

1985 OLDSMOBILE

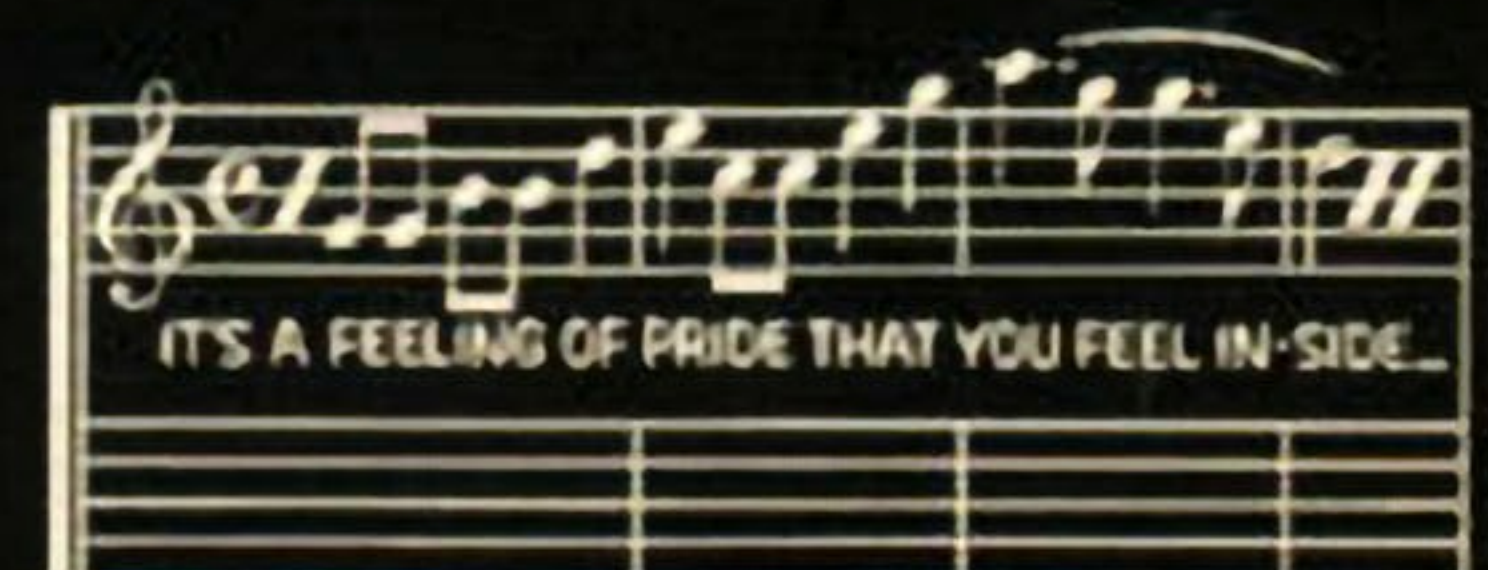
A Special Feel

ALBUM #2:
CUTLASS SUPREME, CUTLASS CIERA
AND CUTLASS CRUISER





THERE IS A SPECIAL FEEL IN AN OLDSMOBILE



Welcome to the 1985 Oldsmobile album of fine cars. Here you'll be able to sample a medley of our latest hits.

Each one a masterwork of style, performance and value.

Each one playing out the qualities that make an Olds worth owning. And each, a harmonious blending of all the attributes that give that special feel to an Oldsmobile.

We invite you to enjoy the contemporary style of Cutlass Ciera.

The beautifully rhythmic lines of America's favorite car of the '80s—Cutlass Supreme.

And the up-front pulling power of our first mid-size front-wheel-drive wagon—Cutlass Cruiser.

Like all Oldsmobiles—each one has been meticulously orchestrated by people who care about the quality of what they do.

Yes, there is a special feel in an Oldsmobile and for 1985, it goes like this...





CUTLASS CIERA BROUGHAM SEDAN

**Styled for the
young at heart.
Engineered with
technology that's
state of the art.**

With looks like these, it's easy to see why Cutlass Ciera is one of America's fastest growing front-wheel-drive, mid-size cars.

Especially when you consider the total design and engineering effort that went into creating it.

For example, Cutlass Ciera Brougham was designed by people using space-age computers.

Built with state-of-the-art robotics. And extensively checked by optic laser scanners to make sure that the quality that was designed in... was built in.

And under all this beauty lies a standard electronically fuel injected 2.5-liter L4 engine, MacPherson strut suspension, rack-and-pinion steering and more. For added performance, get the available 3.0-liter V6 or 3.8-liter multi-port fuel injected V6. For economy choose the 4.3-liter V6 diesel engine.

Yes! From bumper to bumper, Cutlass Ciera Brougham is a carefully designed front-wheel-drive, comfortable to drive, six-passenger masterpiece.



CUTLASS CIERA BROUGHAM

**Where Comfort
meets advanced
technology
luxuriously.**

Cutlass Ciera Brougham is in a high-tech world all its own. A world made up of luxury and comfort.

Just press down on the divided bench seats with dual controls and you'll realize how rich and thick deep-tufted Oakmont velour can be. Or if you like, choose the available glove-soft genuine Sierra grain leather for the seating area.

Examine its available features which include an electronic instrument panel and electronic auto trip calculator.

Move through city traffic and enjoy in quiet privacy the rich tones that come from your choice of many available Delco-GM sound systems, including the Electronically Tuned Receiver AM/FM stereo with cassette.

And don't forget the available extra touches that make driving a Cutlass Ciera Brougham such a pleasure.

For instance: Climate controlled Four-Season Air Conditioning, six-way power seats, new Cruise Control III, six-position Tilt-wheel steering and safety power door locks.

Yes, the world of high tech blends luxuriously well with the world of comfort in this one-of-a-kind, six-passenger, mid-size elegant car.



CUTLASS CIERA BROUGHAM COUPE

**Technically,
it's as smart as
it's stylish.**

Today, for a car to succeed, it not only has to have style but "smarts" to match.

Cutlass Ciera Brougham Coupe is "summa cum laude" in both classes.

Born of the computer revolution, its highly aerodynamic shape slices the wind while reducing drag to improve fuel efficiency.

Every second an on-board computer completes 60,000 commands to fine

tune its standard 2.5-liter L4 electronic fuel injected engine and available 3.8-liter multi-port fuel injected V6 and 3.0 V6 engines.

Take hold of the wheel and feel precision at work. Power rack-and-pinion steering coupled with the excellent handling characteristics of MacPherson strut front suspension.

This technical marvel is also marvelous to look at.





CUTLASS CIERA HOLIDAY COUPE

**This designer
original expresses
your style
luxuriously.**

When a car comes along with a one-of-a-kind personality, it's cause for celebrating.

The Cutlass Ciera Holiday Coupe says a lot about your style, and it says it beautifully.

For example, its elegant formal padded vinyl rooftop will set you apart from other "ho hum" styles, and its simple aerodynamic lines are enhanced by special styling

touches like "thin-line" accent stripes. And available aluminum styled wheels.

Inside, you're treated to top level luxury. Deep, thick, rich velour seating. Plush carpeting. And a host of electronic options blend high tech with comfort... beautifully.

Cutlass Ciera Holiday Coupe... It's not just a designer original—it's a designer masterpiece.





CUTLASS CIERA LS SEDAN & COUPE

**You always win
with a mid-size
leader in high
style.**

Cutlass Ciera surrounds you with a feeling of strength and solid value.

For example, Cutlass Ciera's specially treated steel body is drenched in rust-resistant primers, sealers and waxes helping it to better withstand the harsh daily attacks of sun, rain, snow and dirt.

Its value shows in its proven fuel efficiency.

Add to this 30 standard

performance, comfort and convenience features, room for six and many more available features, including a 3.0-liter and 3.8-liter multi-port fuel injected V6 engine with automatic transmission and 4.3 V6 diesel. It's no wonder Cutlass Ciera has become the front-wheel-drive, mid-size car America has taken to its heart.

And they're the most affordable Cutlasses of all.





CUTLASS CIERA ES SEDAN

**This sporty
performer takes on
the open road
beautifully.**

One of the first things that may impress you about the new Cutlass Ciera ES is its looks. Next is its performance record—*0-60 in 11.0 seconds with its available 3.8-liter V6 multi-port fuel injection engine.

Now that you understand where this car is coming from, you'll better understand why it looks the way it does.

Black, front and rear

moldings, grille bars, door handles, dual sport mirrors, luggage rack and deluxe styled wheel discs.

But, hold on to your pulse, there's more. Special suspension, reclining front bucket seats, sport console with shifter, rallye gages and more are all standard.

