

# 1984

THERE IS A SPECIAL FEEL IN AN OLDSMOBILE

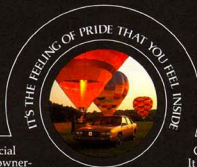


# OLDSMOBILE

CUTLASS CIERA • CUTLASS CRUISER • CUTLASS SUPREME







There is a special feel in an Oldsmobile!

There is something very special that goes along with the ownership of an Oldsmobile automobile.

It's more than the stylish good looks which win so many glances of approval.

It's more than the luxurious interiors so pleasing to the senses.

More than the meticulous engineering, the masterful riding qualities, the impressive performance.

That special feel goes beyond the tangible and the visible.

Most notably, it is a feeling of pride, the pride you feel inside. The feeling of confidence. The sense of well being.

You invested wisely and well and you feel very good about it.

That special feel of quality comes in all shapes and sizes.

Luxury cars and family cars, sporty cars and wagons—29 Oldsmobile models for 1984, each designed and built with one primary objective: quality. Olds quality through and through.

In this catalog, you will read about Oldsmobile's mid-size cars. There's the stylish new high technology Cutlass Ciera, the first

Cutlass with front-wheel drive.

It is a modern achievement, born of the latest advancements in automotive technology. In its introductory year it became America's fastest-growing mid-size.

You will also be reading about Olds Cutlass Supreme, a contemporary classic in style, comfort and value. Affordably priced, it has led the Cutlass name to be America's number one mid-size choice over the last nine years! It's a total value car that gives America what America wants.

Cutlass Cruiser, totally new for

1984, is the first mid-size Oldsmobile

station wagon with front-wheel

drive. With available third-seat

(except diesel models), it offers

room for eight, plus Olds

style and ride. Cutlass

Cruiser is an excellent

wagon for today.

In two additional cat-

alogues, you can read about

the practical and sporty

Olds Firenza and Omega,

both with front-wheel drive

and the full-size and

luxury Oldsmobiles, including Toronado,

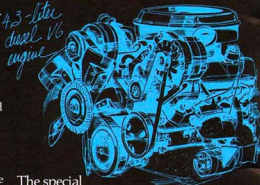
Ninety-Eight Regency,

Custom Cruiser and

Delta 88, the family

car that didn't forget the

family.



The special feel in diesel Oldsmobiles.

More people have bought diesel Oldsmobiles than any other American diesel-powered cars—nearly 600,000 thus far.

Why diesel Oldsmobiles? Because a diesel Olds does more than just deliver impressive fuel economy, which you expect of any diesel.

First of all, its Fast-Start Glow Plug System means quick, easy starting even in cold or damp weather. Then, its advanced V-design provides perceptible smoothness of operation. And, finally, its responsive performance which is on tap at all times.

Olds offers two diesel engines for '84. A 5.7-liter diesel V8 is available on Ninety-Eight Regency, Toronado, Delta 88 Royale, Custom Cruiser and Cutlass Supreme (except in California). A smaller 4.3-liter V6 diesel is available on Cutlass Supreme, Cutlass Ciera and Cutlass Cruiser.

Computers play a big part in that Oldsmobile feel.

It starts with computer-enhanced designs for sleeker, more aerodynamic lines and more precise alignment of parts. Computer-selected springs for a great Olds ride. And Computer Command Control on board your Oldsmobile to monitor the efficient performance of the engine.

Of course, computers are only part of the advanced technology that goes into the designing, building and testing of Oldsmobile cars. Laser beams, gamma rays, optic scanners, and all manner of ingenious robotics are also used today.

Leave it to America's oldest car maker to use the newest technological tools available.

The quality shines through right from the base metal.

It's rust resistant primers and sealers and waxes, generously applied over specially-treated steel or Zincrometal. It's tough thermoplastic liners under the front fender and protective plastisol materials over the paint.

Olds value is also apparent in the fit and

finish of the doors, windows, hood and trunk lids. The precise stitching of fabrics. The snugness of the headlining. The tautness of the carpeting. An Oldsmobile is one tight car.

Take the wheel... get the special feel.

After you've had a chance to read through this '84 Olds catalog, why not take a test drive in an '84 Oldsmobile.

That's when you'll discover what makes an Oldsmobile an Oldsmobile. The ride. The handling. The comfort. The luxury. The quality. You'll find them in any Olds you select.

So after you've looked at all the pictures and read all the words, why not visit your nearest Olds dealer for a test drive. He'll be happy to

put you behind the wheel of any of 29 Olds models best suited to your needs.

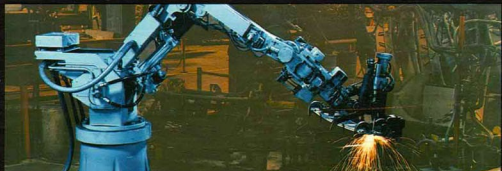
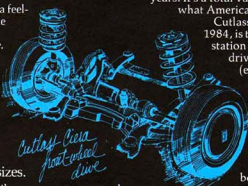
Stop in soon and discover that...

There is a special feel in an

**Oldsmobile**

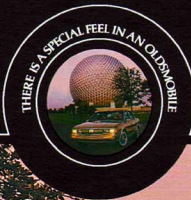
**Important: A word about this catalog.** We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this Olds catalog is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up-to-date. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Olds dealer for complete information.

**A word about engines:** Some Oldsmobiles are equipped with engines produced by other GM divisions, subsidiaries or affiliated companies worldwide. See your dealer for details. Please refer to the "Fuel Economy Estimate/Engine Supplement Sheet" provided to your dealer for engine source and EPA mileage estimates.





