

'86 FIRENZA

There is a special feel in a
Firenza and Firenza Cruiser.



A SPECIAL FEEL

Feelings, very special feelings, are yours to enjoy in every 1986 Oldsmobile. We invite you to discover the feeling of excitement every time you take the wheel. The feeling of superb performance every time you accelerate. The feeling of solid dependability every time you turn the key. Oldsmobile specializes in creating good feelings that delight the mind and please the spirit. Now discover for yourself the fun of Oldsmobile Firenza. Its sporty style, exhilarating performance and road-hugging ride make it a popular choice of people who really love to drive. Feelings. Oldsmobile offers you many ways to experience them. Now we invite you to find the Olds that feels just right to you.



FIRENZA LC

The fun doesn't end when you break camp.

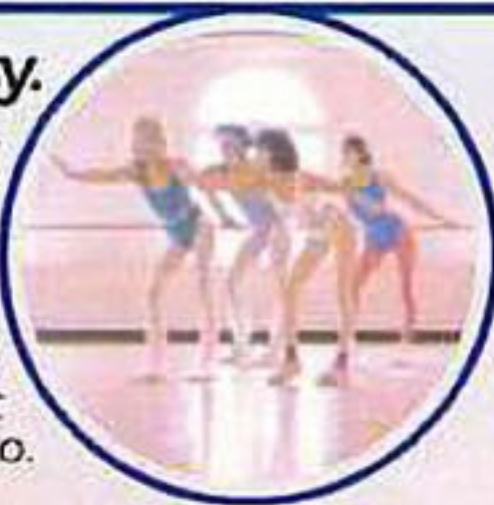
It's a great new way to enjoy the great outdoors. Firenza LC packs the fun of Firenza and the comforts of an Oldsmobile into one great new coupe. Roughing it ends when you slip into the full-foam reclining front seat and move out. With electronically fuel-injected spirit and a road-hugging Olds ride, the rough edges of your workday—or playday—are history in seconds. Sport console, Rallye gage cluster, Rallye trim wheels and more—all included in an affordable price that could set you packing for your first new Oldsmobile.



FIRENZA LX SEDAN

Work hard. Drive easy.

Few bodies are so well prepared for today's active days — and nights. With fuel-injected engine, front-wheel drive and MacPherson strut front suspension, the Firenza LX Sedan is quick, agile and a lot of fun to be with. And its stylish good looks rub off — making you look good in the bargain. While it may diet at the gas pumps, it indulges you with many rewarding touches. Deluxe steering wheel, reclining front seats, sport console, remote control mirror (driver side) and more — all included. And best of all, this is one great shape that's easy to get into.

