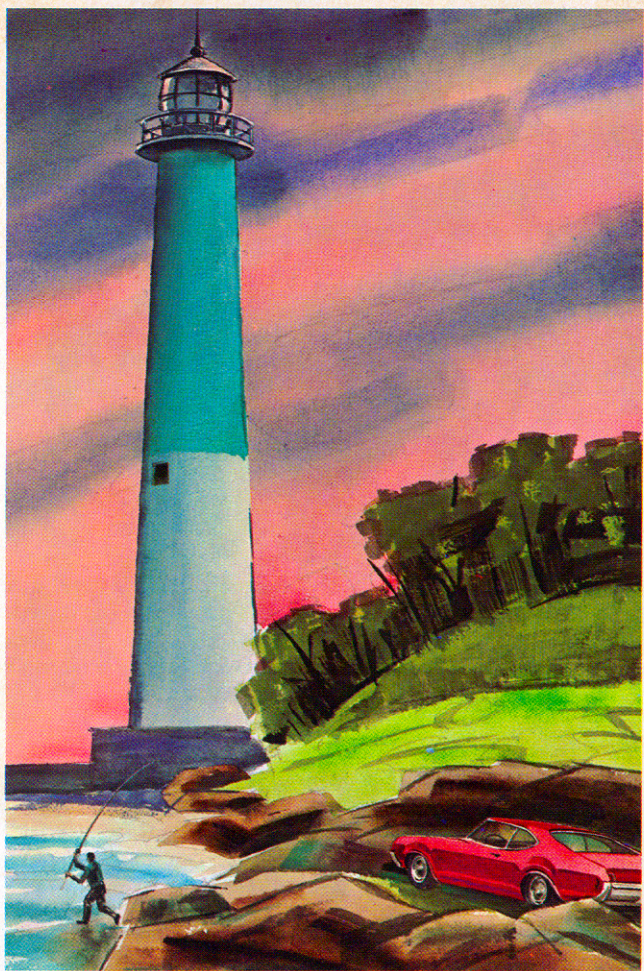
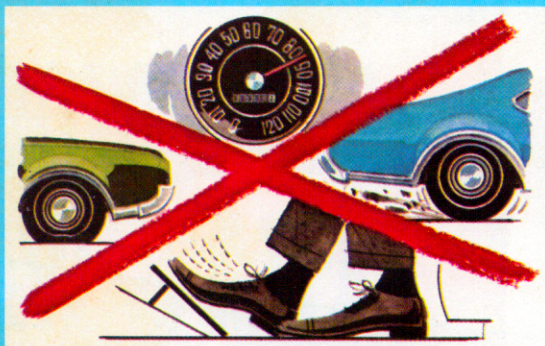




**Your Guide to
OLDSMOBILE
CARE**



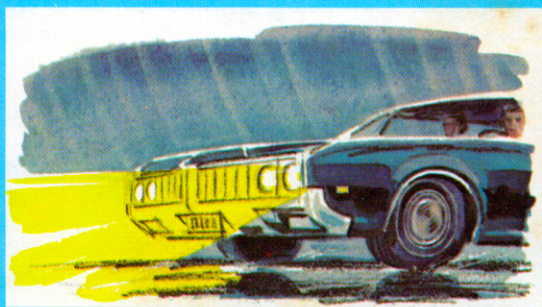
Here are five common sense tips for getting extra miles per gallon from your Oldsmobile:

- (1) Accelerate easily and smoothly. Rapid starts waste gas.
- (2) Watch your highway speeds. At 80 mph you'll use up to 20% more fuel than at 60 mph.
- (3) Keep a steady foot on the accelerator.
- (4) Keep tires at recommended pressures. Under-inflated tires put a drag on the engine.
- (5) Have a periodic performance check to be sure you're getting the mileage your Oldsmobile was designed to give you.



"Keep your cool!" That's always good advice — especially when you're talking about the engine

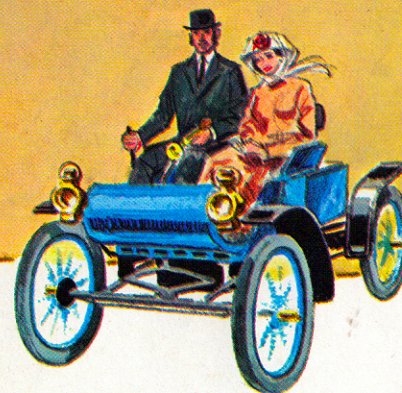
of your Oldsmobile. Truth is, a neglected cooling system is one of the shortest roads to service headaches — which is exactly why it should be given a seasonal check for leaks, clogging, rust, corrosion and coolant level. In addition, Oldsmobile engineers recommend that the system be drained, cleaned, flushed, and refilled with a fresh solution of Oldsmobile Inhibited Coolant every two years. Our service technicians will be glad to take care of these important maintenance procedures for you.