It feels like  
stepping into the  
future—in style  
and technology.



It's the most advanced front-wheel-drive, mid-size  
ever offered by Oldsmobile. Designed with the aid of  
computers, built and tested with robots and lasers, it is a  
high tech front-wheel-drive car that lives up to your most  
rigorous expectations. Cutlass Ciera Brougham—latest  
edition in the Cutlass tradition. No wonder it's one  
of America's fastest-growing mid-size cars.

Photographed at Epcot Center at Walt Disney World®



■ CUTLASS CIERA BROUGHAM SEDAN

It's a Cutlass  
at heart—with  
Cutlass luxury, comfort  
and class.

Cutlass Ciera Brougham displays a highly polished, aerodynamic look of tomorrow outside, but inside—the feeling is pure Cutlass. Just check out the software and you see that it is rich, thick, deep-tufted velour.

Take to the road, and the feeling of Cutlass heritage becomes even more apparent. The

ride is smooth and quiet and relaxing.

Head into city traffic and you maneuver deftly—with power rack-and-pinion steering and front-wheel drive. The engine weight over the front wheels means impressive traction—in rain, snow or sand.

Cutlass Ciera also inherits the spirit and

frugality of a Cutlass. Standard engine is a 2.5-liter I4 with electronic fuel injection. A choice of V6s, gasoline or diesel, is available.

Here's a standard for others to shoot for. You see it in the fit of the doors and in the gleam of the paint. No wonder this car of the future is one of America's fastest-growing mid-size.



 CUTLASS CIERA BROUGHAM



The stylish results of computer technology —from roof to road.



That's Oldsmobile high technology at work for you and your Cutlass Ciera. It's there to help bring you solid Oldsmobile value in a car that is stylish—and dependable—a fault. That means more time for you to really enjoy your car. You can add to the enjoyment by ordering the available electronic instrumentation for a colorful display of digital speedometer readouts and analog graphs.



COMPUTER CENTER

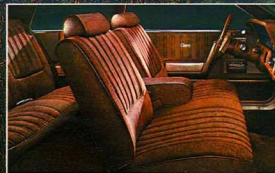


CUTLASS CIERA BROUGHAM COUPE

Quiet and spacious. A natural setting for down-to-earth families.



Designed and built with the benefits of modern automotive technology, Cutlass Ciera LS surrounds you with a feeling of strength and solid value. You feel it when the doors, hood and trunk lid "thunk" with authority. The custom-sport front seat, rich velour, center armrest and convenience tray are standard. Yet Cutlass Ciera LS models are the lowest priced Cutlasses of all.



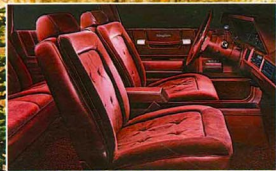
CUTLASS CIERA LS SEDAN & COUPE



The style, luxury  
and individuality  
you've been looking  
for—all under one  
very special roof.



Cutlass Ciera Holiday Coupe stands out from ordinary cars like a holiday stands out from ordinary days. Olds topped it off with an exclusive roof for a look and feel all its own. It features a special padded landau vinyl top and distinctive striping. Add the luxury you'd expect in a Cutlass Ciera Brougham and you've got the feeling you're ready to celebrate your Holiday—in grand style.



 CUTLASS CIERA HOLIDAY COUPE



The eye gleams, the pulse quickens—with special looks, special suspension and a feeling the road is yours.



The available ES package can quicken the pulse as easily as it turns heads. Outside...the distinctive ES look that sets you apart. Black grille, black moldings and styled sport wheels set the tone, while electronic fuel injection, front-wheel drive and special suspension set the pace. Reclining front seats, sport console with shifter, rallye instrumentation, dual sport mirrors, and more—all included.



CUTLASS CIERA ES COUPE & SEDAN

## Cutlass Ciera ES package and features



The ES features full instrumentation, sporty steering wheel.



Deluxe styled wheel discs with cooling louvers and all-season P195/75R14 steel-belted radial ply tires, standard. The distinctive ES look starts from the ground up.



Reclining front seats. Adjust to your liking. Then just sit back and enjoy the ride.



Rallye gage cluster. Includes easy-to-read tachometer, trip odometer, volt-meter, temperature and oil pressure gages. All designed to help keep you up to the minute.



Sport console with T-bar shift lever. Features storage space for your favorite cassettes. The available digital auto calculator also shown.



Distinctive—coming or going—with black grille up front and special black panel trim in back. An exclusive and handsome ES touch.



Firm ride and handling package. For a sporty feel of the road. Includes high rate front and rear springs, firm ride front and rear shock absorbers and oversize front stabilizer bar. If you love driving...what are you waiting for?

Let's get it together...buckle up.



## Cutlass Ciera facts, figures and features

A lot of luggage? It will all fit nicely into Cutlass Ciera's vacation-size trunk.



Diesel V6 available. For the ultimate Cutlass Ciera fuel economy. Provides the added advantage of long driving range. Features Fast-Start Glow Plugs for quick starts in 0° temperatures.



Stylish trunk top luggage rack available. Adds a distinctive look and extra carrying capacity.



Side window defogger. Helps provide a clear view of outside rear-view mirrors.



Electronic instrument panel available. This colorful advanced display includes digital speedometer, plus fuel level and engine temperature bar graphs, low fuel warning indicator, trip odometer, English/metric conversion switch, plus turn signal indicator.

Every new Cutlass Ciera is beautifully styled. But you can set yours off from the rest—with this distinctive and stylish duo-color paint

scheme. It features an upper body color that complements the lower body color. It is available in your choice of five combinations.