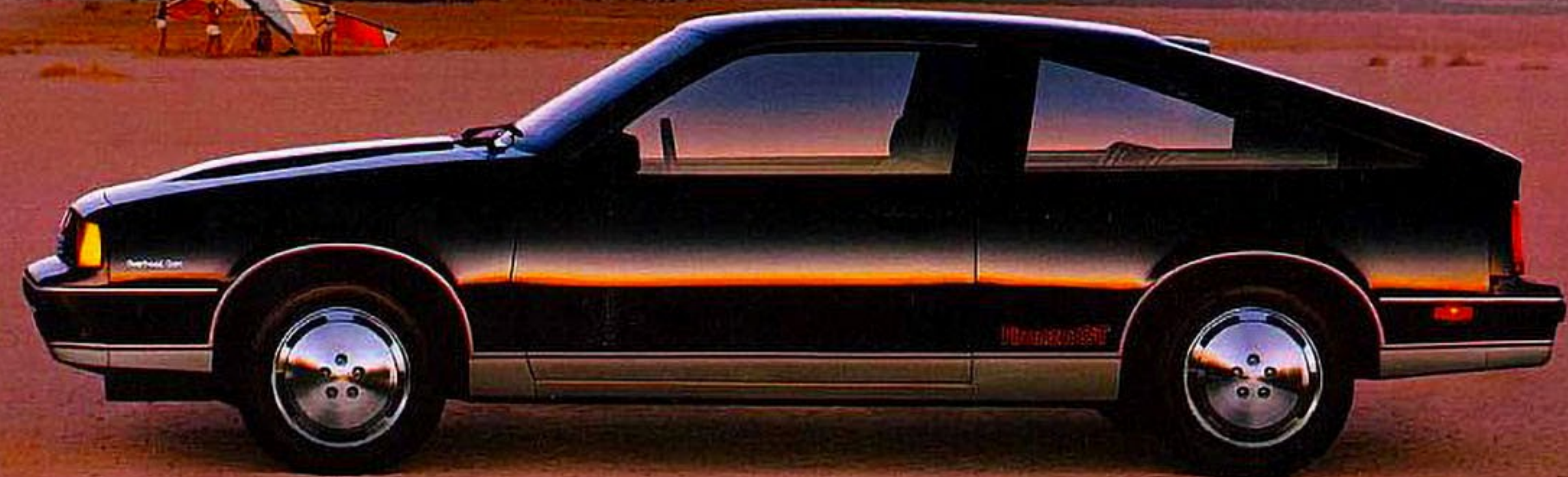
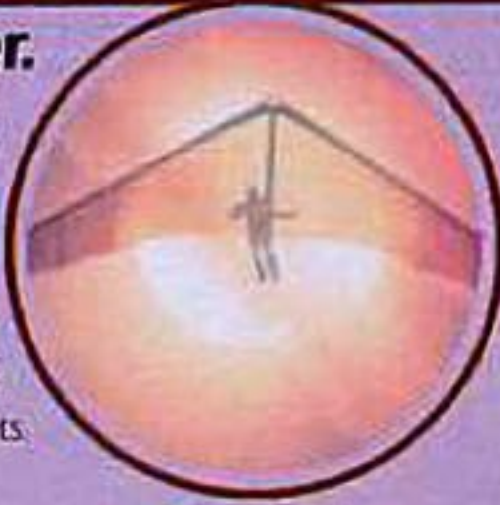


FIRENZA GT

It's one hot number... after another.

Displacement: 2.8-liters. Configuration: V6. Horsepower: 130 at 4800 R.P.M.'s. Torque, lbs.-ft.: 160 at 3600 R.P.M.'s. Bore/stroke, in.: 3.504/2.992. Lateral acceleration: 0.81 g.* The numbers go on, but the point is this — with electronic multiport fuel injection, contoured hood, special grille, Rallye suspension, Rallye gauges, leather-wrapped steering wheel, special interior and GT paint scheme — it's one hot number that will make your spirit soar. Take a test drive and see.

*Based on GM Proving Grounds tests.



FIRENZA / FIRENZA S

For those who take their fun — and budget — seriously.

Fun, today, is more than a one-liner. It's people working hard at play and on the job. It's giving that extra effort and getting full value in return. It's the satisfaction of owning a fine Oldsmobile like Firenza Coupe or Sedan, or Firenza S Coupe. They are, surprisingly, the lowest priced Oldsmobiles of all. Each is stylishly Olds outside...and comfortably Olds inside. Full-foam reclining bucket seats, deluxe steering wheel, side window defoggers, sport console, steel-belted tires and more — all included in a price that makes your first Oldsmobile very affordable.



FIRENZA CRUISER

A great year-round sport for the family.

With a very capable cargo capacity and a convenient one-piece tailgate that lifts up out of the way for easy loading — Firenza Cruiser can roll up its sleeves with the best of them. But when work's done, it's ready to play. Its contoured reclining seats support and relax you, while the electronically fuel-injected spirit moves you. If you never look back, you could forget you're driving a wagon. And with front-wheel-drive traction and all-season steel-belted tires, Firenza Cruiser is one good sport that is always in season.



OLDS FIRENZA

Anyplace you spend time everyday should be inviting — and comfortable. Every 1986 Olds Firenza measures up beautifully on both counts. Seats, for example, are full-foam — deep, comforting and supportive. The front seats are contoured — and they recline! So you can adjust the seat backs to your own individual preference. And to help assure your peace and quiet, you'll find thick, cut-pile carpeting underfoot and acoustical foam headliner above to soak up sound like a blotter.

The select velour fabrics, shown at the right, are soft to the touch and easy on the eye. Cresta weave velour is available in Black, Dark Teal Blue, Medium Gray, Carmine and Saddle on Firenza Coupe, Sedan, S Coupe and Cruiser. Baron weave velour is available in the same colors on Firenza LC Coupe and LX Sedan. Prentis weave velour is available in Black or Carmine, exclusively on Firenza GT.



