lock
- Deluxe Seat Belts
- Fog-Through Ventilation

CUSTOM CRUISER 2-SEAT WAGON

Additional Standard Equipment:

- Engine, 5.0-liter V8, 4-barrel
- 4-Speed Overdrive Automatic Transmission with Torque Converter Clutch
- Armrest Bench Front Seat with Five Velour and Three Doekin Vinyl Trims to choose from
- P225/75R15 Steel-

An inside look at Custom Cruiser...



CUSTOM CRUISER POWER TEAMS	Liter/Type	5.7 V8 Diesel	Wheelbase (in.)	115.0	Lugroom, front (in.)	42.2
	Standard Transmission*	4-Speed Overdrive Automatic with Torque Converter Clutch	Cargo Cap. (cu. ft.)	87.2	rear (in.)	37.8
Standard Engine*	5.0 V8 Carburetion	5.7 V8 Diesel	Fuel tank, Gas (gals.)	22.0	rear (in.)	22.0
	Available Engine*	5.7 V8 Diesel	Fuel tank, Diesel (gals.)	22.0	rear (in.)	22.0
DIMENSIONS	Overall Length (in.)	220.3	Headroom, front (in.)	39.6	front (in.)	60.6
			Headroom, rear (in.)	39.3	rear (in.)	60.5

Belted Front: Ply Blackwall Tires

Deluxe Wheel Discs

- 5-Way Power Seat Adjuster, Driver and Passenger Side
- Divided Front Bench Seat with Individual Controls
- Rear-Facing Third Seat
- Reclining Seat Back, Manual Passenger Side
- Power Door Locks, including Tailgate
- Power Side Windows
- Body Side Accent Strips
- Lower Body Side Moldings
- Body Side and Tailgate Simulated Walnut Grain Panels
- Auxiliary Rear Mirrors with Carpet Inserts, Front and Rear
- Bright Door-Edge Guards
- Rear Window Electric Defogger
- Pulse Warning System

- Diesel Engine Block and Fuel-Line Heater
- Automatic Cruise Control with Resume Feature
- Tilt-Away or Tilt-and-Telescope Steering Wheel
- Simulated Wire Wheel Discs with Locks
- Puncture-Sealing Tires
- Convenience Group, including Lamps, Visor Vanity Mirror and Chime Tones
- Color-Coordinated Outside Remote Control Mirrors—Driver and Passenger Side
- Tungsten Halogen Headlamps, High Beams
- Front Fender Cornering Lamps
- Digital Quartz or Regular Clocks
- Instrument Panel Gauge Cluster
- Trip Odometer
- Exterior Lamp Monitors, Front and Rear
- Rear Bumper Step, included in Rear Seat Package
- Roofload Luggage Carrier, includes Rear Window Air Deflector
- Reminder Packages, indicators
- Firm Ride and Handling Package
- Automatic Leveling System
- High-Capacity Engine Cooling System
- Radios and Tape Players (See Page 30)
- Tires, P225/75R15 Steel-Belted Radial-Ply White-Strip
- High-Capacity Battery
- Trailer Electrical Wiring Harness



Custom Cruiser doesn't scrimp on space. There's 87.2 cubic feet of room with second seat down.



A roomy underfloor storage compartment is standard.



Talk about roomy! Fold-down third seat is available to provide 8-passenger capacity when you need it.

*See EPA mileage estimates in accompanying fuel economy estimate. Engine Supplement Sheet.

Options and accessories
that will make you feel
right at home.



Rear Window Defogger. Electric filaments in the glass, defog the window quickly and silently.



AM-FM stereo radio with cassette and digital clock. Includes an electronic tuned receiver.



Tilt-Wheel. Adjusts to six different driving positions.



Cruise Control. Lets you select the cruising speed you want, then automatically maintains it. Includes "Resume-Speed" feature.



Reclining front bucket seats. Available for driver and passenger side. Contoured for comfort and support.