Wheel trim. (A) Deluxe wheel discs are standard. Available: (B) Wire wheel discs with locks. (C) Super-stock wheels. (D) Deluxe styled wheel discs, ES models only. (E) New argent styled aluminum wheels with cast spokes. Gold available with certain colors.

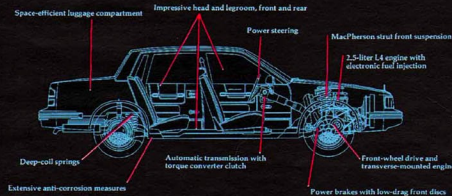


Let's get it together...buckle up.

Cutlass Ciera instrument panel with distinctive international look.



### An inside look at Cutlass Ciera...



CIERA POWER TEAMS	
Standard Engine*	2.5/L4
Liter/Type	4.3/V6 Diesel
Carburetion	Electronic Fuel Injection
Available Engines*	
Liter/Type	3.0/V6
Carburetion	2-Barrel
Liter/Type	3.8/V6

DIMENSIONS (Coupe/Sed.)	
Overall Length	188.4/188.4
Wheelbase (in.)	104.9/104.9
Luggage Capacity	15.8/15.8
Fuel Tank Capacity	15.7/15.7
Gasoline (gals.)	16.6/16.6
Diesel (gals.)	16.6/16.6

HEADROOM	
front (in.)	38.6/38.6
rear (in.)	37.9/38.0
LEG ROOM	
front (in.)	56.7/56.2
rear (in.)	57.0/56.2
LUGGAGE	
front (in.)	42.1/42.1
rear (in.)	35.8/35.8

■ Automatic Transmission ■ Divided Front Seat with Individual Controls and Center Armrest ■ Knit Velour Trims ■ Bright Rocker Panel and Wheel-Opening Moldings, plus Lower Moldings on Doors, Front Fenders and Rear Quarters ■ Specific Front-End Panel Stand-Up Ornament ■ Deluxe Wheel Discs ■ Tires, P185/75R14 Steel-Belted Radial-Ply Blackwall — All Season ■ Convenience Group, Lamps, Visor Vanity Mirror and Chime Tones (Std. on Brougham) ■ AM Pushbutton Radio with Dual Front Speakers and Fixed Mast Fender Antenna (may be deleted for credit) ■ Cat Pile Carpeting, Wall-to-Wall with Carpeted Lower Door Panels ■ Automatic Front-Door Lamp Switches ■ Dome Lamp

**STANDARD EQUIPMENT BY MODEL**  
Cutlass Ciera LS Coupe and Sedan  
■ Engine 2.5-liter L4, with Electronic Fuel Injection  
■ Automatic Transmission ■ Notch Back Bench Seat with Center Armrest ■ Cloth or Vinyl Trim ■ Interior Door-Pull Handles ■ Front-End Panel Stand-Up Ornament ■ Rocker Panel and Wheel-Opening Moldings  
■ Specific Pillar Identification ■ Deluxe Wheel Discs  
■ Tires P185/75R14 Steel-Belted Radial-Ply Blackwall — All Season  
Cutlass Ciera Brougham Coupe and Sedan:  
■ Engine 2.5-liter L4, with Electronic Fuel Injection

□ 4-Speed Manual Transmission (Available with Diesel V6 only)  
□ 6-Way Power Seat Adjuster (Bucket Seat, Driver Side)  
□ 6-Way Power Seat Adjuster (Divided Seat, Driver Side, LS and Brougham)  
□ Removable Tempered Glass Sunroof  
□ Reclining Seat Back, Passenger Side  
□ Power Door Locks  
□ Soft-Ray Tinted Glass  
□ Power Side Windows  
□ Power Trunk-Lid Lock Release  
□ Auxiliary Floor Mats, with Carpet Inserts  
□ Contour Reclining Front Bucket Seats  
□ Deluxe Luggage Compartment Trim  
□ Body Side Moldings, Color-Matched to Body, or Vinyl Rooftop  
□ Custom Sport Steering Wheel  
□ Tilt-Away Steering Wheel

□ High-Capacity Battery System  
□ Instrument Panel Rallye Gages  
□ Door-Edge Guards  
□ Landau Padded Vinyl Roof Covering (Coupe)  
□ Full Vinyl Roof Covering  
□ Four-Season Air Conditioner  
□ Combination Dome and Reading Lamp  
□ Electric Rear Window Defogger  
□ Sport Console, with or w/o Shifter  
□ Cruise Control with Resume and Acceleration Features  
□ Super Stock Wheels, Color-Matched to Body  
□ Wire Wheel Discs with Locks  
□ Tires, P185/80R14 Steel-Belted Radial-Ply Blackwall  
□ Tires, P185/80R14 Steel-Belted Radial-Ply White-Stripe  
□ Pulse Windshield Wiper System  
□ Luggage Compartment Trim, Deluxe  
□ Body Side Accent Stripes  
□ Engine Block Heater  
□ Engine Block Heater, plus Ford-Line Heater (Diesel only)  
□ Convenience Group, Lamps, Visor Vanity Mirror and Chime Tones (Std. on Brougham)  
□ Tungsten Halogen Headlamps (High-Beams)  
□ Deck Lid Luggage Carrier  
□ Ciera ES Package  
□ Two-Tone Paint Scheme  
□ Firm Ride and Handling Package  
□ Automatic Cooling System  
□ High-Capacity Fuel System  
□ Radios and Tape Players (See Page 30)  
□ 3.0-liter V6, 2-bbl. Engine  
□ 3.8-liter V6 Engine with Multi-Port Fuel Injection (MPI). Not available at Announcement  
□ 4.3-liter Diesel V6 Engine  
□ Outside Mirrors — Remote and Manual Control, driver and passenger

Let's get it together...buckle up.