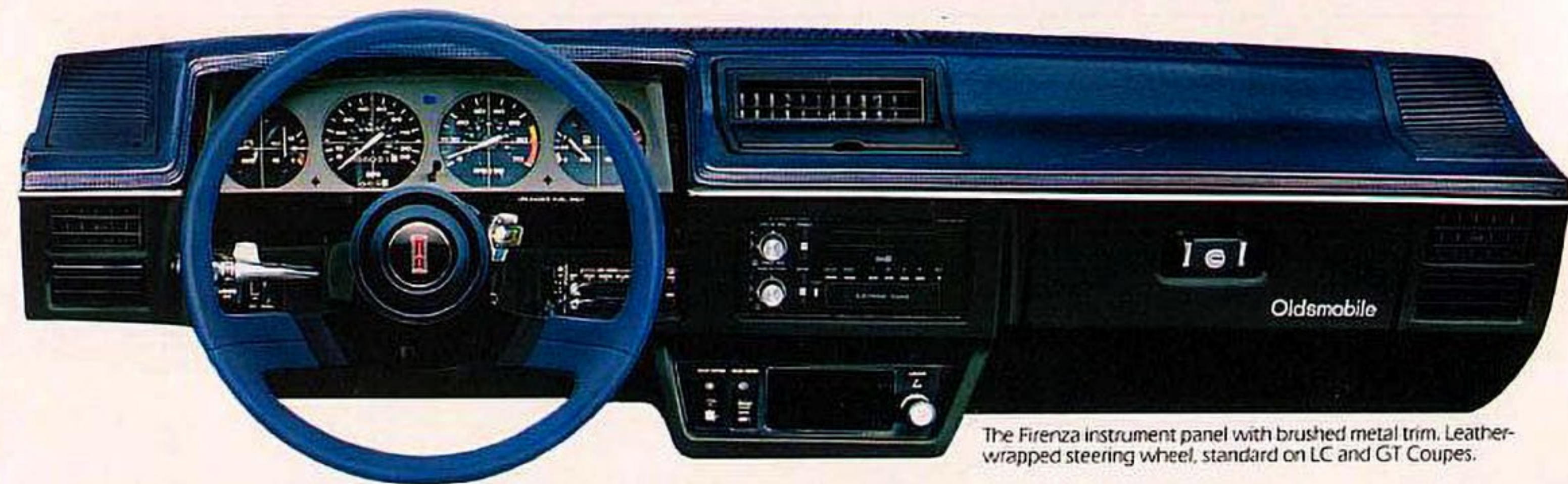
Firenza, Firenza S and Cruiser interior shown in Saddle Cresta Weave Velour.



Firenza LC and LX interior shown in Dark Teal Blue Baron Weave Velour.



Firenza GT interior shown in Black Prentis Weave Velour.



The Firenza instrument panel with brushed metal trim. Leather-wrapped steering wheel, standard on LC and GT Coupes.



A 63.4 cubic foot cargo area with rear seat down. The load floor is fully carpeted.



For even greater carrying capacity, top off your Cruiser with the available luggage rack.



More storage area is hidden under the floor. Out of sight.



5-speed manual shifter available with the 1.8-liter ohc L4 engine.



Available Tilt-Wheel steering features six positions for added comfort.



A tinted glass sunroof is available for added fun, sun and air. Lifts out.



