

1986 Oldsmobile



*There is a special feel in
a Delta 88 Royale, Ninety-Eight
Regency and Custom Cruiser.*



A Special Feel



There is a special feel
in a Delta 88 Royale,
Ninety-Eight Regency
and Custom Cruiser.

Feelings, very special feelings, are yours to enjoy in every new 1986 Oldsmobile. Here, we invite you to discover the feeling of pride and satisfaction that's yours every time you take the wheel. The feeling of excitement every time you move along a turnpike. The feeling of solid dependability every time you turn the key.

Oldsmobile specializes in creating feelings that delight the mind and please the spirit.

Now you are invited to discover them for yourself in the totally new Delta 88 Royale, the family car that didn't forget the family.

The elegant Ninety-Eight Regency, the perfect marriage of logic and luxury.

The big, roomy Custom Cruiser that carries cargo like a van and people like an Oldsmobile.

For 1986, Delta 88 Royale and Ninety-Eight Regency will offer three ride systems. The smooth boulevard ride of Level I (standard). The firm ride and handling of Level II (F41). The true sport suspension of Level III (FE3).

Feelings. Oldsmobile offers you many ways to experience them. Now we invite you to find the Olds that feels right to you.



Delta 88 Royale



Brougham Sedan.

Smile! The family car is in great shape in 1986. And so are you.

To improve a car as overwhelmingly popular as the Delta 88 Royale Brougham Sedan was a challenge.

Take the styling. We changed it in 1986. But only after we made certain it was sleeker, more attractive, more aerodynamic.

Take interior room. Delta 88 owners insist on plenty of headroom, hiproom and legroom. For six. So we kept roominess in mind.

Delta 88 owners like a smooth ride and easy handling. So we took ride and handling and built them around the advantages of

front-wheel drive, rack-and-pinion steering and four-wheel independent suspension. We even made automatic electronic load levelers available.

And so it went.

Improved lumbar and lateral support for the full-foam seats. Improved corrosion resistance. Improved acoustics. Even an improved exterior finish with our best multi-coat/high-gloss enamel paint.

These are improvements we can all smile about.



*Delta
Royale*

Brougham.

Welcome to your
new "family room."

Step into the wall-to-wall plushness of the deep, cut-pile carpeting. Slip into the elegance of the rich velour or available leather in seating areas for six to enjoy. Stretch out and experience the full-foam comfort with increased lateral and lumbar support. 6-way power seat is available for the driver.

Notice how quiet it is. We've made new advances in acoustics to muffle noise overhead, underfoot and all around you.

Enjoy the fidelity of the standard electronically tuned AM/FM stereo with seek/scan feature, dual rear speakers and digital display clock. (Radio may be deleted for credit.)

Other things you'll enjoy: Four-Season air conditioning is standard. So are side window defoggers and Soft-Ray tinted glass all around. They help make your "family room" a nice place to be anytime of year.



Delta 88 Royale



Brougham Coupe.
The All-American car for the
All-American family.

For 1986, we came up with a whole new game plan for America's families—more exciting, more attractive, more durable. To do it, we put together a whole new team.

Front-wheel drive for sure tracking. The quick reflexes of rack-and-pinion steering. Four-wheel independent suspension to help block out bumps and shocks. Even an available automatic electronic load leveling system.

We didn't stop there.

We teamed them with a smooth-running 3.0-liter V6 with multiport

fuel injection and 4-speed automatic overdrive transmission. For extra kick, there's an available 3.8-liter V6 with sequential port fuel injection.

Then to ensure lasting beauty and value, we built in strong new defenses against corrosion.

A unique, distinctively styled coupe, this Delta 88 Royale Brougham. It's just the car for an All-American family like yours.



Delta 88 Royale



Sedan. Year after year,
the pick of the family-car crop.

Each year hundreds of thousands of American families give close scrutiny to the current offering of family cars. And each year they pick Delta 88 Royale, the family car that didn't forget the family.

Is it because of the way a Royale looks? The way a Royale rides? All that Royale room and comfort?

Yes. Yes. Yes.

For 1986, Delta 88 Royale buyers get a bumper crop of value as well as all-new style and ride.

For example, power steering and power brakes are standard. Four-

Season air conditioning is standard. Automatic overdrive transmission, Soft-Ray tinted glass, side window defoggers and AM/FM stereo radio with dual rear speakers and digital clock are also standard. (Radio may be deleted for credit.)

One other reason why Delta 88 Royale is the pick of the family-car crop: its traditionally high resale value. No wonder families come back again and again.



Delta 88 Royale



Coupe. Now a family car with three levels of ride control.

Like all Delta 88 Royale owners, you will enjoy the smoothness, agility and handling ease which come with front-wheel drive, rack-and-pinion steering and four-wheel independent suspension. That's Level I and it's standard. You can also order automatic electronic load leveling, if you wish.

Level II is the available Firm Ride and Handling package. It's for drivers who want added precision, response and cornering capability.

Level III is the Sport Suspension System. It makes available a sports suspension for even higher

levels of driver control. It includes special aluminum-styled wheels and larger tires.

Before you decide on your level of ride, be sure to take a test drive.

There are also two levels of performance for 1986. A 3.0-liter V6 with multiport fuel injection is standard, while a 3.8-liter V6 with sequential port fuel injection is available. A 4-speed automatic over-drive transmission is standard with both.



Delta 88 Royale

Facts, figures and features.

Delta 88 Royale is the family car that didn't forget the family. That's apparent the moment you open the door and slip into those spacious, inviting interiors.

There's stretch-out room for six in full-foam comfort with lumbar and lateral support. Special acoustical materials surround you to suppress noise.

Delta 88 Royale features a standard custom bench seat in smart Prima II velour, available in 5 handsome colors. An optional divided bench seat with individual controls is available.

Delta 88 Royale Brougham models are highlighted by divided bench seats in elegant Summit velour, with genuine leather in seating areas available.

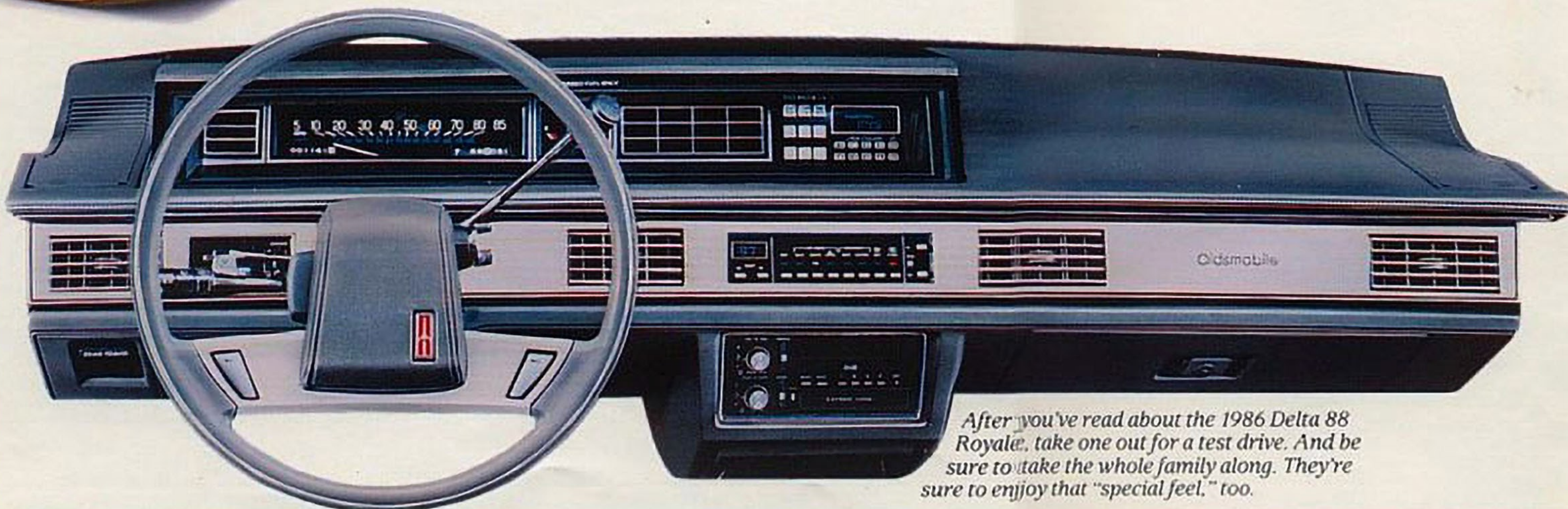
Wall-to-wall carpeting goes right up into the doors. Tinted glass goes all around.



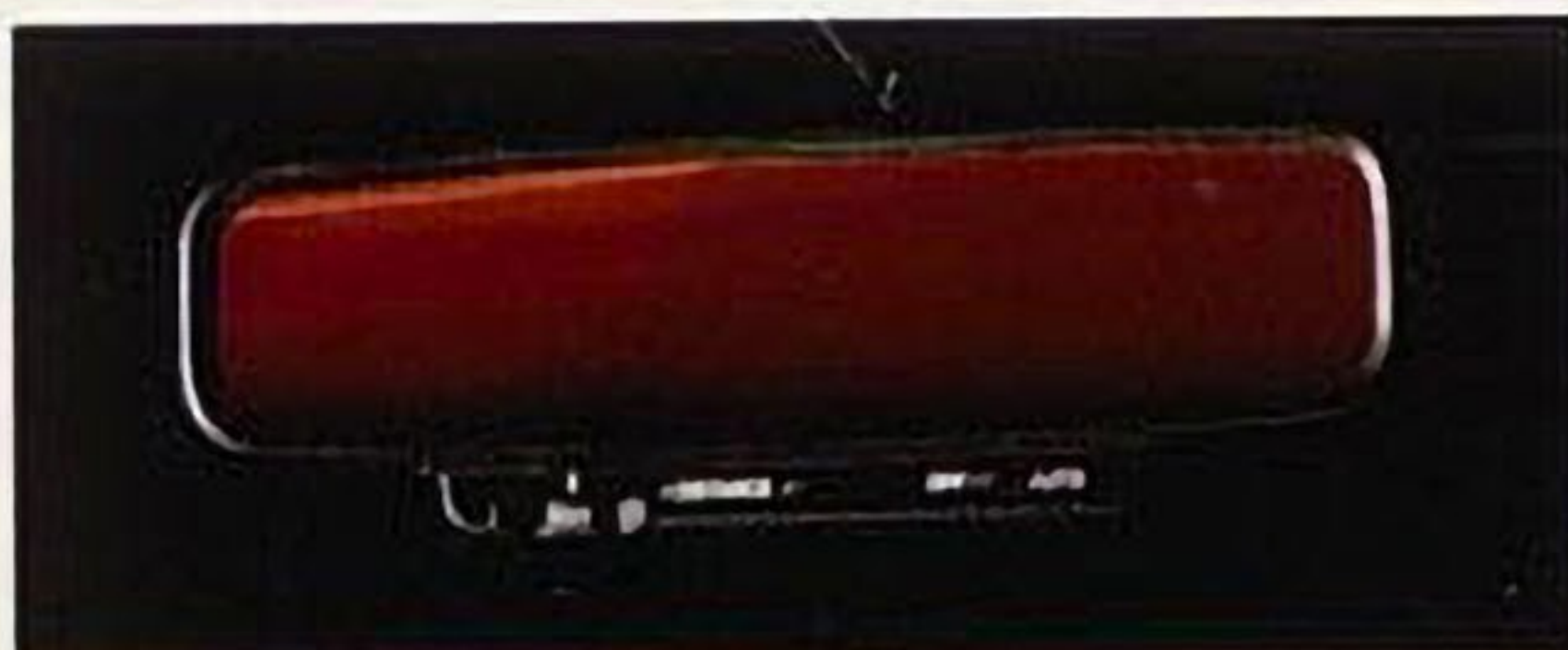
Handsome velour fabrics highlight the spacious Delta 88 Royale interior. Wall-to-wall, molded shell carpeting is underfoot and extends up into the door panels. Tinted glass is all around to ease the glare.



Pop open the trunk lid and 16.1 cubic feet of storage space opens up for all your family-carrying needs. There's no spare tire to get in the way, either. It's conveniently located out of sight under the trunk floor.