DELCO-GM SOUND SPECIALISTS RADIOS	TORO	98	DELTA 88 CUSTOM CRUISER
Delco-GM Base Radio System (Seek and Scan)	A		
ETR [®] AM/FM Stereo w/ Cassette & Integral 5-Band Equalizer (Seek and Scan)	A		
AM/FM Stereo w/ Cassette		A	A
ETR [®] AM/FM Stereo w/ Cassette (Seek and Scan)	A	A	A
AM/FM Stereo w/ Cassette		A	A
ETR [®] AM/FM Stereo w/ Cassette & CB (Seek and Scan)	A		
AM/FM Stereo w/ CB		A	A
Universal Criteria Band	A		
ETR [®] AM/FM Stereo		A	
ETR [®] AM/FM Stereo (No Seek and Scan)	S*		
AM/FM Stereo		S*	A
AM Pushbutton			A

S—Standard A—Available *May be deleted for credit



Electric Sliding Astrorooftop. Conveniently retracts into roof to let in sun, fun and fresh air.

**Continuous
Protection
Plan**



GM's Continuous Protection Plan offers service protection in addition to that provided by GM's New Vehicle Warranty. Ask your dealer about it. Coverage available only in U.S.A. and Canada.

A word about assembly, components and optional equipment in these Oldsmobile products: The Oldsmobiles described in this catalog are assembled at facilities of General Motors Corporation operated by Oldsmobile Division, General Motors Assembly Division and GM of Canada. These vehicles incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Oldsmobile products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Oldsmobile products and will provide the quality performance associated with the Oldsmobile name.

With respect to extra-cost optional equipment, make certain you specify the type of equipment

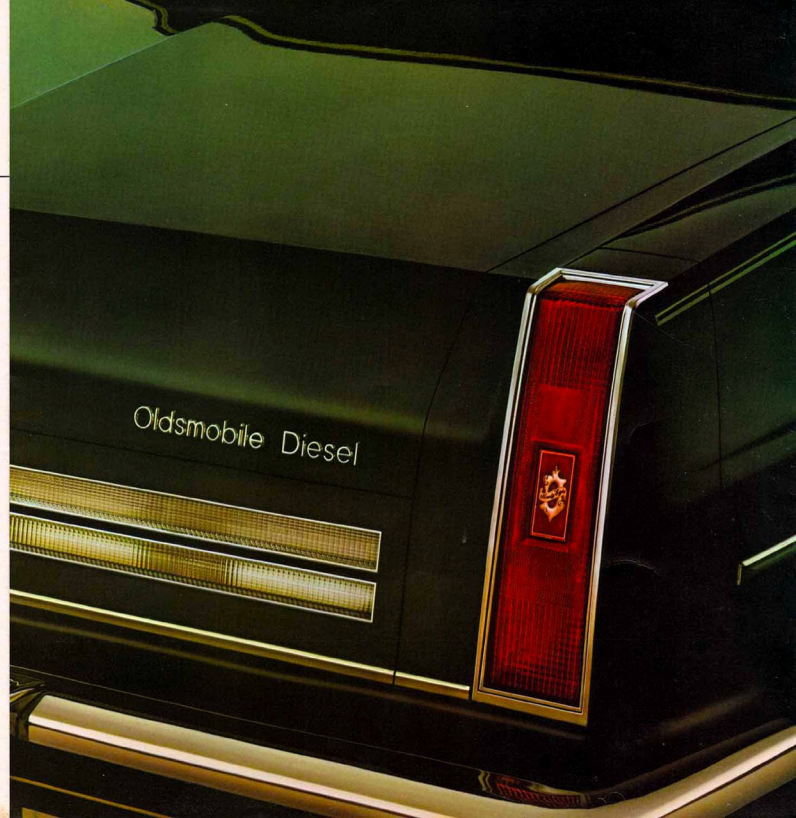
you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if the option you ordered is unavailable. We suggest that you verify that your car included the optional equipment you ordered or if there are changes, that they are acceptable to you.

Standard occupant-protection features: Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver seat includes visual and audible warning system) - Manual lap belt at center position, when applicable - Manual lap belts with pushbutton buckles at rear passenger positions including the center, when applicable - Energy-absorbing steering column - Passenger-guard inside door locks - High strength safety door latches and hinges - Inertia-type folding front seat back latches - Energy-absorbing instrument panel

and front seat back tops - Laminated safety-glass windshield/tempered safety-glass side and rear windows - Safety armrests - Standardized identification symbols for control and displays - Front seat head restraints for drivers and right front passenger (adjustable or integral).

Standard accident-avoidance features: Side marker lights and reflectors - Parking lamps that illuminate with headlamps - Four-way hazard warning flasher - Backup lights - Lane change feature in direction signal control - Windshield defrosters, washer and dual speed wipers - Vinyl-bonded inside mirror glass - Outside left rearview mirror (right also standard on: Toronado, Ninety-Eights, Cutlass Supreme Coupes, Cutlass Calais Coupes, and Firenza SX, LX models) - Dual master cylinder brake system with warning light - Starter safety switch - Dual action safety-hood latch.