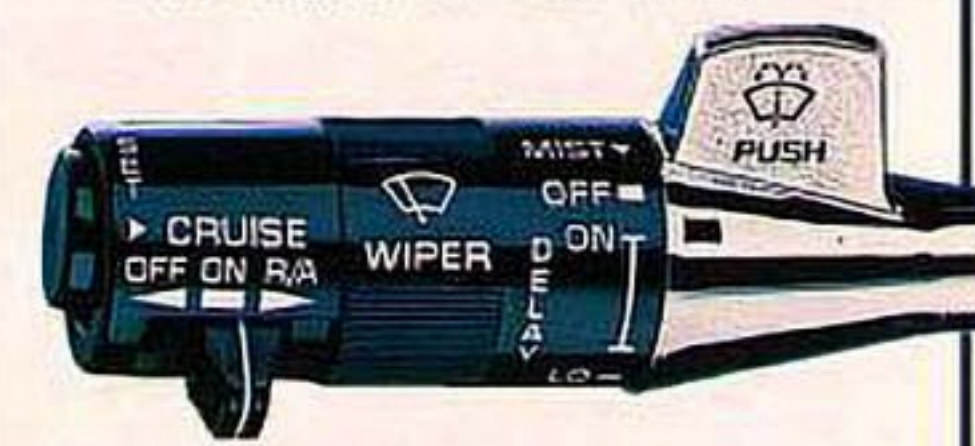
Firenza S and GT Coupes offer 43.2 cubic feet of cargo space with rear seat down.



A Rallye gage cluster with tachometer to keep you informed, standard on GT.



Add a look of distinction with an available rear deck luggage rack.



Select a driving speed. Available Cruise Control maintains it automatically.



Electronically tuned radios available.

DELCO-GM SOUND SPECIALIST RADIOS	FIRENZA	FIRENZA CRUISER
Delco-GM AM radio	S	S
Delco-GM ETR AM/FM stereo with seek/scan	A	A
Delco-GM ETR AM/FM stereo with seek/scan, digital clock	A	A
Delco-GM ETR AM/FM stereo with seek/scan, digital clock and auto reverse cassette*	A	A

S=Standard (may be deleted for credit) A=Available (includes front and rear dual speakers)
*includes extended range rear speakers



Deluxe Wheel Discs. Standard on Sedan, LX Sedan, Cruiser.



Rallye Wheels with Stainless Steel Trim Rings. Standard on coupes.



Aluminum-Styled Wheels. Optional on all models except GT.



Aluminum-Styled Wheels. Standard on GT, optional on all other models except Cruiser.



Super Stock Wheels. Optional on all models except GT.



Wire Wheel Discs with Locks. Optional on all models except GT.

FIRENZA/FIRENZA CRUISER STANDARD AND FACTORY-INSTALLED OPTIONAL EQUIPMENT

STANDARD EQUIPMENT AND FEATURES

EXTERIOR:

	LT SEDAN	GT COUPE	LT COUPE	S COUPE	SEDAN	COUPE	CRUISER
Antenna, fixed mast fender mount	S	S	S	S	S	S	S
Applique, pillar—black	—	S	—	S	—	—	S
Bumper rub strips, front and rear	S	S	S	S	S	S	S
Door handle insert—body color	S	—	S	S	S	S	S
Emblem, front-end panel	S	S	S	S	S	S	S
Escutcheon, deck lid lock	S	—	—	—	S	—	—
Headlamps, dual rectangular	S	S	S	S	S	S	S
Mirror, outside LH—black	—	—	—	—	S	S	S
Mirrors, outside—LH remote, RH manual	S	S	S	A	A	A	A
Moldings, wide fascia front and rear	S	S	S	A	A	A	A
Moldings, door and window scalp—bright	S	—	S	—	S	S	S
Moldings, window frame—black	S	S	S	S	S	S	S
Moldings, wheel opening—bright	S	—	S	S	S	S	S
Moldings, windshield reveal—black	S	S	S	S	S	S	S
Moldings, rear window reveal—black	S	S	S	S	S	S	S
Moldings, roof drip—bright	S	—	S	S	S	S	S
Moldings, wide belt reveal—bright	S	—	S	S	S	S	S
Moldings, rocker panel—bright	S	—	S	A	A	A	A
Quarter window, rear swing out	—	S	S	S	S	S	—
Windshield wipers, dual speed electric—black	S	S	S	S	S	S	S

EXTERIOR STANDARD EQUIPMENT EXCLUSIVE TO FIRENZA GT HATCHBACK:

Specific paint scheme—two tone includes: upper color—Carmine Red or Medium Gray Metallic, lower color—Silver Metallic includes lower body stripes	—	S	—	—	—	—	—
Decals, "Firenza GT" rear quarters and rear-end panel	—	S	—	—	—	—	—
Moldings, rear-end panel reflex lens	—	S	—	—	—	—	—
Lock cylinders, door and decklid—black	—	S	—	—	—	—	—
Door handle with body color inserts—black	—	S	—	—	—	—	—
Lens, tail lamp black accents with bright rocket emblem	—	S	—	—	—	—	—
Bead, rear license plate pocket—black	—	S	—	—	—	—	—
Headlamps with black bezels and retaining rings	—	S	—	—	—	—	—
Headlamps, halogen high beam	—	S	—	—	—	—	—
Antenna, fixed mast—black	—	S	—	—	—	—	—

INTERIOR:

Ashtray with lamp	S	S	S	S	S	S	S
Carpet, wall-to-wall	S	S	S	S	S	S	S
Cigarette lighter, console	S	S	S	S	S	S	S
Cluster assembly with tachometer	A	S	S	S	S	A	A
Coin holder, instrument panel	S	S	S	S	S	S	S
Console, full-length with shifter	S	S	S	S	S	S	S
Delloggers, side window	S	S	S	S	S	S	S
Dome lamp	S	S	S	S	S	S	S
Door jamb switches, front	S	S	S	S	S	S	S
Door jamb switches, rear	S	—	—	—	—	S	S
Headliner, deluxe	S	S	S	S	S	S	S
Lamp, high-mounted stop	S	S	S	S	S	S	S
Mirror, inside daylight	S	S	S	S	S	S	S
Passenger assist handles	S	S	S	S	S	S	S
Radio, Delco-GM AM (may be deleted for credit)	S	S	S	S	S	S	S
Seat, contoured reclining front bucket	S	S	S	S	S	S	S
Seat belts, deluxe front and rear	S	S	S	S	S	S	S
Speakers, dual front	S	S	S	S	S	S	S
Steering wheel, deluxe	S	—	—	S	S	S	S
Steering wheel, leather-wrapped, sport	A	S	S	A	A	A	A
Storage pocket, front door	S	S	—	—	—	—	—
"Tailgate Ajar" lamp, cluster tailgate	—	—	—	—	—	—	S

SPECIFIC STANDARD EQUIPMENT EXCLUSIVE TO FIRENZA GT HATCHBACK:

Seat, contoured reclining front bucket with Prentis velour insert with vinyl bolsters	—	S	—	—	—	—	—
Seat, rear specific with Prentis velour insert and vinyl bolsters	—	S	—	—	—	—	—
Doors, specific with Prentis velour insert—includes "GT" emblem	—	S	—	—	—	—	—
Interior color choice: black with red stripe on instrument panel and door, or Carmine with regular instrument panel and door trim	—	S	—	—	—	—	—
Red floodlighting on standard instrument gauge cluster	—	S	—	—	—	—	—
Suspension system, higher rate front and rear springs, larger front stabilizer bar, rear stabilizer bar, revised shock valving, higher rate struts and special steering gear	—	S	—	—	—	—	—
Wheels, aluminum-styled 14 x 6	—	S	—	—	—	—	—

POWER TEAM:

2.0 liter L4 engine with electronic fuel injection*	S	S	S	—	S	S	S
2.8 liter V6 engine with multiport fuel injection (Firenza GT only)*	—	—	—	S	—	—	—
4-speed manual transmission*	S	S	S	S	S	S	S
Brakes, power-assisted with front discs	S	S	S	S	S	S	S

STANDARD EQUIPMENT AND FEATURES: (Cont.)

CHASSIS:

Steering, rack-and-pinion	—	—	—	S	S	S	S
Steering, power rack-and-pinion	S	S	S	A	A	A	A
Tires, P175/60R13 steel-belted radial-ply, blackwall—all season	S	—	S	S	S	S	S
Tires, P205/60R14 steel-belted radial-ply, blackwall Eagle GT (Firenza GT only)	A	S	A	A	A	A	A
Suspension system, MacPherson strut front with semi-independent rear	S	S	S	S	S	S	S
Wheels, 13 x 5.5	S	—	S	S	S	S	S
Wheels, aluminum-styled 14 x 6	A	S	A	A	A	A	A
Wheel trim, deluxe disc	S	—	S	—	S	S	S
Wheel trim, Rallye	—	—	S	—	—	S	—