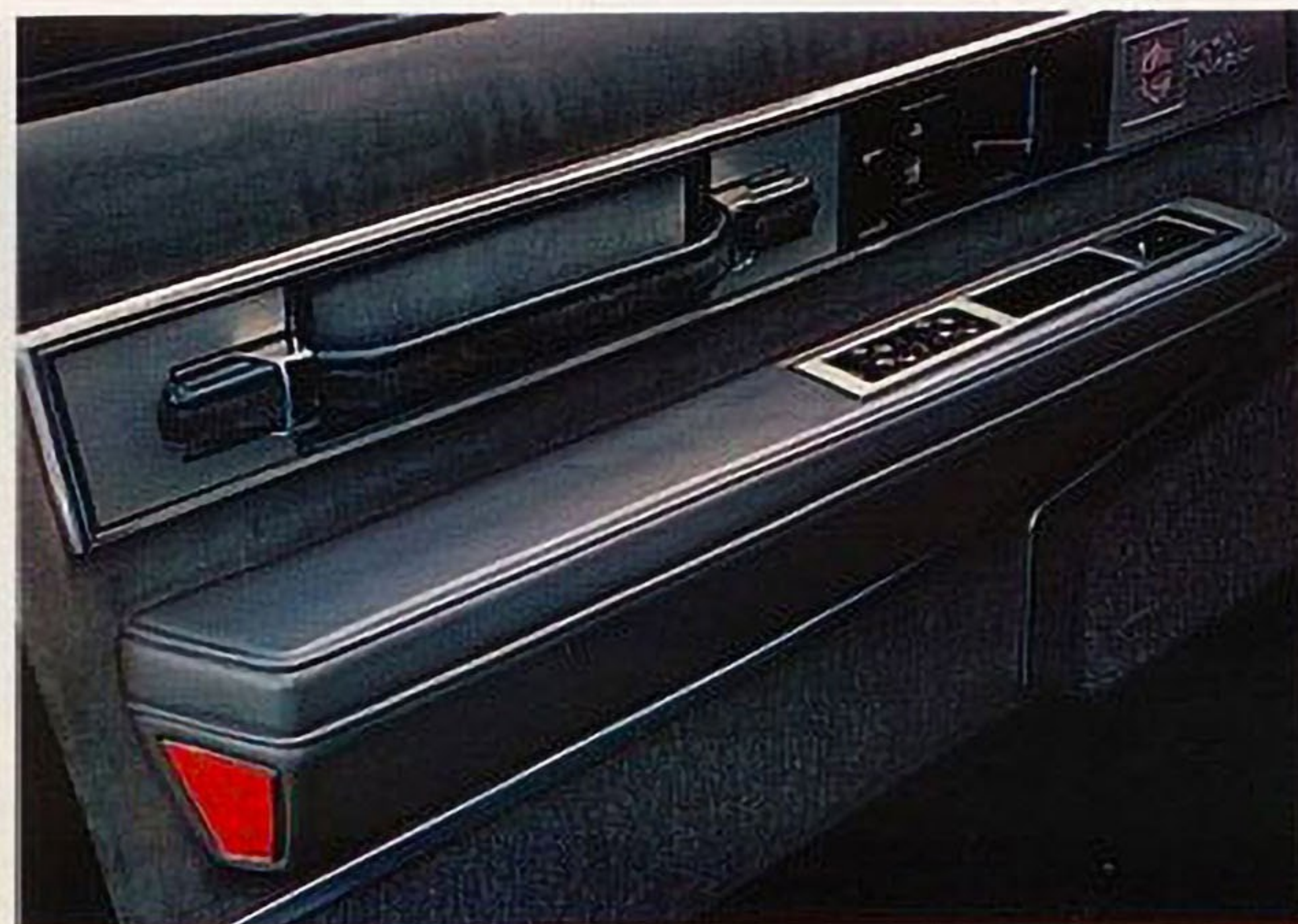
After you've read about the 1986 Delta 88 Royale, take one out for a test drive. And be sure to take the whole family along. They're sure to enjoy that "special feel," too.



Electronic day/night mirror automatically changes from "day" to "night" position. When glare ceases, mirror returns to "day" position. Available.



Deluxe wheel disc standard, top left. Available: aluminum-styled wheel, top right; simulated wire wheel disc with lock, bottom left; aluminum-styled wheel with spokes for Level III suspension, bottom right.



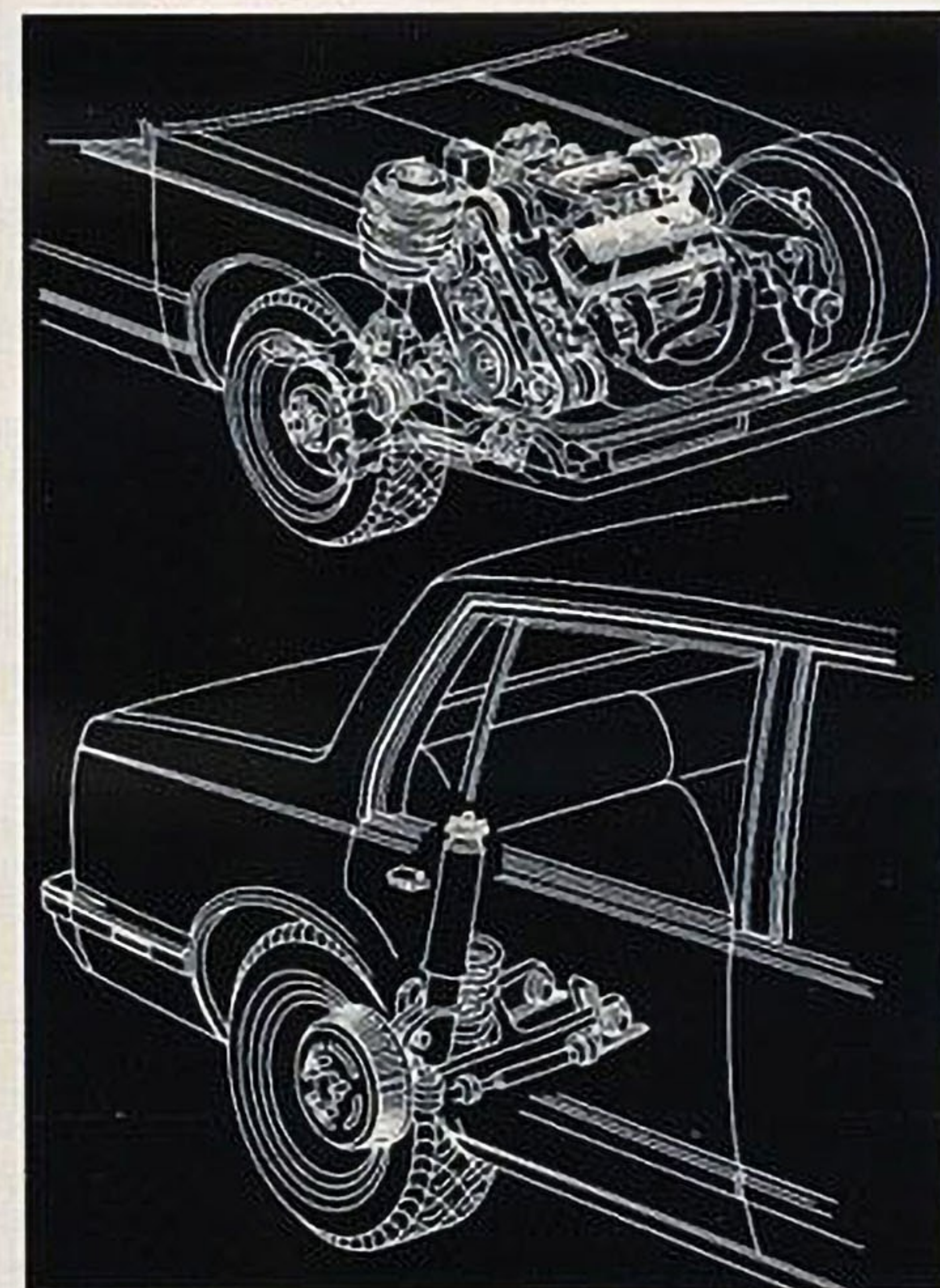
Power window controls are right at your fingertips.



Tinted glass sunroof is removable and available.



Highly visible high-level stoplight is standard on all Olds models. Gives drivers behind you clear warning that you are braking.



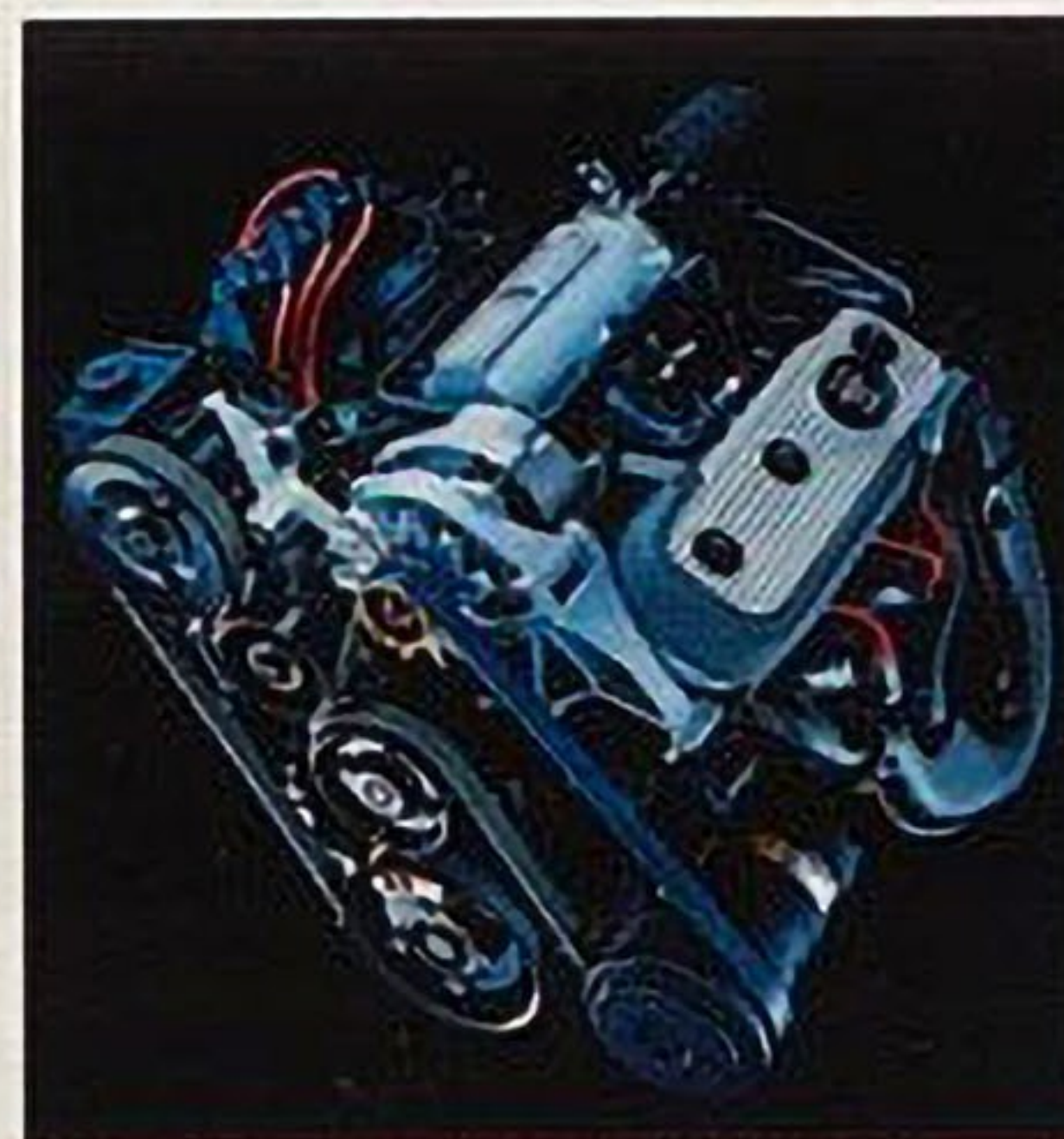
The road is very manageable with this team on your side. Sure-tracking front-wheel drive. Easy-riding four-wheel independent suspension with MacPherson front struts. The quick response of power rack-and-pinion steering.



Illuminated visor/vanity mirror lights up when cover is opened. Available.