\*See EPA mileage estimates in accompanying Fuel Economy Estimate/Engine Supplement Sheet.



Room for a team.  
Style and comfort for  
the coach. A winning  
combination that has  
you feeling like # 1.



Why give up the feel of an Olds just to get the utility of a wagon? You don't have to. Because the new Cutlass Cruiser gives you the comfort and ride you like in an Olds, plus the space, toughness and utility of a wagon. It also gives you the added attraction of front-wheel-drive traction. So handling is nice and easy. Big on team spirit? Eight-passenger capacity is available (except with diesel).

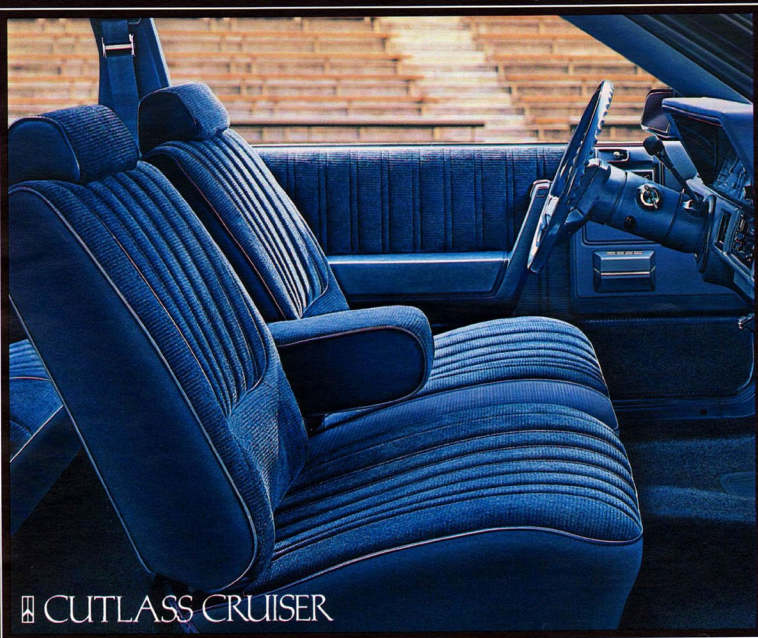


 CUTLASS CRUISER



From the inside, it doesn't look like a wagon or feel like one either.

Any station wagon worth its salt has the wherewithal to cater to cargo. But that's where some wagons leave off and the new Cutlass Cruiser begins. It's *Oldsmobile* from stem to stern. Choose from soft, textured vinyl for easy upkeep. Or elegant velour at no extra cost. Both available with seating for eight. Practically priced for practically everyone, the new Olds Cutlass Cruiser is a great wagon for today.



**CUTLASS CRUISER**

## Cutlass Cruiser facts, features and specs

### CUTLASS CRUISER STANDARD EQUIPMENT

Chassis and Body  
 ■ Computer Command Control  
 ■ Electronic Fuel Injection  
 ■ High-Energy Ignition System  
 ■ Power Rack-and-Pinion Steering  
 ■ Low-Drag Power Front Disc Brakes  
 ■ MacPherson Strut Front Suspension  
 ■ Front and Rear Bumper Moldings  
 ■ Bright Roof Drip and Belt Reveal Moldings  
 ■ Extensive Anti-Corrosion Treatments  
 ■ Compact Spare Hidden Storage  
 ■ Maintenance-Free Battery  
 ■ Delcotron  
 ■ Automatic Transmission with Torque Converter Clutch  
 ■ Features & Easy Roll Tires are Match-Mounted to Each Wheel  
 ■ Dual Fluidic Action Windshield Washer System  
 ■ Patch-Style Outside Rearview Mirror  
 ■ Deluxe Wheel Discs

#### Interior:

■ Full-Foam Seat Construction, Front and Rear  
 ■ Armrests, Front and Rear  
 ■ Simulated Butterfly Walnut Grain Instrument Panel Accents  
 ■ Side Window Defoggers  
 ■ Interior Operated Hood Lock Release  
 ■ Headlamp-On Warning  
 ■ Cigar Lighter  
 ■ Inside Day/Night Rearview Mirror  
 ■ Deluxe Seat Belts, color-matched to Individual Interiors  
 ■ Flo-Thru Ventilation System  
 ■ Deluxe Steering Wheel  
 ■ AM Pushbutton Radio with Dual Front Speakers and Fixed Mast Fender Antenna (May be deleted for credit)  
 ■ Cut Pile Carpeting, wall-to-wall with Carpeted Lower Door Panels  
 ■ Carpeted Cargo Area  
 ■ Automatic Front-Door Interior Lamp Switches  
 ■ Dome Lamp—separate Tailgate Switch

Cutlass Cruiser 2-Seat Wagon:  
 ■ Engine, 2.5-liter L4 with Electronic Fuel Injection  
 ■ Automatic Transmission and Column Shift  
 ■ Custom

(2) New, highly functional tailgate. Raise the window and you can load small packages quickly and conveniently. (3) For those larger items, the one-piece tailgate lifts up and completely out of the way. (4) With the second seat down there's over 74 cubic feet of cargo capacity, proving that Cutlass Cruiser is big where it counts. A hidden storage area is located beneath the long, flat fully carpeted load floor.