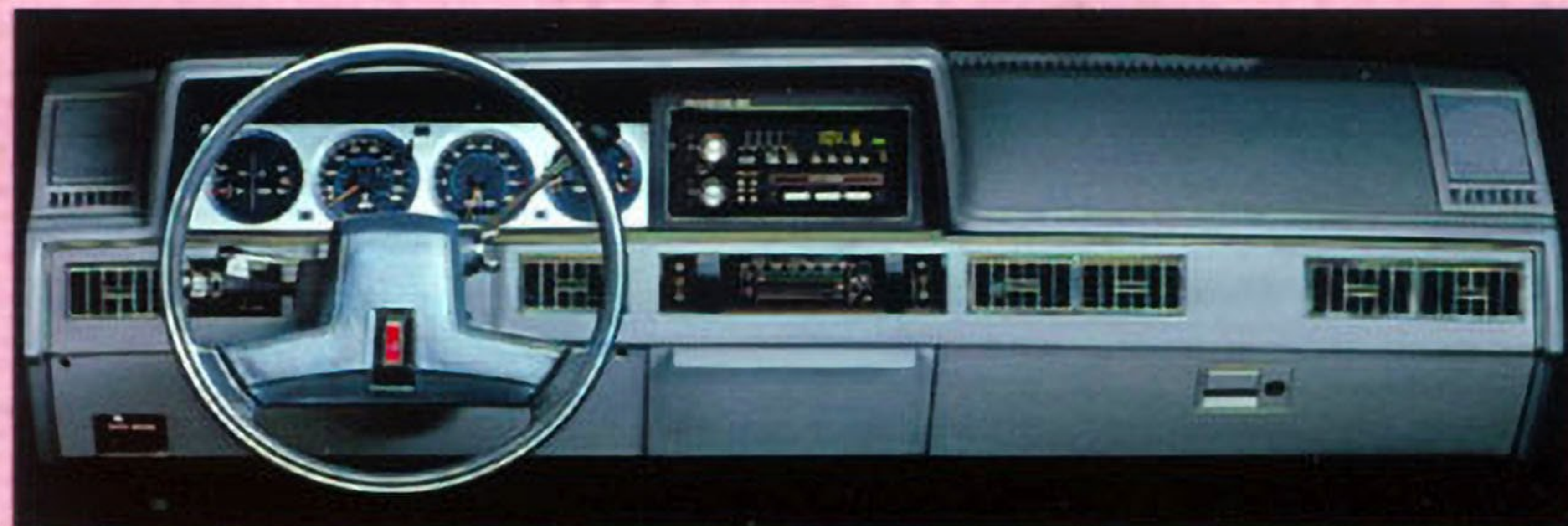
So go ahead, take on the open road in style with Cutlass Ciera ES.

*On the test track.



CUTLASS CIERA

Facts, figures
and features.



Cutlass Ciera instrument panel with elegant contemporary look. Rallye cluster, available.



Outside mirrors, available. Easy to operate—remote/manual. Driver and passenger side.



Electronic instrument cluster, available. Offers easy-to-understand digital speedometer, bar graph fuel level and engine temperature gages, low-fuel warning indicator, trip odometer, English/metric conversion switch and turn signal indicators.



Fashionable trunk-top luggage rack, available. Adds style and room with extra-carrying capacity.



Cutlass Ciera has a look that sets it apart. But if you want it to stand out even more—order it with this optional distinctive duo-color paint scheme. It features an upper body color that complements the lower body color. Five available color combinations to choose from.

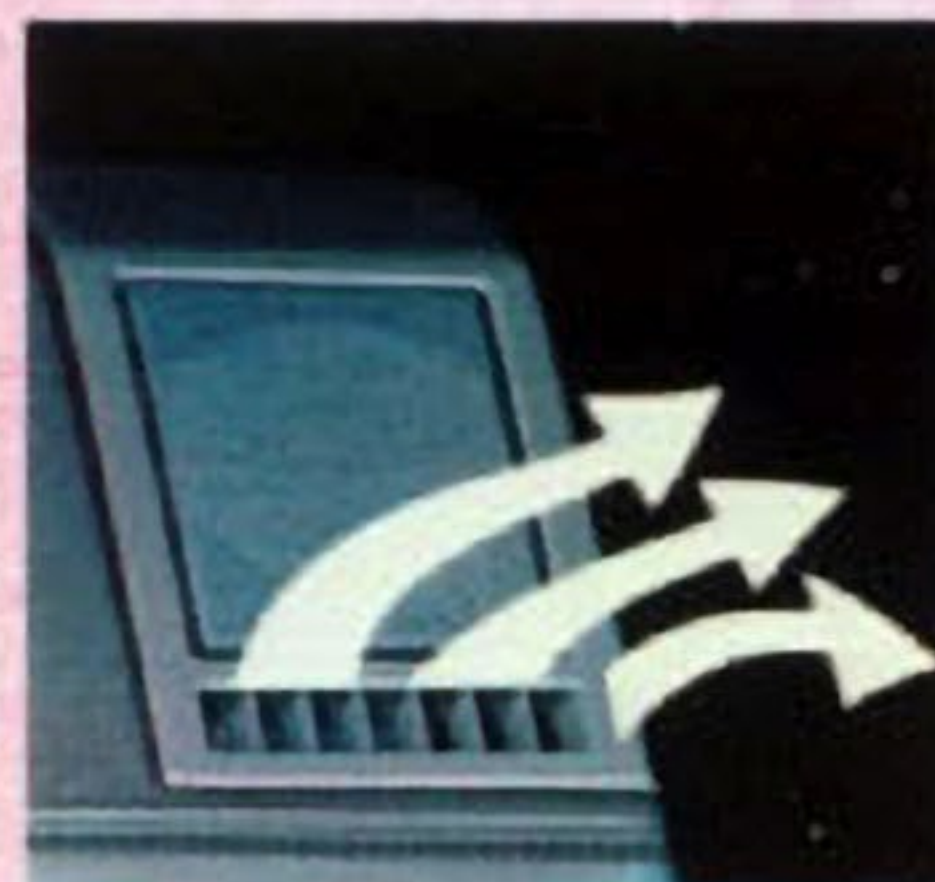


3.8-liter V6 multi-port fuel injected engine, available. Offers spirited performance, impressive fuel economy.



Cutlass Ciera's large capacity trunk is designed to fit your carrying needs—be it for business or pleasure.

New cloth-covered speaker grilles enhance the appearance of Cutlass Ciera's contemporary and stylish instrument panel. Side defogger helps keep window free of moisture for a clear view.



Wheel trim. (A) Deluxe wheel discs, standard on all models. Available: (B) Wire wheel discs with locks. (C) Super stock wheels in body color. (D) Deluxe-styled wheel discs (std. on ES). (E) Aluminum-styled wheels.



An inside look at Cutlass Ciera...

CUTLASS CIERA STANDARD EQUIPMENT

Chassis and Body:

■ Computer Command Control ■ Electronic Fuel Injection ■ High-Energy Ignition System ■ Hydro-damped Engine Mounts ■ Power Rack-and-Pinion Steering ■ Low-Drag Power Front Disc Brakes ■ MacPherson Strut Front Suspension ■ Front and Rear Bumper Molding ■ Bright Roof Drip and Belt Reveal Moldings ■ Extensive Anti-Corrosion Treatments ■ Space-Efficient, Full-Width, Flat Trunk Space ■ Compact Spare Tire Hidden Beneath Floor ■ Maintenance-Free Battery ■ Delcotron ■ Automatic Transmission with Torque Converter Clutch ■ Easy-Roll Tires are Match Mounted to Each Wheel ■ Dual Fluidic Action Windshield Washer System ■ Patch-Style Outside Mirror ■ Deluxe Wheel Discs

Interior:

■ Full-Foam Seat Construction, Front and Rear ■ Armrest, Front and Rear ■ Simulated Butterfly Walnut Grain Instrument Panel Accents ■ Side Window Defogger ■ Interior-Operated Hood Lock Release ■ Headlamp-On Warning ■ Cigar Lighter ■ Inside Day-Night Rearview Mirror ■ Deluxe Seat Belts Color Matched to Individual Interiors ■ Flo-Thru Ventilation System ■ Deluxe Steering Wheel ■ AM Push-button Radio with Dual Front Speakers and Fixed Mast Fender Antenna (may be deleted for credit) ■ Cut-Pile Carpeting, Wall to Wall with Carpeted Lower Door Panels ■ Automatic Front-Door Lamp Switches ■ Dome Lamp

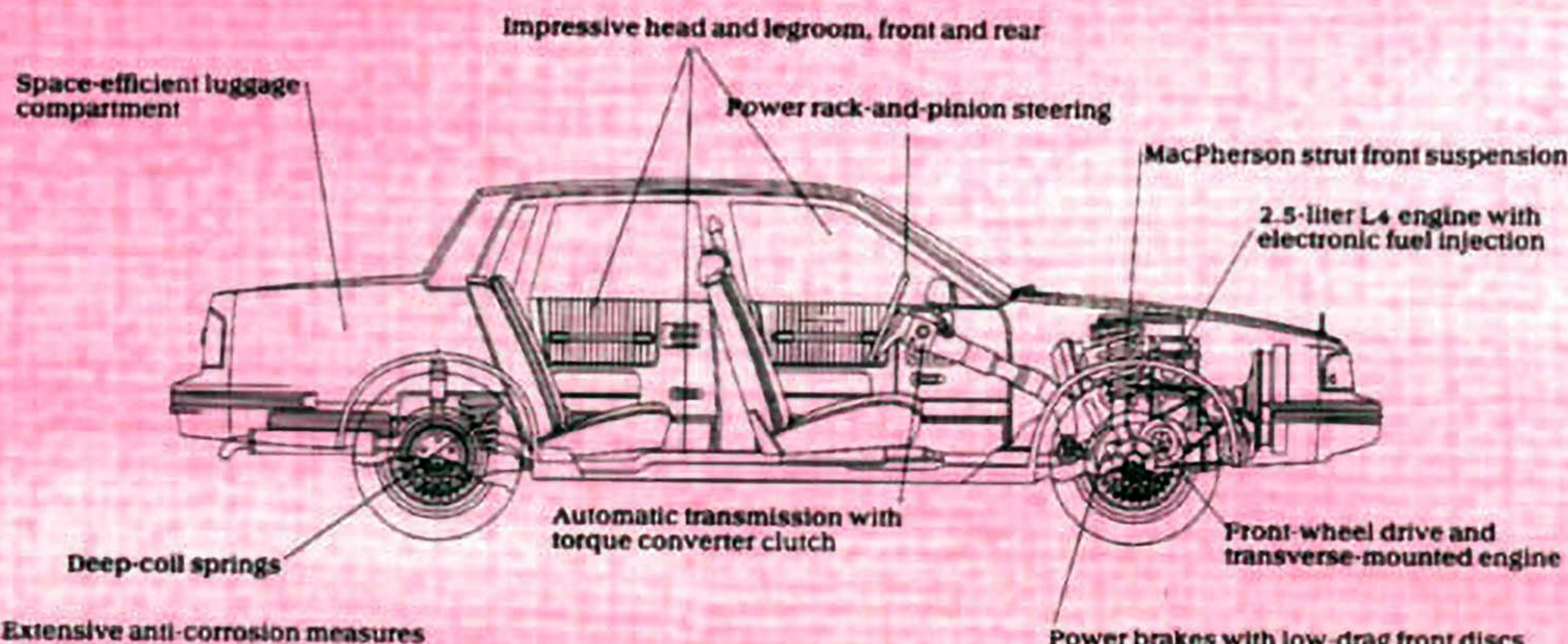
STANDARD EQUIPMENT BY MODEL

Cutlass Ciera LS Coupe and Sedan:

■ Engine 2.5-liter L4, with Electronic Fuel Injection ■ Automatic Transmission ■ Custom Bench Seat with Center Armrest ■ Cloth or Vinyl Trim ■ Interior Door-Pull Handles ■ Glove Box Lamp ■ Front-End Panel Stand-Up Ornament ■ Rocker Panel and Wheel-Opening Moldings ■ Specific Pillar Identification ■ Deluxe Wheel Discs ■ Tires P185/75R14 Steel-Belted Radial-Ply, Blackwall—All Season

Cutlass Ciera Brougham Coupe and Sedan:

■ Engine 2.5-liter L4, with Electronic Fuel Injection ■ Automatic Transmission ■ Divided Front Seat with Individual Controls and Center Armrest ■ Knit



Ciera Power Teams		Carburetion		Multi-Port Fuel Injection		DIMENSIONS: (Coupe/Sed.)		Headroom	
Standard Engine*		Liter/Type	2.5/L4	Liter/Type	4.3/V6 Diesel	Overall Length (in.)	188.4/188.4	front (in.)	38.6/38.6
Carburetion	Electronic Fuel Injection	Standard Transmission*	3-Speed Automatic	Available Transmissions*	4-Speed Overdrive	Wheelbase (in.)	104.9/104.9	rear (in.)	37.9/38.0
Available Engines*		Liter/Type	3.0/V6	Carburetion	2-Barrel	Luggage Capacity (cu. ft.)	15.8/15.8	Shoulder Room front (in.)	56.1/56.2
		Liter/Type	3.8/V6	Carburetion	2-Barrel	Fuel Tank Capacity, Gasoline (gals.)	15.7/15.7	rear (in.)	57.0/56.2
		Liter/Type	3.8/V6	Carburetion	2-Barrel	Fuel Tank Capacity, Diesel (gals.)	16.6/16.6	Legroom front (in.)	42.1/42.1
		Liter/Type	3.8/V6	Carburetion	2-Barrel			rear (in.)	35.8/35.8

Velour Trims ■ Bright Rocker Panel and Wheel-Opening Moldings, plus Lower Moldings on Doors, Front Fenders and Rear Quarters ■ Specific Front-End Panel Stand-Up Ornament ■ Deluxe Wheel Discs ■ Tires, P185/75R14 Steel-Belted Radial-Ply, Blackwall—All Season ■ Convenience Group, Lamps, Visor Vanity Mirror and Chime Tones

Available Ciera ES Package...

■ Blacked out Front and Rear Fascia Moldings, Grille Bars, Headlamp Housings, Lower Deck Lid, Rear-End Panel, Bumper Rub Strips, Body Side Moldings, Door Handles, Lock Cylinders ■ Bright Rocker Moldings ■ Dual-Outlet Muffler—Twin Tailpipes with optional engine (LN3) ■ Specific ES Emblems ■ Reclining Bucket Seats ■ Console with Shifter ■ Firm Ride and Handling Package ■ Leather-Wrapped Steering Wheel ■ Styled Wheel Discs ■ P195/75R14 Steel-Belted Radial-Ply, Blackwall Tires ■ Rallye Instrument Panel Cluster...and much, much more

CUTLASS CIERA LS/CIERA BROUGHAM AVAILABLE EQUIPMENT:

□ Holiday Coupe Trim Package (Brougham only)
□ Instrument Panel Auto Calculator
□ Electronic Instrument Panel Cluster
□ Custom Leather Trim (Brougham only)
□ Styled Aluminum Wheels

□ Automatic Overdrive Transmission
□ 6-Way Power Seat Adjuster (Divided Seat, Driver Side, LS and Brougham)
□ Removable Tempered Glass Sunroof
□ Reclining Seat Back, Passenger Side
□ Power Door Locks
□ Soft-Ray Tinted Glass
□ Power Side Windows
□ Power Trunk-Lid Lock Release
□ Auxiliary Floor Mats, with Carpet Inserts
□ Contour Reclining Front Bucket Seats (LS Coupe)
□ Deluxe Luggage Compartment Trim
□ Body Side Moldings, Black with Bright Inserts
□ Leather-Wrapped Steering Wheel
□ Tilt-Away Steering Wheel
□ High-Capacity Battery System

□ Instrument Panel Rallye Gages
□ Door-Edge Guards
□ Fuel Filler Door Lock
□ Landau-Padded Vinyl Roof Covering (Coupe)
□ Full Vinyl Roof Covering
□ Exterior Opera Lamps (Sedans)
□ Four-Season Air Conditioner
□ Combination Dome and Reading Lamp
□ Electric Rear Window Defogger
□ High-Center Mount Stop Lamp
□ Console, with or w/o Shifter
□ Cruise Control with Resume and Acceleration Features
□ Super Stock Wheels, Color Matched to Body
□ Wire Wheel Discs with Locks
□ Tires, P185/80R14 Steel-Belted Radial-Ply, Blackwall
□ Tires, P185/80R14 Steel-Belted Radial-Ply, White-Stripe
□ Pulse Windshield Wiper System
□ Luggage Compartment Trim, Deluxe
□ Body Side Accent Stripes
□ Engine Block Heater
□ Engine Block Heater, plus Fuel-Line Heater (Diesel only)
□ Convenience Group, Lamps, Visor Vanity Mirror and Chime Tones (Std. on Brougham)
□ Tungsten Halogen Headlamps (High Beams)
□ Deck-Lid Luggage Carrier
□ Ciera ES Package (LS Sedan)
□ Two-Tone Paint Scheme
□ Firm Ride and Handling Package
□ Automatic Leveling System
□ High-Capacity Cooling Systems
□ Radios and Tape Players (See Page 31)
□ 3.0-liter V6, 2-bbl. Engine
□ 3.8-liter V6 Engine with Multi-Port Fuel Injection (MFI)
□ 4.3-liter Diesel V6 Engine
□ Outside Mirrors—Remote and Manual Control, driver and passenger

Let's get it together...buckle up.

See EPA mileage estimates in accompanying Fuel Economy Estimate/Engine Supplement Sheet.

THE CUTLASS STORY IT'S THE QUALITY THAT MAKES AN OLDS WORTH OWNING

Oldsmobile's
quest for quality
never ends.

There is a transformation taking place in the American automobile industry. A rebirth that is literally redefining the way world class quality cars are designed and built. And Oldsmobiles are at the very core of it.

The Oldsmobile Cutlass Supreme is one of the beautiful results. Both its style and built-in quality have made it America's best-selling mid-size over the last ten years!

And Cutlass Ciera continues in this tradition. For example, in 1982, when Cutlass Ciera was introduced, it quickly became a hit with America's quality-minded car-buying public. Today, Cutlass Ciera is one of this country's best-selling front-wheel-drive mid-size cars. Another testament to Cutlass quality.

Where does Cutlass quality come from?

From quality people working together as a team.

They are stylists who, from the very beginning, understood that design engineers had to be able to implement what they envisioned. And manufacturing and production engineers, who know how to build what the stylists and designers created.

They are dedicated people, using their skill and knowledge



Quality starts with design

to make sure that the quality that is designed into Cutlass...is, in fact, built into Cutlass.

It takes quality tools to create a quality car.

Space-age tools. High-tech tools. The same type of tools that have helped America reach further and further into outer space.

These state-of-the-art devices are the keys that allowed a high standard of quality to be designed into each Cutlass.



1. Computers aid in design and manufacture. 2. Optic scanners check for accuracy. 3. ELPO bath of rust-resistant primers. 4. Robots aid in manufacture. 5. Instrument panel checking station. 6. Hand-painted pinstriping. 7. Final computerized process check.

From the start, banks of computers are used by designers to aid in Cutlass Supreme and Cutlass Ciera design and manufacture.

Quality processes and techniques were developed.

For instance, to fight off the effects of weather, every Cutlass body is totally drenched

in an ELPO bath of rust-resistant primers.

But that's just a part of Oldsmobile's advanced corrosion protection. Rust-resistant zincrometal and galvanized body panels are used in critical areas. Zinc-rich primers are used exten-



sively throughout the bodies. Plastisol compound is flowed into joints, covering seams and welds. These special applications reach the innermost nooks and crannies of every Cutlass.

The result is the kind of advanced corrosion protection designed to help keep your beautiful new Cutlass looking beautiful for a long, long time. And that can add up to added value at trade-in time.

Even after each Cutlass is built, the quality process is further heightened by using "Dynamic Vehicle Testing." Here Cutlass is computer-directed and monitored on dynamometer rolls. All critical functions are checked to make sure that everything meets Oldsmobile's quality standards.

Each Cutlass is specially designed to run efficiently on the road—and "in the air."

Every Cutlass, of course, is designed to run on the road, where it encounters the fuel-efficiency robbing forces of friction. That's why every new Cutlass is built with easy-roll tires. These tires are designed to help reduce fuel-consuming roll resistance and contribute to fuel efficiency.

Low-drag brakes are also standard on every Cutlass for the same reason. Less friction drag, more fuel economy.

But it is "in the air" where a car encounters the greatest drag. That's why all Cutlass designs are tested—on computers, on the road and in specially built wind tunnels. All to make sure that they slip through the air with minimum air resistance. But there are other aerodynamics. For instance, the flush windshield of Cutlass Ciera and flush exterior door handles on Cutlass Supreme.