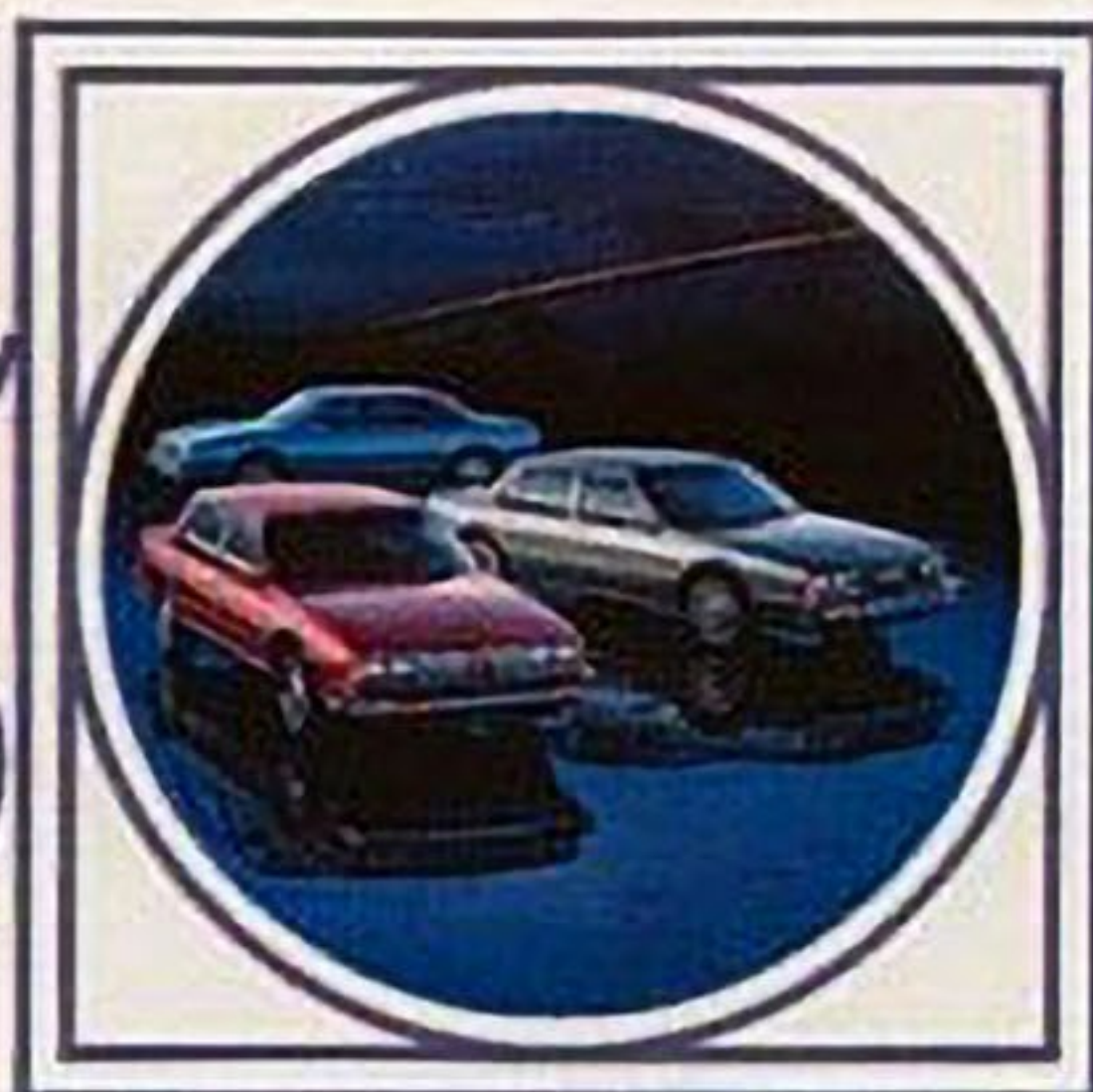


Courtesy/reading light available for following maps or directions. Available 3.8-liter V6 with sequential port fuel injection.



Delta 88 Royale offers the advanced technology of an available electronic instrument panel. It includes multicolor vacuum fluorescent display of vehicle speed, fuel level, engine temperature, trip odometer, etc. Voice information reminder system is also available.

Oldsmobile Quality



Our commitment to quality
has never changed.
Only the means of achieving it.

Ransom E. Olds stated our goal best back in 1897: "to build a carriage in as nearly a perfect manner as possible."

After 88 years, the building of every Oldsmobile is approached with the same single-minded dedication. No better "blueprint" exists for anyone to follow.

What has changed is the means of achieving quality, the sophisticated technology used today.

You'll find this quality reflected in the luxurious Oldsmobiles shown in this catalog. The new Delta 88 Royale, the Ninety-Eight Regency and the Custom Cruiser.

For example...

The 1986 Delta 88 Royale. We had to revolutionize the way cars are built. It starts with quality people working together, pooling their resources, everyone an expert at their chosen craft.

Stylists. Design engineers. Manufacturing engineers. Production engineers. Each helping to implement what the others have envisioned.



Quality starts with design.

It is teams of workers with intensive preparatory training, both in classroom instruction and actual hands-on experience in robotics, pneumatics, hydraulics, electronics, microcircuitry and more.

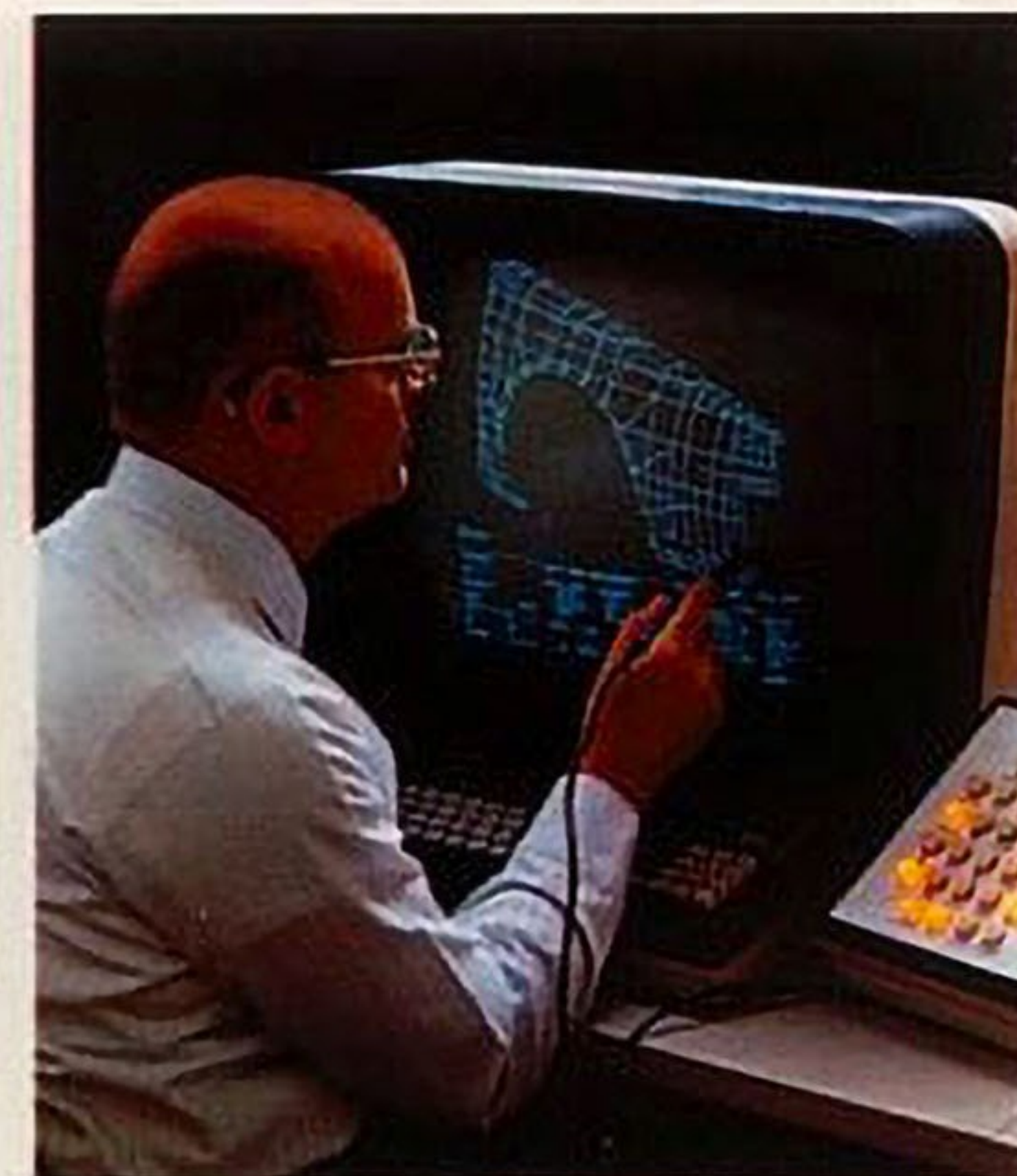


Worker team.

Today, quality requires tools that never before existed. These high-tech, state-of-the-art devices are the keys that allowed a high standard of quality to be designed into the Oldsmobile Delta 88 Royale.

From the start, CAD/CAM-computer-assisted design and computer-assisted manufacture were important parts of the forward planning that went into the Delta 88 Royale. And that regulated its progress thereafter.

175 robots—some as big as a two-story building, some as small as a personal computer—are used to weld and seal with uncanny precision.



Computers aid in design and manufacture.

Putting it all together: five automated body systems. They are designed to maximize the strength, accuracy and integrity of the Delta 88 Royale body structure.



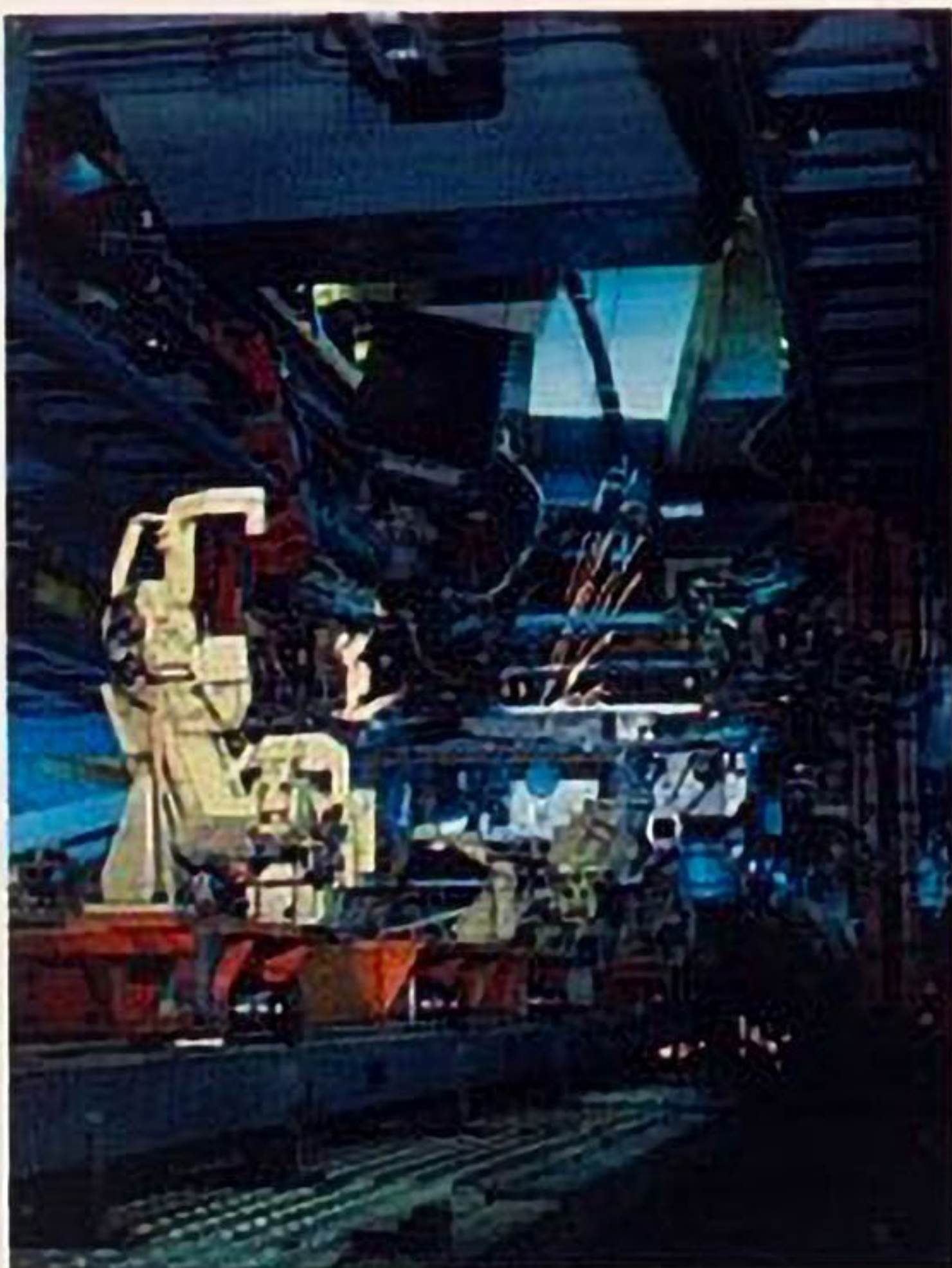
Robotic spray booth.