FACTORY-INSTALLED OPTIONAL EQUIPMENT:†

Seat adjuster, 6-way power—driver side	A	A	A	A	A	A	A
Sunroof, tinted glass removable panel	A	A	A	A	A	A	—
Rear seat back, spill folding	—	—	—	A	—	—	A
Power door locks	A	A	A	A	A	A	A
Power tailgate lock release	—	—	—	—	—	—	A
Tinted glass, soft ray	A	A	A	A	A	A	A
Power windows	A	A	A	A	A	A	A
Rear compartment lock release, power	A	A	A	A	A	A	—
Wood-grain vinyl panels, body side and tailgate	—	—	—	—	—	—	A
Floor mats, auxiliary front carpet	A	A	A	A	A	A	A
Floor mats, auxiliary rear carpet	A	A	A	A	A	A	A
Moldings, exterior ornamentation, front and rear (front only on Cruiser)	A	A	A	S	S	S	A
Moldings, rocker panel	S	—	S	—	A	A	A
Moldings, body side—black	A	—	A	A	A	A	A
Moldings, door edge guard	A	—	A	A	A	A	A
Wiper system, pulse	A	A	A	A	A	A	A
Washer and wiper, rear window	—	A	—	A	—	—	A
Dellogger, rear window electric	A	A	A	A	A	A	A
Air conditioner, Four Season	A	A	A	A	A	A	A
Armrest, fold-down, console	A	A	A	A	A	A	A
Mirror, outside remote control—driver side	—	—	—	A	A	A	A
Mirrors, outside remote control, LH and RH sides	A	A	A	S	S	S	A
Cover, rear compartment storage	—	A	—	A	—	—	A
Paint scheme, two-tone body side	A	—	A	A	A	A	A
Accent stripes, body	A	—	A	A	A	A	A
Firm ride and handling package	A	S	A	A	A	A	A
Heater, engine block	A	A	A	A	A	A	A
Cruise Control with electronic resume and acceleration features	A	A	A	A	A	A	A
Engine, 1.8 liter overhead cam L4*	A	—	A	A	A	A	A
Automatic transmission*	A	A	A	A	A	A	A
5-speed manual transmission with overdrive*	A	—	A	A	A	A	A
Steering wheel, leather-wrapped	A	S	A	S	A	A	A
Fuel filter door lock	A	—	A	A	A	A	A
Steering wheel, tilt-away	A	A	A	A	A	A	A
Steering, power assisted	S	S	S	A	A	A	A
Wheels, super stock with stainless steel trim rings	A	—	A	A	A	A	A
Wheels, aluminum-styled 14"	A	S	A	A	A	A	—
Wheel discs, simulated wire with locks	A	—	A	A	A	A	A
Wheels, aluminum-styled 13"	A	—	A	A	A	A	A
Tires, P185/70R13 steel-belted radial-ply, blackwall	A	—	A	A	A	A	A
Tires, P185/70R13 steel-belted radial-ply, blackwall with raised white letters	A	—	A	A	A	A	A
Tires, P175/60R13 steel-belted radial-ply, white stripe—all season	A	—	A	A	A	A	A
Tires, P205/60R14 steel-belted radial-ply, blackwall Eagle GT	A	S	A	A	A	A	—
Convenience Group: lamps, vision vanity mirror and chime tones	A	A	A	A	A	A	A
Headlamps, halogen high beam	A	S	A	A	A	A	A
Battery system, high-capacity	A	A	A	A	A	A	A
Horns, dual	A	A	A	A	A	A	A
Cluster, instrument panel Rallye	A	S	S	A	A	A	A
Luggage carrier, decklid	A	—	A	—	A	A	—
Popular Option package	A	—	A	A	A	A	A
Radio, Delco-GM ETR AM/FM stereo with seek/scan—includes dual rear speakers	A	A	A	A	A	A	A
Radio, Delco-GM ETR AM/FM stereo with seek/scan and digital display/clock— includes dual rear speakers	A	A	A	A	A	A	A
Radio, Delco-GM ETR AM/FM stereo with seek/scan, auto-reverse cassette and digital display/clock—includes dual rear speakers with extended range	A	A	A	A	A	A	A
Radio speakers, dual rear with extended range	A	A	A	A	A	A	A
Antenna, front fender power	A	A	A	A	A	A	A

S—Standard equipment A—Optional at extra cost —=Not available
†Ask about ordering details. Certain items shown are only available when specific related options are purchased.