Standard built-in, anti-theft features: Audible anti-theft ignition key reminder - Anti-theft steering column lock - Inside hood release.



**Diesel economy.
At Oldsmobile, it comes in
all shapes and sizes.**

In 1977, Oldsmobile became the first to introduce diesel V8 economy* in American passenger cars with the 5.7-liter diesel V8. Then, in 1982, Oldsmobile introduced another first: the world's first transverse-mounted 4.3-liter diesel V6 in passenger cars. As a result, people all across America have made Oldsmobile the number one choice in diesel cars.

Over 500,000 Olds owners have discovered the advantages of a diesel. For starters, they discovered that a diesel car can offer up to 30% better

fuel economy than a gas engine of comparable size. And do it on diesel fuel. These fuel-efficient engines with their added capacity fuel tanks provide extra driving range between stops.

Olds offers 20 ways to enjoy diesel style and comfort. For instance, you can enjoy diesel V8 economy in a roomy, comfortable Oldsmobile Delta 88, Custom Cruiser wagon, elegant Ninety-Eight Regency and the luxurious Toronado Brougham.

But what about Cutlass Supreme, America's most popular mid-size car? You can get the diesel V8 or the conventionally mounted version of the V6 on all five Supreme coupes and sedans.

In addition, the diesel V8 is available on Cutlass Cruiser.

The transverse-mounted version of the diesel V6 is ideally suited for the new front-wheel drive Cutlass Ciera, and is available on all four Ciera models.

The diesel Olds difference. When it comes to advancing the cause of diesel economy, Oldsmobiles offer some very important advantages. For example, you'll notice a certain smoothness as a result of the V-type design. There's also a water/fuel separation



system with warning light. Roller hydraulic lifters. Plus a 4-speed overdrive automatic transmission on some models.

For quick starting, every diesel-equipped Oldsmobile features the Fast-Start Glow Plug System. It's a proven system that gives quick, easy starting in cold or damp weather. This efficient system features miniature heating elements that preheat the pre-chamber area around the fuel injection nozzle to aid combustion when the car is started.

Its importance really pays off in climates

where the mercury dips below freezing and stays there for months on end. For example, at 0°F a diesel Olds is ready to start in about eight seconds or less.

Maintaining your diesel-equipped Olds is simple, too. The only special maintenance attention recommended for your diesel is an oil and oil filter change every 5,000 miles, and crankcase ventilation check every 15,000 miles. Other than that, its service schedules are similar to other Oldsmobiles—except that there are no spark plugs, no carburetor and no distributor.

Oldsmobile offers a diesel-equipped passenger car to fit your needs. And right now there's no better time to talk to

your Oldsmobile dealer about how a diesel Olds can benefit you.

Better yet, there's no better time to test drive a diesel Oldsmobile. You'll find that a diesel Olds gives you room to stretch out in comfort, while you get the fuel economy of many smaller cars.

New 3 year/50,000 mile Power Protection Plus limited warranty on diesel engines. See your Olds dealer for details.

Oldsmobile

America's #1 Seller of Diesels.



Now there are 30 beautifully
engineered Oldsmobile models
designed to be at home
anywhere in America.
At home anywhere you are.

Toronado Brougham
Ninety-Eight Regency Brougham Sedan
Ninety-Eight Regency Sedan
Ninety-Eight Regency Coupe
Delta 88 Royale Brougham Sedan
Delta 88 Royale Brougham Coupe
Delta 88 Royale Sedan
Delta 88 Royale Coupe
Delta 88 Sedan
Custom Cruiser
Cutlass Ciera Brougham Sedan
Cutlass Ciera Brougham Coupe
Cutlass Ciera LS Sedan
Cutlass Ciera LS Coupe
Cutlass Supreme Brougham Sedan
Cutlass Supreme Brougham Coupe
Cutlass Calais Coupe
Cutlass Supreme Sedan
Cutlass Supreme Coupe
Cutlass Cruiser
Omega Brougham Sedan
Omega Brougham Coupe
Omega Sedan
Omega Coupe
Firenza LX Sedan
Firenza SX Coupe
Firenza Sedan
Firenza S Coupe
Firenza Cruiser
Firenza LX Cruiser

Oldsmobile

Have one built for you.