Automated Underbody System The rear compartment, floor pan and motor compartment are welded together using 21 automatic welders, two welding presses and 20 robots.

Then, 46 robots apply over 150 spot welds to secure the side frame. **Computerized Dimensional Inspection** A contact probe inspects and verifies 30 predefined critical points on the underbody for precision and accuracy.

Robogate Body Framing Here the precise dimensional inter-relationship between the major assemblies is established. The body is automatically clamped into position for the framing operation, which employs 10 robots.

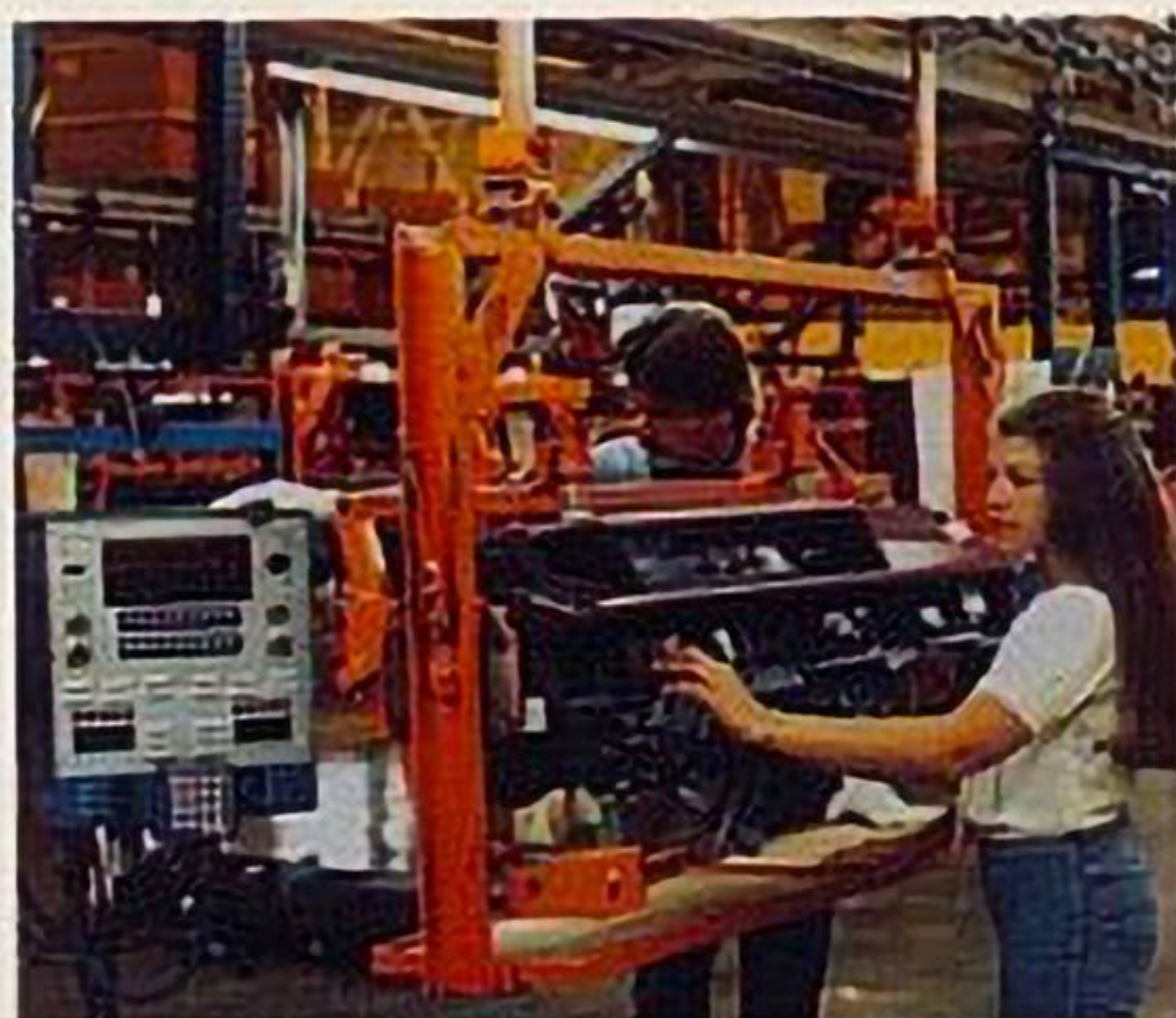
Total spot welds on the body done automatically through the entire process will approach almost 5,000.



Robogate body framing.

Vision-Aided Dimensional Checking
On-line laser technology is applied to visually inspect every vehicle for dimensional accuracy of all body openings.

Robotic Auditors A robot called CMM (Coordinated Measurement Machine) will audit selected vehicles for precise dimensional accuracy. Robot CMM is capable to 2/1000's of one inch.



Instrument panel checking station.

It's people who determine Oldsmobile quality. Robots, computers and optic scanners all have their places in today's technologically advanced age. Yet it is still trained and dedicated people—using their minds and their hands—who set the standards for excellence in the designing and building of Oldsmobiles.



ELPO bath of rust-resistant primers.

New techniques to help keep Delta 88 Royale looking "showroom new." For instance, to fight off the effects of weather, the Delta 88 body is totally immersed in an ELPO bath of rust-resistant primers, thus forming a protective skin.

A new paint process was developed using multi-coat/high-gloss enamels. Automatic electrostatic sprayers apply two coats of base color and two coats of clear paint to the body to give it a deep, lustrous, "hand rubbed" look.

Even after the Delta 88 Royale is built, the quality process is further heightened by the use of "Dynamic



Final computerized process check.

Vehicle Testing. Here, Delta 88 Royale is computer-directed and monitored on dynamometer rolls. All critical functions are checked to make sure that everything meets Delta 88 Royale quality standards.

See, hear and feel Delta 88 Royale quality for yourself. You can see Delta 88 Royale quality in the even, precise fit where trunk lid meets quarter panel.



Quality that was designed-in is, in fact, built-in.

quarter panel meets door, door meets fender and fender meets hood.

You can hear Delta 88 Royale quality with its generous use of insulation and sound-deadening materials.

You can feel the quality every time you close its doors. Solid!

Quality is what makes an Olds worth owning. Quality is the essential character of the new 1986 Olds Delta 88 Royale. But, Oldsmobile's commitment to quality is also reflected in the Ninety-Eight Regency, Toronado, Cutlass Supreme, Cutlass Ciera, Olds Calais, Firenza and our Cruiser wagons.

We invite you to test drive a 1986 Oldsmobile soon. Experience for yourself that special feeling of quality that makes any Olds you choose worth owning.

There is a special feel
in an



Oldsmobile

Ninety Eight Regency



Brougham Sedan.

A luxury car of this stature deserves a luxury ride to match.

The luxury is there for all to see. The stately styling with its gleaming multicoat/high-gloss enamel finish. The meticulous fit of the body components. The stunning velour or available leather in seating areas, which accommodate six in gracious comfort.

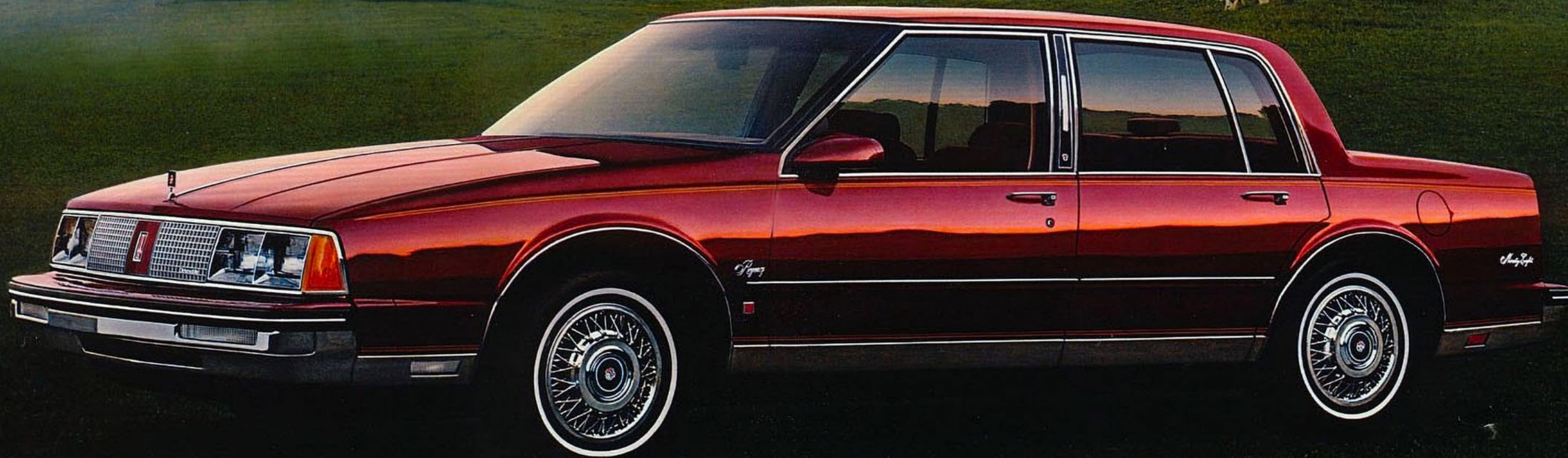
Underneath it all is luxury of another sort—the luxury of the Ninety-Eight Regency precise road management system, which offers three levels of ride control.

Level I, which is standard, includes front-wheel drive and rack-and-pinion steering, four-wheel independent suspension and automatic electronic load leveling.

To these, Level II adds an available Firm Ride and Handling Package. Level III, an available Sport Suspension System with special aluminum-styled wheels and larger tires.

A test drive will help determine which ride level is best for you.

For 1986, all Ninety-Eight Regency models will also offer another advance in driving control—an available computer-directed Antilock Brake System. You'll feel better knowing it's there every time you apply the brakes.



Ninety Eight Regency

Brougham.
Reserved seating for
the luxury conscious.

It's hard to imagine a car that tries to be more accommodating to your comfort and well being.

For example, this divided bench seat in gracious Elite velour is standard on Ninety-Eight Regency Brougham. But additional choices are many and varied.

A selection of fine leather in seating

areas is available, including a stunning new Grande ensemble. It features light Driftwood leather with pigskin inserts. A special console with leather top and combination lock divides the front seat. Pigskin-trimmed door panels and deluxe grained vinyl instrument panel trim are included.

You can also order a "memory seat." It allows two drivers to pre-select desired positions, then commit them to memory.

Reclining seats are available for both driver and passenger.

Incidentally, the 6-way power seat for the driver is standard.



Ninety Eight Regency



Brougham Coupe.

The luxury car that waits on you
hand and foot.

Once you're seated in that elegant Ninety-Eight Regency Brougham interior (and feeling very pleased with yourself), you'll find a variety of standard features to make driving more convenient.

Power steering and power brakes. Power windows and door locks. 6-way power seat for the driver. Tilt-Wheel Steering.

Electronic comfort control air conditioning is also standard. Side window defoggers. Soft-Ray tinted windows. Many others, as well.

There's so much available, too, in the way of advanced technology. An electronic instrument panel with fluorescent readouts. Electronic auto calculator and trip computer. Voice information reminder system. Electronically tuned Delco-GM/Bose music system, the ultimate in fidelity of sound.

And to top things off, an electric sliding glass Astroroof is also available!



Ninety Eight Regency



Sedan and Coupe.

The "thinking person's" luxury car.

They share something in common, these owners of Ninety-Eight Regency, whatever their gender.

They share a highly developed sense of appreciation for elegance and luxury in the cars they drive.

They want it all. Impressive lines. Opulent interiors. Impeccable detailing. All!