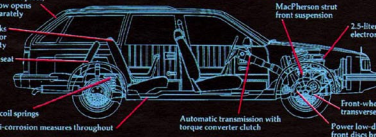
One-piece dual-action tailgate... swings up in one piece, or rear window opens separately

Second seat backs fold separately for loading utility  
 Available 3rd seat

Deep-coil springs  
 Extensive anti-corrosion measures throughout

CUTLASS CRUISER  
POWER TEAMS  
 Liter/Type ..... 4.3/V6 Diesel  
 Standard Transmission\*  
 Liter/Type ..... 2.5/L4  
 Carburetion ... Electronic Fuel Injection  
 Manual ..... 4-Speed Floor Shift  
 Auto ..... 4-Speed Overdrive  
 Column-Shift  
 Available Engines\*  
 Liter/Type ..... 3.0/V6

### An inside look at Cutlass Cruiser...



MacPherson strut front suspension  
 2.5-liter L4 engine with electronic fuel injection  
 Front-wheel drive and transverse-mounted engine  
 Power low-drag front disc brakes  
 Automatic transmission with torque converter clutch

Carburetion	..... 2-Barrel	rear (in.)	..... 36.9
Overall Length (in.)	..... 219.0	Legroom, front (in.)	..... 42.1
Wheelbase (in.)	..... 104.9	rear (in.)	..... 34.7
Cargo Cap. (cu. ft.)	..... 74.4	Shoulder Room, front (in.)	..... 56.2
Fuel Tank, Gas (gals.)	..... 15.7	rear (in.)	..... 56.2
Fuel Tank, Diesel (gals.)	..... 16.6	Headroom, front (in.)	..... 38.6

Bench Seat with Center Armrest  
 Split Folding Rear Seat Backs  
 Cloth or Vinyl Trim  
 Interior Door Pull Handles  
 Front-End Panel Stand-Up Ornament  
 Rocker Panel and Wheel-Opening Moldings  
 Deluxe Wheel Discs  
 P185/75R14 Steel-Belted Radial-Ply Blackwall—All Season Tires

#### CUTLASS CRUISER AVAILABLE EQUIPMENT:

□ Tempered Glass Break-Through  
 □ 6-Way Power Seat Adjuster—Driver Side  
 □ Divided Bench Seat with Individual Controls  
 □ Custom Bench Seat with Fold-Down Armrest  
 □ Rear Facing Third Seat (Not available with diesel)  
 □ Reclining Seat Back, Passenger Side Manual  
 □ Power Door Locks  
 □ Power Tailgate Lock Release  
 □ Locks for Tire Storage and Rear Quarter Storage Compartments with Doors  
 □ Soft-Ray Tinted Windows  
 □ Power Side Windows

□ Lower Body Side Moldings  
 □ Body Side and Tailgate Simulated Wood Grain Vinyl  
 □ Auxiliary Floor Mats with Carpet Inserts, Front and Rear  
 □ Body Side Moldings—Black  
 □ Pulse Wiper System  
 □ Rear Window Washer/Wiper  
 □ Electric Rear Window Defogger  
 □ Rear Window Air Deflector  
 □ Four-Season Air Conditioner  
 □ Combination Dome and Dual Lens Reading Lamp  
 □ Outside Mirror, Remote Control Driver Side  
 □ Outside Mirrors—Color-coordinated Driver Side Remote Control, Passenger Side Manual  
 □ Mirror, Illuminated Visor Vanity  
 □ Body Side Accent Stripes  
 □ Firm Ride and Handling Package  
 □ Automatic Leveling System  
 □ Engine Block Heater  
 □ Electronic Cruise Control with Resume and Acceleration Features  
 □ Custom Sport Steering Wheel  
 □ Tilt-Away Steering Wheel  
 □ Super Stock Wheels—color-matched to Lower Body with Trim Rings  
 □ Aluminum Styled Wheels  
 □ Convenience Group, Lamp, Visor Vanity Mirror and Chrome Tones  
 □ Tungsten Halogen Headlamps (High Beams)  
 □ High-Capacity Battery System  
 □ Instrument Panel Rallye Gate Cluster  
 □ Quartz Clock  
 □ Electronic Instrument Panel Cluster  
 □ High-Capacity Cooling System  
 □ Rooftop Luggage Carrier (Optional as shown)  
 □ Two-Tone Paint Scheme  
 □ Tires, P185/75R14 Steel-Belted Radial-Ply White-Stripe—All Season  
 □ Tires, P195/75R14 Steel-Belted Radial-Ply White-Stripe—All Season  
 □ 4-Speed Automatic Overdrive Transmission  
 □ 4-Speed Manual Transmission Available with Diesel V6 Only (Not available at Announcement)  
 □ Radios and Tape Players (See Page 31)



Let's get it together... buckle up.

\*See EPA mileage estimates in accompanying Fuel Economy Estimate/Engine Supplement Sheet.

(1) The gang's all here! With the available third seat, you can accommodate eight passengers nicely (Except with diesel).





You know from the style, grace and unequalled track record that this is a thoroughbred.

THERE IS A SPECIAL FEEL IN AN OLDSMOBILE



Cutlass Supreme Brougham comes from classic stock—bred from a proud heritage of style and grace. And from a great winning tradition. In fact, over the last nine years, Cutlass Supreme has outsold every other mid-size car in America, regardless of price. Here's a contemporary classic with the look of a thoroughbred and the class of a champion. And you feel it—every time you take a ride.



 CUTLASS SUPREME BROUGHAM COUPE



There's a feeling  
of pride inside. And you  
feel it every time you  
sink into the luxury.