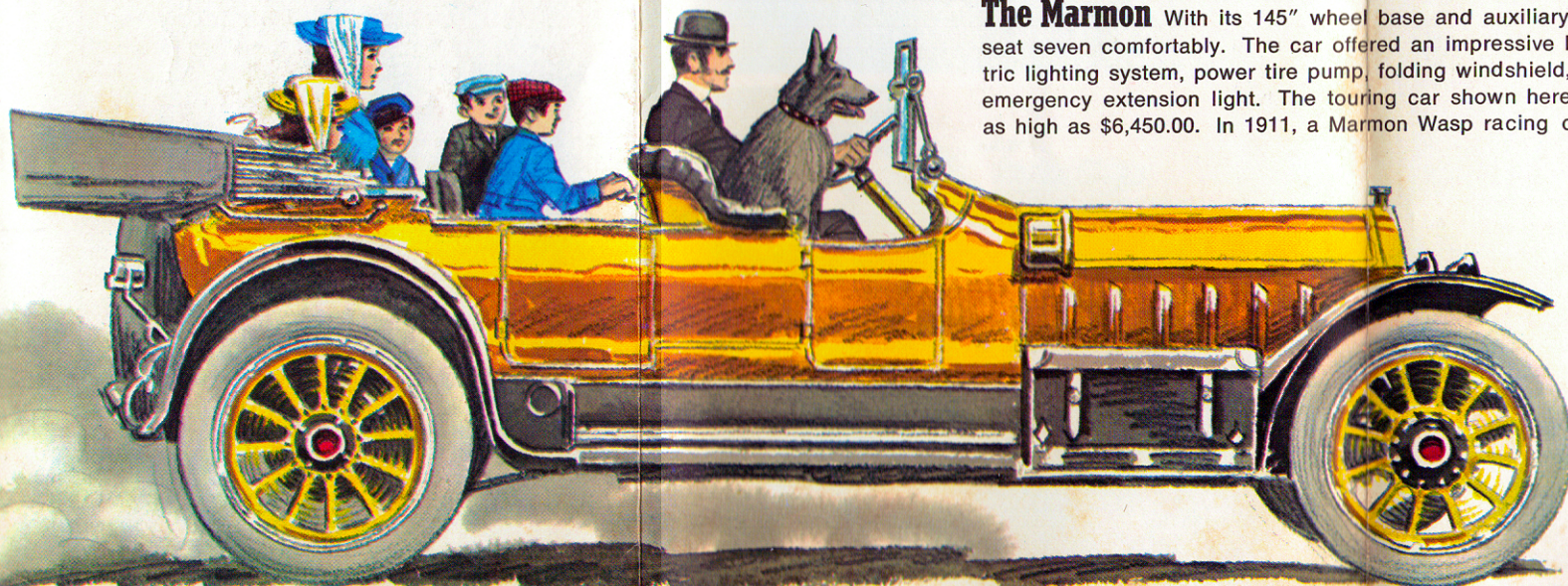
More after dark driving and unfavorable weather will put an extra load on the electrical system of your Oldsmobile. Which is another way of saying that this is a mighty good time to make sure that your car's lights, battery, starter, generator, heater, wipers and turn signals are operating properly. Our service technicians can give you this assurance. Their complete Guardian Maintenance procedure includes testing battery, cleaning and tightening battery terminals and cable connections, cleaning and tightening starter connections; testing voltage regulator output, aiming headlights, checking heater, wipers, turn signals, all other lights — and making whatever corrections are necessary. Stop by soon — you'll be glad you did.

Way back in 1914, the budget-minded motorist could take delivery on the snappy little two-seater pictured below for the amazingly low price of just \$475.00. Of course, there were numerous other higher-priced makes and models to choose from. In fact, if money were no object, one could spend \$5,000.00 and more for such distinguished luxury cars as the Lozier, the Marmon, the Daniels, or the celebrated Oldsmobile Limited. Except for Oldsmobile, all of these once well-known cars are dim and distant memories today.