Each owner investigated technology—and learned Regency offers some of the most exciting electronics

available. (Even a voice information reminder system.)

Ride! Precise road management! Performance! Sequential port fuel-injected V6! Standard equipment! Everything from Four-Season air conditioning to a host of power features!

All told, it would seem fair to say that Ninety-Eight Regency is a perfect marriage of logic and luxury.



Ninety Eight Regency

Facts, figures and features.

Choose the Ninety-Eight Regency or the Ninety-Eight Regency Brougham with the full knowledge that elegance and refinement are yours with either.

A handsome Prima II velour is standard on Regency models in a choice of six colors. Genuine leather for the seating areas is available in five colors.

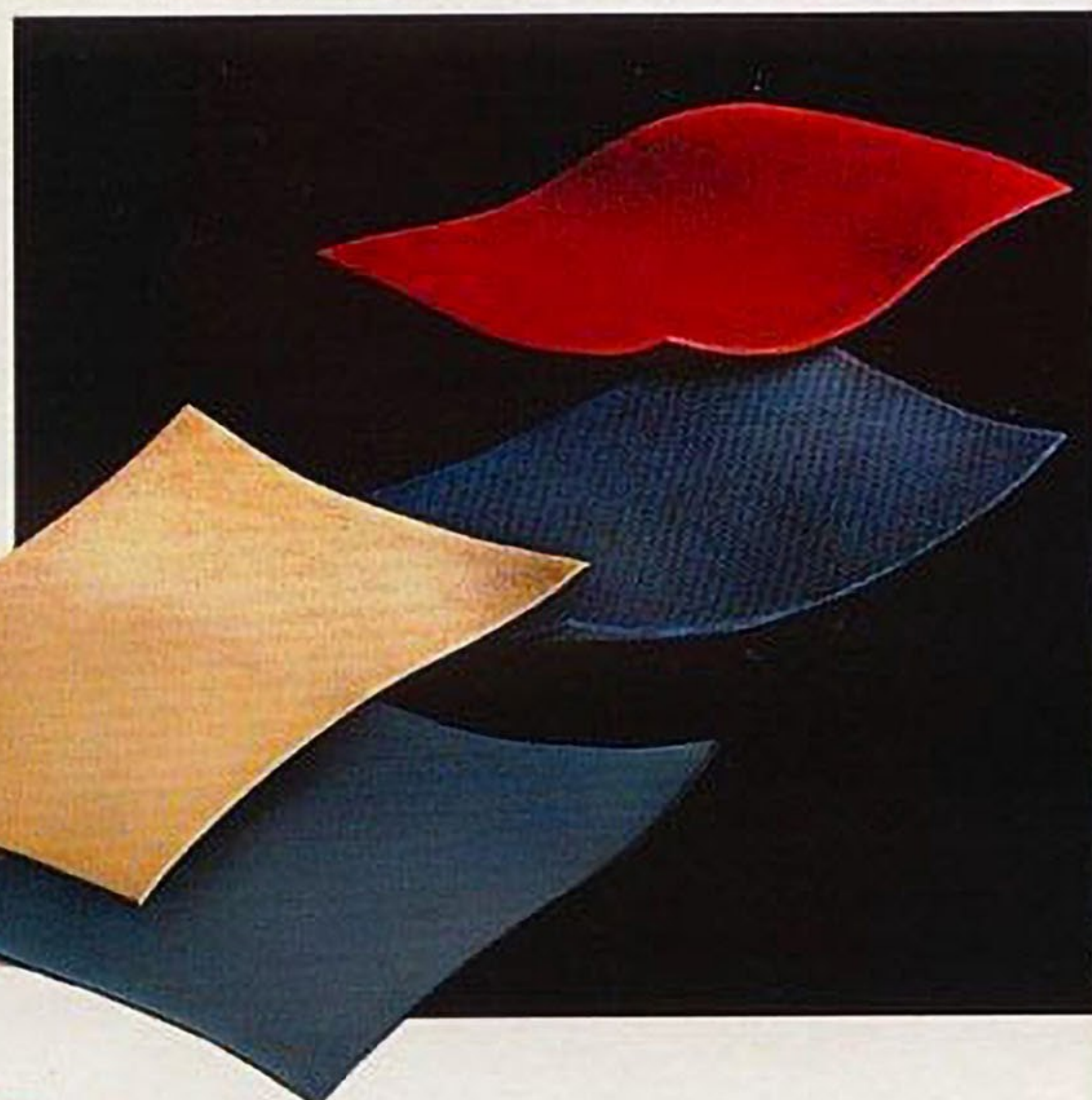
Regency Brougham models feature sumptuous Elite velour, with leather seating also available. An aptly named Grande interior is available and features light Driftwood leather in seating areas, with pigskin inserts, leather-topped console and other pigskin embellishments.



So inviting! So luxurious and comfortable! Elegant Ninety-Eight Regency interior. Sit back, relax and enjoy the tasteful velour fabrics which grace the full-foam seating.



Available Grande interior. Leather in seating areas with pigskin inserts. Seats flank leather-topped console.



When two people drive the same Ninety-Eight Regency, what can they do for ease and convenience? Order the available "memory seat." It allows the two drivers to preset their preferred positions, then commit them to computer memory. That's all there is to it.



That "special feel" is yours to experience every time you take the wheel. The pride. The pleasure. The satisfaction of owning a truly outstanding luxury automobile every day and every mile you drive.



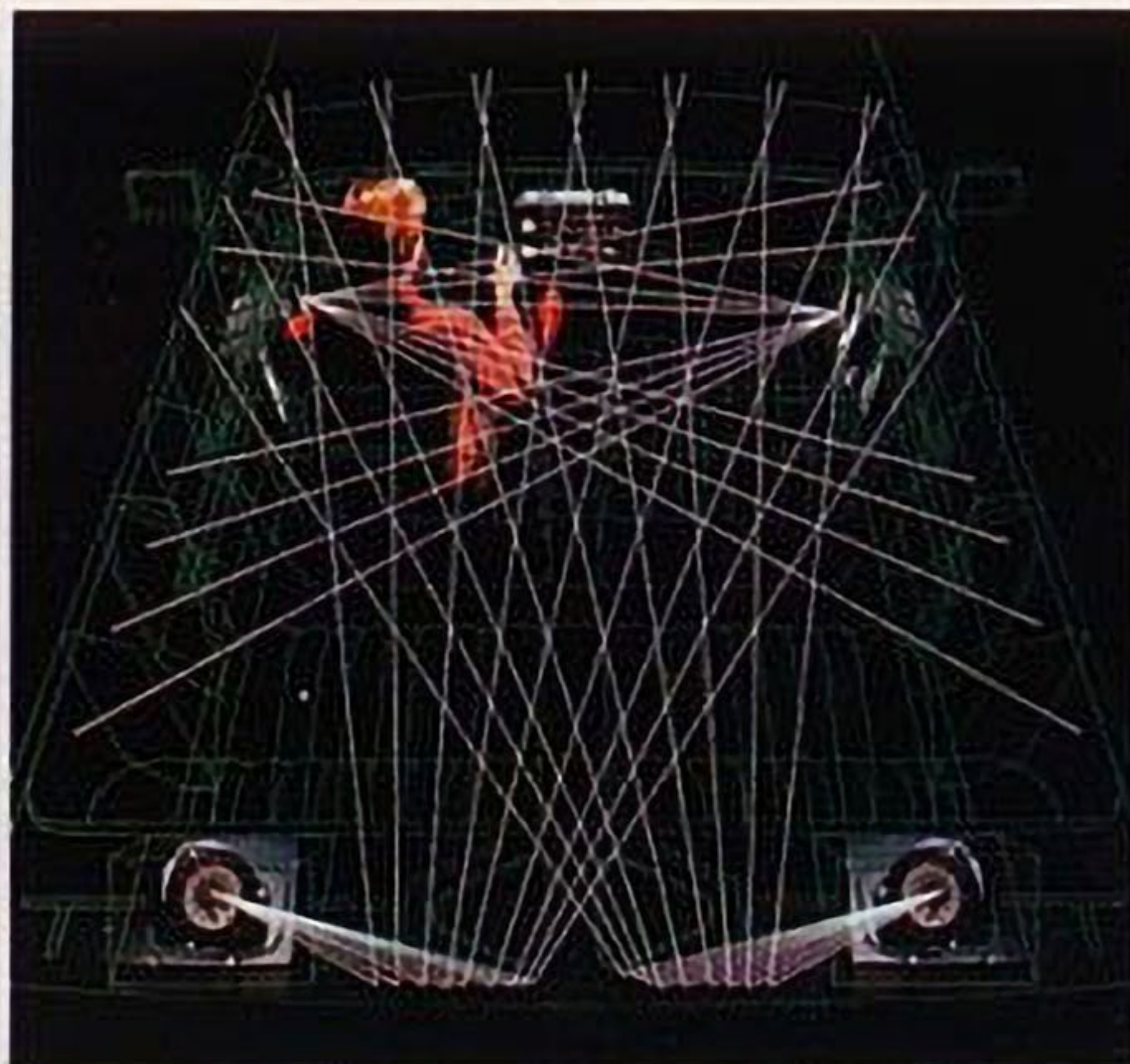
The special feel of leather is available in the seating areas. The supple, new blue leather seating is shown.



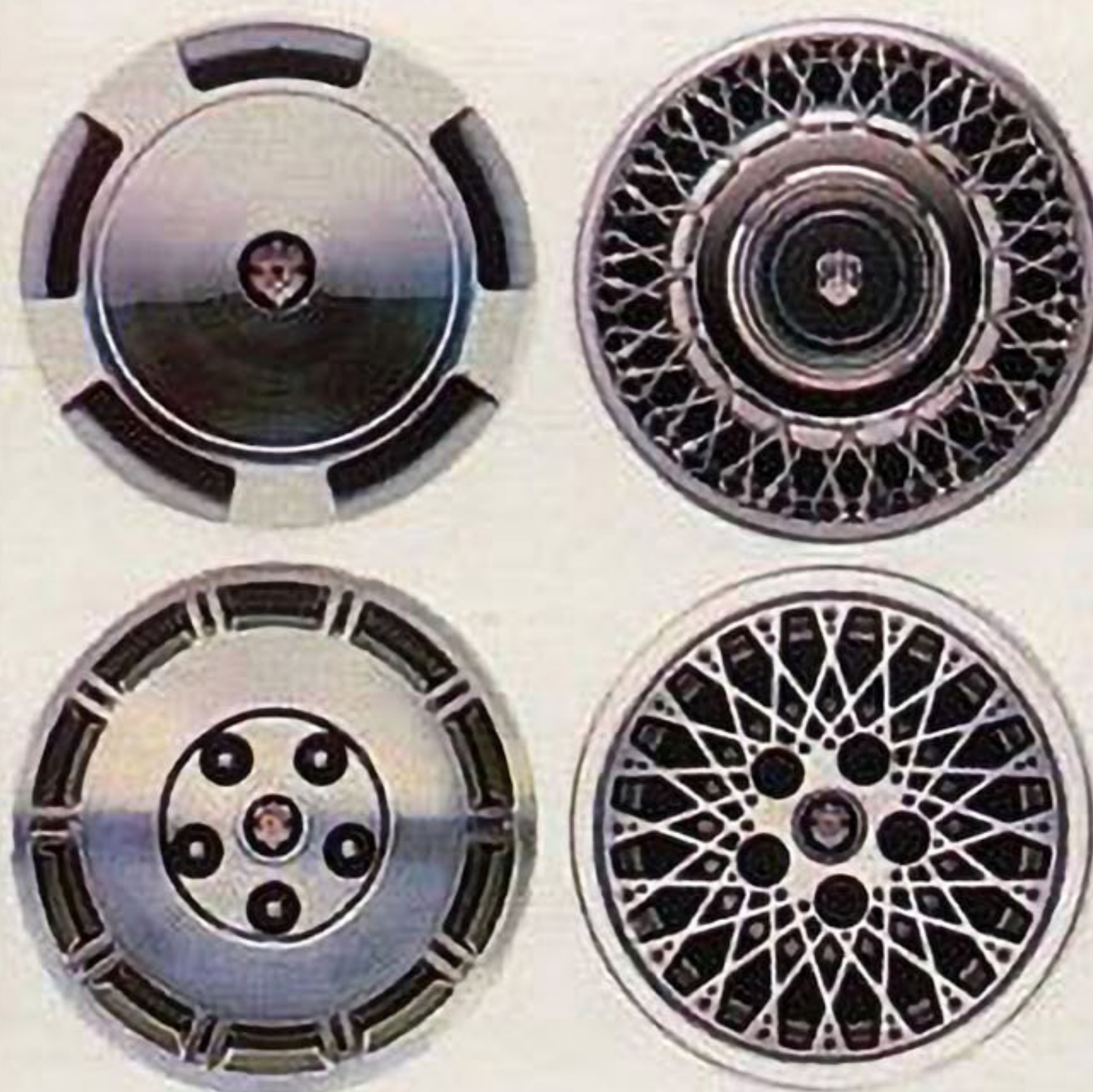
You'll find that standard and available power controls are easily accessible on Ninety-Eight Regency.