The result: reduced wind noise and less air drag. And that translates into improved fuel efficiency for you.

See, hear and feel Cutlass quality for yourself.

You can see Cutlass quality everywhere you look. In the fit of both exterior and interior panels and parts. In the tailoring of the interior fabrics. In the lustrous shine of Cutlass' exterior finish.

You can hear Cutlass quality, too, every time you close a door or lower the hood. Solid. Quality designed. Quality built.



Quality that was designed in...
is in fact built in.

And best of all, you can feel the quality—every time you take the wheel. You feel it in the full-foam seat that supports and comforts. You feel it in the smooth ride that absorbs bumps so you don't. You feel it in acceleration that is quick—and in maneuverability that is agile. You hear the quality

in the quiet because you are surrounded with space-age sound-absorbing materials.

Yes, Cutlass quality shows throughout.

Quality is what makes an Olds worth owning.

It is the essential character of every new 1985 Olds Cutlass. But Oldsmobile also offers impressive quality in Toronado, Ninety-Eight Regency, Delta 88 Royale, Firenza, Cruisers and Calais.

Ransom E. Olds stated our goal best, "to build a carriage in as nearly a perfect manner as possible." And after 87 years, we're proud to be living up to those words. Now we invite you to test drive, carefully inspect and check to your heart's desire the new quality-built Olds Cutlasses.

Experience for yourself that special feeling of quality that makes these Oldsmobiles worth owning.

There is a special feel
in an





CUTLASS CRUISER

**Handles
equipment like
a station wagon and
the team like an
Oldsmobile.**

Cutlass Cruiser is Oldsmobile's first mid-size, front-wheel-drive wagon.

You can see by its stylish good looks that it will carry your day beautifully.

For instance, just fold down the second seat and discover 74.4 cubic feet of cargo area. Enough to handle the team's equipment easily.

With its optional rear-facing third seat, it handles a team of eight comfortably.

And with road gripping front-wheel drive pulling for you—it handles the road like an Olds.

Cutlass Cruiser is designed to give you the comfort and ride you've come to expect from an Oldsmobile.

Plus, the space, toughness and utility you require from an Olds wagon.

And to show you how convenient Cutlass Cruiser is...just take a look at its tailgate. It lifts in one easy motion. Plus, a hinged rear window opens separately for easy access to the rear compartment. And an available automatic load leveling system will keep you riding on an even keel.

This new Olds Cutlass Cruiser sure is a good sport!



CUTLASS CRUISER

**Inside, it's
a wagon full of
comfort, too!**

One look inside will tell you that Cutlass Cruiser is no ordinary wagon.

What it is...is a six-passenger wagon, with avail-

able room for eight.

For example, you can choose easy-care vinyl or elegant velour upholstery, all at no extra cost.

You can equip it with special options like: six-way power seats, power windows, reclining seats, even a removable tempered glass sunroof.

And to make your driving more enjoyable, add optional six-position Tilt-

Wheel steering and Cruise Control III.

Love music! Well, there are five Delco-GM sound systems to choose from. AM push button is standard (may be deleted for credit).

Looking for a tight, firm ride? Order Cutlass Cruiser's available firm ride and handling package.

Yes, Cutlass Cruiser is a wagon full of comfort... 74.4 cubic feet of comfort!

Cutlass Cruiser facts, figures and specs

Opposite page, left to right: (1) Highly functional tailgate. Raise the window and you can load small packages quickly and conveniently. (2) For those larger items, the one-piece tailgate lifts up and completely out of the way. (3) With the second seat down, there's over 74 cubic feet of cargo capacity, proving that Cutlass Cruiser is big where it counts. A hidden storage area is located beneath the long, flat, fully carpeted load floor.

An inside look at Cutlass Cruiser...

CUTLASS CRUISER STANDARD EQUIPMENT Chassis and Body:

■ Computer Command Control ■ Electronic Fuel Injection ■ High-Energy Ignition System ■ Hydramped Engine Mounts ■ Power Rack-and-Pinion Steering ■ Low-Drag Power Front Disc Brakes ■ MacPherson Strut Front Suspension ■ Front and Rear Bumper Moldings ■ Bright Roof Drip and Belt Reveal Moldings ■ Extensive Anti-Corrosion Treatments ■ One-Piece Dual Action Tailgate ■ Compact Spare Hidden Storage ■ Maintenance-Free Battery ■ Delcotron ■ Automatic Transmission with Torque Converter Clutch Features ■ Easy-Roll Tires are Match Mounted to Each Wheel ■ Dual Fluidic Action Windshield Washer System ■ Patch-Style Outside Rearview Mirror ■ Deluxe Wheel Discs

Interior:

■ Full-Foam Seat Construction, Front and Rear ■ Armrests, Front and Rear ■ Side Window Defoggers ■ Interior-Operated Hood Lock Release ■ Headlamp-On Warning ■ Cigar Lighter ■ Inside Day-Night Rearview Mirror ■ Deluxe Seat Belts, color matched to Individual Interiors ■ Flo-Thru Ventilation System ■ Deluxe Steering Wheel ■ AM Push-button Radio with Dual Front Speakers and Fixed Mast Fender Antenna (may be deleted for credit) ■ Cut-Pile Carpeting, wall to wall with Carpeted Lower Door Panels ■ Carpeted Cargo Area ■ Automatic Front-Door Interior Lamp Switches ■ Dome Lamp—separate Tailgate Switch

Cutlass Cruiser 2-Seat Wagon:

■ Engine, 2.5-liter L4 with Electronic Fuel Injection ■ Automatic Transmission and Column Shift ■ Custom Bench Seat with Center Armrest ■ Split-Folding Rear Seat Backs ■ Cloth or Vinyl Trim ■ Interior Door Pull

One-piece dual-action tailgate... swings up in one piece, or rear window opens separately

Second seat backs fold separately for loading utility

Available third seat

Deep-coil springs

Extensive anti-corrosion measures throughout

MacPherson strut front suspension

2.5-liter L4 engine with electronic fuel injection

Front-wheel drive and transverse-mounted engine

Power brakes with low-drag front disc

Automatic transmission with torque converter clutch

CUTLASS CRUISER POWER TEAMS		Carburetion	2-Barrel	4-Speed Overdrive Automatic	Headroom
Standard Engine:		Liter/Type	3.8/V6		front (in.)
Liter/Type		Carburetion	Multi-Port Fuel Injection	DIMENSIONS: (2-Seat Wagon)	rear (in.)
2.5/L4				Overall Length (in.)	38.6
Carburetion		Electronic Fuel Injection	4.3/V6 Diesel	Wheelbase (in.)	38.9
Available Engines:		Liter/Type	3-Speed Automatic	Cargo Cap. (cu. ft.)	Legroom
Liter/Type		Available Transmissions:		Fuel Tank, Gas (gals.)	front (in.)
3.0/V6				Fuel Tank, Diesel (gals.)	rear (in.)
					Shoulder Room
					front (in.)
					rear (in.)

Handles ■ Front-End Panel Stand-Up Ornament ■ Rocker Panel and Wheel-Opening Moldings ■ Deluxe Wheel Discs ■ P185/75R14 Steel-Belted Radial-Ply, Blackwall—All-Season Tires

CUTLASS CRUISER AVAILABLE EQUIPMENT:

□ Tempered Glass Removable Sunroof
□ 6-Way Power Seat Adjuster—Driver Side
□ Divided Bench Seat with Individual Controls
□ Rear-Facing Third Seat
□ Reclining Seat Back, Passenger Side Manual
□ Power Door Locks
□ Power Tailgate Lock Release
□ Locks for Tire Stowage and Rear Quarter Stowage Compartments with Doors
□ Soft-Ray Tinted Windows
□ Power Side Windows
□ Door-Edge Guards
□ Lower Body Side Moldings
□ Body Side and Tailgate Simulated Wood Grain Vinyl
□ Rocker Panel/Wheel-Opening Moldings
□ Auxiliary Floor Mats with Carpet Inserts, Front and Rear