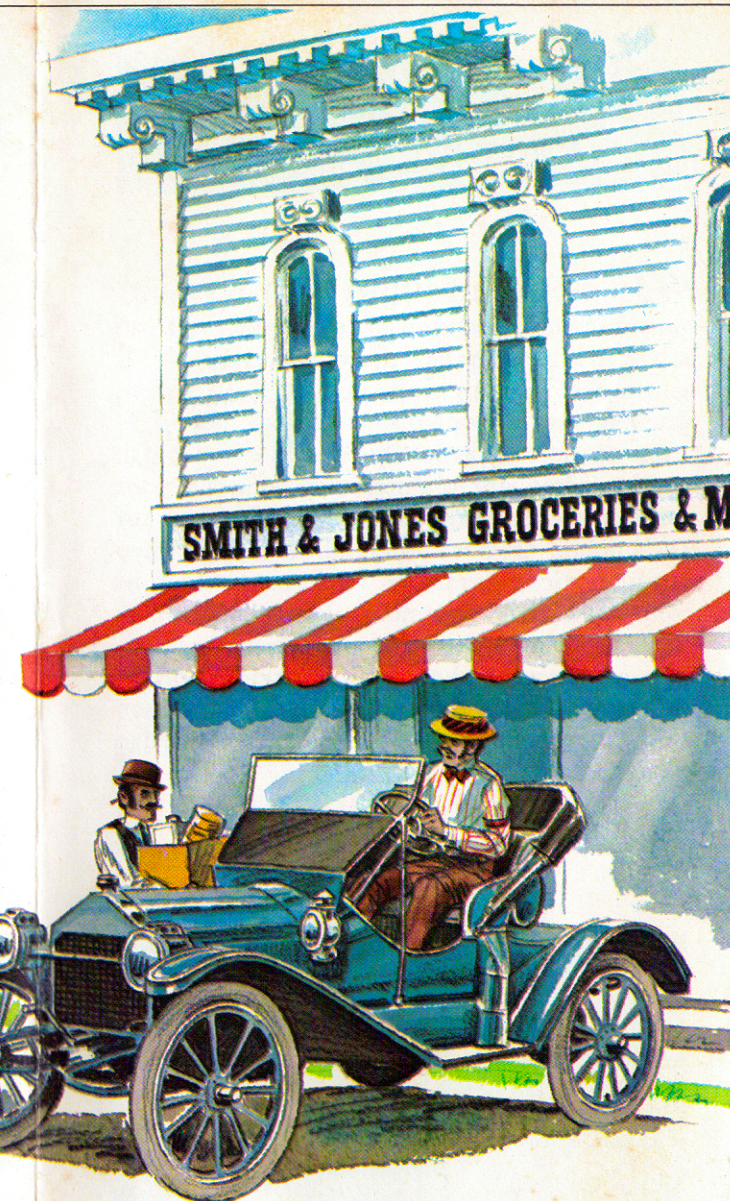
THE MOTORING WORLD THAT WAS



The Curved-Dash Oldsmobile In 1905, two Oldsmobile curved-dash runabouts staged the first trans-continental race, traveling from New York City to Portland, Oregon. The winner, affectionately named "Old Scout", covered the 4,000 miles of rough dirt road in forty-four days. That same year, Oldsmobile's total output reached a peak of 6,500 cars with daily production hitting a high of 36 cars. Today, Oldsmobile's annual production excels 630,000 with a daily rate of 3,060 cars.



The Marmon With its 145" wheel base and auxiliary jump seats, this huge 1913 Marmon would seat seven comfortably. The car offered an impressive list of conveniences — electric starter, electric lighting system, power tire pump, folding windshield, clock, speedometer, tool chest, and even an emergency extension light. The touring car shown here was priced at \$5,000.00. Other models ran as high as \$6,450.00. In 1911, a Marmon Wasp racing car won the first Indianapolis "500".



The Metz Built in Waltham, Massachusetts, this jaunty 1914 Metz roadster was just the ticket for the motorist looking for real low-cost transportation. It was powered by a 4-cylinder, 22½ h.p. engine and was advertised as a car with "No clutch to slip — no gears to strip". If desired, a single or double rumble seat could be added. The base price was just \$475.00 — and, if you wished to spend another \$125, you could have an electric starter, electric lights, and an electric horn.

“On Schedule!” Railroad engineers, airline pilots, and ships’ captains can tell you what a big difference those two little words can make. So can mail carriers, construction engineers, or anyone else with a specific timetable to meet or beat. “On Schedule” attention to the infrequent maintenance needs of your Oldsmobile can make a big difference too. Your Oldsmobile Owner’s Manual tells you when these services should be performed. And, as your Authorized Oldsmobile Dealer, we can assure you that when you bring your car to us, you can be sure that needed services will be taken care of promptly and expertly by men with factory training and a thorough knowledge of your car.