For 1986, the Ninety-Eight Regency offers a more spacious trunk. The spare tire is now under the floor and out of sight. The trunk is both carpeted and illuminated.



Delco-GM/Bose Music System, considered the finest available. Electronically tuned AM/FM stereo with seek/scan, auto-reverse cassette with search/repeat. The fidelity is so true, it's almost like being there in person.



Personalize your Ninety-Eight Regency with wheel discs of your choice. Deluxe wheel disc (top left) standard on Regency. Simulated wire wheel disc with lock (top right) standard on Brougham, available on Regency. Aluminum-styled wheels (bottom) available. Wheel with spokes for Level III Suspension.

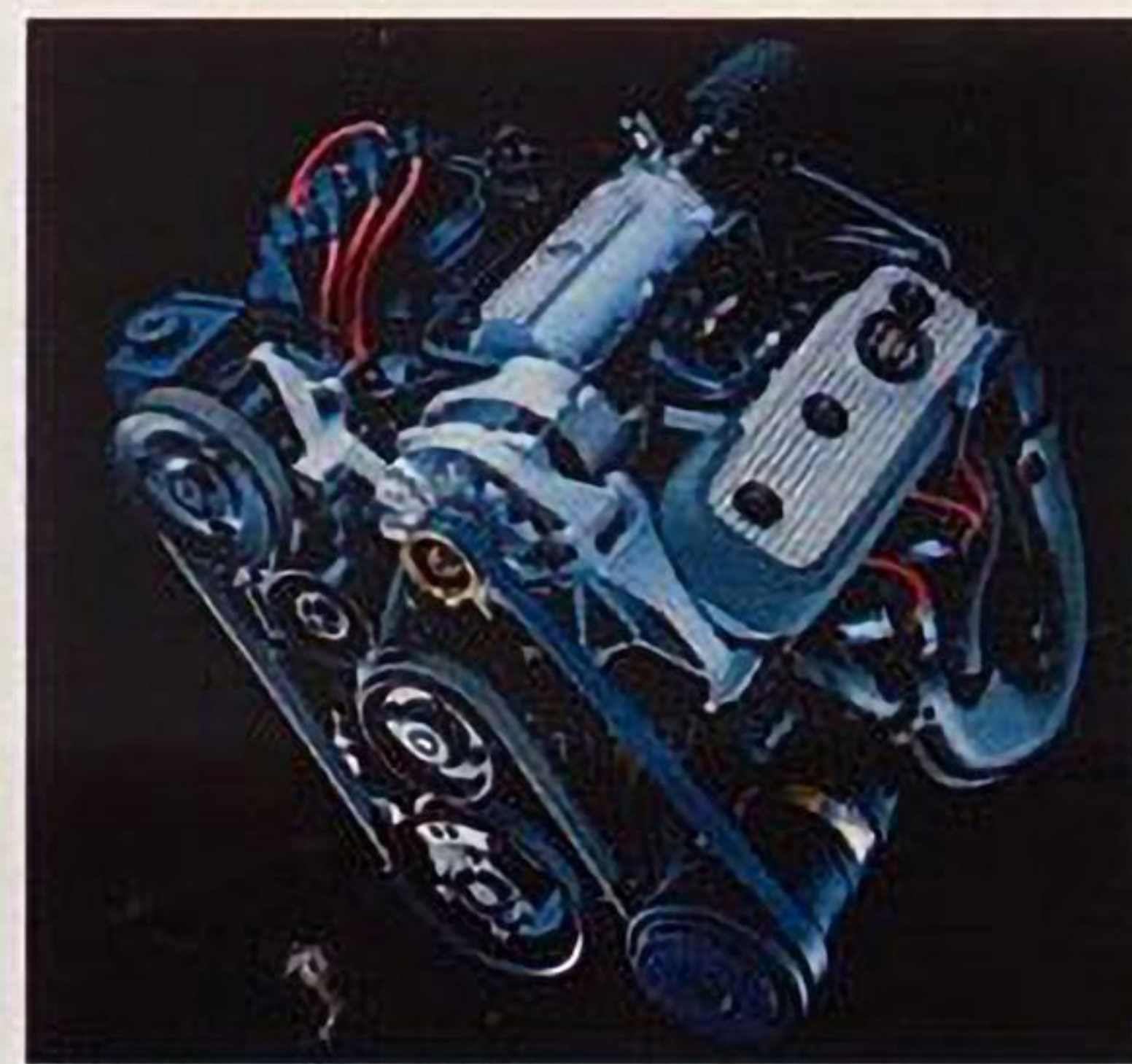
Ninety-Eight Regency provides the latest in technological advances with this available electronic instrument panel cluster. May be ordered with optional auto calculator and voice information reminder system.



Ninety-Eight Regency owners can choose from three levels of ride control. Level I, the standard boulevard ride. Level II, the available Firm Ride and Handling package. Level III, the available Sport Suspension System. Take a ride, then decide which is for you.



You'll drive with added confidence with the available electronically controlled Antilock Brake System.



3.8-liter V6 with sequential port fuel injection.



Custom Cruiser



The "great outdoors." It's a lot easier getting there with our "great indoors."

Custom Cruiser provides a whopping 87.2 cubic feet of cargo space with the second seat folded. Plus an underfloor storage compartment, with lock, for extra carrying capacity. Need more? A rooftop luggage carrier is also available.

Custom Cruiser is big in the people department also. Order a fold-down third seat and you can carry eight to where the big ones are biting.

Incidentally, you'll arrive relaxed and ready, thanks to Custom

Cruiser's computer-selected coil spring suspension, and Firm Ride and Handling package.

Four-Season air conditioning and Soft-Ray tinted glass all around are also standard in 1986.

Another thing you'll like: Custom Cruiser's 4-barrel 5.0-liter V8 with 4-speed automatic overdrive transmission. They add up to smooth, responsive performance every mile of the way.





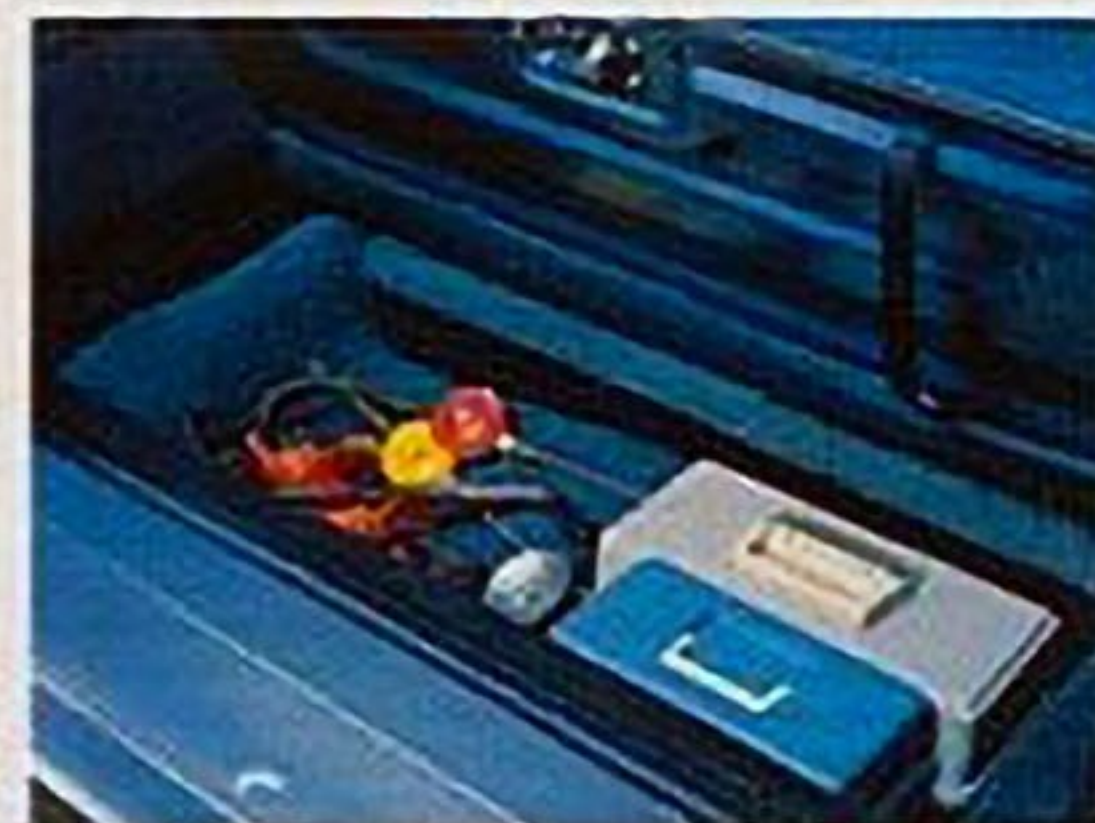
The divided bench seat comes in both handsome velour fabric or supple grain vinyl. Full-foam comfort with both.



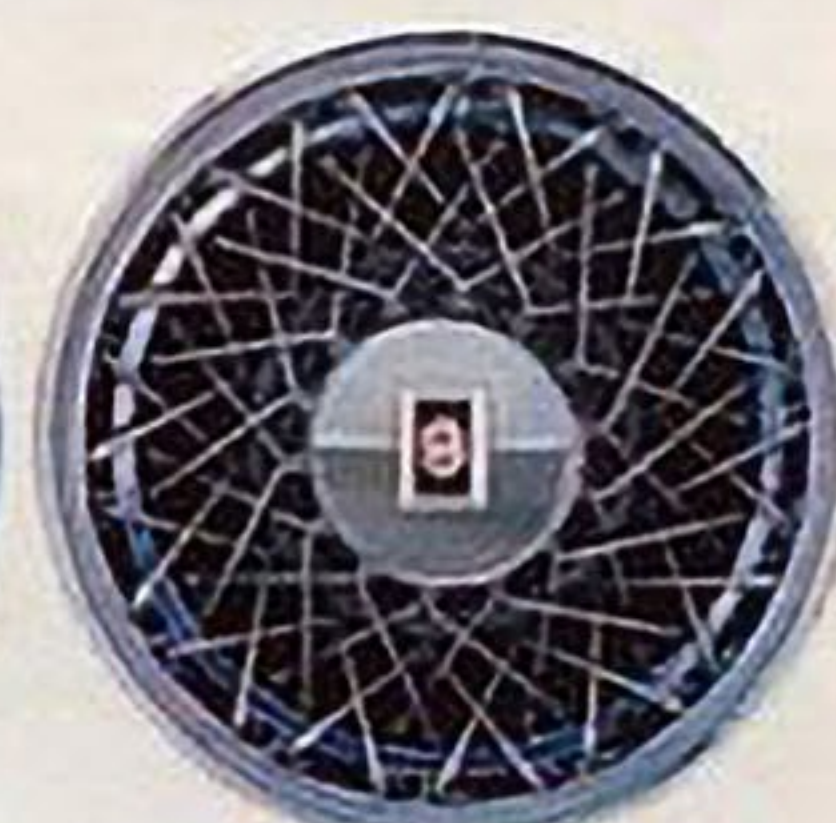
3-way power tailgate is standard. You can also order a fold-down third seat.



Custom Cruiser provides 87.2 cubic feet of room with the second seat folded down.



Roomy, under-floor storage compartment is standard.



Deluxe wheel disc standard. Simulated wire wheel disc with lock available.