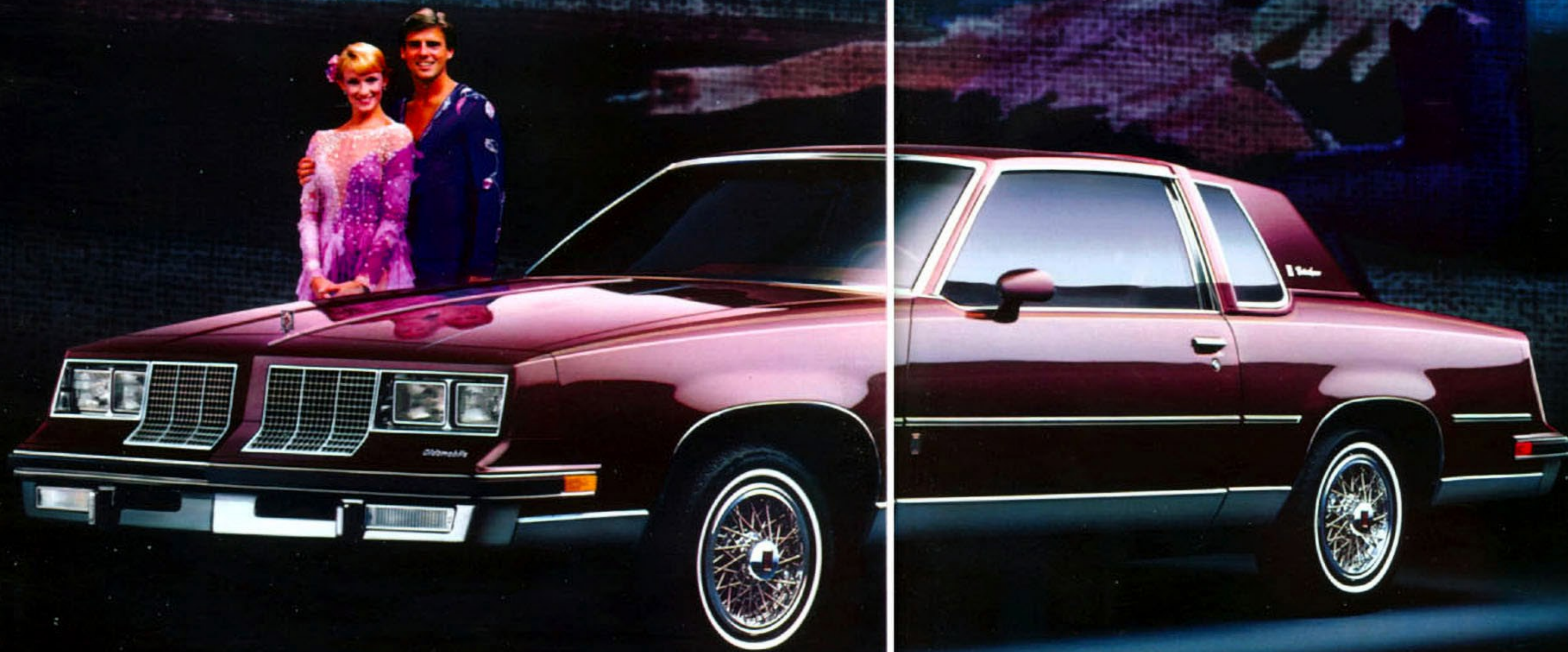
□ Body Side Moldings—Black with Bright Inserts
□ Pulse Wiper System
□ Rear Window Washer/Wiper
□ Electric Rear Window Defogger
□ Rear Window Air Deflector
□ Four-Season Air Conditioner
□ Combination Dome and Dual Lens Reading Lamp
□ Outside Mirror, Remote Control Driver Side
□ Outside Mirrors—Color coordinated, Driver Side Remote Control, Passenger Side Manual
□ Mirror, Illuminated Visor Vanity
□ Body Side Accent Stripes
□ Fuel Filler Door Lock

□ Firm Ride and Handling Package
□ Automatic Leveling System
□ Engine Block Heater
□ Electronic Cruise Control with Resume and Acceleration Features
□ Leather-Wrapped Steering Wheel
□ Tilt-Away Steering Wheel
□ Super Stock Wheels—color matched to Lower Body with Trim Rings
□ Aluminum-Styled Wheels
□ Wire Wheel Discs with Locks
□ Convenience Group, Lamps, Visor Vanity Mirror and Chime Tones
□ Tungsten Halogen Headlamps (High Beams)
□ High-Capacity Battery System
□ Instrument Panel Rallye Gauge Cluster
□ Quartz Clock
□ Electronic Instrument Panel Cluster
□ High-Capacity Cooling System
□ Rooftop Luggage Carrier (Optional as shown)
□ Two-Tone Paint Scheme
□ Tires, P185/75R14 Steel-Belted Radial-Ply, White-Stripe—All-Season
□ Tires, P195/75R14 Steel-Belted Radial-Ply, White-Stripe—All-Season
□ 3.8-liter V6 Engine with Multi-Port Fuel Injection (MPFI)
□ 4-Speed Automatic Overdrive Transmission (only with 3.8-liter engine)
□ Radios and Tape Players (See Page 31)

Let's get it together...buckle up.



*See EPA mileage estimates in accompanying Fuel Economy Estimate/Engine Supplement Sheet.



CUTLASS SUPREME BROUGHAM COUPE

**When a
champion performs,
it has a style
all its own.**

Olds Cutlass Supreme Brougham's winning style has taken it to the top of its class.

Notice its sleek profile. Its beautiful lines. Together they captured the eye of America. And America responded by making Cutlass Supreme the most popular car of the '80s.

But looks are only part of Cutlass Supreme Brougham's winning personality. There's the other side—the ride...quiet and smooth. It's the product of computer-selected coil springs.

Cutlass Supreme offers performance you can depend on. Choose from the standard 3.8-liter V6 with automatic transmission or the available 5.0-liter V8 for even greater performance.

And there's even an available fuel efficient diesel engine (except Calif.), just right for the long-distance diesel driver.

New Cutlass Supreme Brougham. It's a champion when it comes to performance and a champion when it comes to resale value.

This champion definitely has a style all its own.



CUTLASS SUPREME BROUGHAM

**Surround yourself
with luxury befitting
a champion.**

Luxury best describes the special feel you get with Cutlass Supreme Brougham.

Plush, rich, new Oakmont knit velour fabrics that are soft to the touch. Upholstered over deep-cushioned seats that comfort and support you. Or for extra richness genuine Sierra grain leather in the seating area is available.

Plush, cut-pile carpet that covers the floor and up each door to the armrest.

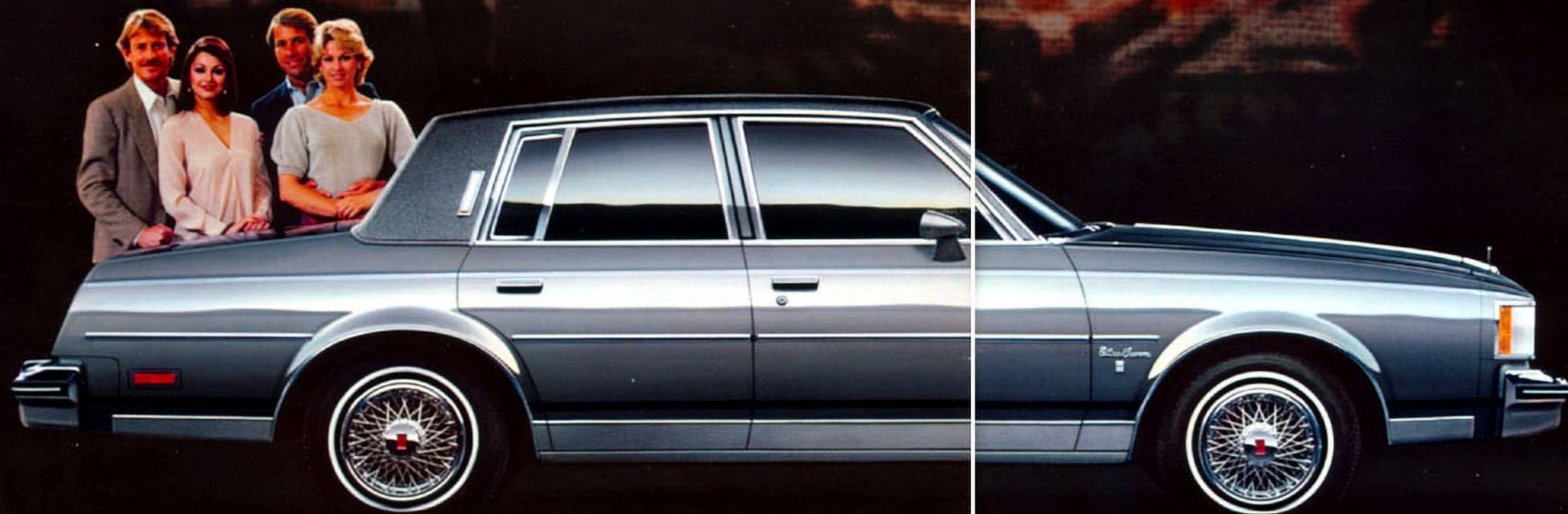
And for accessories, there is a multitude available: power windows and door locks, six-way power seats (driver side), trunk-lid lock release, rear window defogger, Four-season air conditioning, Cruise Control III and Delco-GM sound. Plus power steering and power front disc and rear drum brakes are standard.

Add available rallye instrumentation, a quartz clock—all recessed within a beautiful contemporary instrument panel.

Enjoy all this—plus, the reputation for resale value that has made Cutlass Supreme so famous.

If you're looking to discover that special feel in an Oldsmobile, Cutlass Supreme Brougham is a great way to get in touch with it.





CUTLASS SUPREME BROUGHAM SEDAN

**On the road
or on the town,
it's always great to
go first class.**

Professional—is what Cutlass Supreme Brougham is all about.

It is distinctive in appearance and formal in attire.

Inside, its world of pleasure is enhanced by deep, rich velour fabrics that are finely tailored over deep-cushioned seats. Spacious seats that offer first-class seating for six throughout.

New Cutlass Supreme Brougham also offers a host of standard features like: power steering, power brakes, 3.8-liter V6 gas performance and a smooth, quiet ride, thanks to its individually computer-selected coil springs. And for extra performance, a 5.0 V8 engine is available.

The Cutlass Supreme Brougham is quiet, too!

Extensive sound-absorbing materials were generously applied during its quality manufacture.

So whether it's conducting business, or a night on the town—Cutlass Supreme Brougham makes the going first class.



CUTLASS SUPREME COUPE & SEDAN

**It's nice to see
traditional values
are still very much
in style.**

Both Cutlass Supreme Coupe and Sedan have a way of appealing to all your senses, including your sense of true value.

For instance, you don't have to pay extra for power steering, power brakes or the 3.8-liter V6 gas engine with automatic transmission.

Why? Because they're all standard.

Inside, the value shows in the comfort and room

both offer. Full-foam seats covered in our new luxurious Stafford velour or vinyl. The full-front bench seat even includes a relaxing center armrest.

Plus, full instrumentation is available. Deluxe steering wheel is standard.

With all the style and value that Cutlass Supreme offers, it's easy to see why they've been the most popular Oldsmobiles ever.





CUTLASS SALON

**It's what
champions are
made of.**

Champions have
always performed with a
style and stamina all their

own. It's what sets them
apart. Cutlass Salon is no
exception.

With quick ratio power
steering and special sus-
pension, it takes control of
the road as easy as its auto-
matic floor shifter—shifts
you through the gears.