Cutlass Supreme Brougham is a most luxurious Oldsmobile, with deep-cushioned seats that comfort and support. With rich velour fabrics so soft to the touch. But the feeling of pride comes equally from its practicality. Because like every new Olds Cutlass, Supreme Brougham is a total value car. It is that delicate balance

of style and value that helps make Olds Cutlass so popular.

You can see the value in Cutlass—in the fit and finish and the attention to detail.

You feel it in the ride—smooth and quiet. You feel it in the handling as you maneuver deftly through busy city traffic. There's value in

economy, too, with standard 3.8-liter V6 or available diesel V6 (or V8, except California). For added spirit a 5.0-liter V8 is available.

But the real test is how well a car holds its value. And Cutlass Supreme has a traditionally high resale value—year after year. And that can be a very good feeling, too.



 CUTLASS SUPREME BROUGHAM



With its stately  
look and Brougham  
luxury, the feeling is  
all business—  
and pleasure.



With its distinctive formal look and four-door convenience, you have the feeling that this Cutlass is all business. But slip inside, and the feeling is pure pleasure. The interior is space efficient and beautifully appointed. There's room to get the job done...or just sit back and enjoy the quiet boulevard ride. Extensive sound-absorbing materials help make this stately Cutlass your silent partner.



■ CUTLASS SUPREME BROUGHAM SEDAN



It's all here. The style. The elegance. The tradition. All at a price that makes them all the more enjoyable.



Every Cutlass has its own way to win you over. With Cutlass Supreme Coupe and Sedan, it just might be affordability. Because, for all their elegance, they offer the easiest ways of all to enjoy the style, quality and value of a Supreme. With prices as attractive as the cars themselves, it's very easy to see why Cutlass Supremes are the most popular Oldsmobiles—ever.



⌘ CUTLASS SUPREME COUPE & SEDAN

With quick-ratio steering and special suspension, it turns routine trips into a grand touring experience.



Cutlass Calais has the attributes to help you set any road straight. Take on a curve and steel-belted radials hug the surface below, while stabilizer bars help keep you tracking. Steering is quick-ratio. And brakes are sized to the task. With standard V6 or available diesel—it's a grand touring experience. For added performance a 5.0-liter V8 is available. Reclining seats, console and more—standard.



⌘ CUTLASS CALAIS COUPE



## Cutlass Supreme facts, figures and features



Cutlass Supreme instrument panel features a deluxe steering wheel.



Custom Sport Steering Wheel available. Has thick padded vinyl grips and metal spokes. Standard on Calais.

Lots of luggage capacity in coupe or sedan. In fact, all the luggage you see here will fit into that trunk.



Headlamp-on reminder, standard. Sounds and flashes a warning when a door is opened.



Fluidic spray system, standard. Provides an evenly distributed spray for wide coverage and good cleaning. Quick and convenient.



3.8-liter V6 engine, standard. For Cutlass spirit and impressive fuel economy.



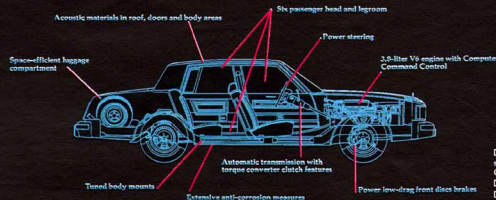
Rallye page cluster available. It helps keep you informed. Standard on Cutlass Calais.



Wheel trim. (A) Deluxe wheel discs, standard on all models. Available: (B) Wire wheel discs with locks. (C) Super stock wheels in body color. (D) New chrome super stock wheels.

Let's get it together...buckle up.

## An inside look at Cutlass Supreme...



### CUTLASS SUPREME STANDARD EQUIPMENT Chassis and Body:

- Computer Command Control • High-Energy Ignition System • Power Steering
- Low-Drag Power Front Disc Brakes • Computer-Selected Full Coil Springs • Tuned Body Mounts • Delcotron • Bumper Rub Strips with Integral Guards, Front and Rear
- Extensive Anti-Corrosion Treatments • Anti-Corrosion Front Fender Inner Liners

- Easy-Rolling Tires • Automatic Transmission with Torque Converter Clutch • Hood Center Molding, plus Stand-Up Front-End Panel Ornament • Bright Roof Drip, Rocker Panel and Wheel-Opening Moldings • Fluidic Windshield Washer • Recessed Windshield Wipers
- P195/75R14 Steel-Belted Radial-Ply Blackwall Tires — All Season • Deluxe Bright Wheel Discs

### Interior:

- Full-Foam Seat Construction • Armrests, Front and Rear
- Cut-Pile Carpeting, Wall-to-Wall with Carpeted Lower Door Panels • Interior Operated Hood Lock Release
- Simulated Butterfly Walnut Grained Instrument Panel Trim • Cigar Lighter • Headlamp-On Warning • Inside Day/Night Rearview Mirror • Deluxe Seat Belts • Deluxe Steering Wheel • Flo-Thru Ventilation • Automatic Lamp Switches, Front Doors • Front Door-Pull Handles

### STANDARD EQUIPMENT BY MODEL

- Cutlass Supreme Coupe and Sedan:
  - Engine, 3.8-liter V6, 2-Barrel • Automatic Transmission • Custom Bench Front Seat with Center Armrest
- Cutlass Supreme Brougham Coupe and Sedan:
  - Choice of Cloth Trim in Five Colors, Vinyl in Two Colors • Outside Rearview Mirror, Driver and Passenger Side (Coupe), Driver Side (Sedan)