DELTA 88 ROYALE BROUGHAM/DELTA 88 ROYALE STANDARD AND FACTORY-INSTALLED OPTIONAL EQUIPMENT

STANDARD EQUIPMENT AND FEATURES

EXTERIOR:

	DELTA 88 ROYALE BROUGHAM	DELTA 88 ROYALE
Antenna, fixed mast	S	S
Bumper rub strips, front and rear—charcoal	S	S
Door handles, bright pushbutton	S	S
Emblem, front-end panel and hood stand-up ornament	S	S
Emblem, rocket front fender	S	S
Headlamps, dual halogen	S	S
Mirror, outside patch style, LH remote	S	S
Moldings, bright hood-center	S	—
Moldings, windshield—black	S	S
Moldings, header and drip—bright	S	S
Moldings, belt bright on black	S	S
Moldings, body side—bright and charcoal	S	S
Moldings, wheel-opening—bright	S	S
Moldings, rocker panel—bright	S	—
Moldings, rear door window—bright with black borders (Sedans)	S	S
Moldings, backlite—black (Coupes)	S	S
Moldings, backlite—black/bright (Sedans)	S	S
Moldings, window frame—black/bright	S	S
Nameplate "Oldsmobile" block letters on black plaque—driver's side of grille	S	S
Nameplates, rear-end "Oldsmobile" RH lower or "Fuel Injection" LH lower	S	S
Series scripts—"Delta 88" on quarters	S	S
Windows, soft-ray tinted	S	S

INTERIOR:

Acoustical insulation	S	S
Air conditioner, Four-Season	S	S
Armrest, front seat center	S	S
Ashtrays, instrument panel and dual rear	S	S
Carpeting, wall-to-wall with carpeted lower door panels	S	S
Cigar lighter, instrument panel	S	S
Convenience Group: lamps, visor vanity mirror and chime tones	S	A
Defogger, side window	S	S
Door-pull handles, front and rear	S	S
Headlamps-on warning	S	S
Hood release, inside operated	S	S
Lamp, dome	S	S
Lamps, instrument panel ashtray, courtesy, glove box	S	S
Lamps, switches automatic interior	S	S
Mirror, inside day/night	S	S
Multifunction lever, includes 2-speed wipers, turn signals, H/L dimmers and washer	S	S
Radio, Delco-GM electronically tuned AM/FM stereo with seek/scan and digital display clock—includes dual rear speakers. Radio may be deleted for credit	S	S
Seat, 55/45 divided bench with center armrest	—	A
Seat, custom bench with center armrest	—	S
Seat cushions, full foam, front and rear	S	S
Seat belts, deluxe front and rear	S	S
Steering wheel, deluxe	S	S
Ventilation, flo-thru	S	S

POWER TEAM:

3.0-liter V6 with multiport fuel injection*	S	S
4-speed automatic overdrive transmission with column shift*	S	S

CHASSIS:

Brakes, power disc front and rear drum	S	S
Steering, power rack-and-pinion	S	S
Suspension system, four-wheel fully independent with MacPherson front struts and rear coil springs	S	S
Tires, P205/75R14 steel-belted radial-ply, blackwall—all season	S	S
Tire, compact spare	S	S
Wheel trim, bright deluxe disc	S	S
Wheels, standard 14 x 6	S	S

FACTORY-INSTALLED OPTIONAL EQUIPMENT††

3.8-liter V6 with sequential port fuel injection	A	A
Sunroof, tinted glass removable panel	A	A
Seat adjuster, 6-way power divided bench, driver side—55/45 divided bench required	A	A
Seat adjuster, 6-way power divided bench, passenger side—55/45 divided bench required	A	A
Seat, 55/45 divided bench with individual controls	S	A
Reclining seat back, passenger side manual	A	A
Door locks, power	A	A
Windows, power side	A	A

FACTORY-INSTALLED OPTIONAL EQUIPMENT: (Cont.)

Seat adjuster, 6-way power bench—available only on Delta 88 Royale models with standard custom bench seat	—	A
Reclining seat back, driver side manual	A	A
Trunk-lid lock release, power	A	A
Floor mats, auxiliary front carpet	A	A
Floor mats, auxiliary rear carpet	A	A
Deluxe trim, luggage compartment	A	A
Moldings, door-edge guard	A	A
Wiper system, pulse	A	A
Rooftop covering, full vinyl	A	A
Defogger, rear window electric	A	A
Air conditioner, Tempmatic	A	A
Lamp interior, front header—courtesy and dual lens reading feature	A	A
Lamp, opera exterior	A	A
Illumination package, front door locks and interior	A	A
Mirror, inside automatic day/night	A	A
Mirrors, color coordinated electrically operated outside—driver and passenger side	A	A
Litter container	A	A
Mirrors, color coordinated outside—driver side remote control, passenger side manual	A	A
Mirror, illuminated visor vanity—passenger side	A	A
Mirrors, color coordinated outside—remote control driver and passenger side	A	A
Paint scheme, body side	A	A
Accent stripes, body	A	A
Level III Suspension System	A	A
Firm Ride and Handling package	A	A
Leveling system, automatic electric	A	A
Heater, engine block	A	A
Cruise Control, electronic with resume and acceleration features	A	A
Lock, electric remote control fuel filler door	A	A
Steering wheel, tilt-away	A	A
Wheels, aluminum styled 14"	A	A
Wheel discs, simulated wire with locks	A	A
Tires, puncture sealing	A	A
Tires, P205/75R14 steel-belted radial-ply, white-stripe—all season	A	A
Convenience Group: lamps, visor vanity mirror and chime tones	S	A
Lamps, front fender cornering	A	A
Battery system, high-capacity	A	A
Reminder, voice information system	A	A
Cluster, instrument panel	A	A
Trip odometer	A	A
Instrument panel, auto calculator digital readout	A	A
Monitor, external lamps—front and rear	A	A
Cluster, instrument panel electronic	A	A
Cooling system, extra capacity	A	A
Cooling system, high-capacity	A	A
Luggage carrier, deck lid—includes high-level stop/lamp	A	A
Trim, custom leather in seating areas	A	—
Reminder package	A	A
Comfort/Value Group	A	A
Universal 40-channel CB, with power front fender tri-band antenna	A	A
Radio, Delco-GM electronically tuned AM/FM stereo with seek/scan, auto-reverse cassette, digital display clock—includes dual rear speakers with extended range	A	A
Radio, Delco-GM electronically tuned AM stereo (C-Quam type)†/FM stereo with seek/scan, auto reverse cassette with search/repeat, graphic equalizer and digital display clock—includes dual rear speakers with extended range	A	A
Radio, Delco-GM/Bose Music System: Electronically tuned AM/FM stereo with seek/scan, auto reverse cassette with search/repeat and digital display clock—includes Delco-GM/Bose speaker system	A	A
Radio, delete—Fixed mast antenna will be included unless power front fender antenna is ordered	A	A
Radio speakers, dual rear	A	A
Antenna, power front fender	A	A

S=Standard equipment A=Optional at extra cost —=Not available

†C-Quam registered trademark of Motorola, Inc.

††Ask about ordering details. Certain items shown are only available when specific related options are purchased.

NINETY-EIGHT REGENCY BROUGHAM/NINETY-EIGHT REGENCY STANDARD AND FACTORY-INSTALLED OPTIONAL EQUIPMENT

STANDARD EQUIPMENT AND FEATURES

EXTERIOR:	REGENCY BROUGHAM	REGENCY
Antenna, fixed mast fender mount	S	S
Bumper rub strips, front and rear	S	S
Door locks, power	S	S
Emblem, front-end panel and deck lid	S	S
Headlamps, Tungsten halogen	S	S
Lamps, front fender cornering	S	A
Lamps, exterior opera	S	S
Mirrors, patch style LH and RH remote, color coordinated	S	S
Moldings, belt	S	S
Moldings, body side	S	A
Moldings, lower body side—includes front fenders and quarters	S	S
Moldings, hood-center	S	S
Moldings, roof drip	S	S
Moldings, rear quarter window	S	S
Moldings, window frame	S	S
Moldings, wheel-opening	S	S
Nameplate, front, front fenders rear	S	S
Paint stripe, deck lid	S	S
Roof covering, Landau-padded vinyl (Coupes)	S	S
Windows, power side	S	S
Windows, soft-ray tinted	S	S
Windshield wipers, pulse	S	A

INTERIOR:	REGENCY BROUGHAM	REGENCY
Acoustical insulation	S	S
Air conditioner, Four-Season	—	S
Air conditioner, electronic comfort control	S	A
Armrest, front seat center	S	S
Armrest, rear seat center	S	S
Ashtrays, instrument panel, dual rear	S	S
Carpets, wall-to-wall with carpeted lower door panels	S	S
Cigar lighter, instrument panel and dual rear	S	S
Convenience Group: lamps, visor vanity visor mirrors, chime tones	S	S
Defogger, side windows	S	S
Door-pull handles, front and rear	S	S
Headlamp-on warning	S	S
Hood release, interior operated	S	S
Instrument panel trim, Regency walnut grained	S	S
Lamps, courtesy warning door	S	S
Lamp, dome	—	S
Lamps, instrument panel ashtray, courtesy, glove box and header panel reading	S	S
Lamps, sail panel reading	S	A
Lamp, stop high level	S	S
Lamps, switch automatic interior	S	S
Mirrors, inside day/night	S	S
Multifunction lever—includes 2-speed wiper, turn signals, H/L dimmer and washer	S	S
Pedals, bright metal accented	S	S
Radio, Delco-GM ETR AM/FM stereo with seek/scan, digital display clock—includes dual rear speakers. Radio may be deleted for credit	S	S
Seat, 55/45 divided bench with center armrest	S	S
Seat adjuster, 6-way power—driver side	S	S
Seat cushion, full foam, front and rear	S	S
Seat belts, deluxe front and rear	S	S
Speakers, dual front and rear	S	S
Steering wheel, deluxe	S	S
Steering wheel with tilt-away feature	S	A
Trunk trim, deluxe	S	S
Trip odometer	S	S

POWER TEAM:	REGENCY BROUGHAM	REGENCY
Engine, 3.8-liter V6 with sequential port fuel injection*	S	S
Transmission, 4-speed automatic overdrive with column shift*	S	S

CHASSIS:	REGENCY BROUGHAM	REGENCY
Brakes, power front disc and rear drums	S	S
Suspension, four-wheel fully independent with MacPherson front struts, plus automatic load leveling and coil springs at rear	S	S
Steering, power rack-and-pinion	S	S
Tires, P205/75R14 steel-belted radial-ply, white-stripe—all season	S	S
Tire, compact spare	S	S

CHASSIS: (Cont.)

	REGENCY BROUGHAM	REGENCY
Wheels, 14 x 6	S	S
Wheel trim, deluxe disc	—	S
Wheel trim, simulated wire wheel with locks	S	A

FACTORY-INSTALLED OPTIONAL EQUIPMENT:††

	REGENCY BROUGHAM	REGENCY
Seat adjuster, 6-way power—passenger side	A	A
Seat adjuster, 6-way power with 2-position memory feature	A	A
Seat back recliner—passenger side manual	A	A
Door locks, automatic	A	A
Seat back recliner—driver side manual	A	A
Seat back, reclining power—passenger side	A	A
Lock release, trunk lid power	A	A
Floor mats, auxiliary front carpet	A	A
Floor mats, auxiliary rear carpet	A	A
Mat, luggage compartment	A	A
Moldings, body side stainless	S	A
Moldings, door-edge guard	A	A
Roof rack covering, full vinyl-padded (Sedans)	A	A
Windshield wiper, pulse system	S	A
Sunroof, electric sliding tinted panel	A	A
Defogger, rear window electric	A	A
Air conditioner, electronic comfort control	S	A
Lamp, sail panel reading	S	A
Illumination package, front door locks and interior	A	A
Mirror, inside day/night automatic	A	A
Mirrors, electrically operated outside LH and RH	A	A
Litter container	A	A
Mirror, vanity visor illuminated	A	A
Paint scheme, body side	A	A
Accent stripe, body	A	A
Level III Suspension System	A	A
Firm ride and handling package	A	A
Braking system, anti-lock	A	A
Heater, engine block	A	A
Cruise Control, electronic with resume and acceleration features	A	A
Lock, fuel filler door electric	A	A
Tilt-away steering wheel	S	A
Wheels, aluminum-styled 14"	A	A
Wheel discs, simulated wire with locks	S	A
Tires, puncture sealing	A	A
Twilight sentinel	A	A
Lamps, front fender cornering	S	A
Battery, high-capacity	A	A
Reminder, voice information system	A	A
Cluster, instrument panel	A	A
Auto calculator, instrument panel digital readout	A	A
Monitor, front and rear lamps	A	A
Cluster, instrument panel electronic	A	A
Wiring harness, trailer electrical, 5-wire	A	A
Cooling system, extra capacity	A	A
Cooling system, high-capacity	A	A
Paint, Glamour Metallic	A	A
Bumper guards, rear	A	A
Luggage carrier, deck lid—includes high-level stop lamp	A	A
Trim, custom leather in seating areas	A	A
Grande trim package	A	—
Reminder package	A	A
Comfort/Value package	A	A
Radio, Universal 40-channel CB	A	A
Radio, Delco-GM ETR AM/FM stereo with seek/scan, auto reverse cassette, digital display clock—includes dual rear speakers	A	A
Radio, Delco-GM AM stereo (C-Quam type)†/FM stereo with seek/scan, auto-reverse cassette with search/repeat, graphic equalizer and digital display clock—includes dual rear speakers	A	A
Radio, Delco-GM/Bose Music System, AM/FM stereo, auto-reverse cassette with search/repeat and digital display clock—includes Delco-GM/Bose speaker system	A	A
Radio, delete—fixed mast antenna included unless power front fender antenna is ordered	A	A
Radio speakers, dual rear with extended range	A	A
Antenna, power front fender	A	A
Antenna, tri-band power front fender—included in Universal 40-channel CB	A	A

S=Standard equipment A=Optional at extra cost —=Not available

† C-Quam registered trademark of Motorola, Inc.