Next, seize the moment
with Cutlass Salon's stan-
dard 3.8 V6. And for extra
performance get the avail-
able 5.0-liter V8.

Inside, the excitement
continues with standard
leather-wrapped steering
wheel, rallye cluster gages,
reclining bucket seats, full
console and more.

Outside, Cutlass Salon
has the style of an open
road car. Sport mirrors and
bright moldings bring out
its stylish lines. Thin accent
stripes add to its curves.

Let Cutlass Salon
champion your cause.



CUTLASS SUPREME

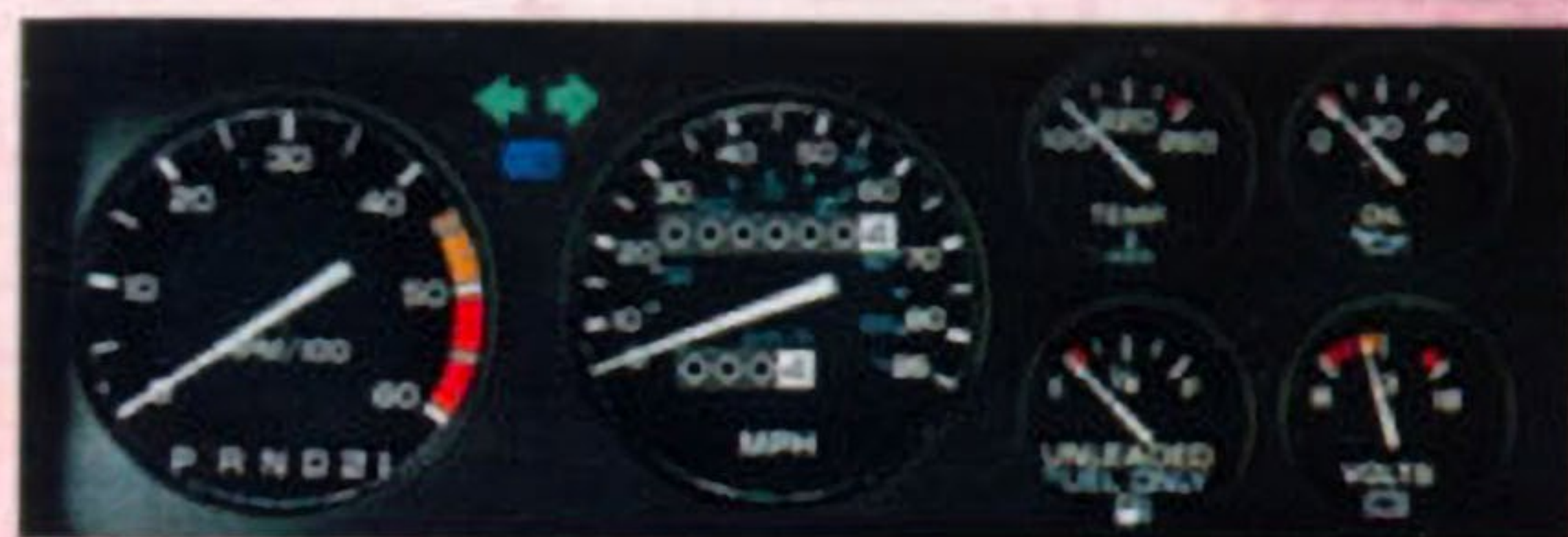
Facts, figures
and features.



Cutlass Supreme instrument panel with handsome deluxe steering wheel.



Custom sport steering wheel is available. Its thick padded vinyl grips and metal spokes add control.



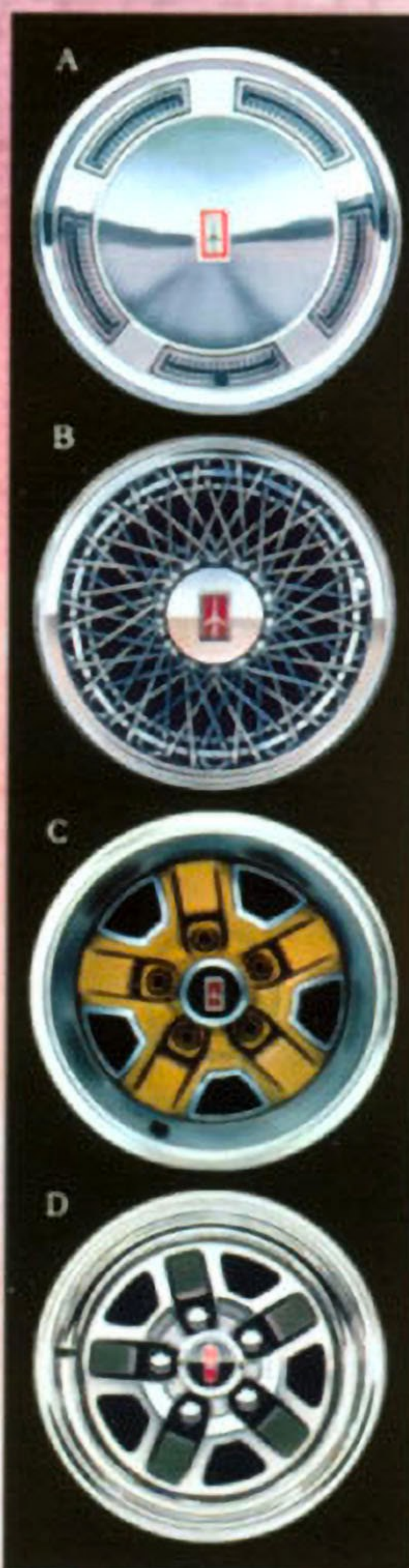
Rallye gage cluster available. Gages galore help you to stay informed.



Floor-mounted console shifter, available. If you like the look and feel of bucket seats, add to it with this sporty floor-mounted automatic shifter (standard on Cutlass Salon).



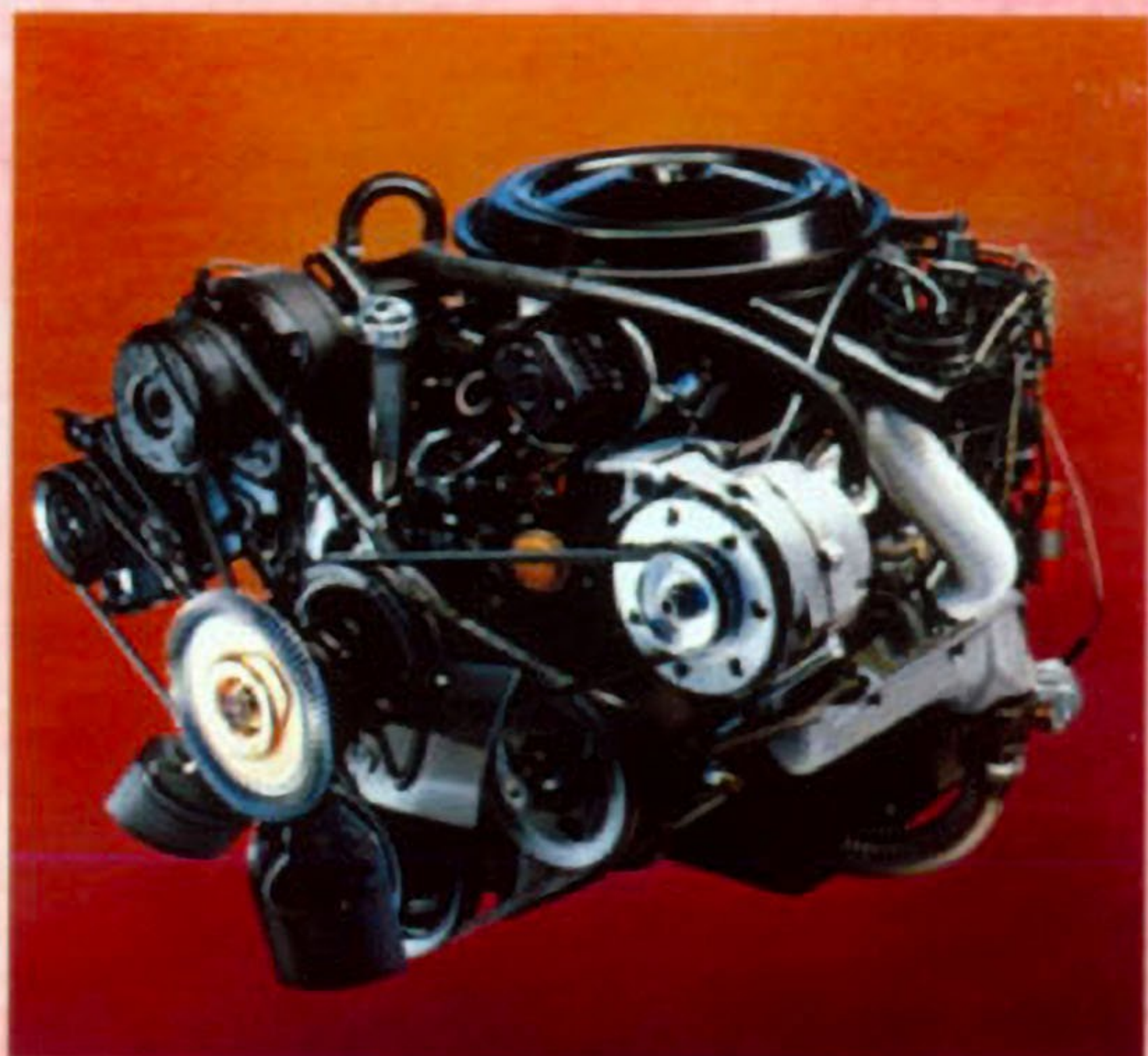
Headlamp-on reminder switch, standard. Sounds and flashes warning when door is opened.