Important—A word about this catalog: We have tried to make this catalog as comprehensive and factual as possible, and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this Olds catalog is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up-to-date. The right is reserved to make changes at any time without notice in prices, colors, materials, equipment, specifications and models. Check with your Olds dealer for complete information.

A word about engines: Oldsmobiles are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide. See your dealer for details. Please refer to the "Fuel Economy

Estimate Sheet" provided to your dealer for engine source and EPA mileage estimates.

A word about assembly, components and optional equipment in these Oldsmobile products: The Oldsmobiles described in this catalog are assembled at facilities operated by General Motors or GM of Canada. These vehicles incorporate thousands of different components produced by car groups or various component divisions of General Motors and by various suppliers worldwide to GM. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Oldsmobile products with different components or differently sourced components than initially scheduled. All such components

have been approved for use in Olds products and will provide the quality performance associated with the Olds name.

With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if the option you ordered is unavailable. We suggest that you verify that your car included the optional equipment you ordered or if there are changes, that they are acceptable to you.

Every new 1986 Oldsmobile delivered by an Oldsmobile dealer in the United States comes with a one year, \$10,000 safety belt user insurance certificate from MIC General Insurance Corporation at no additional charge. \$10,000 will be paid to the estate of an occupant who suffers fatal injuries as a result of any accident involving that vehicle while wearing a GM safety belt. Buckle up every time you drive.

Standard occupant protection features: Manual lap/shoulder belts for driver and right front passenger (driver side includes visual and audible warning system) • Manual lap belts at each rear seat position (and center front, when applicable) • Energy-absorbing steering column • Energy-absorbing instrument panel • Energy-absorbing front seat back tops • Laminated safety windshield glass and tempered safety side and rear window glass • Safety interlocking door latches • Passenger-guard inside door lock handles • Inertia-locking, folding front seat backs • Safety armrests • Head restraints, driver and right front passenger (adjustable/integral)

Standard accident avoidance features: Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Back-up lights • Center high-mounted stop lamp • Directional signal control with lane change feature • Windshield defroster, washer and dual speed wipers • Inside rearview mirror with vinyl-bonded glass • Outside left rearview mirror ("right" also standard on some models) • Brake system with dual master cylinder and warning light • Starter safety switch • Dual action hood latch system • Low-glare finish on instrument panel top, inside windshield moldings, wiper arms/blades, metallic steering wheel surfaces • Illuminated heater and defroster controls • Tires with built-in tread-wear indicators

Standard theft deterrence features: Audible reminder for ignition key removal • Theft-deterrent steering column lock • Visible vehicle identification number

A word about updated service information: Oldsmobile regularly sends its dealers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll free 1-800-551-4123.

FIRENZA AND FIRENZA CRUISER PAINT COLORS



THE 1986 OLDSMOBILES:

TORONADO BROUGHAM
NINETY-EIGHT REGENCY BROUGHAM SEDAN
NINETY-EIGHT REGENCY BROUGHAM COUPE
NINETY-EIGHT REGENCY SEDAN
NINETY-EIGHT REGENCY COUPE
DELTA 88 ROYALE BROUGHAM SEDAN
DELTA 88 ROYALE BROUGHAM COUPE
DELTA 88 ROYALE SEDAN
DELTA 88 ROYALE COUPE
CUSTOM CRUISER
CUTLASS SUPREME BROUGHAM SEDAN

CUTLASS SUPREME BROUGHAM COUPE
CUTLASS SUPREME SEDAN
CUTLASS SUPREME COUPE
CUTLASS SALON COUPE
CUTLASS CRUISER
CUTLASS CIERA BROUGHAM SEDAN
CUTLASS CIERA BROUGHAM COUPE
CUTLASS CIERA SEDAN

CUTLASS CIERA COUPE
CALAIS SUPREME SEDAN
CALAIS SUPREME COUPE
CALAIS SEDAN
CALAIS COUPE
FIRENZA LX SEDAN
FIRENZA LC COUPE
FIRENZA GT HB COUPE
FIRENZA SEDAN
FIRENZA COUPE
FIRENZA S HB COUPE
FIRENZA CRUISER

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