††Ask about ordering details. Certain items shown are only available when specific related options are purchased.

OLDS CUSTOM CRUISER STANDARD AND FACTORY-INSTALLED OPTIONAL EQUIPMENT

STANDARD EQUIPMENT AND FEATURES

EXTERIOR:

Moldings, windshield reveal	S
Window frame molding	S
Soft-ray tinted glass, all around	S
Wheel-opening molding	S
Rear-end molding	S
Hood-center molding	S
Ornament, hood stand-up	S
Bumper rub strips with black stripe, front and rear	S
Bumper guards, front and rear	S
Nameplate, front fenders	S
Body color accent tape, door handles	S
"Oldsmobile" nameplates, front and rear	S
Mirror, outside driver side, remote control	S
Back-up lamps	S

INTERIOR:

Four Season air conditioner	S
Armrests, front and rear	S
Ashtrays, front and rear	S
Cigar lighters, one instrument panel, two rear	S
Seat, 55/45 divided bench with individual controls	S
Seat belts, deluxe front and rear	S
Acoustical insulation package	S
Rear storage compartment lock	S
Mirror, inside day/night	S
Convenience Group: lamps, visor vanity mirror and chime tones	S
Door-pull handles, front and rear	S
Carpeting, cut-pile wall-to-wall, including cargo area	S
Steering wheel, deluxe	S
Instrument panel trim, simulated butterfly walnut grain	S
Pedals, bright metal accented	S
Radio, AM/FM stereo with dual rear speakers and fixed mast antenna—Radio may be deleted for credit	S
Hood release, interior operated	S
Lamps, interior courtesy with switches	S
Multifunction lever	S
Lamp, dome and reading combination	S
Lamps, courtesy warning door	S
Headlamp "On" reminder	S
Power window, tailgate	S

POWER TRAIN:

Engine, 5.0-liter V8, 4-barrel*	S
Transmission, 4-speed automatic with overdrive*	S
Battery, maintenance free	S

CHASSIS:

Power steering	S
Brakes, power front discs and rear drums	S
Firm Ride and Handling package	S
Wheels, 15 x 7	S
Wheel trim, deluxe disc	S
Tires, P225/75R15 steel-belted radial-ply, blackwall—all season	S

FACTORY-INSTALLED OPTIONAL EQUIPMENT:††

6-Way seat adjuster, power—driver side	A
6-Way seat adjuster, power—passenger side	A
Third seat, rear facing—includes rear quarter ashtray and rear bumper step	A
Reclining seat back—passenger side	A
Door locks, power—includes remote tailgate lock release	A
Windows, power side	A
Moldings, lower body side	A
Body side and tailgate woodgrain—includes door-edge guards	A
Auxiliary floor mats with carpet inserts, front	A
Auxiliary floor mats with carpet inserts, rear	A
Moldings, body side—not available with woodgrain panels	A
Moldings, door-edge guard	A
Wiper system, pulse	A
Defogger, electric rear window	A
Air deflector—rooftop luggage carrier required	A
Air conditioner, Tempmatic, semi-automatic	A
Lamp, dome with dual lens reading feature	A

FACTORY-INSTALLED OPTIONAL EQUIPMENT: (Cont.)

Illumination package: front door locks and interior	A
Mirrors, outside electrically operated LH and RH chrome	A
Mirrors, outside remote control LH and RH chrome	A
Litter container	A
Mirrors, outside color coordinated LH remote, RH manual	A
Mirrors, visor vanity illuminated—passenger side	A
Mirrors, outside color coordinated, remote control LH and RH	A
Accent stripes, body	A
Load leveling, automatic electric	A
Differential, limited slip	A
Heater, engine block	A
Cruise Control, with resume and electronic acceleration features	A
Lock, fuel filler cap	A
Steering column, tilt-away	A
Wheel discs, simulated wire with locks	A
Tires, puncture sealing	A
Tires, P225/75R15 steel-belted radial-ply, white-stripe	A
Headlamps, halogen high beams	A
Lamps, front-fender cornering	A
Battery, high-capacity	A
Clock, digital quartz	A
Radio, Delco-GM AM/FM stereo and cassette player—includes dual rear speakers	A
Radio, Delco-GM ETRAM/FM stereo with seek/scan, auto reverse cassette and digital display clock—includes dual rear speakers	A
Antenna, power front fender	A
Cluster, instrument panel gauges	A
Clock, quartz	A
Monitor, external lamps, front and rear	A
Wiring harness, car trailer—5-wire	A
Rear bumper step—required with third seat option	A
High-capacity cooling systems	A
Luggage carrier, rooftop, chrome	A
Reminder package	A

†† Ask about ordering details. Certain items shown are only available when specific related options are purchased. S=Standard equipment
A=Optional at extra cost



ETR AM/FM stereo with seek/scan, digital clock, dual rear speakers



ETR AM/FM stereo, cassette player/equalizer/clock available on Ninety-Eight Regency



GM's Protection Plan offers service protection in addition to that provided by GM's New Vehicle Limited Warranty. Ask your dealer for details. Coverage available only in U.S.A. and Canada. Why drive without it?



Important: A word about this catalog. We have tried to make this catalog as comprehensive and factual as possible, and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this Olds catalog is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up-to-date. The right is reserved to make changes at any time without notice in prices, colors, materials, equipment, specifications and models. Check with your Olds dealer for complete information.

A word about engines: Oldsmobiles are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide. See your dealer for details. Please refer to the "Fuel Economy Estimate Sheet" provided to your dealer for engine source and EPA mileage estimates.

A word about assembly, components and optional equipment in these Oldsmobile products: The Oldsmobiles described in this catalog are assembled at facilities operated by General Motors or GM of Canada. These vehicles incorporate thousands of different components produced by car groups or various component divisions of General Motors and by various suppliers worldwide to GM. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Oldsmobile products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Oldsmobile products and will provide the quality performance associated with the Oldsmobile name.

With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if the option you ordered is unavailable. We suggest that you verify that your car included the optional equipment you ordered or if there are changes, that they are acceptable to you. Every new 1986 Oldsmobile delivered by an Oldsmobile dealer in the United States comes with a one year, \$10,000 safety belt user insurance certificate from MIC General Insurance Corporation at no additional charge. \$10,000 will be paid to the estate of an occupant who suffers fatal injuries as a result of any accident involving that vehicle while wearing a GM safety belt. Buckle up every time you drive.

Standard occupant protection features: Manual lap/shoulder belts for driver and right front passenger (driver side includes visual and audible warning system) • Manual lap belts at each rear seat position (and center front, when applicable) • Energy-absorbing steering column • Energy-absorbing instrument panel • Energy-absorbing front seat back tops • Laminated safety windshield glass and tempered safety side and rear window glass • Safety interlocking door latches • Passenger-guard inside door lock handles • Inertia-locking, folding front seat backs • Safety armrests • Head restraints, driver and right front passenger (adjustable/integral)

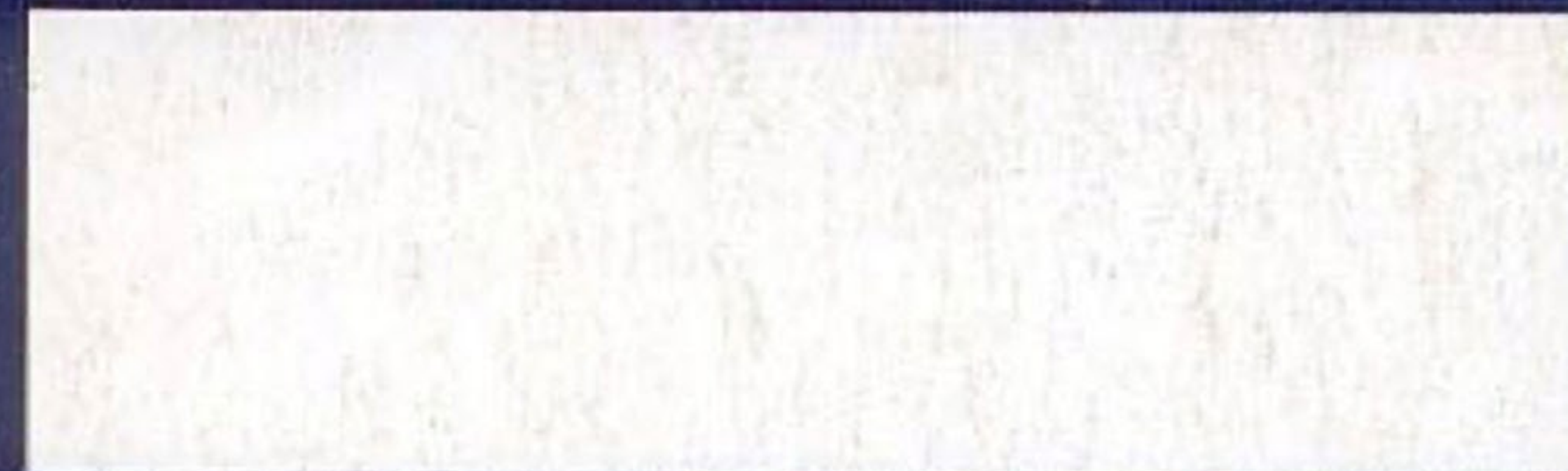
Standard accident avoidance features: Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Back-up lights • Center high-mounted stop lamp • Directional signal control with lane change feature • Windshield defroster, washer and dual speed wipers • Inside rearview mirror with vinyl-bonded glass • Outside left rearview mirror ("right" also standard on some models) • Brake system with dual master cylinder and warning light • Starter safety switch • Dual action hood latch system • Low-glare finish on instrument panel top, inside windshield moldings, wiper arms/blades, metallic steering wheel surfaces • Illuminated heater and defroster controls • Tires with built-in tread-wear indicators

Standard theft deterrence features: Audible reminder for ignition key removal • Theft-deterrent steering column lock • Visible vehicle identification number

A word about updated service information: Oldsmobile regularly sends its dealers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll free 1-800-551-4123.

The 1986 Oldsmobiles:

Toronado Brougham
 Ninety-Eight Regency Brougham Sedan
 Ninety-Eight Regency Brougham Coupe
 Ninety-Eight Regency Sedan
 Ninety-Eight Regency Coupe
 Delta 88 Royale Brougham Sedan
 Delta 88 Royale Brougham Coupe
 Delta 88 Royale Sedan
 Delta 88 Royale Coupe
 Custom Cruiser
 Cutlass Supreme Brougham Sedan



Cutlass Supreme Brougham Coupe
 Cutlass Supreme Sedan
 Cutlass Supreme Coupe
 Cutlass Salon Coupe

Cutlass Cruiser
 Cutlass Ciera Brougham Sedan
 Cutlass Ciera Brougham Coupe
 Cutlass Ciera Sedan

Cutlass Ciera Coupe
 Calais Supreme Sedan
 Calais Supreme Coupe
 Calais Sedan
 Calais Coupe
 Firenza LX Sedan

Firenza LC Coupe
 Firenza GT HB Coupe
 Firenza Sedan
 Firenza Coupe
 Firenza S HB Coupe
 Firenza Cruiser

There is a special feel
 in an  Oldsmobile