Wheel trim. (A) Deluxe wheel discs, standard on all models. Available; (B) Wire wheel discs with locks. (C) Super stock wheels in body color. (D) Super stock chrome wheels.

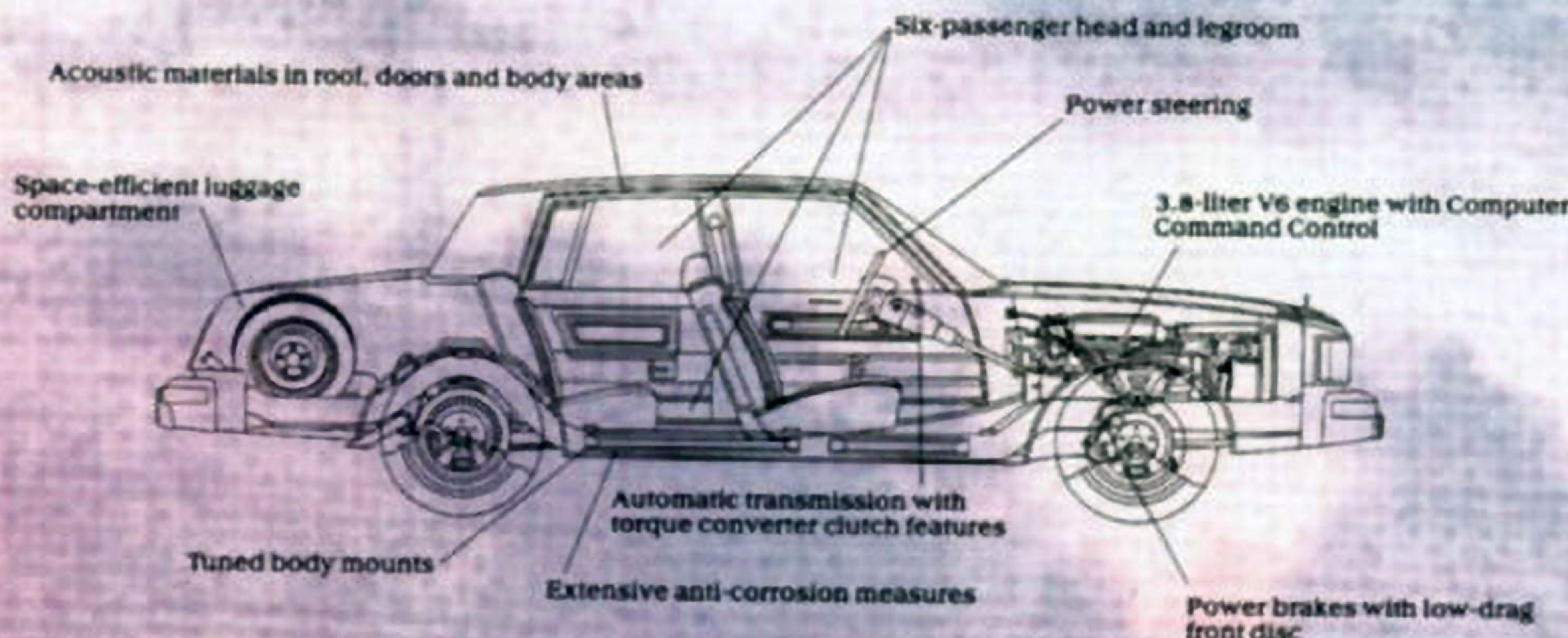


Lots of room for all your luggage. Take your pick, coupe or sedan. In fact, every piece of luggage pictured here fits into Cutlass Supreme's trunk.



5.0-liter V8 engine, available. The added performance that adds to the pleasure of driving.

An inside look at Cutlass Supreme...



CUTLASS SUPREME STANDARD EQUIPMENT Chassis and Body:

- Computer Command Control
- High-Energy Ignition System
- Power Steering
- Low-Drag Power Front Disc Brakes
- Computer-Selected Full Coil Springs
- Tuned Body Mounts
- Delcotron
- Bumper Rub Strips with Integral Guards, Front and Rear
- Extensive Anti-Corrosion Treatments
- Anti-Corrosion Front Fender Inner Liners
- Easy-Rolling Tires
- Automatic Transmission with Torque Converter Clutch
- Hood Center Molding, plus Stand-Up Front-End Panel Ornament
- Bright Roof Drip, Rocker Panel and Wheel-Opening Moldings
- Fluidic Windshield Washer
- Recessed Windshield Wipers
- P195/75R14 Steel-Belted Radial-Ply, Blackwall Tires—All Season
- Deluxe Bright Wheel Discs

Interior:

- Full-Foam Seat Construction
- Armrests, Front and Rear
- Cut-Pile Carpeting, Wall to Wall with Carpeted Lower Door Panels
- Interior-Operated Hood Lock Release
- Simulated Butterfly Walnut-Grained Instrument Panel Trim
- Cigar Lighter
- Headlamp-On Warning
- Inside Day-Night Rearview Mirror
- Deluxe Seat Belts
- Deluxe Steering Wheel
- AM Push-button Radio with Dual Front Speakers and Fixed Mast Antenna (may be deleted for credit)
- Flo-Thru Ventilation
- Automatic Lamp Switches, Front Doors
- Front Door-Pull Handles

STANDARD EQUIPMENT BY MODEL

Cutlass Supreme Coupe and Sedan:

- Engine, 3.8-liter V6, 2-Barrel
- Automatic Transmission
- Custom Bench Front Seat with Center Armrest
- Choice of Cloth Trim in Five Colors, Vinyl in Two Colors
- Outside Rearview Mirror, Driver and Passenger Side (Coupe), Driver Side (Sedan)

Cutlass Supreme Brougham Coupe and Sedan:

- Engine, 3.8-liter V6, 2-Barrel
- Automatic Transmission
- Divided Front Bench Seat with Individual

- Controls
- Choice of Velour Trim in Five Colors
- Outside Rearview Mirror, Driver and Passenger Side (Coupe), Driver Side (Sedan)
- Convenience Group with Lamps, Visor Vanity Mirror and Chime Tones
- Specific Brougham Ornamentation

Cutlass Salon Coupe:

- Engine, 3.8-liter V6, 2-Barrel
- Automatic Transmission with Floor Shift
- Sport Console
- Contour Reclining Front Bucket Seats
- Choice of Cloth Trim in Five Colors, Vinyl in One Color
- Instrument Panel Rallye Gages
- Leather-Wrapped Steering Wheel
- Special Steering Gear Ratio
- Larger Diameter Front Stabilizer Bar and Rear Stabilizer Bar
- Tungsten Halogen Headlamps (High Beams)
- Lower Body Moldings on Front Fenders, Door and Rear Quarter Panels
- Outside Color-Coordinated Rearview Mirrors
- Body Side Accent Stripe
- Super Stock Wheels
- Color Matched to Body with Stainless Steel Trim Rings

CUTLASS SUPREME AVAILABLE EQUIPMENT:

- 6-Way Power Seat Adjuster, Driver Side Bench or Bucket Seat
- Reclining Seat Back, Manual (Passenger Side)
- Contour Bucket Front Seat
- Divided Bench Front Seat with Individual Controls
- Power Door Locks
- Custom Leather Trim
- 4-4-2/Olds Package (Salon only)
- Soft-Ray Tinted Glass
- Belt Reveal Moldings
- Body Side Moldings with color keyed Insert

when Vinyl Top is ordered

- Power Side Windows (Available with Power Rear Door Vents for Sedans)
- Power Trunk-Lid Lock Release
- Lower Body Side Moldings
- Auxiliary Floor Mats with Carpet Inserts
- Door-Edge Guards
- Full Vinyl Rooftop Coverings (Sedans)
- Landau Vinyl Rooftop (Cpe.)
- Pulse Wiper System
- Electric Sliding Glass Sunroof (Cpe.) (Reduces headroom slightly)
- Removable Glass Roof Panels (Cpe.)
- Electric Rear Window Defogger
- Four-Season Air Conditioner
- Sail Panel Opera Lamps (Sedans)
- Dome and Reading Lamp Comb.
- Remote Control Outside Rear-view Mirrors

- Console with Transmission Shifter (Bucket Seats required, Cpe.)
- Illuminated Visor Vanity Mirror
- Genuine Sierra Leather Trim in the seating areas (Brougham models)
- Body Accent Color Stripes
- Limited Slip Differential
- Engine Block Heater
- Cruise Control with Resume and Acceleration Features
- Leather-Wrapped Steering Wheel
- Tilt-Away Steering Wheel
- Super Stock Wheels, Color Keyed
- Super Stock Chrome Wheels
- Wire Wheel Discs with Locks
- Tires, P205/70R14 Steel-Belted Radial-Ply, White-Stripe—All Season
- Tires, P195/75R14 Steel-Belted Radial-Ply, White-Stripe—All Season
- Tires, P205/70R14 Steel-Belted Radial-Ply, Blackwall with White Letters—All Season
- Convenience Group including Lamps, Visor Vanity Mirror and Chime Tones
- Tungsten Halogen Headlamps
- High-Capacity Battery
- Quartz Clock
- Instrument Panel Gage Clusters
- Trip Odometer (Included in Cluster)
- External Lamp Monitors
- Two-Tone Paint Scheme
- Firm Ride and Handling Package
- High-Capacity Cooling Systems
- Radios and Tape Players (See Page 31)

Let's get it together... buckle up.

*See EPA mileage estimates in accompanying Fuel Economy Estimate/Engine Supplement Sheet.