- Cutlass Supreme Brougham Coupe and Sedan:
  - Engine, 3.8-liter V6, 2-Barrel • Automatic Transmission • Divided Front Bench Seat with Individual Controls

### CUTLASS SUPREME POWER TEAMS

- Carburetion ..... 4-Barrel Diesel V8)
  - Liter/Type ..... 3.7/88 Dies (Except in California)
- Standard Transmission\*
  - 2-Speed Automatic
  - Wheelbase (in.) ..... 106.2/106.1
  - 8-Speed Auto, Overdrive
- Available Engines\*
  - (Available with 5.0-liter V8, 4.3-Liter Diesel V6, 5.7-liter

- Choice of Velour Trim in Five Colors • Outside Rearview Mirror, Driver and Passenger Side (Coupe), Driver Side (Sedan) • Convenience Group with Lamps, Visor Vanity Mirror and Chime Tones • Specific Brougham Ornamentation

### Cutlass Calais Coupe:

- Engine, 3.8-liter V6, 2-Barrel • Automatic Transmission with Floor Shift • Sport Console • Contour Reclining Front Bucket Seats • Choice of Cloth Trim in Five Colors, Vinyl in One Color • Instrument Panel Rallye Graphics • Custom Sport Steering Wheel • Special Steering Gear Ratio • Larger Diameter Front Stabilizer Bar and Rear Stabilizer Bar • Tungsten Halogen Headlamps (High-Beams) • Wide Lower Body Moldings on Front Fenders, Door and Rear Quarter Panels • Outside Sport-Style Rearview Mirrors • Body Side Accent Stripes • Super Stock Wheels Color-Matched to Body with Stainless Steel Trim Rings

### CUTLASS SUPREME AVAILABLE EQUIPMENT:

- 6-Way Power Seat Adjuster, Driver Side Bench or Bucket Seat • Reclining Seat Back, Manual (Passenger Side) • Contour Buckle Front Seat • Divided Bench Front Seat with Individual Controls • Power Door Locks • 6-Speed Automatic Overdrive Transmission • Custom Leather Trim • Hurst/Olds Package (Calais only)

### Headroom, front (in.) ..... 37.9/38.7

rear (in.) ..... 36.1/37.5

### Legroom, front (in.) ..... 42.8/42.8

rear (in.) ..... 36.4/37.0

### Shoulder Room, front (in.) ..... 56.4/56.7

rear (in.) ..... 36.1/37.3

### Soft-Ray Tinted Glass

- Power Side Windows (Available with Power Rear Door Vents for Sedans)
- Power Trunk-Lid Lock Release
- Lower Body Side Moldings
- Auxiliary Floor Mats with Carpet Inserts
- Deluxe Luggage Compartment Trim and Spare Tire Cover
- Bright Door-Edge Guard Moldings
- Full Vinyl Roofcoat Coverings (Sedans)
- Landau Vinyl Roofcoat (Cpe.)
- Pulse Wiper System
- Electric Sliding Glass Sunroof (Cpe.) (Reduces headroom slightly)
- Removable Glass Roof Panels (Cpe.)
- Electric Rear Window Defogger
- Air Conditioner — Four-Season
- Self-Pan Opener Lamps (Sedans)
- Dome and Reading Lamp Comb.
- Remote Control Outside Rearview Mirrors

- Sport Console with Transmission Shifter (Bucket Seats required, Cpe.)
- Illuminated Visor Vanity Mirror

- Genuine Sierra Leather Trim in the seating areas (Brougham models)
- Body Accent Color Stripes
- Limited Slip Differential
- Engine Block Heater

- Cruise Control with Resume and Acceleration Features
- Custom Sport Steering Wheel
- Tilt-Away Steering Wheel
- Super Stock Wheels, Color-Keyed

- Wire Wheel Discs with Locks
- Tires, P205/70R14 Steel-Belted Radial-Ply White-Stripe — All Season
- Tires, P195/75R14 Steel-Belted Radial-Ply White-Stripe — All Season

- Tires, P205/70R14 Steel-Belted Radial-Ply Blackwall with White Letters — All Season
- Convenience Group including Lamps, Visor Vanity Mirror and Chime Tones

- Tungsten Halogen Headlamps
- High Capacity Battery
- Quartz Clock
- Instrument Panel Gauge Clusters
- Trip Odometer (Included in Cluster)

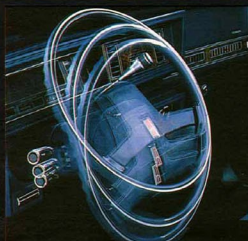
- External Lamp Monitors
- Two-Tone Paint Scheme
- Firm Ride and Handling Package
- High Capacity Cooling Systems
- Radio and Tape Players (See Page 31)

\*See EPA mileage estimates in accompanying Fuel Economy Estimate/Engine Supplement Sheet.

Let's get it together...buckle up.



Add to the feeling of pride with your personal selection of options and accessories.



**Tilt-Wheel Steering.** Adjusts to six different driving positions for added comfort. Swings up and out of the way for easy entry and exit.



**Illuminated vanity mirror.** Lights up at each end when the cover is opened.

**Continuous  
Protection  
Plan**



GM's Continuous Protection Plan offers service protection in addition to that provided by GM's New Vehicle Warranty. Ask your dealer for details. Coverage available only in U.S.A. and Canada. Why drive without it?

**Pulse wiper system.** Provides a variety of delay-interval wipes. Very convenient.



**Halogen headlamps.** Powerful, high-intensity high beams headlamps for added light at night. Standard on Calais models.



**Removable roof panels.** This "Lift-off" roof gives you the sun, fun and air of a convertible—in a coupe! The tinted tempered glass panels store in a carrying case. Supreme coupes only.