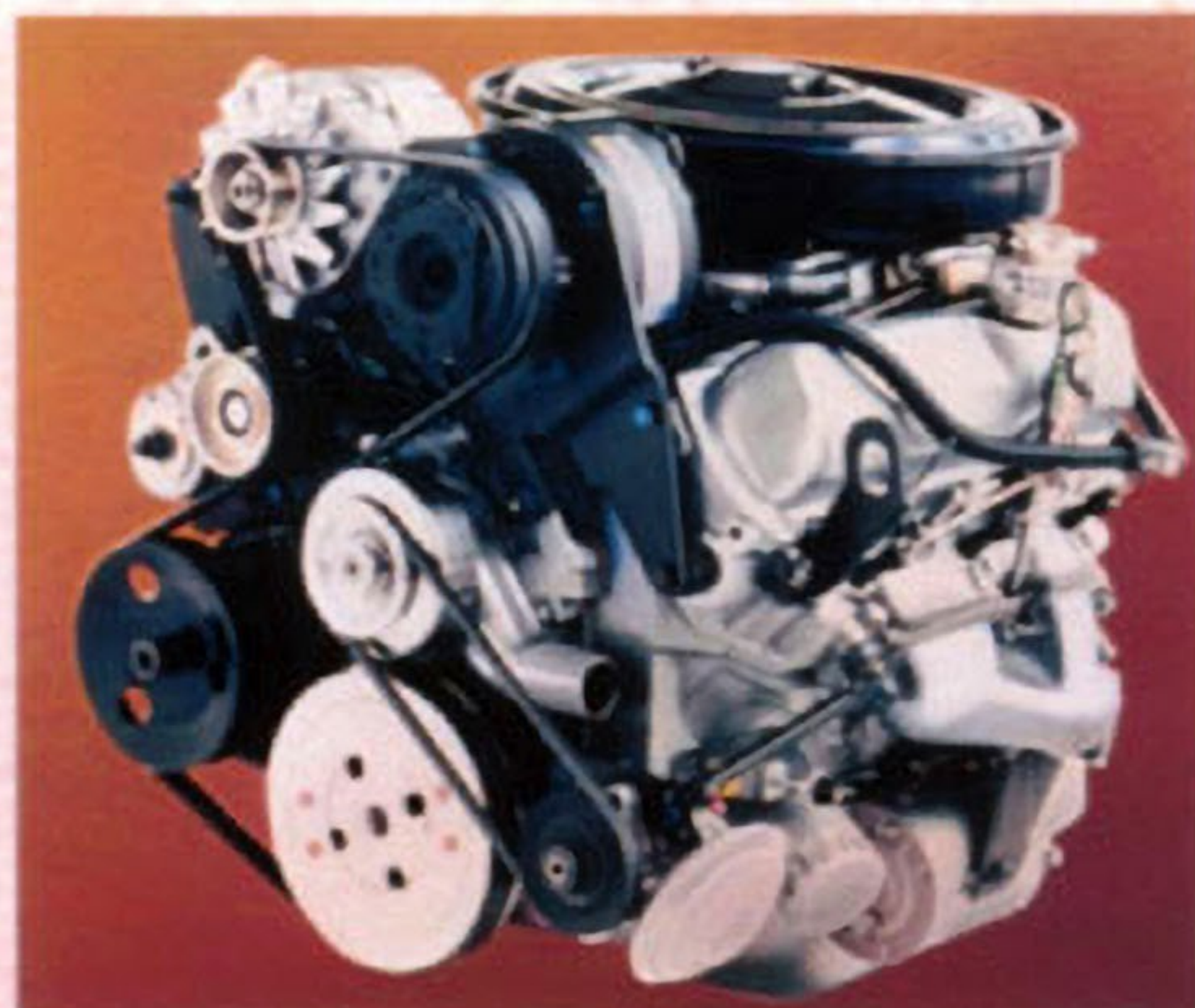
Add to your personal feeling of pride with these selected options and accessories.



New digital auto calculator provides normal calculator functions, plus various travel aid information including...elapsed time, estimated time of arrival, distance traveled, distance since fill up, average mpg, time, date, metric/English conversion, and more. You have instant and important trip information at your fingertips. Simple to operate. Easy-to-read digital display (Cutlass Ciera only).



Cruise Control III. Lets you select the cruising speed you want, then automatically maintains it. Includes "Resume" and "Acceleration" features.



Diesel V6 engine. Ultimate Cutlass Ciera fuel economy. Long driving range.



Fiber-optic lamp monitor. It signals you when certain exterior lights malfunction.



Four-season air conditioner. It heats and cools, dehumidifies and filters the air for added comfort. You control the weather—year round.



Tilt-Wheel Steering. Adjusts to six different driving positions for added comfort. Swings up and out of the way for easy entry and exit.



Removable roof panels. This "lift-off" roof gives you the sun, fun and air of a convertible—in a coupe! The tinted, tempered glass panels store in a carrying case. Cutlass Supreme coupes only.

Important: A word about this catalog. We have tried to make this catalog as comprehensive and factual as possible, and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this Oldsmobile catalog is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up-to-date. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Olds dealer for complete information.

A word about engines: Oldsmobiles are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide. See your dealer

for details. Please refer to the "Fuel Economy Estimate Sheet" provided to your dealer for engine source and EPA mileage estimates.

A word about assembly, components and optional equipment in these Oldsmobile products: The Oldsmobiles described in this catalog are assembled at facilities operated by General Motors or GM of Canada. These vehicles incorporate thousands of different components produced by car groups or various component divisions of General Motors and by various suppliers to GM. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Oldsmobile products with differ-

ent components or differently sourced components than initially scheduled. All such components have been approved for use in Oldsmobile products and will provide the quality performance associated with the Oldsmobile name.

With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if the option you ordered is unavailable. We suggest that you verify that your car included the optional equipment you ordered or if there are changes, that they are acceptable to you.



Pulse wiper system. Provides a variety of delay-interval wipes. Cleanly convenient!



Rear window defogger. Electric filaments in the glass defog the window quickly and silently.



Illuminated vanity mirror. Beauty at a glance. Lights up at each end when the cover is opened.

DELCO-GM SOUND SPECIALIST RADIOS	Cutlass Ciera	Cutlass Cruiser	Cutlass Supreme
ETR AM/FM Stereo/Cassette/Auto-Reverse/Seek & Scan/Noise Reduction/CRO ₂ Metal Tape/Equalizer/Clock			A*
ETR AM/FM Stereo/Cassette/Auto-Reverse/Seek & Scan/Noise Reduction and Clock	A*	A*	A*
ETR AM/FM Stereo Cassette w/Clock	A	A	A
ETR AM/FM Stereo	A	A	A
AM	S	S	S

A=Available S=Standard (may be deleted for credit) *Includes Extended Range Speakers



ETR AM/FM stereo, available. Digital station identification. Stations are tuned electronically.



This new high-level stoplight is mounted behind the rear window. Just step on the brake pedal and it lights up at the same time as the rear tail lamps.



ETR AM/FM stereo cassette with equalizer and digital clock, available. A 5-band equalizer lets you "contour" the sound to the car's interior to your taste. Also includes "Seek" and "Scan."



Protection Plan

GM's Protection Plan offers service protection in addition to that provided by GM's New Vehicle Limited Warranty. Ask your dealer for details. Coverage available only in U.S.A. and Canada. Why drive without it?

Standard occupant-protection features: Manual lap/shoulder belts for driver and right front passenger (driver side includes visual and audible warning system) • Manual lap belts at each rear seat position • Energy absorbing steering column • Energy absorbing instrument panel • Energy absorbing tops, front seats • Laminated safety windshield glass and tempered safety side and rear window glass • Safety interlocking door latches • Passenger-guard inside door lock handles • Inertia-locking, folding front seat backs • Safety armrests • Safety strength seat attachments • Head restraints, driver & right front pass. (adjustable/integral).

Standard accident-avoidance features: Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-

way hazard warning flasher • Backup lights • Directional signal control • Windshield defroster, washer and dual speed wipers • Inside rear-view mirror with vinyl-bonded glass • Outside left rearview mirror ("right" also standard on some models) • Brake system with dual master cylinder and warning light • Starter safety switch • Dual action hood latch system • Low glare finish on instrument panel top, inside windshield moldings, wiper arms/blades, metallic steering wheel surfaces • Illuminated heater and defroster controls • Illuminated windshield wiper and washer controls • Tires with built-in tread-wear indicators.

Standard built-in, anti-theft features: Audible reminder for ignition key removal • Anti-theft steering column lock • Visible vehicle identification number.

Every new 1985 Oldsmobile delivered by an Oldsmobile dealer in the United States comes with a one year, \$10,000 seat belt insurance certificate from MIC General Insurance Corporation at no additional charge. \$10,000 will be paid to the estate of an occupant who suffers fatal injuries as a result of any accident involving that vehicle while wearing a GM seat belt. Buckle up every time you drive.

A word about updated service information: Oldsmobile regularly sends its dealers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll free 1-800-551-4123.

FREDERIC AUTO COMPANY
Chevrolet-Oldsmobile
Ph. 327-4217 Frederic, Wis. 54837

THE 1985 OLDSMOBILES:

Toronado Brougham Coupe
Ninety-Eight Regency Brougham Sedan
Ninety-Eight Regency Brougham Coupe
Ninety-Eight Regency Sedan
Ninety-Eight Regency Coupe
Custom Cruiser
Delta 88 Royale Brougham LS Sedan
Delta 88 Royale Brougham Sedan
Delta 88 Royale Brougham Coupe
Delta 88 Royale Sedan
Delta 88 Royale Coupe
Cutlass Salon Coupe
Cutlass Supreme Brougham Coupe
Cutlass Supreme Brougham Sedan
Cutlass Supreme Coupe
Cutlass Supreme Sedan
Cutlass Cruiser

Cutlass Ciera Brougham Sedan
Cutlass Ciera Brougham Coupe
Cutlass Ciera LS Sedan
Cutlass Ciera LS Coupe
Calais Supreme Coupe
Calais Coupe
Firenza SX Coupe
Firenza LX Sedan
Firenza Coupe
Firenza Sedan
Firenza LX Cruiser
Firenza Cruiser

There is a special feel
in an



Oldsmobile