**Electric analog clock.** It features quartz precision and accuracy. Convenient location and easy-to-read numerals for instant viewing.



**Fiber-optic lamp monitor.** It signals you when certain exterior lights malfunction.

**A word about assembly, components and optional equipment in these Oldsmobile products:** The Oldsmobiles described in this catalog are assembled at facilities of General Motors Corporation operated by Oldsmobile Division, General Motors Assembly Division and GM of Canada. These vehicles incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety

and fuel economy requirements, or for other reasons, to produce Oldsmobile products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Oldsmobile products and will provide the quality performance associated with the Oldsmobile name.

With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built.

**Rear window defogger.** Electric filaments in the glass, defog the window quickly and silently.



**Cruise Control.** Lets you select the cruising speed you want, then automatically maintains it. Includes "Resume" plus the new "Acceleration" features.



**Four-season air conditioner.** It heats and cools, dehumidifies and filters the air for added comfort. You control the "weather"—year-round.



Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if the option you ordered is unavailable. We suggest that you verify that your car included the optional equipment you ordered or if there are changes, that they are acceptable to you.

**Standard occupant-protection features:** Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver seat includes visual and audible warning

#### DELCO-GM SOUND SPECIALIST RADIOS

	Cutlass Ciera	Cutlass Cruiser	Cutlass Supreme
ETR AM-FM Stereo/Seek-Scan & Auto Reverse Cassette w/Equalizer and Clock	A	A	A
ETR AM-FM Stereo Cassette w/Clock	A	A	A
ETR AM-FM Stereo w/Clock	A	A	A
ETR AM-FM Stereo	A	A	A
AM	S	S	A

A = Available S = Standard (May be deleted for credit.)



**New Digital Auto Calculator.** Provides normal calculator functions, plus various travel aid information including... elapsed time, estimated time of arrival, distance traveled, distance since fill-up, average mpg, time, date, metric/English conversion and more. You have instant and important trip information at your fingertips. Simple to operate. Easy to read digital display. (Cutlass Ciera only.)

**New available ETR AM-FM stereo cassette** with equalizer and digital clock. A 5-band equalizer lets you "contour" the sound to the car's interior or your taste. "Seek" and "Scan".



**Available ETR AM-FM stereo.** Digital station identification. Stations are tuned electronically.



system) • Manual lap belt at center position, when applicable • Manual lap belts with push-button buckles at rear passenger positions including the center • Energy-absorbing steering column • Passenger-guard inside door lock handles • Inertia-type folding front seat back latches • Energy-absorbing instrument panel and front seat back tops • Laminated safety-glass windshield/tempered safety-glass side and rear windows • Safety armrests • Front seat head restraint for driver and right front passenger (adjustable or integral).

**Standard accident-avoidance features:** Side

marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washers and dual speed wipers • Vinyl-bonded inside mirror glass • Outside left rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latch.

**Standard built-in, anti-theft features:** Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release.



## THE 1984 OLDSMOBILES:

TORONADO BROUGHAM COUPE  
NINETY-EIGHT REGENCY  
BROUGHAM SEDAN  
NINETY-EIGHT REGENCY SEDAN  
NINETY-EIGHT REGENCY COUPE  
CUSTOM CRUISER  
DELTA 88 ROYALE BROUGHAM SEDAN  
DELTA 88 ROYALE BROUGHAM COUPE  
DELTA 88 ROYALE SEDAN  
DELTA 88 ROYALE COUPE

CUTLASS CALAIS COUPE  
CUTLASS SUPREME BROUGHAM SEDAN  
CUTLASS SUPREME BROUGHAM COUPE  
CUTLASS SUPREME SEDAN  
CUTLASS SUPREME COUPE  
CUTLASS CRUISER  
CUTLASS CIERA BROUGHAM SEDAN  
CUTLASS CIERA BROUGHAM COUPE  
CUTLASS CIERA LS SEDAN  
CUTLASS CIERA LS COUPE

OMEGA BROUGHAM SEDAN  
OMEGA BROUGHAM COUPE  
OMEGA SEDAN  
OMEGA COUPE  
FIRENZA LX CRUISER  
FIRENZA CRUISER  
FIRENZA LX SEDAN  
FIRENZA SX COUPE  
FIRENZA SEDAN  
FIRENZA S COUPE

There is a special feel  
in an

*Oldsmobile*



MADE IN THE U.S.A.



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BROUGHAM SEDAN  
NINETY-EIGHT REGENCY SEDAN  
CUSTOM CRUISER  
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DELTA 88 ROYALE BROUGHAM COUPE  
DELTA 88 ROYALE SEDAN  
DELTA 88 ROYALE COUPE

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CUTLASS SUPREME SEDAN  
CUTLASS SUPREME COUPE  
CUTLASS CRUISER  
CUTLASS CIERA BROUGHAM SEDAN  
CUTLASS CIERA BROUGHAM COUPE  
CUTLASS CIERA LS SEDAN  
CUTLASS CIERA LS COUPE

OMEGA BROUGHAM SEDAN  
OMEGA BROUGHAM COUPE  
OMEGA SEDAN  
OMEGA COUPE  
FIRENZA LX CRUISER  
FIRENZA CRUISER  
FIRENZA LX SEDAN  
FIRENZA SX COUPE  
FIRENZA SEDAN  
FIRENZA S COUPE

There is a special feel  
in an

*Oldsmobile*

1984



OLDSMOBILE

CUTLASS CIERA • CUTLASS CRUISER • CUTLASS SUPREME

